

Engaging Audiences with Data Journalism

22 – 23 September 2014
Singapore

Schedule

Day 1: 09:30 – 17:30 hrs
Day 2: 09:30 – 17:30 hrs

Course Outline

- * Plan and produce great stories with data
- * Choose the right graph or visualisation
- * Integrate videos and data visualisations
- * Avoid common mistakes with data
- * Introduction to spreadsheets
- * Finding your own data
- * Data visualisation and analysis tools
 - Datawrapper
 - Fusion tables
 - Fusion tables
 - Versus pivot tables
- * Timelines, maps
- * Developing teams and talents
- * Latest techniques with case studies from major global news organisations but also from small newsrooms



Introduction

News organisations big and small, around the world, are using data journalism and visualisation techniques to tell stories in new ways that engage audiences.

Data journalism has moved from spreadsheets and databases to interactive visualisations and now to new forms of visual journalism that combine video and data into compelling stories.

This workshop will enable and empower the participants to think with a wider, convergent thought process, making use of print as well as digital, thereby making more business sense for the management by spawning new revenue streams, and providing a higher degree of user experience to the end users (readers).

Who should attend

Reporters | data & digital journalists | editors | producers | designers | developers, coders and data miners who are interested to understand the best of journalistic practices

Trainer



Kevin Andersen brings almost 20 years of cutting edge journalism experience to his work. He is currently a regional executive editor

for Gannett Wisconsin Media, overseeing two newsrooms, the Sheboygan Press and HTR Media, while also working on regional and national strategy projects for Gannett.

Before joining Gannett, he held a number of pioneering positions with international news organizations. In 1998, he became the BBC's first online journalist based outside of the UK, covering the US for its award winning news website. In 2005, he went to London for the BBC where he developed a blogging strategy for BBC News, served on a corporate-wide blog and podcast steering committee, helped launch a program on BBC 5Live covering weblogs and podcasts and served as a member of the team that launched the interactive radio program World Have Your Say on the BBC World.

From 2006 to 2010, he worked at The Guardian as its first blogs editor and then as its digital research editor. While blogs editor, he launched a culture blogs network, a successful food blog and an environmental blog network that incorporated both Guardian and independent content. As digital research editor, he was responsible for monitoring key developments in digital media and evaluating their value to Guardian journalists and audiences.

Register Online

www.wan-ifra.org/data_journalism

Venue

NTU@One-North Executive Centre
Nanyang Technological University
11, Slim Barracks Rise (off North Buona Vista Road)
Singapore 138664



Standard Fee

Member: SGD 1,000

Non Member: SGD 1,300

*WDA Subsidy Fee - SGD 300

* WDA Subsidy

Singapore Citizens and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Fee inclusive:

Training materials, coffee breaks & luncheons

Hotel Accommodation

Park Avenue Rochester
31 Rochester Drive Singapore 138637
Attention: Ms Jace Tan
Tel: +65 6830 8360 | + 65 6808 8600
Email: parkavenue@uel.sg
Website: www.parkavenuerochester.com
Reservation booking code: WAN-IFRA

For More Information

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Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training

More information and online registration: www.wan-ifra.org/data_journalism