

World Printers Forum 2015

**New business models for
newspaper printers**

**Wednesday, 7 October 2015, Hamburg, Germany
World Publishing Expo, Conference Room Chicago**

- Future of the printed newspaper
- Innovations in business and product development
- Optimising materials
- Learn from another industry, lead with new product structure, launch of new research report

**[www.wan-ifra.org/events/
world-printers-forum-conference-2015](http://www.wan-ifra.org/events/world-printers-forum-conference-2015)**



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Moderators



Sabine Sirach,
Founder,
Sirach Consulting,
Germany

Sabine Sirach consults for the newspaper industry: creativity, trends and innovations in newspaper production and cross-media. She was formerly Head of Product Marketing Newspaper at manroland web systems GmbH involved in product planning, market research, and strategic customer consulting. Sirach also was Editor-in-chief of customer newspaper "manroland Messenger".



Anand Srinivasan,
Research Engineer,
WAN-IFRA,
India

Anand Srinivasan manages the International Newspaper Color Quality Club project. He is also responsible for the activities at WAN-IFRA Research and Material Testing Centre, Chennai. He is an adjunct faculty at the Department of Printing Technology, Anna University.



**KASTURI
BALAJI**

Director,
Kasturi & Sons Ltd.,
India



**THOMAS
DRESEK**

General Manager Axel
Springer Print Management
GmbH, Germany



HUGO JACQMAIN

Director, Aboriginal
Affairs Ministère des
Forêts, de la Faune et
des Parcs du Québec,
Canada



**HANS PETER
JANISCH**

Newspaper Designer &
Consultant, Germany



**KURT
KRIBITZ**

Managing Director,
Styria Print Group,
Austria



**KRISHNENDU
BOSE**

VP Manufacturing
Excellence for
Supply Chain of HT
Media Ltd., India



BEAT LAUBER

Strategy and Commu-
nication; VR Delegate,
Mengis Druck,
Walliser Bote, CH



NIGEL WELLS

Joint Managing
Director and Editor,
Print Process Champi-
ons best practise group,
France



**HERMANN
PETZ**

Chairman of the Board,
Moser Holding, Austria



**MARTIN
SCHWARZ**

Editor-in-Chief, 4c,
Vienna, Austria



MATTHIAS TIETZ

CEO, Rheinisch-
Bergische Druckerei,
Germany



YOGESH TORANI

Managing Director,
Books-on-Demand
GmbH, Norderstedt,
Germany



**MANFRED
WERFEL**

Deputy CEO,
WAN-IFRA, Germany

Programme

Wednesday, 7. October 2015

9:30 Keynote: The newspaper is dead?

Long live the newspaper!

Hermann Petz who is on a bold mission to put an end to today's endless bashing of newspapers. "The newspaper is dead? Long live the newspaper!" is the not-so subtle title of Petz's recently published book, written on the occasion of the Tiroler Tageszeitung's 70th anniversary. Petz will make a strong case for the power of print when he delivers the keynote address

Hermann Petz, Chairman of the Board, Moser Holding, Austria

10:00 The new Axel Springer printing company

Thomas Drensek, General Manager Axel Springer Print Management GmbH, Germany

10:30 Case study: The first inkjet printed European daily

Beat Lauber, Strategy and Communication; VR Delegate, Mengis Druck, Walliser Bote, CH

11:00 Coffee Break

11:30 Panel Discussion: Is print part of the past or part of the future of the newspaper?

Print experts will debate on the future of the printed newspaper and present the top priorities and action plans needed to make print a part of the future news media.

Moderator:

Kasturi Balaji, Director, Kasturi & Sons Ltd., India

Speakers:

Thomas Drensek, General Manager Axel Springer Print Management GmbH, Germany

Beat Lauber, Strategy and Communication; VR Delegate, Mengis Druck, Walliser Bote, Switzerland

Hermann Petz, Chairman of the Board, Moser Holding, Austria

12:00 Boosting productivity with integrated production management

Kurt Kribitz, Managing Director, Styria Print Group, Austria

12:30 Mid-term change of newspaper formats into a wide range of standard DIN A formats – An essential requirement for the future economy of newspaper printing plants

Matthias Tietz, CEO, Rheinisch-Bergische Druckerei, Germany

13:00 Lunch Break

14:00 The Influence of Paper Procurement Decisions on Sustainable Forest Management in Canada

Hugo Jacqmain, Director, Aboriginal Affairs Ministère des Forêts, de la Faune et des Parcs du Québec, Canada

14:30 Presentation of UV Project by HT Media Ltd

Krishnendu Bose, VP Manufacturing Excellence for Supply Chain of HT Media Ltd., India

15:00 Optimized paper handling & logistics – the ultimate guide

Nigel Wells, Joint Managing Director and Editor, Print Process Champions best practise group, France

15:30 Coffee Break

16:00 Learn: Learning from another industry – self-publishing and Book-on-Demand

Yogesh Torani, Managing Director, Books-on-Demand GmbH, Norderstedt, Germany

16:30 Lead: Working off the grid – new structures bring new readers

Hans Peter Janisch, Newspaper Designer & Consultant, Germany

17:00 Launch: The changing print business – presentation of a survey and a new report

*Martin Schwarz, Editor-in-Chief, 4c, Vienna, Austria
Manfred Werfel, Deputy CEO, WAN-IFRA, Germany*

17:30 End of conference

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Location

Conference Room "Chicago"
Hamburg Messe and Congress
Messeplatz 1
20357 Hamburg

Contact

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Fees

WAN-IFRA member price: EUR 690,00 + VAT
WAN-IFRA non-member price: EUR 990,00 + VAT

Conference pass includes access to the World Publishing Expo.

MEDIA EXECUTIVE Pass (access to all 3 Expo conferences and World Publishing Expo):

WAN-IFRA member price: EUR 1290,00 + VAT
WAN-IFRA non-member price: EUR 1790,00 + VAT

Discounts are available for group registrations.

The World Printers Forum is the print community within World Association of Newspapers and News Publishers (WAN-IFRA). It advises WAN-IFRA in all aspects of the printed newspaper: the business of production planning, prepress data handling and processing, press and mailroom operations including connected topics related to management and technical implementation. The conference will feature presentations on new research projects, innovations in the newspaper print business, product development and technology. Emerging business models will be presented and discussed, as well as new approaches in offset and digital inkjet printing, paper and ink, newspaper print sizes and production control.

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