

3D Printing

A hands-on training program for news photographers and newspaper production personnel

23 - 24 July 2013, Noida, India

Programme

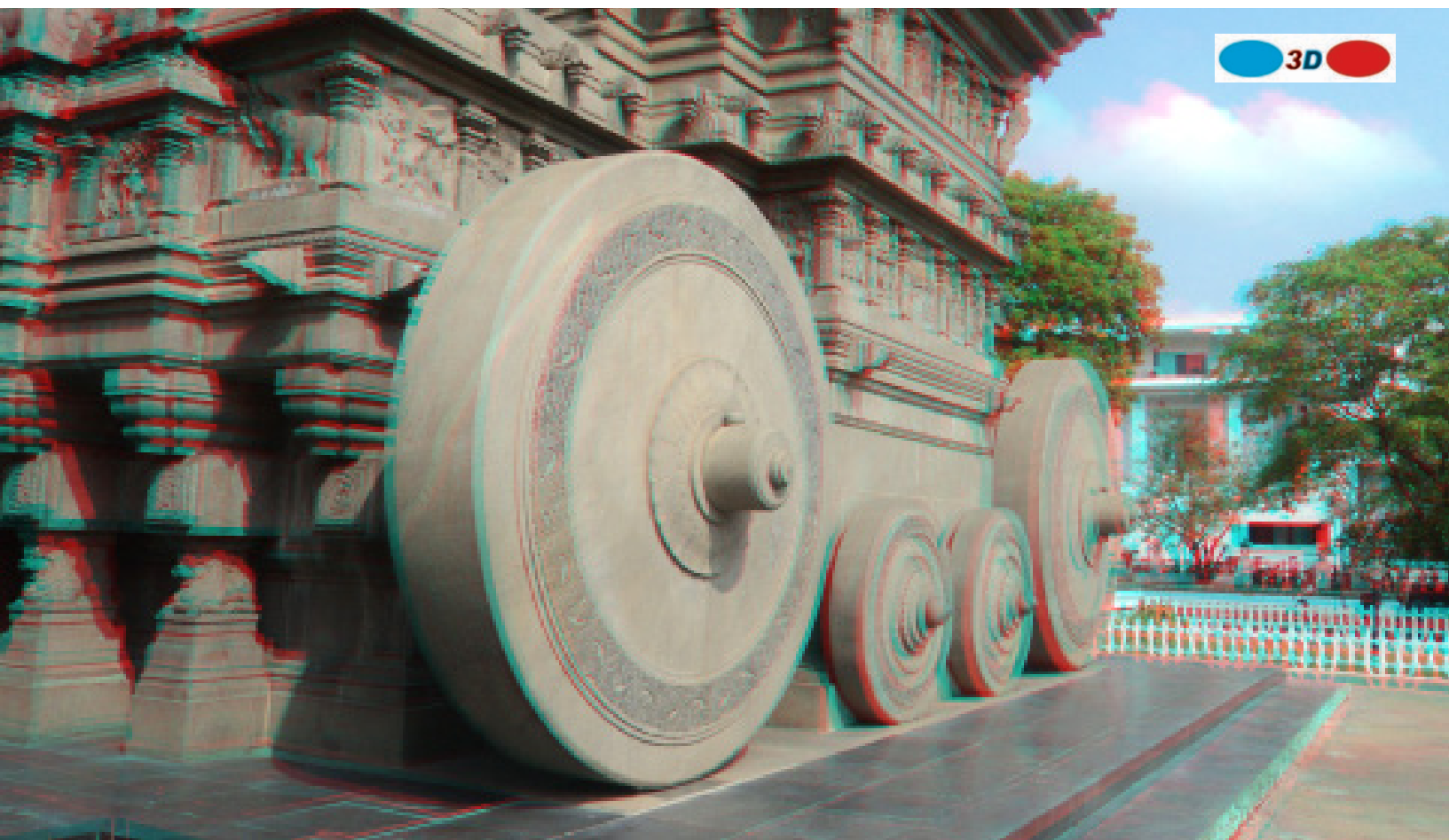
- **Concept of 3D printing in newspapers**
 - How does it work?
 - What are requisites?
- **Photography for 3D**
 - Subjects that will create good 3D effects
 - Thumb rules of 3D photography
 - Hands-on photography exercise
- **Creating 3D images**
 - Conversion of images into colour anaglyphs
 - Photoshop and other specialised software
 - Conversion from 2D to 3D image

Introduction

3D printing is one of the most exciting innovation in newspaper advertising. It is prestigious for any newspaper to print a 3D edition, as it requires a well thought-out preparation and precise execution. The project also needs extensive training to photographers and pre-press personnel.

The decisive factors for the quality of 3D pictures are Photography, data handling and the final preparation of the images. This training focuses on all these factors in detail. The training follows a hands on approach - Participants get a chance to shoot photographs and process them into 3D anaglyphs with Adobe Photoshop and other specialised software. This workshop can help you to successfully produce ads and pictures in 3D.

Note: It is ideal to send a team of three for the workshop - A photographer, a pre-press executive and a press executive.



Trainer



Anand Srinivasan is responsible for the activities at WAN-IFRA Research and Material Testing Centre, Chennai, which offers newsprint and newsink testing, print quality evaluation and research on print related subjects.

He was one of the members of the Jury that judged the general print quality of newspapers in INCQC 2010-12. In the last three years with WAN-IFRA, he has published three research reports on newsprint and newsink and has written several articles in different technical magazines. His areas of expertise are colour management, quality control and measurement tools, print process standardisation, newsprint and newsink standardisation and 3-D printing.

Venue

The training will take place in the conference hall at
Amar Ujala Publications
 C-21 & 22, Sec-59,
 Noida Sector-59,
 Noida - 201301
 Uttar Pradesh

REGISTRATION FORM

3D Printing

23 - 24 July 2013, Noida, India

Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____
 Surname _____
 Company _____
 Position _____
 House no./street _____
 City/postal code _____
 Country _____
 E-Mail _____
 Phone _____
 Fax _____
 Signature _____

Please register me for

3D Printing

Payment details:

Cheque / demand draft favouring **WAN-IFRA South Asia Pvt Ltd** for

INR / EUR _____ enclosed.

Name in block capitals _____

Address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

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4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

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5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

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6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.

Target Group

News photographers, Colour correction operators, Pre-press and Production managers, Layout specialists

Fee per participant

	WAN-IFRA Members	Non-Members
One Participant	INR 15000 / EUR 220	INR 18000 / EUR 260
3+ Participants	INR 12000 / EUR 180	INR 15000 / EUR 220

Note: Please add 12.3% taxes to the above fee.

Overseas participants pay in EUR.

Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Important: The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 5th July for confirmation.

Contact

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Contact person: Selvaprabu