

Master Mobile Reporting & Multimedia Skills

14 – 15 May 2015
Kuala Lumpur, Malaysia

Introduction

Master the techniques for creating compelling visual stories and mobile devices like the iPhone and iPad. Find out 10 types of video that mobile journalists can make in the field.

This 2-days workshop will introduce mobile journalists to become fluent in the building blocks of video storytelling. It is designed for reporters, journalists, editors, online editors, new media managers and media professionals who want to master the techniques for creating compelling visual stories with mobile devices.

Course Outline

Unlock the Power of Mobile Storytelling

- * Master the techniques for creating compelling visual stories with mobile devices like the iPhone and iPad.
- * How to plan and film photo stories, master camera settings and plan shot sizes.
- * Understand composition and lighting, write to pictures, work with story subjects, and produce visual media for social media.
- * Introduce apps, accessories, training, and workflows that allow field reporters to file high-quality multimedia reportage from smartphones.
- * Tips for using free apps to create stackable and sharable content for mobile consumers.

Mastering the Building of Mobile Video

- * Master visual sequences from shot patterns and shot sizes that build visual sequences for video reports.
- * Improve mobile video production techniques by mastering the fundamentals of filmmaking, story planning and interviews.
- * Master mobile video camera to get great footage.
- * How to prepare questions and interview subjects to get great sound bites.
- * How to structure and plan a video story, as well as write scripts and record voice over narration.
- * Tips for improving story planning, script writing and on-camera pieces.



Trainer



Robb Montgomery is an international journalist and is the author of the IREX S.M.A.R.T. Media Lab - a training facility built for mobile media production.

He recently developed the mobile reporting training, technology and workflows used by hundreds of Radio Free Europe (RFE/RL) reporters and correspondents.

Montgomery's media development experience includes authoring curriculum and practicum for editorial filmmaking, social media, writing for the Web, and mobile multimedia programs in Egypt, Georgia, and Bosnia. He has taught visual editing to graduate students at the Medill School of Journalism at Northwestern University and currently contributes as a senior lecturer to the International Academy of Journalism in Hamburg.

Montgomery has worked as an editor for the Chicago Sun-Times and the Chicago Tribune and led large-scale redesign projects at several publications including the Chicago Sun-Times, Leadership, and The San Francisco Examiner.

Who should attend

Reporters, journalists, producers, media mobile storytellers, editors, online editors, video journalists and new media managers.

Schedule

Day 1: 09:30 – 17:30 hrs

*Day 2: 09:00 – 18:00 hrs

* Lunch break will be extended to 2 hours for Muslim colleagues to attend Friday prayer.

Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training

Venue & Hotel Accommodation

Capri By Fraser Hotel Residences
No 5 Jalan Kerinchi, 59200 KL, Malaysia

Room Reservation: Jessie Ooi
Tel: +603 2386 0800
Email: jessie.ooi@capribyfraser.com



Standard Fee

WAN-IFRA Member: SGD 1,000
Non-Member: SGD 1,300

Fee inclusive:
Training materials, coffee breaks & luncheons

Register Online

www.wan-ifra.org/mobile_reporting_multimediaskills

For More Information

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Malaysia Human Resources Development Fund

Malaysia registered companies can visit www.hrdf.com.my to find more information about HRDF schemes.