

Excellence and Innovation in Newspaper production

21 & 22 February 2013, Mumbai, India

Session time

Day 1: 10:00 – 17:30 hrs.

Day 2: 09:30 – 17:00 hrs.

Programme

- Evolution of technology and transformation of newspaper production
- Important production and quality issues
- Process improvement
- Waste management
- Approach to budgeting
- TRIZ Overview -Origin, Need and Pillars of Triz, Business Challenges, Psychological Inertia
- TRIZ implementation Road map, Project identifications
- Use of system resources for innovations
- Idea generation, prioritisation and action plans for innovations
- Case study

Target Group

- Production Director
- Technical Director
- General Manger
- Operations Manager
- Technical Manager
- Production Manager
- Prepress and Press Manager

Introduction

Improving the efficiency of newspaper production and adopting innovative ideas for sustainability is the focus of every publishing house. The production function, which traditionally is seen as cost centre, can in fact contribute to the healthy bottom line in the current competitive market situations.

Newspaper publishers aim to reduce the cost, bring in automation and test new business models as there is an increasing pressure to be relevant and profitable. Organisations view continual innovation as the key differentiator for rapid growth and sustainability. Various global organisations have championed TRIZ (Theory of Inventive Problem Solving) as one of the sure ways to trigger innovation and have reaped rich dividends.

This workshop will address important production and quality concerns and will provide an in-depth understanding of how a strategic approach to these concerns can help improve the overall efficiency. The participants would also take up real time issues/problem of the organisation and seek to find out the best innovative solution at the workshop, by applying various methodologies of TRIZ.



Workshop Chairman



Kasturi Balaji is the Director of Kasturi & Sons Pvt. Ltd., the publishers of The Hindu. He is the board member of WAN-IFRA and chairman of WAN-IFRA South Asia Committee. He has more than 25 years of experience in technology, production and ink manufacturing.

Nandkumar Mishra is a Six Sigma Master Black Belt. He has worked on over 200 Benchmarking, Lean & Six Sigma Projects giving savings of over Rs. 50 Crores. He has trained over 500 Lean Six Sigma professional worldwide and 3000 participants in other areas of HR, Quality and Business Excellence.

Venue

In **Mumbai**, the training will be held at the conference room of **Micro Inks**
907, Windfall, Sahar Plaza,
J B Nagar, Andheri (East),
Mumbai- 400059
Tel:+91.22.28364313
(Next to Hotel kohinoor Continental, Mumbai)

Fee

WAN-IFRA members: INR 25,000 / EUR 475 + 12.36% taxes
Non-members: INR 30,000 / EUR 575 + 12.36% taxes
Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Special offer for WAN-IFRA members:

3 or more registrations : INR 20,000 + taxes per participant

Important: The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 10th February for confirmation.

Contact

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Chennai 600 018, India
Tel. +91.44.4211 0640 . Fax +91.44.2435 9744
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Contact person: Selvaprabu

REGISTRATION FORM

Excellence and Innovation in Newspaper production

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Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____
Surname _____
Company _____
Position _____
Address _____
City/postal code _____
Country _____
E-Mail _____
Phone _____
Fax _____
Signature _____

First name/s (2nd participant) _____
Surname _____
Company _____
Position _____
Payment details:
 Please send me an invoice
Name in block capitals _____
Please address the invoice to _____

Excerpt from the General Terms and Conditions for IFRA Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.2 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.