

Color Quality Club

Tutorial for the International Newspaper Color Quality Club 2014–2016

6 October 2013, World Publishing Expo 2013, Berlin, Germany

This workshop is part of the



Programme

Time of event 10:00–16:00 h

The Tutorial makes you familiar with all the rules and communicates the contents of the newspaper standard that is binding world-wide. You get a comprehensive insight into quality management methods and measuring techniques.

- Importance, use and objectives of the Club
- Overview of procedure and time schedule
- Specifications of the ISO standard
- Expected changes in a new version of the newspaper printing standard in 2012
- Printing in accordance with the ISO coldset standard 12647-3: What this means!
- Participation categories and test charts
- Description of technical details
- Parameters for a successful participation
- Evaluation of measurements
- Utilities for checking quality in advance
- Judging the general printing quality

Target group

Personnel working in prepress, production and printing plant managers as well as all persons responsible for printing quality.

More information and online-registration at:

www.wan-ifra.org/academy

Introduction

The International Newspaper Color Quality Club (INCQC) has gained a high profile international reputation and is the quality benchmark for the international newspaper printing industry. Participation for membership in the Color Quality Club is in principle open to all newspapers, independent of the production processes or types of paper that are used. Four different categories have been defined for the competition:

1. Coldset-offset printing on newsprint
2. Heatset-offset printing or UV-cured offset printing on newsprint
3. Heatset-offset printing or UV-cured offset printing on SC or LWC paper
4. Extra category for newspaper printing on tinted paper or for printing processes outside offset (e.g. flexo or ink-jet)

Motivate your employees by setting clear measurable targets and improve the quality awareness of your workforce. Update knowledge level. Benefit from detailed technical performance reports. Demonstrate your conformance with proven worldwide standards. Optimise production processes by implementing standard procedures and use Color Quality Club Membership to promote your print plant on the market.



Trainer



Beatrix Beckmann is responsible in the area of newspaper production for the topics paper and ink, quality assurance, printing quality, standardisation. She is the Co-Chairman of the WAN-IFRA Technical Committee Materials and Environment. She is in charge of the INCQC 2014–2016.

Fees

WAN-IFRA members: EUR 490,- + VAT

Non-members: EUR 660 + VAT

Prices include season ticket to World Publishing Expo 2013 (www.worldpublishingexpo.com). In addition the fee includes documentation, luncheon and beverages during the breaks.

Please note: The maximum number of participants will be limited to 20 persons.

Venue

Event room in Berlin to be confirmed

Accommodation

VisitBerlin is the official booking agent for the World Publishing Expo 2013 (IFRA Expo & Conference). Find and book your ideal accommodation in Berlin online at special WAN-IFRA Expo rates:

Berlin Tourismus & Kongress GmbH, www.visitberlin.de

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REGISTRATION FORM

Color Quality Club 2014–2016

6 October 2013, Workshop of the World Publishing Expo, Berlin, Germany

Please copy, fill in and fax or mail to:

WAN-IFRA CH · Washingtonplatz 1 · 64287 Darmstadt · Fax +49.6151.733-802 · academy@wan-ifra.org

Name _____

First name _____

Company _____

Position _____

Street _____

PO code, city _____

Country _____

E-Mail _____

Phone _____

Fax _____

Signature _____

Method of payment (please indicate):

Invoice

Please debit my credit card

1 American Express 2 Visa 3/4 Euro-/Mastercard 5 Diners

Card no. _____ valid till _____

Name of card holder _____

Signature _____

Name in block letters _____

Please send the invoice to Mr/Ms _____

Excerpt from the General Terms and Conditions for WAN-IFRA CH Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA CH by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA CH. This is signalled by WAN-IFRA CH by confirmation to the participant that he has been accepted for participation in the event concerned.

2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA CH can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA CH is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

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4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

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5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar

day before the event begins, WAN-IFRA CH will charge 50% of the participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA CH must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

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6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA CH, no reimbursement of costs for booking the travel or accommodation will be afforded.