

ISO Printing Standardisation INCQC Tutorial

12-13 July 2011, Kuala Lumpur, Malaysia

Programme

Day 1: 09.30 – 17:30 hrs.

Day 2: 09:30 – 17:30 hrs.

Sessions

- Printing in accordance with ISO cold set standard 12647-3
- Specifications of the ISO Standard
- Cost control and print quality gains
- Importance, use and objective of the INCQC
- Benefits of participation for newspaper customers
- Overview of procedure, time, schedule
- Presentation of INCQC 2012- 2014
- Participation categories and test charts
- Description of technical details
- Overview of instructions
- Parameters of a successful participation
- Evaluation of measurements
- Judging the general printing quality
- Aids for checking quality in advance
- Techniques and tools for achieving high quality newspaper production

Target group

- Prepress specialists
- Production managers
- Printing plant managers
- Persons responsible for printing quality.

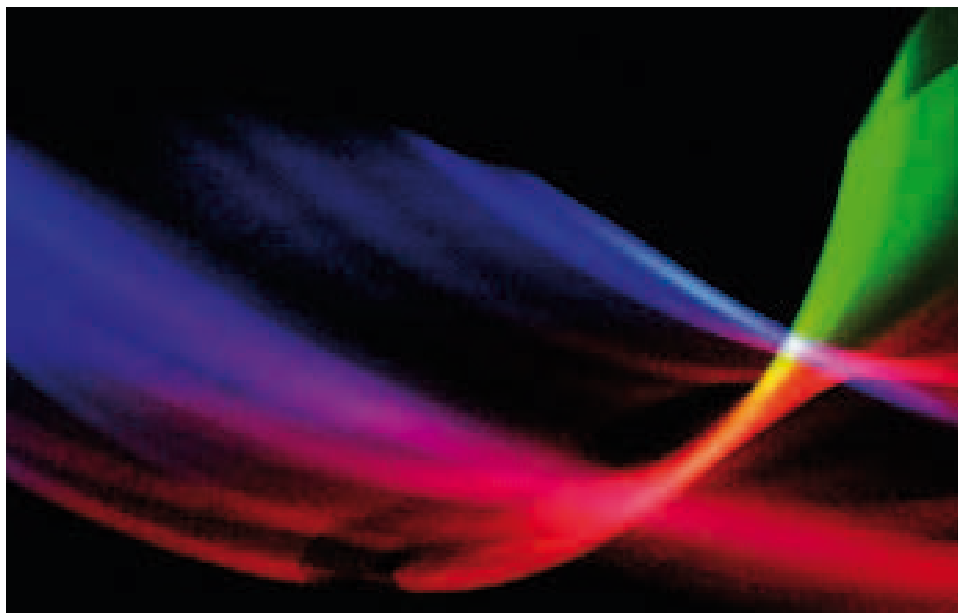
Introduction

Increasing cost control and print quality and gaining international recognition

The objective of this tutorial is to guide production executives in the implementation of printing standardisation based on ISO 12647-3.

The workshop will also explain the rules of the International Newspaper Color Quality Club (INCQC) which is currently considered as the de facto quality benchmark for the international newspaper printing industry.

Participants will also gain in-depth insight into quality management methods and measuring techniques.



More information & online registration at:

www.wan-ifra.org/academy

Trainer



Anand Srinivasan is Research Engineer at WAN-IFRA, India. He heads up WAN-IFRA's Materials Testing Lab in Chennai, carrying out numerous research activities in the regional and globally.



Roland Thees is Research Manager at WAN-IFRA Germany. He specialises in all areas of production, advising publishers on everything from pre-press to printing, carrying out research, and responsible for organising the International Newspaper Color Quality Club (INCQC).

Fee

Member: SGD 1,000
 Non-Member: SGD 1,300
 Fee inclusive: Training materials, coffee breaks and luncheons.

Venue

Grand Seasons Hotel Kuala Lumpur

No. 72 Jalan Pahang, 53000 Kuala Lumpur, Malaysia
 For hotel reservation, please contact:
 Mr John Yeo, Director of Sales
 Tel: +603 2697 8888
 E-mail: johnyeo@grandseasons.com

Hotel Accomodation Fee

Deluxe Single RM200.00++ (RM232.00nett) per room per night with 1 Breakfast
 Season Crest RM225.00++(RM261.00nett) per room per night with 1 Breakfast and crest benefits

Contact

WAN-IFRA Asia Pacific Pte. Ltd.
 Mr Wilson Leong
 Event and Training Executive
 Tel. +65.6562 8446
 Email: wilson.leong@wan-ifra.org

REGISTRATION FORM

**ISO Strandardisation - INCQC Tutorial
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Please complete the form and send, email or fax to:
 WAN-IFRA Asia Pacific Pte Ltd, 25 International Business Park
 #04-110 German Center · Singapore 609916
 Phone +65.6562 8446 · Fax +65.6562 8441 · E-mail: wilson.leong@wan-ifra.org

First name/s _____
 Surname _____
 Company _____
 Position _____
 House no./street _____
 City/postal code _____
 Country _____
 E-Mail _____
 Phone _____
 Fax _____
 First name/s (2nd participant) _____
 Surname _____
 Company _____
 Position _____
 E-Mail _____
 WAN-IFRA Member Yes No

Fees
Two Days : Member SGD 1,000
 Non Member SGD 1,300
 Fee inclusive: Training material, coffee breaks and luncheons

Payment details: (Please select a method of payment)
 By cheque. Please make cheque payable to WAN-IFRA Asia Pacific Pte. Ltd. and mail to address above
 Please debit my credit card
 1 Visa 2 Mastercard 3 Amex
 Card No. _____ valid until _____ CVV No. _____ (Last 3 digits printed on the signature strip of reserved card)
 Card Holder Name in block capitals _____
 Signature _____
 By Bank Transfer

(Mandatory: Please indicate invoice number with payment)
 A/C Name: WAN-IFRA Asia Pacific Pte. Ltd.
 SGD A/C No.: 0-313518-019
 Swift Code: CITISGSG
 Bank: Citibank Singapore Ltd
 Capital Square Branch, 23 Church St. #02-01, Singapore 049481

Total amount payable in EUR / SGD _____

Participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.
 The contract governing participation in events comes into effect exclusively subject to WAN-IFRA General Conference Conditions, an excerpt of which is produced in the following

Signature ,Stamp _____

Important Note:

Payment is required with registration and must be received prior to the event to confirm your booking. Confirmation will only be sent via email upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interests of the trainig without notice.

Cancellation & Replacement

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 week before the event. Regrettably, no refund can be made for cancellation received less than 2 weeks before the event. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the event.