

Earlybird rate available until 31<sup>st</sup> March 2011 – **Save** EUR 1000!

# Innovative Multimedia Newsrooms

15<sup>th</sup> May – 20<sup>th</sup> May 2011 Washington D.C. and New York

# Who should attend?

CEOs, Managing Directors, Editors-in-Chief, and Senior News Executives who are interested in bringing their newsroom forward.

# **Participation Fee**

Book now and benefit from EUR 1000 early bird discount until 31<sup>st</sup> March 2011.

### **Standard Price**

WAN-IFRA Members	EUR 6600 + VAT
Non-Members	EUR 9000 + VAT

WAN-IFRA Study Tours are organised on an all inclusive basis. Included in the price are all costs for accommodation, meals and transport within the United States.

# Working language

The visits and presentations will be in English.

### **Contact and Registration**

Kerstin Oestreicher Events Communication Phone: +49.6151.733-6, Direct: -759 kerstin.oestreicher@wan-ifra.org

For updated visits and registration, please visit: www.wan-ifra.org/ mmnewsrooms-studytour Newspapers in the United States have been especially hard hit by the trends worldwide affecting the publishing industry. However, newsrooms in the U.S. are fighting back with innovative products and new approaches to generating revenue.

Join this WAN-IFRA study tour and get an insight into how publishing companies in the U.S are fighting back and developing strategies for the future.

Confirmed visits so far include:

The New York Times

Wall Street Journal

Foursquare

- NBC and MSNBC
- The Washington Post
- USA Today
- AARP Magazine

We also will have lunch with John Paton, CEO of the Journal Register Company, to learn about his company's significant turnaround.





# **Innovative Multimedia Newsrooms**

15th May – 20th May 2011, Washington D.C. and New York

# **Registration Form**

### Please copy and complete the form and send or fax to:

WAN-IFRA GmbH & Co. KG · Washingtonplatz 1 · 64287 Darmstadt · Germany · Phone +49.6151.733-6 · Fax +49.6151.733-802 · events@wan-ifra.org

Last name	Payment details (please select a method of payment):	
First name	Please send me an invoice	
	Please debit my credit card	
Company	American Express Visa Euro-/Mastercard Diners	
Position	Card No.	
Street	valid until	
Postal code, city	Card Holder	
Country	Signature	
E-mail	Name in block capitals	
Telephone	Please address the invoice to	
Fax		
WAN-IFRA member 🗌 yes 🗌 no	The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.	
	The contract governing participation in events comes into effect exclusively subject to the WAN-IFRA General Conference Conditions, an excerpt of which is reproduced in the following.	

Signature, Stamp

# **Excerpt from the WAN-IFRA GmbH & Co. KG General Conference Conditions**

This excerpt from the General Conference Conditions applies only for participants who are considered contractors within the meaning of § 14 German Civil Code (BGB).

### § 1 Registration, Fees, and Payment Due

- 1.1 Registration for events must be in writing.
- 1.2 WAN-IFRA GmbH & Co. KG will confirm registration to the participant in writing.
- 1.3 Payment of the registration fee becomes due upon receipt of the invoice.

### § 2 Cancellation, Withdrawal from the Contract by the Customer

- 2.1 Cancellation is possible in writing and will be accepted up to 2 weeks before the event. A non-refundable handling fee of 10 % will become due in this case. We regret that we will be compelled to retain the full participation fee for cancellations after this time.
- 2.2 It is possible at all times to send a "substitute participant" on condition that WAN-IFRA GmbH & Co. KG is informed accordingly in writing in advance, stating the name of the substitute person.

#### § 3 Cancellation of Events

- 3.1 WAN-IFRA GmbH & Co. KG can cancel the event for an important reason, especially in case of too few participants, cancellation or illness of a speaker, hotel closure or Act of God.
- 3.2 In case of too few participants, cancellation can be up to 3 weeks before the start of the event.
- 3.3 In all other cases of cancellation due to an important reason as well as in the event of necessary programme changes, WAN-IFRA GmbH & Co. KG will notify the participants as far in advance as possible.
- 3.4 In the unlikely case that an event must be cancelled, any paid registration fees will be reimbursed.

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### § 6 Applicable Law / Place of jurisdiction

The contract is subject to German law. Place of jurisdiction is Darmstadt.