

24-25 FEBRUARY 2016, DUBAI



www.wan-ifra.org/mec2016



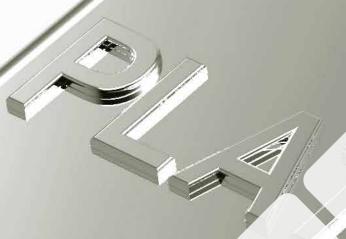




SPONSORING OPORTUNITIES

Take this opportunity to present your products and services to the Middle East audience of opinion leaders and decision makers. Link your company to this key industry event!





BE VISIBLE

- One two-page-color advertisement in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
 - Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
 - Display of your marketing material in the entrance area of the conference

PLATINUM PARTNER

Member Price 20.000 €
Non-member Price 24.000 €
(EXCLUSIVE)

MEET NEW CLIENTS

Meet and mingle with top level executives from leading media houses in the middle east

SPREAD THE WORD

■ Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

NETWORK

- Shell scheme booth in conference area
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets
- Event attendees listing (company name, person and position)

THE STAGE IS YOURS

■ Be part of the opening ceremony as our guest of honour

24-25 FEBRUARY 2016, DUBAI

GOLD PARTNER

Member Price 10.000 €
Non-member Price 12.000 €



BE VISIBLE

- One full-page-color advertisement in the conference brochure
- Positioning as relevant partner to the media publishing industry
- Complimentary listing of company name with 30 words write-up of your company profile in event website
 - Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
 - Display of your marketing material in the entrance area of the conference

MEET NEW CLIENTS

Meet and mingle with top level executives from leading media houses in the middle east

SPREAD THE WORD

■ Reap the benefits of our extensive advertising campaign in leading arab media which is valued more than 300,000 €

NETWORK

- Shell scheme booth in conference area
- Networking with high-profile industry partners and clients

ADD-ONS

- Complimentary 2 days conference tickets (5 tickets)
- Event attendees listing (company name, person and position)



Member Price 2.000 €
Non-member Price 2.400 €

BE VISIBLE

- Branding of your organisation's logo on event e-brochure, website and a hyperlink to your organisation's website
- Display of your marketing material in the entrance area of the conference

ADD-ONS

- Complimentary 2 days conference ticket (1 ticket)
- Event attendees listing (company name, person and position)



VENUE

InterContinental Hotels & Resorts Dubai Festival City P.O. Box 45777 Dubai , UNITED ARAB EMIRATES

http://www.ihg.com/intercontinental/hotels/gb/en/dubai/dxbhb/hoteldetail

R. R. R. R. R. P. S. E. S. E.



24-25 FEBRUARY 2016, DUBAI







Keeping track of change

Khaleei Times, Dubai, UAE



🤒 www.alegt.com

Al Egtisadiah, Riyadh, Saudi Arabia

MEDIA PLAN*

Be part of this extensive advertising campaign which will run in all leading Arab media houses and which is valued at more than 300,000 €. We will start roughly eight weeks before the conference - so make sure, you do not miss this exciting opportunity. Be visible!













Arab News, Jeddah, Saudi Arabia





Al-Iktissad Wal-Aamal, Beirut, Lebanon

Dar Al-Sharg, Doha, Qatar

Makkah, Saudi Arabia





International New York Times

International New York Times, Dubai, UAE

Mediaplan as of 2015. Will be updated shortly.

24-25 FEBRUARY 2016, DUBAI





24-25 FEBRUARY 2016, DUBAI

SPONSORING FORM

Please copy and complete the form and send or fax to: mechthild.schimpf@wan-ifra.org Fax +49.69.240063.300

WAN-IFRA GmbH & Co. KG 60327 Frankfurt am Main · Germany

Attn. Mechthild Schimpf
Mobile +49.173.8723069
Phone +49.69.240063.0
mechthild.schimpf@wan-ifra.org

Sponsoring Options:

- Platinum Partner (Exclusive)
 (Member 20,000 € / Non-Member 24,000 €)
- Gold Partner
 (Member 10,000 € / Non-Member 12,000 €)
- Silver Partner
 (Member 2.000 € / Non-Member 2.400 €)

First name

Payment details (please select a method of payment):

The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

Please send me an invoice

Please register our data:

Last name

American Express Visa Euro-/Mastercard Diners

Card No. Company

valid until Card Security Code (CSC/CVC)

Street

Street

Street

Postal code, city _____

Country _____

The sponsoring fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event. As soon as your company logo will be published on our marketing documents, cancellation fees will be incurred.