

## Motion and E-Motion

- A photo & visual journalism workshop

12 - 13 January 2015  
Singapore

### Program

Day 1: 09:30 – 17:30 hrs

Day 2: 09:30 – 17:30 hrs

### Outline

- Understand the fundamentals on knowing the craft and the medium of storytelling through still images.
  - Using still images combined with high definition video and written words.
  - Discuss the state of the art. Where multi-media, video and long form journalism are headed.
  - What is the role of the contemporary journalist in producing all of them
  - Approaching assignments/stories – preparation, ideas, pitching. (Will discuss news, feature, sport and portraits photography)
  - Shooting theory and practical skills- developing the skill assessing the situation /observation to be able to capture moments.
  - Positioning yourself to capture the peak action.
  - Defining the game through imagery.
  - Important technical information needed to photograph the action on and off the field of play.
  - Packing, preparation and workflow on location.
  - Post production workflow including editing, imaging, presentation and archiving.
  - Feedback to grow – critique
- ✓ **A questionnaire will be circulated to all participants before the class for Bill Frakes to further tailor the program to meet participants' level of experience and learning objectives.**
- ✓ **Participants are to bring their own cameras for taking part in the hands-on exercises.**

### Introduction

News photographers, journalists have increasingly been asked to come back to the newsroom with photos and videos. The trend of news storytelling through the lens is to capture great pictures and good video during a single dynamic shoot. However, attempting to be both a still photographer and ace filmmaker at the same time is one of the many challenges faced by many.



Currently a staff photographer at Sports Illustrated Bill Frakes has been published in virtually every general interest publication in the world, as well as on many websites and television networks.

Come and join him for a 2-day workshop exploring all of the components of producing work that can be cross purposes across a wide range of viewing platforms, from traditional print and broadcast to web and mobile sites. Bill will walk you through every step of the process from storyboard to post-production. Participants will also receive tips on capturing power shots for the 28<sup>th</sup> SEA Games.

### Who Should Attend

Newspaper Staff Photographers, Feature Photographers, Photo Editors, Visual Journalists, Assignment Editors, Freelance Photographers and other news publishing staff who are interested in news photography.

### Held in-Partnership with

**WORLD PRESS PHOTO 14**

After having traveled to almost 100 cities in 45 countries over the past year, the **World Press Photo 14 exhibition** visits Singapore from **8 January – 1 February 2015 at the Raffles Hotel**. Catch this chance to visit the 154 mind-blowing photos of 54 award-winning photographers from 33 countries!

## Trainer



Bill Frakes is a visual storyteller and educator based in Florida who has worked in every US state and in more than 138 countries for a wide variety of editorial and

advertising clients.

Editorially, his work has appeared in virtually every major general interest publication in the world. His still photographs and short documentary films have been featured on hundreds of websites as well as on most major television networks. He is currently on the masthead of Sports Illustrated.

He won the coveted Newspaper Photographer of the Year award in the prestigious Pictures of the Year competition. He was a member of the Miami Herald staff that won the Pulitzer Prize for their coverage of Hurricane Andrew. He was awarded the Gold Medal by World Press Photo. He has also been honored by the Robert F. Kennedy Journalism Awards for reporting on the disadvantaged and by the Overseas Press club for distinguished foreign reporting. He has received hundreds of national and international awards for his work.

He has taught at the University of Miami, the University of Florida and the University of Kansas as an adjunct professor and lecturer. During the last five years, he has lectured at more than 100 universities discussing multimedia and photojournalism. Through his production company, Straw Hat Visuals, he prepares educational content that is disseminated in multi touch electronic books and platforms in 22 countries throughout North and South America. In 2010 and 2013, he served on the jury of World Press Photo.

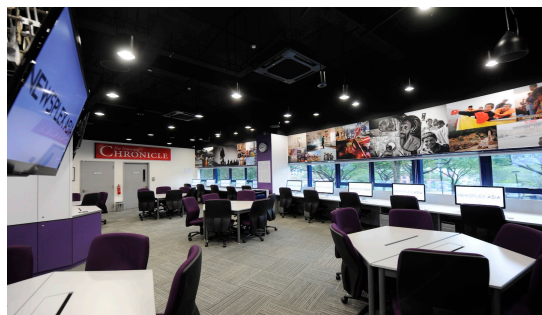
## For more information

Jen Teo | Senior Manager, Training  
Tel: +65 6562 8445  
Email: [jen.teo@wan-ifra.org](mailto:jen.teo@wan-ifra.org)

## Venue

### Newsplex Asia

Nanyang Technological University  
Wee Kim Wee School of Communication & Information  
Level 1, 31 Nanyang Link  
Singapore 637718



## Standard Fee

Member: SGD 1,000  
Non Member: SGD 1,300

## \*WDA Subsidy Fee – SGD 300

### \* WDA Subsidy

Singaporeans and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Fee inclusive:  
Training materials, coffee breaks & luncheons.

## Register Online

[www.wan-ifra.org/motion\\_e-motion](http://www.wan-ifra.org/motion_e-motion)

## Hotel Accommodation

Park Avenue Rochester  
31 Rochester Drive Singapore 138637

Attention: Ms Jace Tan  
Tel: +65 6830 8360 | + 65 6808 8600  
Email: [pareservations@uel.sg](mailto:pareservations@uel.sg)  
Website: [www.parkavenuerochester.com](http://www.parkavenuerochester.com)

### Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

### Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training.

More information & online registration at: [www.wan-ifra.org/motion\\_e-motion](http://www.wan-ifra.org/motion_e-motion)