

Infographics

30 - 31 October 2012, Bengaluru, India

Programme

Day 1: 10:00 - 17:30 hrs.

Day 2: 09:30 - 17:00 hrs.

- Understanding Infographics
- When and why do graphics
- Analysis of the information
- How to produce infographics
- Graphics for different platforms
- Hands-on exercises
- Universal ways to read and produce graphics
- Breaking news graphics
- Less words more visual
- Most common errors
- Critique of works and exercises

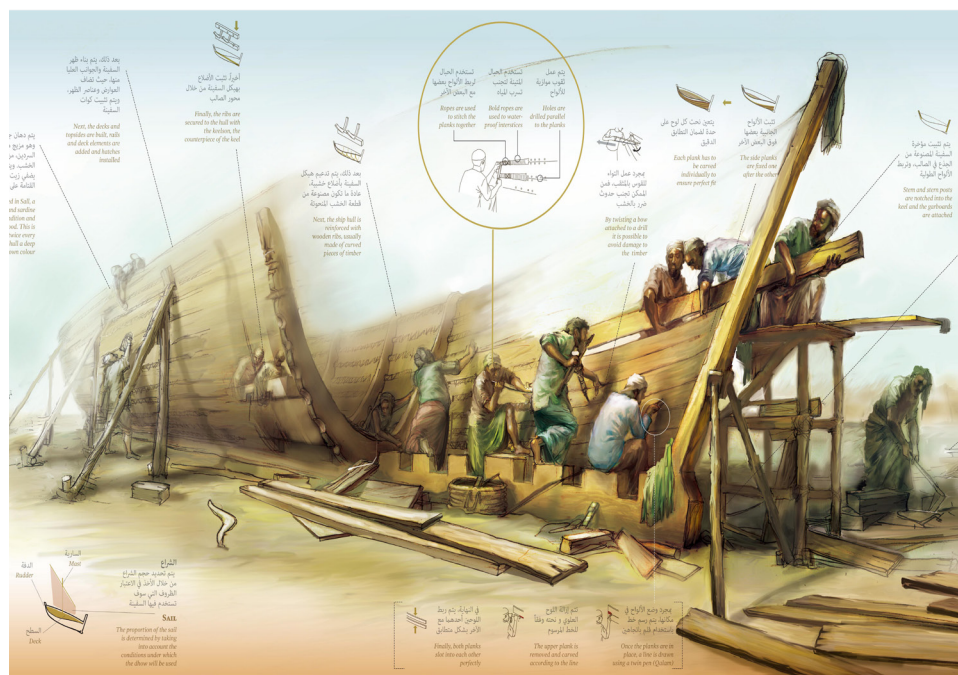
Introduction

Visual presentation of news is getting more important in newspapers and magazines. Using powerful tools like charts, timelines, maps, scales and relationship diagrams, visual journalists make information clear and useful to the readers. At the same time infographics can provide an extra analysis and context to news readers, revealing patterns or trends missing in the loads of information. From figurative representations to data driven visualisations, infographics fit into different editorial models and reader targets.

The main objective of this training is to help the editors and artists to think visually to conceptualise and execute graphics in their publications. The hands-on exercise will help them to go through the full cycle – from gathering information, research, analyzing the data, planning the graphic, sketching and to the actual execution. It will provide them a critical view of infographics discipline in order to understand the way they work and the responsibility that comes with the powerful visual language.

Target group

- Graphic Editors
- Design Editors
- Art Directors
- Infographic Specialists
- Editors/ Associate Editors
- Senior Graphic Designers
- Newspaper and magazine designers



Trainer



Luis Chumpitaz is an intrepid explorer of multi-lingual design and journalism who, over the past 15 years, has worked for Spanish, English, Arabic, Indian and Chinese media companies. His work has received several international awards from the Society of News Design (SND), the World Association of Newspapers and News Publishers (WAN-IFRA) and Malofiej, considered the Pulitzer Prize of the infographics industry.

Luis combines a busy job as the head of graphics for several Dubai-based newspapers with teaching at universities and participating in media conferences around the world.

Venue

The Capitol Hotel

No 3 Raj Bhavan Road
 Bengaluru - 560001
 Tel:+ 91.80.2228 1234
 website: www.thecapitolhotel.com

Fee

WAN-IFRA members: INR 25,000 / EUR 475
 Non-members: INR 30,000 / EUR 575

Please add 12.36% taxes to the above fee
 Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Important: *The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 20th October 2012 for confirmation.*

Special offer for WAN-IFRA members:

3 or more registrations : INR 20,000 + taxes per participant

Contact

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 Fax +91.44.2435 9744

REGISTRATION FORM

Infographics

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Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____
 Surname _____
 Company _____
 Position _____
 House no./street _____
 City/postal code _____
 Country _____
 E-Mail _____
 Phone _____
 Fax _____
 Signature _____

Please register me for

Pressmen Training

Payment details:

Cheque / demand draft favouring **WAN-IFRA South Asia Pvt Ltd** for

INR / EUR _____ enclosed.

Name in block capitals _____

Address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration
 2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.
 ...
 2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.
3. Performance and Change of Performance
 ...

3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.
4. Conditions of Payment
 ...
4.2 The participation fee becomes due upon receipt of the invoice.
5. Cancellation and No Show
 ...
5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.
5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.
5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.
6. Liability
 ...
6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.