

Digital Revenues and New Business

28 August – 3 September 2011 East Coast, USA

Who should attend?

Publishers, CEOs, Managing Directors, New Media Executives, Chief Editors, Business Development Executives, Marketing Executives, Advertising Executives

Participation Fee

Early bird rate available until 15 July

EUR 6,000 + VAT Members EUR 6,500 + VAT Non-Members

Standard rate

EUR 6,500 + VAT Members EUR 7,500 + VAT Non-Members

Fees include accommodation, meals and transfers during the event. The return ticket from and to your place of residence is not included.

Contact

Kristina Sabelström Möller Senior Research Manager kristina.s.moller@wan-ifra.org As of high demand from participants side, we would like to offer you as well in 2011 a Study Tour to US. This time, we will discuss:

- Online revenues and strategies
- Business around Apps (iPhone, iPad, Android, Web)
- New business and innovation

WAN-IFRA plans meeting with:

New York Times, NYTimes Lab, About.com, Adobe, Apple, ETSY, FourSquare, Google, IAC, Journalism Online Press+, NewsCorp, Socia Light (all visits to be confirmed).





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Registration Form

Please copy and complete the form and send or fax to:

WAN-IFRA GmbH & Co. KG · Washingtonplatz 1 · 64287 Darmstadt · Germany · Phone +49.6151.733-6 · Fax +49.6151.733-802 · events@wan-ifra.org

Last name	Payment details (please select a method of payment):
First name	Please send me an invoice
First name	Please debit my credit card
Company	American Express Visa Euro-/Mastercard Diners
Position	Card No
Street	valid until Card Security Code (CSC/CVC)
Postal code, city	Card Holder
Country	Signature
E-mail	Name in block capitals
Telephone	Please address the invoice to
Fax	
WAN-IFRA member yes no	The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.
	The contract governing participation in events comes into effect exclusively subject to the WAN-IFRA General Conference Conditions, an excerpt of which is reproduced in the following.
	Signature Stamp
	Signature, Stamp

Excerpt from the WAN-IFRA GmbH & Co. KG General Conference Conditions

This excerpt from the General Conference Conditions applies only for participants who are considered contractors within the meaning of § 14 German Civil Code (BGB).

§ 1 Registration, Fees, and Payment Due

- 1.1 Registration for events must be in writing.
- $1.2\quad WAN\text{-IFRA GmbH \& Co. KG will confirm registration to the participant in writing.}$
- 1.3 Payment of the registration fee becomes due upon receipt of the invoice.

§ 2 Cancellation, Withdrawal from the Contract by the Customer

- 2.1 Cancellation is possible in writing and will be accepted up to 2 weeks before the event. A non-refundable handling fee of 10 % will become due in this case. We regret that we will be compelled to retain the full participation fee for cancellations after this time.
- 2.2 It is possible at all times to send a "substitute participant" on condition that WAN-IFRA GmbH & Co. KG is informed accordingly in writing in advance, stating the name of the substitute person.

§ 3 Cancellation of Events

- 3.1 WAN-IFRA GmbH & Co. KG can cancel the event for an important reason, especially in case of too few participants, cancellation or illness of a speaker, hotel closure or Act of God.
- 3.2 In case of too few participants, cancellation can be up to 3 weeks before the start of the event.
- 3.3 In all other cases of cancellation due to an important reason as well as in the event of necessary programme changes, WAN-IFRA GmbH & Co. KG will notify the participants as far in advance as possible.
- 3.4 In the unlikely case that an event must be cancelled, any paid registration fees will be reimbursed.

§ 6 Applicable Law / Place of jurisdiction

The contract is subject to German law. Place of jurisdiction is Darmstadt.