

Printing Summit 2011

6 – 7 April 2011, Mainz, Germany

Making the most of newspaper printing today and tomorrow

A special gathering of newspaper printing professionals on the city where printing itself started. During two days, an array of international speakers will keep the audience up-to-date on topics like:

Kindly supported by:



- Materials
- Automation
- Mailroom
- Global perspectives on newspaper printing and advertising
- Quality in printing
- Lean production

www.wan-ifra.org/printingsummit



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DAY ONE – Wednesday 6 April

09:30 Registration



Welcome

Manfred Werfel, Deputy CEO WAN-IFRA CH / Executive Director Newspaper Production WAN-IFRA, Germany



Welcome by the Chair

Eike Bühring, Technical aManager, Presse-, Druck- und Verlags-GmbH, Germany



Keynote Speech

Christopher Baker, Vice-President Manufacturing, New York Daily News, USA

Session 1: Innovation in newspaper printing



Usage of superior paper grades on coldset machines without dryer

Jürgen Gemeinhardt, Head of Printing Techniques department, Fogra Forschungsgesellschaft Druck e.V., Germany

11:00 Coffee break



New frontiers: Opportunities and challenges for the use of AR with print media

Dr Herbert Bay, co-Founder and CEO, Kooaba AG, Switzerland



Digital newspaper printing – Malta, a multi title site

Malcolm Miller, CEO, Miller Newsprint Ltd, Malta

12:15 Lunch

13:30 Visit to the Gutenberg Museum

15:00 Coffee break

Session 2: Printing more than the daily newspaper



A versatile and profitable mailroom

Philip Brännlund, Managing Director, Eskilstuna-Kurirens Tryckeri AB, Sweden



Producing the Berliner Woche – a 36-hours race

Frank Wagner, Production Manager, Axel Springer AG, Germany



Maximising the print capability

Kasturi Balaji, Managing Director, Kasturi & Sons, India

&



Matthias Tietz, Technical Director,

Rheinisch-Bergische Druckerei GmbH & Co. KG, Germany

Session 3: Printing more than texts and images



Printing Functionality

Prof. Dr. Reinhard Baumann, Professor for Digital Printing and Imaging Technology, Institute for Print and Media Technology, Chemnitz University of Technology, Germany

17:30 Closing remarks

17:45 End of the conference

19:00 Presentation at FSD (Frankfurter Societäts-Druckerei GmbH) printing plant

19:30 Visit printing plant

DAY TWO – Thursday 7 April

09:00 Coffee/Tea

09:30 Welcome by the Chair

Session 4: The power of print



Keynote speech:

Why the printing press is still the best new technology in the media industry

Phillip Crawley, CEO, The Globe and Mail, Canada



Innovations and trends in newspaper advertising: Folha de São Paulo's case study on innovative ad formats

Marcelo Benez, Advertising Director, Folha de São Paulo, Brazil

Session 5: On the road to full automation

10:35 Coffee break



Waterless by the sea: opportunities and challenges in implementing changes to rotary presses

Matthias Ditzen-Blanke, Managing Director,
Nordsee Zeitung, Germany



Herold's way on the road to automation

Thomas Unterberger, Chief Operating
Officer, Herold Druck und Verlag AG, Austria

Session 6: Printing Quality



An introduction to quality management

Christopher Baker, Vice-President
Manufacturing, New York Daily News, USA

12:35 Lunch



International Color Quality Club: an opportunity for the development of a daily approach to continuous improvement

Stefano Bigarelli, Quality Manager &
Paolo Ciapetti, Production Assistant,
Società Athesis, Italy



WAN-IFRA Certificate for Standardised Printing and Evaluation of newspaper's printing quality under a reader's point of view

Roland Thees, Research Manager,
WAN-IFRA, Germany

14:50 Coffee break

Session 7: Lean production



Lean Production in commercial printing

Roland Behringer, CEO, OZ Druck & Medien
GmbH, Germany



Lean Production methods

George Donaldson, Group Continuous
Improvement Manager, Newsprinters,
United Kingdom



Waterless printing as part of lean production

Valentin Kneile, Quality Manager, Rheinpfalz
Verlag und Druckerei, Germany

16:50 Closing remarks

17:10 End of the conference

General information

Conference languages

All presentations will be translated into English and German.

Conference venue / Hotel

Hilton Mainz Hotel

Rheinstrasse 68, 55116 Mainz, Germany

Tel: +49.6131.3302

Fax: +49.6131.2453299

E-Mail: info.mainz@hilton.com

http://www.hilton.co.uk/mainz

Single Room EUR 149,00 including breakfast

Double Room EUR 169,00 including breakfast

A contingent of room is reserved with special conditions for conference participants. Reservations received after 22 February 2011 will be subject to room availability and cannot be guaranteed at the special rate. Please include the reference "WAN-IFRA GmbH" on your hotel reservation.

Fees

For WAN-IFRA Members:

Standard Price

Two day conference EUR 1,490 + VAT

For Non-Members:

Standard Price

Two day conference EUR 1,690 + VAT



For the latest programme information please visit:

www.wan-ifra.org/printingsummit

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Registration Form

Please copy and complete the form and send or fax to:

WAN-IFRA GmbH & Co. KG · Washingtonplatz 1 · 64287 Darmstadt · Germany · Phone +49.6151.733-6 · Fax +49.6151.733-802 · events@wan-ifra.org

Last name _____

First name _____

Company _____

Position _____

Street _____

Postal code, city _____

Country _____

E-mail _____

Telephone _____

Fax _____

WAN-IFRA member yes no

Payment details (please select a method of payment):

Please send me an invoice

Please debit my credit card

American Express Visa Euro-/Mastercard Diners

Card No.

valid until Card Security Code (CSC/CVC)

Card Holder _____

Signature _____

Name in block capitals _____

Please address the invoice to _____

The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

The contract governing participation in events comes into effect exclusively subject to the WAN-IFRA General Conference Conditions, an excerpt of which is reproduced in the following.

Signature, Stamp

Excerpt from the WAN-IFRA GmbH & Co. KG General Conference Conditions

This excerpt from the General Conference Conditions applies only for participants who are considered contractors within the meaning of § 14 German Civil Code (BGB).

§ 1 Registration, Fees, and Payment Due

- 1.1 Registration for events must be in writing.
- 1.2 WAN-IFRA GmbH & Co. KG will confirm registration to the participant in writing.
- 1.3 Payment of the registration fee becomes due upon receipt of the invoice.

§ 2 Cancellation, Withdrawal from the Contract by the Customer

- 2.1 Cancellation is possible in writing and will be accepted up to 2 weeks before the event. A non-refundable handling fee of 10% will become due in this case. We regret that we will be compelled to retain the full participation fee for cancellations after this time.
- 2.2 It is possible at all times to send a "substitute participant" on condition that WAN-IFRA GmbH & Co. KG is informed accordingly in writing in advance, stating the name of the substitute person.

§ 3 Cancellation of Events

- 3.1 WAN-IFRA GmbH & Co. KG can cancel the event for an important reason, especially in case of too few participants, cancellation or illness of a speaker, hotel closure or Act of God.
- 3.2 In case of too few participants, cancellation can be up to 3 weeks before the start of the event.
- 3.3 In all other cases of cancellation due to an important reason as well as in the event of necessary programme changes, WAN-IFRA GmbH & Co. KG will notify the participants as far in advance as possible.
- 3.4 In the unlikely case that an event must be cancelled, any paid registration fees will be reimbursed.
- ...

§ 6 Applicable Law / Place of jurisdiction

The contract is subject to German law. Place of jurisdiction is Darmstadt.