

ACADEMY

Advance Photojournalism

~ Concepts and execution in photographic reporting

26 – 27 January 2016 Singapore

Course Outline

- Discuss topic selection, research on background, connecting stories and interests to broader trends
- Identifying the critical difference between a topic and a story
- How to refine ideas and ensure photographic success
- Review and critique of winning photographic stories published
- Analyze published stories and identify their success
- Identify photography tools, collaborations, technical elements of images and using media in support of vision
- Examine the use of multimedia and video photography
- On-the-field assignment

Introduction

Instructed by award-winning photographer, Pete Muller, this workshop aims to impart both practical and conceptual skills in modern photography. Participants will learn to garner support from editorial and marketing teams by refining story ideas and connecting them to the broader trends in global discourse. Participants will critically engage with their own and that of industry leaders in order to better understand what works and why. Participants will produce a short project for peer and instructor review and learn new perspectives on the evolving technical landscape of digital media.



Who Should Attend

Newspaper staff photographers from feature, news, sports, political desks, photo editors, visual journalists, freelance photographers and other news publishing staff who are interested in news photography.

Held in Partnership with

WORLD PRESS PHOTO

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Changing lives. The World Press Photo 2015 exhibition, hailed as the Oscars of photojournalism, celebrates the most provocative and poignant images from around the world. This international showcase of award-winning photos, which has toured more than 100 cities in 45 countries, is presented in Singapore by The Straits Times, at National Museum of Singapore from January 29 till February 21, 2016.

Trainer



Pete Muller is an American photographer and researcher based in Nairobi, Kenya. His work focuses on masculinity, national identity and conflict in post-colonial states. He works on a mix of editorial assignments

and long-term personal projects. His ongoing work, *A Tale of Two Wolves*, examines the interplay between concepts of masculinity, male experience and violence. He has worked in South Sudan, Democratic Republic of Congo, Somalia, the Palestinian Territories, Afghanistan, Zimbabwe, Sierra Leone and elsewhere. He is a contributing photographer to National Geographic Magazine, TIME Magazine, and the Washington Post and has received awards from World Press Photo, the Overseas Press Club, TIME Magazine, Pictures of the Year International, the Open Society Institute and others. He is member of the photo collective, Prime.

Schedule

Day 1: 09:30 – 17:30 hrs Day 2: 09:30 – 17:30 hrs

Register Online

www.wan-ifra.org/advance_photojournalism

For More Information

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Venue

Singapore Press Holdings Ltd 1000 Toa Payoh North, News Centre Singapore 318994

Standard Fee

Member: SGD 1,000 Non Member: SGD 1,300

*WDA - Subsidized Fee

Member: SGD 300 Non Member: SGD 600

* WDA Subsidy

Singapore Citizens and Permanent Residents can now enjoy subsidies of up to 70% of the course fees when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Fee inclusive of:

Training materials, coffee breaks & luncheons

Hotel Accommodation

Ramada and Days Hotels Singapore at Zhongshan Park, 18 Ah Hood Road Singapore 329883

Attention: Mr Mark Ng

Tel: +65 6808 6806 | + 65 9025 4699

Email: mark.ng@ramada-dayshotelssingapore.com

Website: www.ramada-dayshotelssingapore.com |

www.wyndhamhotelgroup.com

Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training