

Digital Revenues and New Business

28 August – 3 September 2011
East Coast, USA

Who should attend?

Publishers, CEOs, Managing Directors,
New Media Executives, Chief Editors,
Business Development Executives,
Marketing Executives, Advertising Executives

Participation Fee

Early bird rate available until 15 July

EUR 6,000 + VAT Members
EUR 6,500 + VAT Non-Members

Standard rate

EUR 6,500 + VAT Members
EUR 7,500 + VAT Non-Members

Fees include accommodation, meals and transfers during the event. The return ticket from and to your place of residence is not included.

Contact

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As of high demand from participants side, we would like to offer you as well in 2011 a Study Tour to US. This time, we will discuss:

- Online revenues and strategies
- Business around Apps (iPhone, iPad, Android, Web)
- New business and innovation

WAN-IFRA plans meeting with:

New York Times, NYTimes Lab, About.com, Adobe, Apple, ETSY, FourSquare, Google, IAC, Journalism Online Press+, NewsCorp, Socia Light (*all visits to be confirmed*).



