

Writing and Reporting News

28 – 29 May 2014
Newsplex Asia, Singapore

Program

Day 1: 09:30 – 17:30 hrs

Day 2: 09:30 – 17:30 hrs

Course Outlines

- Structuring lengthy pieces and writing reviews and opinion columns
- Investigative reporting
- Rewriting news story for another medium, adding sound, pictures, links and interactive comments
- Interviewing techniques
- How to incorporate video and digital media to attract more readers
- How to prepare for stand ups in video
- How to achieve consistency across multiple communications channels
- Best case practices from global news agencies
- Study of common journalism transgressions
- Simulation exercises

Introduction

The core activity concerns the actual writing and reporting of news, as practiced by global agencies. Practical exercises form the core of the program, with an emphasis on improving basic reporting and writing skills including accuracy, impartiality, speed, clarity and structure. A mix of theory and field exercises will expose participants to different forms of reporting and interviewing techniques.

The course will help journalists recognize their good habits and provide them the time and space to work on their weak points, within a mentored framework. A special half day emphasis will be placed on multi-media story telling, incorporating elements of video production, stand ups and using videos to complement your print articles.

Who Should Attend

This is a workshop designed for newspaper journalists, editors, reporters who are looking to expand on their multi-media storytelling skills as well as traditional reporting skills.



Trainer



Prerna Suri is an award-winning journalist, documentary filmmaker, writer and commentator, having worked with some of the biggest names in international newsrooms, including- Al Jazeera English, CCTV, CNN, BBC and NDTV.

Prerna began her career in print journalism, having written for newspapers like 'The Times of India', 'The National', 'The Straits Times', 'The Wall Street Journal' and 'Khaleej Times'.

In 2007, she was the only woman journalist to enter Darfur and report extensively on Sudan's civil war. She still remains committed to broadcast, being a regular guest on Singapore's Channel News Asia and serves as an advisor to various news companies. Currently, she is the founder of Inspired Productions, with offices in Singapore and Dubai, which helps businesses across Asia extend their communications needs through digital media consultancy; media training; content & video production.

She currently leads Inspired Productions, a communications consultancy firm headquartered in Singapore with sub-offices in Dubai. The firm helps businesses across Asia and the Middle East extend their communications needs through digital media consultancy; media training; content & video production.

Previously Prerna has worked as the Asia Pacific spokesperson for UN OCHA. She holds a masters degree in media studies from the London School of Economics and Political Science (LSE).

Register Online

www.wan-ifra.org/writing_digital_media

Venue

Newsplex Asia

Nanyang Technological University
Wee Kim Wee School of Communication & Information
Level 1, 31 Nanyang Link
Singapore 637718



*Fee

Member: SGD 1,000
Non-Member: SGD 1,300

*Subsidies Fee

SGD 300 per person

Fee inclusive:

Training materials, coffee breaks & luncheons

*WDA Funding

Singapore Citizens and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Hotel Accommodation

Bay Hotel Singapore
50 Telok Blangah Road, Singapore 098828
Attn: Mr CK Tay | Senior Sales Manager
Tel: +65 6818 6685 | + 65 9682 9818
Email: ck@bayhotelsingapore.com

For More Information

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Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training.