

Workshop on Excellence in Newspaper Printing

7 - 8 April 2016, Chennai, India

Session time

Day 1: 09:30 – 17:30 hrs.

Day 2: 09:30 – 17:00 hrs.

Programme

- Business Models for print
 - World Press Trends and Indian Newspaper Industry trend
 - Separation of printing plants from publishing houses.
 - Extending usability and life of presses
- Quality in newspapers
 - Making quality a habit
- Efficient plant management
 - Energy policy and efficiency
 - Environmental impact of printing plants
 - Optimised paper handling and logistics
- Leadership development
 - Systematic approach to problems and making decisions
 - Effective communication and people management
 - Managing change in business models and work culture

Target Group

Production Director, Technical Director, General Manger, Operations Manager, Technical Manager, Production Manager, Prepress and Press Manager

Introduction

In today's dynamic and highly competitive business environment, controlling cost, efficient manufacturing and enhancing customer satisfaction, have become the prime tasks for all organizations including the news publishing industry. This has resulted in adopting business winning strategies, that could achieve operational excellence in various departments.

This workshop will focus on the major challenges that newspaper printing industry is facing right now and effective strategies that can be employed to sail through. Various topics like new business models, efficient plant management and quality improvement will be discussed. The workshop also has a dedicated half day session on leadership development and people management.



Workshop Leaders

Kasturi Balaji is the Director of Kasturi & Sons Ltd., the publishers of The Hindu. He is the chairman of the World Printers Forum board and WAN-IFRA South Asia Committee. He has more than 25 years of experience in technology, production and ink manufacturing.

Sanat Hazra is the Technical Director, Bennett, Coleman & Co. Ltd., India. Before joining BCCL, Sanat worked at the New York Daily News as VP of Production. Sanat dedicated 14 years with the New York Times prior to joining the New York Daily News. Sanat holds a BS in Photographic Science & Engineering and MS in Printing Technology.

Venue

In **Chennai**, the training will be held at the conference room of **The Rain Tree, St. Mary's Road**
120, St. Mary's Road, Alwarpet
Chennai 600 018
Tel: +91.44.2430 4050

Fee

WAN-IFRA members: INR 25,000 / EUR 360 + 14.5% taxes

Non-members: INR 30,000 / EUR 430 + 14.5% taxes

Included in the price are the course fee, documentation, plant visit, luncheon and beverages during breaks.

Important: *The maximum number of participants will be limited to 20 persons on first-come first-served basis. Please register before 25th March for confirmation.*

Contact

WAN-IFRA South Asia Pvt. Ltd.

54 K.B.Dasan Road, SIET Admn. Building

Chennai 600 018, India

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Contact person: Vijayalakshmi Murali

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REGISTRATION FORM

Excellence in Newspaper Printing

7 - 8 April 2016, Chennai, India

Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____

Surname _____

Company _____

Position _____

Address _____

City/postal code _____

Country _____

E-Mail _____

Phone _____

Fax _____

Signature _____

First name/s (2nd participant) _____

Surname _____

Company _____

Position _____

Payment details:

Please send me an invoice

Name in block capitals _____

Please address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.