

WAN-IFRA MIDDLE EAST CONFERENCE 2016

24-25 FEBRUARY 2016, DUBAI

SPONSORING OPPORTUNITIES

www.wan-ifra.org/mec2016



Al Bayan **البيان**
Strategic Partner

WAN-IFRA MIDDLE EAST CONFERENCE 2016

24-25 FEBRUARY 2016, DUBAI

SPONSORING OPPORTUNITIES

Take this opportunity to present your products and services to the Middle East audience of opinion leaders and decision makers. Link your company to this key industry event!



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24-25 FEBRUARY 2016, DUBAI

PLATINUM PARTNER

Member Price 20.000 €
Non-member Price 24.000 €
(EXCLUSIVE)

BE VISIBLE

- **One two-page-color advertisement** in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

MEET NEW CLIENTS

- Meet and mingle with top level executives from leading media houses in the middle east

SPREAD THE WORD

- Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

NETWORK

- Shell scheme booth in conference area
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets
- Event attendees listing (company name, person and position)

THE STAGE IS YOURS

- Be part of the opening ceremony as our guest of honour

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GOLD
PARTNER

Member Price 10.000 €
Non-member Price 12.000 €

BE VISIBLE

- **One full-page-color advertisement** in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

MEET NEW CLIENTS

- Meet and mingle with top level executives from leading media houses in the middle east

SPREAD THE WORD

- Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

NETWORK

- Shell scheme booth in conference area
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets (5 tickets)
- Event attendees listing (company name, person and position)

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SILVER PARTNER

Member Price 2.000 €
Non-member Price 2.400 €

BE VISIBLE

- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

ADD-ONS

- Complimentary 2 days conference ticket (1 ticket)
- Event attendees listing (company name, person and position)

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VENUE

InterContinental Hotels & Resorts
Dubai Festival City
P.O. Box 45777
Dubai , UNITED ARAB EMIRATES

<http://www.ihg.com/intercontinental/hotels/gb/en/dubai/dxbhb/hoteldetail>



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CONNECTING CONTENT, REACH AND REVENUE

MEDIA PLAN*

Be part of this extensive advertising campaign which will run in all leading Arab media houses and which is valued at more than 300,000 €. We will start roughly eight weeks before the conference - so make sure, you do not miss this exciting opportunity. Be visible!

* Mediaplan as of 2015.
Will be updated shortly.

البيان

Albayan, Dubai, UAE

دار
اليوم
للإعلام

Al-Yaum, Dammam, Saudi Arabia

Khaleej Times

Keeping track of change

Khaleej Times, Dubai, UAE

المدينة
AlMadina

Al-Madina, Jeddah, Saudi Arabia

الاقتصادية
www.aleqt.com

Al Eqtisadiyah, Riyadh, Saudi Arabia

الجزيرة
Al-JAZIRAH

Al-Jazirah, Riyadh, Saudi Arabia

الشرق

Alsharq, Dammam, Saudi Arabia

البلاد
ALBIAD

Al-Bilad, Jeddah, Saudi Arabia

عكاظ

Okaz, Jeddah, Saudi Arabia

سهيل

Cehail, Riyadh, Saudi Arabia

arab news

Arab News, Jeddah, Saudi Arabia

مكة
المكرمه • AlMakramah • Makkah

Makkah, Saudi Arabia

الاقتصاد والاعمال
Al-Iktissad Wal-Aamal

Al-Iktissad Wal-Aamal, Beirut, Lebanon

دارالشرق
DAR AL-SHARQ

Dar Al-Sharq, Doha, Qatar

الغد
حق المعرفة

Al Ghad, Amman, Jordan

النهار
AN - NAHAR

An-Nahar, Beirut, Lebanon

International New York Times

International New York Times, Dubai, UAE

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MEDIA PLAN

Examples of 2015 conference



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SPONSORING FORM

Please copy and complete the form and send or fax to:
mechthild.schimpf@wan-ifra.org
Fax +49.69.240063.300

WAN-IFRA GmbH & Co. KG
60327 Frankfurt am Main · Germany

Attn. Mechthild Schimpf
Mobile +49.173.8723069
Phone +49.69.240063.0
mechthild.schimpf@wan-ifra.org

Sponsoring Options:

- Platinum Partner (Exclusive)
(Member 20,000 € / Non-Member 24,000 €)
- Gold Partner
(Member 10,000 € / Non-Member 12,000 €)
- Silver Partner
(Member 2,000 € / Non-Member 2,400 €)

Payment details (please select a method of payment):

The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

- Please send me an invoice
- Please debit my credit card
- American Express Visa Euro-/Mastercard Diners

Card No.

valid until Card Security Code (CSC/CVC)

Card Holder

Signature

Last name

First name

Company

Position

Street

Postal code, city

Country

E-mail

Telephone

Fax

WAN-IFRA member yes no

Signature, Stamp

by signing the contract I accept the general terms and conditions of WAN-IFRA

- Please register our data:

Last name

First name

Company

Position

Street

Postal code, city

Country

The sponsoring fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event. As soon as your company logo will be published on our marketing documents, cancellation fees will be incurred.