

23 - 24 January 2012, New Delhi

# News Design Conference & Workshop

The first WAN-IFRA – Society for News Design  
event in Asia Pacific

- Newspaper Design & Redesign
- Information Graphics
- Online / Tablet News Design

[www.wan-ifra.org/southasia](http://www.wan-ifra.org/southasia)

[infoindia@wan-ifra.org](mailto:infoindia@wan-ifra.org)



# News Design



## About WAN-IFRA

WAN-IFRA, based in Paris, France, and Darmstadt, Germany, with subsidiaries in Singapore, India, Spain, France and Sweden, is the global organisation of the world's newspapers and news publishers. It represents more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. The organisation was created by the merger of the World Association of Newspapers and IFRA, the research and service organisation for the news publishing industry.

## Introduction

A good design gives added value to the editorial content. Today, newspaper designers, infographics artists and editors face the challenge of creative design to adapt to the four main news platforms - print, web, mobile and tablet.

WAN-IFRA and SND join hands in this conference to show the participants the "best practices" in creativity, originality, and the efficiency in producing news for all platforms.

In the workshop on day 2, the participants' works will be analysed and design solutions for the different sections will be discussed. The participants will then work on those ideas and create design prototypes with the help of the trainer.

## Conference Programme

### Day 1: 23 January 2012

*Time: 09.30 hr - 18.00 hr*

#### **Keynote: In Journalism We Trust, Visual Journalism**

Javier Errea, Principal, Errea Comunicación, Spain

#### **Experiments with News Design**

Deepak Harichandan, Design Head (West), The Times of India

#### **Information Graphics to enrich the quality of storytelling, and in consequence, a better visual product for your readers**

Douglas Okasaki, Senior Designer, Gulf News, Dubai

#### **Colour and Black & White Pages - Design challenges for Vernacular Dailies**

Speaker invited

#### **And the winner is: Your Sports Page**

Hans Peter Janisch, Design Consultant, Germany

## About SND

The Society for News Design (SND) is an international organization for news media professionals and visual communicators – specifically those who create print/web/mobile publications and products. Our members art direct, design, edit, report, illustrate, make photos and video, visualize data – and write code. Founded in 1979, it is a US-registered non-profit organization with around 1,500 members worldwide.

The mission of the Society for News Design is to enhance communication around the world through excellence in visual journalism.

## Transformers: The Rise of the Hybrid News Designers

Adonis Durado, Design Director, Times of Oman

## Breaking News on the Tablet

Abel Robinson, Art Director, MINT, HT Media Ltd, India

## Designing Vernacular Online Newsites

Sukirti Gupta, CEO, MMI online, Jagran Prakashan, India

## Adventures in Interactive News Design

Tyson Evans, Assistant Editor - Interactive Newsdesk,  
The New York Times

## Summary and Closing

## News Design Workshop

### Day 2: 24 January 2012

Time: 09.30 hr - 18.00 hr

In this workshop, the participants will analyse their product and will have the opportunity to work on the design under the guidance of the trainer. The workshop will give the participants a critique on their -

- Typography
- Visual storytelling
- Use of colour
- Newspaper and story structuring

It will also help to correct practical problems in the daily workflow of the design desk.

**Note:** Participants must bring their laptop for hands-on exercises and copies of their newspaper of the previous week.

## Conference and Workshop Chairman



**Hans Peter Janisch** has been working as a newspaper designer and consultant for the last twenty years. In this time he redesigned numerous papers in various countries. He was one of the founders of the German branch of the Society for News Design and served as SND International Director for more than ten years.

## Speakers include



**Javier Errea** is the winner of SND's Lifetime Achievement Award. An Associate Professor at the University of Navarra, he is also the President of the Spanish Chapter of the SND and coordinator of the Malofiej Infographics World Summit and Competition.



**Deepak Harichandan** is the Design Head (West) of The Times of India. Earlier, he was the Design Editor at The New Indian Express. A creative person, he studied Fine Arts and is actively involved in Graphics and Illustration.



**Douglas Okasaki** works for the Gulf News in Dubai, the Middle East's largest English daily, and handles the design of the Sports Section. With his acumen and innovative talent, he has given a new look to the sports pages and his designs were recognized internationally.



**Adonis Durado** is the Design Director of the Times of Oman & Al Shabiba. His visual leadership at the Times of Oman & Al Shabiba resulted in an astounding 45 awards for those publications in the 32nd edition of SND awards.



**Abel Robinson** is the Art Director of MINT, a business daily brought out by the Hindustan Times Media group in partnership with the Wall Street Journal. He has been associated with MINT since its inception in 2007 and has made it popular for its refreshing design and infographics.



**Sukirti Gupta** is the CEO of MMI Online. MMI Online manages the online media properties of the Jagran Prakashan Group, including Dainik Jagran, the worlds' largest read daily. She previously worked for both Nokia and Dell and has a vast experience in the online domain.



**Tyson Evans** is Assistant Editor on the Interactive News Desk at The New York Times, building data-driven web apps on deadline. He is also an adjunct professor at Columbia University and a board member of SND. He has been recognized by ONA, IRE, Editor & Publisher, J-Lab and The Webbys.

## General Information

### Session Time and Venue

**23 January 2012: News Design Conference**

**24 January 2012: News Design Workshop**

09.30 hr - 18.00 hr on both days

### Hilton Mayur Vihar

13A, 13B District Centre, Mayur Vihar, New Delhi 110 091, India

Tel: +91.11.4110 5555

Rooms are reserved in the venue hotel for delegates at a special price of INR 8000 + Taxes until 25 December 2011. Price includes breakfast and shared airport transfers. For reservations, please write to [shweta.emmanuel@hilton.com](mailto:shweta.emmanuel@hilton.com)

*Note: The venue hotel is at a walkable distance from Mayur Vihar Extension Metro Station.*

### Contact

**V Antony**, Senior Manager - Events and Services

WAN-IFRA South Asia Pvt Ltd

Tel: +91.44.4211 0640 . Fax: +91.44.2435 9744

[v.antony@wan-ifra.org](mailto:v.antony@wan-ifra.org)

### Registration Fee

	WAN-IFRA Members	Non-Members
<b>Day 1, Conference</b>	INR 12500 / EUR 200	INR 15000 / EUR 240
<b>Day 2, Workshop</b>	INR 15000 / EUR 240	INR 18000 / EUR 290
<b>Both days</b>	INR 25000 / EUR 400	INR 30000 / EUR 480

**Note:** Please add 10.3% taxes to the above fee. Overseas participants pay in EUR. Included in the price are the course fee, documentation, luncheon and beverages during breaks.

### Offers and Discounts

**Special offer:** One complimentary registration for every 5 registrations to the conference. If you register 5 participants, the 6th participant attends the conference free of charge.

**Early bird:** For registrations received before 20th December 2011, 10% discount on the fee for the conference.

# News Design Conference & Workshop

23 – 24 January 2012, New Delhi

## Registration Form

Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · [infoindia@wan-ifra.org](mailto:infoindia@wan-ifra.org)

Full name \_\_\_\_\_

Company \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

City/postal code \_\_\_\_\_

Country \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Signature \_\_\_\_\_

Please register me for

News Design Conference

News Design Workshop

Both

Payment details:

Cheque / demand draft favouring **WAN-IFRA South Asia Pvt Ltd** for

INR / EUR \_\_\_\_\_ enclosed.

Name in block capitals \_\_\_\_\_

Address the invoice to \_\_\_\_\_

### Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

#### 2. Registration

**2.1** Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

**2.3** In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

#### 3. Performance and Change of Performance

...

**3.4** WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

#### 4. Conditions of Payment

**4.2** The participation fee becomes due upon receipt of the invoice.

#### 5. Cancellation and No Show

**5.3** The participant can cancel free of charge up to 14 calendar days before the event begins.

**5.4** If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

**5.5** If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

#### 6. Liability

**6.5** In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.