

Monday 24 November

Working languages: English and Indonesian. **Bring ID for headphones.**

8h30 Coffee and registration (Siligita bus 8h45)

Moderator: Kukuhan Sanyoto

9h00 **Welcome from our hosts**

- Budiman Tanuredjo, deputy editor in chief, Kompas Daily
- Riyadi Suparno, executive director, The Jakarta Post
- Yanto Sianipar, senior vice president for policy government and public affairs, Chevron
- Aralynn McMane, executive director for youth engagement and new literacy, World Association of Newspapers and News Publishers (WAN-IFRA)

9h20: **CELEBRATING EXCELLENCE**

WHAT'S NEXT FOR (AND FROM) INDONESIA
Part 1

- **Teaching Newsworthy Characters** – *Launch of a new to using the news in building character based partly last year's winning entry from The Straits Times of Singapore.* Endy Bayuni (The Jakarta Post), Budiman Tanuredjo (Kompas Daily) and Serene Goh and Debra Francisco (The Straits Times)

9h40 WHAT'S NEXT FOR (AND FROM) INDONESIA –
Part 2

- **The world champions – What next ?**

Leak Kustiya and Iro Fadil (Jawa Pos), Yulia Herawati (The Jakarta Post Foundation), Fidelis Terryan and Tarrence Palar (Kompas Daily)

- **The nationwide actions – an update.**

Ahmad Djauhar (Bisnis Indonesia), Theresia Tamba and Ike Yuningsih (SPS, the Indonesian publishers association)

10h30: BREAK

10h45: **CELEBRATING THE YOUTH VOICE**

Straight Talk with Indonesian young people about about what we should do next for our organizations and our countries. Twenty students assisted by Rene Suhardono

11h45 LUNCH

CELEBRATING THIS YEAR'S CHAMPIONS



Moderator: Aralynn McMane

13h30 **World Young Reader Prize Awards** awards presentation and induction for WAN-IFRA **Centers of Youth Engagement Excellence.**

15h00 BREAK and photo opp

15h30 **What else we liked**

Great can be small: Some

other ideas for "firsts" from this year's entries and elsewhere by Gerard van der Weijden, director, STEPP Educational Communication, Belgium, and World Young Reader Prize jury member.

WITH THANKS TO THESE PRIZE SUPPORTERS



BONUS - SitesALIVE – global news adventure (Rich Wilson)

16h00 **Laureate Pitches** Part 1

Winners tell all in 7 minutes or less.

17h00 **BEING THERE FOR THE FIRSTS**

• **News from Youth on the Front Line** - How Hong Kong's Young Post team became the world's most trusted news source. Karly Cox, editor, John Kang, junior reporters manager and Leon Lee, web editor. Interviewed by Luc Marck of L'Alsace

17h30 Depart directly to dinner.

Host: Bali Post Media Group.

Tuesday 25 November

Working languages: English and Indonesian.

With thanks to Garuda Indonesia Airlines

9h00 Coffee and conversation (Siligita bus at 8h45)

9h30 **Laureate Pitches** Part 2

Winners tell all in 7 minutes or less

10h30 **BEING THERE FOR THE FIRSTS**

- **Exploring the "firsts" In digital strategies**

Anders Kongstad, founder, SnapKanalen (Denmark), Catrin Weykopf, Noise.de online editor, (Germany) and Ian Yee, Editor, R.Age, Malaysia Star
Moderator-Interviewer : Stephen Fozard, project director, WAN-IFRA, Media Innovation Hub

11h00 BREAK

11h15 **The "firsts" for and with supporters**

Chelo Banal Formoso, Education Editor, Philippine Daily Inquirer

Other interventions to be confirmed, including yours!

BONUS video - Smart Film School (Robb Montgomery)

11h45 **News literacy and us: A "first" to which we should be paying very close attention.**

Lynne Cahill, manager, West Australian Newspapers in Education Unit.

12h30 **THE IDEATHON: An introduction** from

Christopher Sopher, moderator and ideathon leader

12h45 LUNCH

13h30 **THE IDEATHON: It begins!**

16h30 Adjournment for the day. Evening Free

Wednesday 26 November

9h00 Coffee and conversation

9h30 **THE IDEATHON: It continues!**

13h00 **Adjournment** and Lunch (briefing for teacher workshop volunteers – see below)

15h-17h – OPTIONAL - **STUDY VISIT TO BALI POST** (limit 20). Sign up/confirm at the registration desk.

Thursday 27 November

OPTIONAL - Volunteer opportunity - **TEACHING VALUES WITH NEWS INDONESIA ENGLISH TEACHER WORKSHOP** - (limit 20 volunteers to help). Sign up or confirm at the registration desk.

WHO WE ARE AND WHAT WE DO



Founded in 1948 by survivors of the WWII clandestine press of France and The Netherlands, WAN-IFRA continues to work for the **survival of a free press** and **quality journalism** and for the understanding and appreciation of both by **new generations**.



Now, we represent more than **30 000 online and print news organizations worldwide** and are also charged with guiding editors through our World Editors Forum and helping all of our constituency lead the way in embracing digital approaches through such initiatives as our new Media Innovation Hub. Our global headquarters are in France and Germany with subsidiaries for Europe, the Middle East, Southeast Asia, India and Latin America.

Youth Engagement & News Literacy

WAN-IFRA partners with news media, parents, teachers and youth globally to help **create a literate, civic-minded new generation of young** people who can think critically about news and information and appreciate the role of professional journalism in a democracy.



Our own work began with **helping teachers** learn to use the printed newspapers as a key supplemental resource for millions of students in news literacy and many other core topics.

We have since expanded to initiate and guide the very powerful creative experience of playing at **telling the story as a reporter** and the smart use of an ever changing array of digital tools. In addition, we encourage and **disseminate whatever new techniques** arise that will help news publishers better engage and serve the young.

More at www.wan-ifra.org/youngreaders

MEMBERSHIP

WHO CAN JOIN

Individual suppliers and news publishing executives from all departments, publishing companies and national associations can become members of WAN-IFRA, gaining privileged access to the latest intelligence about everything to do with our industry while also supporting press freedom and youth engagement initiatives that are crucial to the survival of news publishing on any platform.

For details about membership, pick up one of the brochures on the WAN-IFRA display table

Details also at www.wan-ifra.org/membership



World Young Reader Summit & Ideathon

24 to 26 November 2014
Bali, Indonesia



OUR HOSTS



OUR LOCAL PARTNERS

