

IFRA Expo & Conference
13-15 October, Amsterdam RAI

World Publishing Expo 2014

Catalogue

About Amsterdam RAI



World Publishing Expo 2014

13 – 15 October 2014
Opening hours: 9.30 – 18.00 h

Amsterdam RAI

Holland Complex, halls 9/10/11
Europaplein
1078 GZ Amsterdam
The Netherlands
www.rai.nl

Exhibitors and Visitors

Some 250 exhibitors from 25 countries and approx. 8,000 visitors from more than 80 countries are expected to attend.
An up-to-the-minute list of exhibitors is available at www.worldpublishingexpo.com.

Visitor tickets

http://www.wan-ifra.org/expo_ticket
http://www.wan-ifra.org/expo_ticket_dt

Hotel Reservation

RAI Hotel & Travel Service is the official booking agent of the World Publishing Expo 2014. Find and book your ideal accommodation in Amsterdam at www.wan-ifra.org/expo_hotel at WAN-IFRA's special Expo rates.

WPE 2014 on Social Media

Join the Community on the leading social networks: Facebook, LinkedIn and XING (search for "World Publishing Expo group"). Visit the event blog on a regular basis www.wan-ifra.org/wpe_blog

Events, Times and Locations

Monday, 13 October 2014

Official Opening of the World Publishing Expo

Mon, 13 October 2014, 11:45 h – 12:30 h
Location: Amsterdam RAI Forum

The open Media Port stages

Mon, 13 October 2014, 12:30 h – 17:30 h
3 hot topics: Content, Revenue, Power of Print
 Open stages in the exhibition area (free for visitors) with parallel programmes during the three days.

13th Int. Newsroom Summit

Mon, 13 October 2014, 9:45 h – 17:30 h
Location: Amsterdam RAI Forum
Sync to digital realities – Join editors and experts and see how successful editors are syncing their newsrooms to the digital world.

Startup Tour

Mon, 13 October 2014, 17:45 h
Location: Amsterdam
 Join us for a unique chance to explore the vibrant journalism startup scene of The Netherlands. Canal boat ride stopping at De Correspondent, Blendle and more.

Get-Together

Mon, 13 October 2014, 18:00 h
Location: Holland Terrace (Foyer above Main Entrance C), near WAN-IFRA stand
 Get re-energised after a successful exhibition and conference day. Enjoy drinks and finger-food while networking with colleagues from around the world.

Tuesday, 14 October 2014

13th Int. Newsroom Summit - part 2

Tue, 14 October 2014, 9:30 h – 13:00 h
Location: Amsterdam RAI Forum

The open Media Port stages

Tue, 14 October 2014, 10:00 h – 17:30 h
3 hot topics: Content, Revenue, Power of Print

Editorial Systems Tour

Tue, 14 October 2014, 10:00 h
Location: WAN-IFRA Stand, Foyer
 Investigate the array of cross-media publishing systems on-hand.

Women in Media Networking lunch

Tue, 14 October 2014, 13:00 h – 14:00 h
Location: Hall 10, Media Port Revenue
 Meet and get inspired by women working in the media business worldwide.

7th Tablet and App Summit

Tue, 14 October 2014, 14:00 h – 19:45 h
Location: Amsterdam RAI Forum
Think mobile in everything you do – #TAS14 will showcase recent mobile news case studies, show how to build winning news products and bring expert voices to the stage ready to answer everyone's questions at this crucial moment.

Wednesday, 15 October 2014

7th Tablet and App Summit - part 2

Wed, 15 October 2014, 9:30 h – 13:00 h
Location: Amsterdam RAI Forum

The open Media Port stages

Wed, 15 October 2014, 10:00 h – 16:00 h
3 hot topics: Content, Revenue, Power of Print

World Printers Forum (WPF)

Wed, 15 October 2014, 14:00 h – 18:00 h
 Thu, 16 October 2014, 9:30 h – 15:30 h
Location: Amsterdam RAI Forum
 The WPF will guide WAN-IFRA's activities in all areas of newspaper production, materials and sustainability.

Programme at the three open Media Port stages

Open stages in the exhibition area (free for Expo visitors) with parallel programmes during the three days: International keynote speakers, practical cases and success stories, talks and discussions.

| | Monday | Tuesday | Wednesday |
|--|--|---|---|
| Media Port CONTENT Hall 9 | Starts 12:30 h Mobile Publishing Solutions Starts 16:00 h Efficient Content Creation and Distribution | Starts 11:30 h Video Starts 14:30 h Content Management tools & efficiency | Starts 10:00 h Responsive Design |
| Media Port REVENUE Hall 10 | Starts 14:30 h Paywall 2.0 | Starts 10:00 h New Revenue Streams: e-commerce, gamification etc. Starts 13:00 h Women in Media Starts 16:00 h Efficient Advertising: Real-Time Bidding | Starts 11:30 h Video monetisation |
| Media Port POWER OF PRINT Hall 11 | Starts 14:30 h Materials | Starts 11:30 h Digital Printing Starts 14:30 h Automation | INCQC Pictures |

The full Media Port programme: www.wan-ifra.org/expo_programme
 Media Port sessions are simultaneously translated into German and English.

World Publishing Expo 2014

Exhibitors

The following information is based on material submitted by the exhibitors. Below the company address and the corresponding product information, you will find the product categories of each exhibitor in italics.

Exhibitors at World Publishing Expo

4C-coloured Business Solutions BV

Stand 11.400

Ivan Kraaijenvanger
Groendahlscher Weg 110
46446 Emmerich am Rhein, Germany
Phone: +31 2822 9779364
Fax: +31 2822 9779365
Email: ivank@4cinks.com
<http://www.4cinks.com>

4C-Printing Inks is a new European supplier for high-quality newspaper inks. We supply printheads with different types of machines with our cost-effective newsinks. Low rub-off, superb ink/water balance and perfect runnability are key-features.

Materials and Consumables / Materials Handling

4c – Industriemagazin Verlag GmbH

Stand 10.125

Martin Schwarz
Lindengasse 56, 1070 Wien, Austria
Phone: +43 1 5859000-51
Fax: +43 1 5859000-16
Email: martin.schwarz@4-c.at
<http://www.industriemagazin.at>

4c is published in editions for Austria and Germany with a total circulation of 16,500 copies, thus making it the biggest magazine for printing, design and digital media production in the German-speaking regions.

Miscellaneous



4property.com

Stand 9.142

John Kennedy
Richmond House, 118 Lower Rathmines Road
Dublin 6, Ireland
Phone: +353 1 4977705
Email: john@4pm.ie
<http://www.4pm.ie>

Technology and information are the building blocks for any modern healthy publishing business, real estate market and economy. 4property.com is the next generation real es-

tate property portal platform which is a GEO coded data matrix. 4property is set up to be a mobile-first real estate property portal that can operate in any market even where there is low availability of Internet service. The 4property platform can easily collate and disseminate all required and supporting classified advert information real time for the purpose of providing an innovative classified subscription and display advertising revenue stream for the local channel partner and the environment to dynamically facilitate / broker commercial and residential real estate transactions e.g. a sale or rent to occur between an applicant and a vendor / landlord in both the residential and commercial property markets. 4property.com achieves this in providing a comprehensive and integrated search engine matrix in the Google Cloud storage platform and marketplace infrastructure with the ability to setup subscriptions for premium placement on the portal to create recurring revenues. NOVA Technology Campus, UCD, Belfield, Co. Dublin

5 fifteen

5 fifteen Ltd

Stand 9.620

Merv Griffin
180, Bedford Ave, Slough, United Kingdom
Phone: +44 1753 440515
Fax: +44 1753 440550
Email: mervyn.griffin@5fifteen.com
<http://www.5fifteen.com>

5fifteen provides the ad DEPOT collaborative advertising sales management system, available on a SaaS platform, specifically for multi-channel media companies. Available on premise or in the cloud, it delivers power without complexity and, coupled with our ongoing support, you can quickly and easily sell, track print and web ads, manage contacts, inventory and share information in real-time across your organisation. As an open platform supporting AdSML, ad DEPOT delivers real business advantage. In addition to ad DEPOT we also supply a new Salesforce and Salesforce1 app (available in the AppExchange) that is a simple advertising sales tool that handles digital and print

bookings and allows for media scheduling from within Salesforce. This connects to 3rd-party advertising and ERP systems through a standard XML interface and avoids the need for costly developments and integrations. Our add on CORE modules currently includes "quote&Close" for Salesforce which adds professional publishing pricing through a flexible rating engine. Whether your role is sales, marketing, finance or production we will ensure you are all on the same page with immediate access to pertinent information. With the ability to sell and track digital and print ads in a single system, online ad selling, packaged ad buys and multi-channel sales are just a few of the possibilities ad DEPOT offers.

Advertising



ABB Schweiz AG

Stand 11.220

Steve Kirk
Segelhofstrasse 9P
5405 Baden 5 Dättwil, Switzerland
Phone: +41 58 5868633
Fax: +41 58 5869054
Email: stephen.kirk@ch.abb.com
<http://www.abb.com/printing>

ABB will be focusing on its latest innovations that can contribute to business success in newspaper production. These include ABB's latest modular press retrofit solutions that are tailored to almost any press type. These allow the life of a newspaper press to be extended in the most cost-effective way possible. The modular solutions include drives, controls, control console and press management system replacements. ABB will be showing the latest releases of several of its production management systems, all based on Windows Server 2012 and Windows 8.1. The new release of the press management system MPS Production includes the completely redeveloped "Online Production Viewer," the web-based production monitoring module. The latest releases of the plant-wide production management system MPS Cockpit and the reporting system MPS Insight include a new CSV import function

for mailroom data that allows the generation of a wide range of detailed reports. The ABB team will also be explaining the advantages of its highly successful MPS Distribution-DataPlanner that is greatly simplifying the handling of the distribution of third-party orders at a number of sites in Europe.

Business / Management / Organisation, Mailroom and Distribution, Prepress Production, Presses and Printing



AdBeetle Stand 10.406
(Oppolis Software Ltd)

Adam Weir

James House, Newport Road, Albrighton
Wolverhampton, WV7 3FA, United Kingdom
Phone: +44 7710 451195

Email: adam.weir@oppolis.com

<http://www.adbeetle.co.uk>

Digital Advertising Simplified with

AdBeetle. Create and review interactive digital adverts, for any smartphone or tablet device, and distribute to major publishers and platforms with the AdBeetle InDesign Plugin. AdBeetle allows any creative that produces content for mobile devices to create interactive digital adverts, simply and quickly before distributing packaged items directly to content publishers. Created to fill a gap in the digital publishing market, the AdBeetle InDesign Plugin, enables designers to create digital adverts, for a range of devices and platforms, from a single location. Both publishers and creatives will benefit from the AdBeetle technology. Artwork can be reviewed by publishers or agencies and amended unlimited times within the AdBeetle workflow. While publishers will be safe in the knowledge an advert produced through AdBeetle will work across their publishing platform. Tablet publications are growing in popularity and receiving an increased share of the publishing market, however the adverts within them are still originally designed for print. The cost of creating different adverts for different devices or publications was preventing the widespread use of interactive adverts. Producing interactive adverts that can be viewed on any tablet or smartphone would normally take hours of a creative's time and subsequently be too costly to include. This fundamental problem

is solved with AdBeetle. Adverts can be created from a single location and exported at the desired size, to any publisher. A drastic reduction in design time makes it affordable to include the more engaging adverts within digital titles. The interactive adverts will run on any platform that supports HTML, such as Adobe DPS, PixelMags, Tigerspike, Pulpig and Mag + amongst others.

Digital Media, Editorial



AdFactory International Stand 10.255

Rob van Dorp

Schaapsdrift 49, 6824 GP Arnhem, Netherlands
Phone: +31 85 7737743

Email: rob@adfactory.nl

<http://www.adfactory.nl>

AdFactory International, based in the Netherlands, develops and markets workflow software for publishing companies, such as publishers of newspapers and magazines. The base product is called AdFactory. This web-based software package offers an integral, but at the same time very modular solution for the entire ad workflow; from ad booking via ad creation to pagination.



Currently over 500 titles are produced worldwide using the AdFactory advertising system. In addition AdFactory-International also offers online modules for the publishing industry such as: online ad booking & creation, webshop module for advertisers, book in publish module for banner ads, etc. Recently a new Editorial workflow system, RedaFact, has been added to the line of software products: a simple online portal combined with easy coupling to page-layout. Specifically targeted to medium and smaller size publishers, AdFactory therefore

delivers functionality which is comparable to big integrated publishing systems, yet for a much more attractive price! And because of its web-based nature, AdFactory software can also very easily be hosted; no need for local installations and of course, even lower investments!

Advertising, Editorial



AdFlow-Systems GmbH Stand 9.330

Dietmar Müller

Hauptstraße 33, 82008 Unterhaching, Germany
Phone: +49 89 3246260

Fax: +49 89 32462669

Email: anfrage@adflow-systems.de

<http://www.adflow-systems.de>

AdFlow Systems GmbH is a specialized software house for the publishing and media industry. The main product, "AdFlow Enterprise," is a central workflow solution that provides a unique slim and easy solution for the receiving, processing and production of documents for print and digital media. In close connection with editorial and advertising system, publishers can establish a tightly integrated business process based on the digital job ticket and achieve a smooth, cost-effective processing of media production. In particular, AdFlow Systems provides the ability to securely embed external service providers and set designers in the workflow, so that publishers can realize their outsourcing strategies successfully with the integrated tools. This year, the innovative software company from the south of Munich shows how easy and efficient production of digital media can be realized on the basis of the digital job ticket. In this area, AdFlow Enterprise offers all the necessary tools and processes related to the production and processing of banner ads, flash or video productions and much more. Thus AdFlow Enterprise provides a comprehensive "digital print-online" workflow solution for the entire cross-media production process. At our booth, you will be amazed by the capabilities of our solution.

Advertising, Business / Management / Organisation, Information Technology, Prepress Production


Adincon Networks LTD Stand 10.320 - 3

Amir Harel

Scheelestrasse 115, 12209 Berlin, Germany

Phone: +49 162 4393243

Email: amir@adincon.com

<http://www.adincon.com>

<https://www.facebook.com/adincon>

<https://twitter.com/adincon>

Adincon develop a unique technology that offers solutions focused on creating new revenue streams for our partners by using attention-based content spot technology. Adincon technology can detect to which content elements, like paragraphs, images or videos in the page users give more attention ("content hot spots"). Once the hot spots have been detected, Adincon have several related products:

- Hot-Spot Ads – Adincon products make sure the ads get the most visibility by the user as possible. By inserting ads around content, hot spots have significantly increased the CTR and create new ad space in the page. Adincon technology is very tuned to user interface and only delivers ads if it doesn't harm the user experience of the site.
- Content Recommendation – inserting recommended content, either internally or sponsored inside the content around hot spots to engage users to consume more content in the most attractive areas in the page.
- Dynamic Quoting – In order to increase user content consumption our technology detects the paragraphs that got the most attention from the users and can automatically extract the most attractive quote to put in the top of the page.
- Bounce Rate Optimization – Adincon technology detects when a user is about to leave the site and offers them more interesting content from the site to keep them in the site.

Adincon creates new revenue streams or increases existing ones for publishers and creates new monetization opportunities for our partners.

Advertising


Agfa Graphics NV Stand 9.240 + 9.250

Ronny Broeckx

Septestraat 27, 2640 Mortsels, Belgium

Phone: +32 3 4444115

Email: ronny.broeckx@agfa.com

<http://www.agfagraphics.com/newspapers>

<http://www.facebook.com/agfagraphics>

<http://www.twitter.com/agfagraphics>

Every day over 520 million newspapers are sold globally. Did you know that more than one in two printed or mobile newspaper publications are produced with a product from Agfa Graphics, be it printing plates, imaging equipment or software for prepress workflows or mobile publishing?



At WPE 2014 Agfa Graphics will highlight its dedication to newspaper publishing showing its state-of-the-art solutions for sustainable platemaking, as well as its Arkitex prepress workflow for printed publications, its cloud software solutions, and the latest version of its Eversify mobile publishing service.

Digital Media, Information Technology, Materials and Consumables / Materials Handling, Miscellaneous, Prepress Production, Presses and Printing

Agile Contents

Hernán Scapusio

Avenida Diagonal 449, 7º,

08036 Barcelona, Spain

Phone: +34 93 8023800

Email: info@agilecontents.com

<http://www.agilecontents.com>

AGILE CONTENTS – headquartered in Barcelona and present in every major country in Latin America – provides technology solutions and high added-value services for Telecom & Media companies and Brands, so that they can establish digital relation-



Stand 10.320 - 10

ships with their customers through the production, management and distribution of content through digital devices. With emphasis on publishing agility – adaptation to demand, flexibility of formats and content segmentation – we facilitate digital revenue generation. AGILE CONTENTS provides the implementation of digital media projects, working as a technological provider as well as a solution partner for B2B2C digital products. AGILE PLATFORM, our recognized solution for content management and on-line video, allows the implementation of digital media services either in-house or in the cloud.

Digital Media, Editorial


alfa Media Partner GmbH Stand 9.220

Rainer Lang

Carl-Zeiss-Straße 27, 63322 Rödermark, Germany

Phone: +49 6074 3104121

Fax: +49 6074 3104112

Email: rainer.lang@alfa.de

<http://www.alfamedia.com>

The alfa OpenMedia integrated end-to-end concept from alfa Media bundles software modules for the newspaper and media industry. The concept offers a broad spectrum of products that covers all relevant publishing processes: Ad order-taking and processing, CRM, Customer Self Service, web publishing, editing, sales, product planning and production as well as mobile applications for smartphones and tablets. The individual modules are fully integrated within alfa OpenMedia's shared system structure, while a user-friendly interface facilitates communication and transparency in operational use. At this year's World Publishing Expo, alfa Media will be presenting innovations and trends in all areas of the editorial and advertising fields. The seamless interaction between individual components is demonstrated in practically-oriented demonstrations. Individual presentations on specific key topics and opportunities to engage in wide-ranging discussions round out the overall alfa Media presence. Many of our customers have relied for years on solutions by alfa Media – a sign of reliability, stability and expertise!

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial, Industry and Company Information, Information Technology, Prepress Production, Presses and Printing



Anygraaf OY

Stand 10.340

Hannele Tahvola

Hiomotie 10, 00380 Helsinki, Finland

Phone: +358 424 2217277

Fax: +358 424 2217217

Email: hannele.tahvola@anygraaf.fi

<http://www.anygraaf.fi>

<http://www.twitter.com/@anygraaf>

Anygraaf exhibits its complete line of content management and publishing production solutions, including Neo by Anygraaf, which brings management and planning of all media types to a single console. Neo offers seamless planning and transparent flow of content to Web, print and other publishing platforms. Neo provides "Digital first" approach using NeoDirect. Neo powered by NeoDirect module offers intelligent, integrated and transparent web and mobile publishing capabilities. Anygraaf's mobile application AnyReader fulfills publishing portfolio enabling deep reader engagement. AProfit – display and classified ad management system – includes strong CRM functions, intuitive tools for sales personnel, integrated marketing and mailing capabilities with interactive customer response. Also on display will be Anygraaf's other Profit systems including the CDProfit carrier distribution management system, which manages circulation routes, districts and carriers including all financial activities such as salaries and invoicing; CProfit circulation system; and the DProfit mailroom management system.

Advertising, Archiving, Digital Media, Editorial, Industry and Company Information, Prepress Production

Applix

Stand 10.430

Via Milano 37/c

20064 Gorgonzola, (MI), Italy

Information not available at the time of going to press.



Aptoma AS

Stand 9.320 - 7

Rikke Horn-Berlin

Grensen 18, 0159 Oslo, Norway

Phone: +47 40 480015

Email: post@aptoma.com

<http://aptoma.com>

Aptoma provides digital tools and services to key media houses in the Scandinavian market such as VG, Schibsted, Ekstrabladet, Nettavisen, Aftenbladet and Aftenposten. Focusing solely on media, a market that needs to change and improve continuously through the digital revolution, and by delivering products on a SaaS platform scaled for media needs, we enable our customers to focus on the experience, rather than technical platform issues or workflow gripes.

Welcome to our stand No. 9.320 - 7 Hall 9.

Take the opportunity to discuss ideas and to see demonstration of our products.

Digital Media, Editorial



Aquafadas SAS

Stand 10.223

Manuel Ranchin

672 rue de Mas de Verchant

34000 Montpellier, France

Email: marketing@aquafadas.com

<http://www.aquafadas.com>

<https://www.facebook.com/Aquafadas>

<https://www.twitter.com/@aquafadas>

The Aquafadas Digital Publishing System is a complete solution for publishing magazines, newspapers, books and more on tablets and smartphones, such as iPad, iPhone and Android devices. The creation of digitally enriched documents can be done automatically using both an online tool or via a plugin for Adobe InDesign. Thanks to these tools, simple to install and simple to use, based on software favoured by graphic designers, the conversion to digital is effortless. Digital publications can be both completely new and innovative creations or an straightforward adaptation of the print version. The App Factory software allows the creation of applications using ready-to-use templates with integrated in-app purchases and subscription functions. Without writing a single line of code, graphic design teams can create inter-

active applications without the need for programmers. Aquafadas also provides creative software for HTML 5 animations and video and photo editing. Aquafadas is a subsidiary of the Kobo/Rakuten group, member of IDPF and participates in the development of the standard OpenEFT format with IDEAlliance. Eight million users read a publication created with Aquafadas tools. Aquafadas technology is used by top publishing groups around the world, including Shueisha in Japan, Lagardère in France and Prisa in Spain, for the adaption of their magazines, as well as such companies as Nestlé, Volkswagen and Air Europa.

Digital Media, Information Technology



arvato Systems GmbH

Stand 9.525

Anke Birkenhake

An der Autobahn 200, 33333 Gütersloh, Germany

Phone: +49 5241 8089955

Fax: +49 5241 80689955

Email: anke.birkenhake@bertelsmann.de

<http://www.arvato-systems.de>

As a leading systems integrator for newspaper and magazine publishing houses, arvato Systems offers an all-round service – from consulting to implementation, up to operation. Its customers include the largest publishing houses in the German-speaking regions. The company's portfolio of products and services includes:

- Implementation and integration of SAP systems for advertising, distribution and financial accounting
- Planning and reporting based on SAP BI
- Operation and caring for customers, from hardware up to the application
- predox document management system for efficient and flexible customer correspondence
- E-Commerce solutions, from consulting, web shop implementation and payment systems, up to operation and application management

arvato's 1,700 highly dedicated personnel working at 25 locations worldwide generate a turnover of more than 230 million euros. arvato Systems is a subsidiary of arvato AG, the media and communication service provider of Bertelsmann AG. The company

offers a combination of intensive industry know-how, technological knowledge, partnership and genuine entrepreneurial spirit.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial, Information Technology, Miscellaneous



Atex Group Ltd.

Stand 10.430

Gian Camillo Vezzoli

Advantage House - 87 Castle Street

RG1 7SN Reading, United Kingdom

Phone: +39 02 86 801

Fax: +39 02 86 801 555

Email: gcvezzoli@atex.com

<http://www.atex.com>

<https://www.facebook.com/AtexGlobal>

<http://twitter.com/atexglobal>

Atex will be presenting its complete **Atex Content** product suite, which enables media companies to manage content creation, curation and "all channel" publishing from a simple web and mobile interface. With Atex Content and its flagship **Atex Digital Core** architecture, Atex helps publishers deliver the latest news and relevant advertising content across print, online, mobile, tablet and broadcast channels quickly and efficiently. From responsive designs to paywalls, Atex works with media companies worldwide to make the transition to digital-first, audience-first business models, thereby opening up new revenue opportunities. Atex presentations will highlight the latest product developments in the areas of digital asset management, mobile reporting and digital publishing. The new digital asset management development extends the single system offering of Atex Content by adding to the product core all functionalities to seamlessly

manage large quantities of incoming and archived content items.

The **Atex Contributor Tool**, built on an extensible widget framework, allows cross-device access to the content workflow with an adaptable user experience that suits staff, free-lancers and remote contributors. To address the growing need for experimentation and rapid new digital initiatives, Atex presents a "quick start" package that streamlines the process of launching a new web site, coupled with a plugin architecture that simplifies the addition of new features. The Atex Content suite is delivered as an **open platform** with API's that enable Atex and non-Atex data sources to be integrated into a common environment that gives authors, editors, production and business users a "single view of all content."

Archiving, Digital Media, Editorial

Aylesford Newsprint Ltd Stand 10.130

Terry Worby

Newsprint House Bellingham Way

Aylesford, United Kingdom

Phone: +44 1622 796314

Fax: +44 1622 796356

Email: terry.worby@aylnews.com

<http://www.aylesford-newsprint.com>

Aylesford Newsprint manufactures 100% recycled newsprint. Based in the South-East of England ideally situated to all the UK motorway networks and within easy distance of the Channel Tunnel and Ferry ports for easy access into Europe. We supply all the main publishers of newspapers and commercial printers in the UK and Western Europe with standard, flexographic and heatset grades ranging from 42.5 to 52 gsm.

Materials and Consumables / Materials Handling

basecom GmbH & Co.KG Stand 9.315

Simon Heine

Hannoversche Str. 6-8

49084 Osnabrück, Germany

Phone: +49 (541) 28739

Email: heine@basecom.de

Information not available at the time of going to press.



BEIL Registersysteme GmbH

Stand 11.270

Helmut Kieser

Kagrastraße 17, 93326 Abensberg, Germany

Phone: ++49 9443 705-0

Email: info@beil-group.com

<http://www.beil-group.com>

Competence Entirety of our abilities and skills related to systems for prepress allow you short setting up times **Know-how** We are elaborating innovative solutions process and result-oriented in the sense of the Kaizen-Philosophy **Experience** Long-term experience in the requirements of the printing industry and our knowledge result in well-engineered systems **Precision** High precision due the most modern technology – highest technically achievable accuracy **Quality** Best material selection, a high in-house production and our throughgoing quality assurance guarantee optimum finished products

Materials and Consumables / Materials Handling, Prepress Production, Presses and Printing



binuscan

Stand 10.426

Isabelle Prout-Diaz

4, Avenue Prince Albert II,

98000 Monaco, Monaco

Phone: +377 97985555

Fax: +377 97985556

Email: isabelle_prout_diaz@binuscan.com

<http://www.binuscan.com>

Established in 1992 and still a world leader in digital imaging, binuscan will present this year the best of the company's technology in automatic image color correction, color management systems and PDF page optimization, for high quality print and digital publishing. Integrated by the greatest editorial systems suppliers, binuscan systems: CMS Server, IPM Service and PageFinisherX4 systems are used on all five continents by prepress professionals including many well known newspapers and magazines. binuscan offers a complete product range addressing the production needs of graphic designers, printers, newspapers and publishers.

Prepress Production, Presses and Printing

**Blue Billywig B.V.**

Stand 9.625

Nicole Sloodman

Catharina van Renneslaan 20
1217 CX Hilversum, Netherlands

Phone: +31 35 8200280

Email: n.sloodman@bluebillywig.com

<http://www.bluebillywig.com><https://www.facebook.com/bluebillywig><https://twitter.com/bluebillywig>

Blue Billywig offers a complete Online Video Platform especially designed and built with media companies in mind. So it will naturally integrate with most publishing systems. For instance with CCI, NIS, Dalet+, Atex, Polopoly, Drupal, Escenic et cetera and therefore create the most efficient workflow for editors. But, even more importantly, it will generate **more revenue from video** for every publisher. This increase in revenue is realized by offering publishers an integrated view on video advertising and the playback of video content. It uses many tools all aimed at increasing publisher revenue:

- Increase the total number of views through syndication with Blue Billywig ZONES™
- Increase the total number of ad impressions by using innovative formats such as the InArticle™. Especially in combination with pre- and post-rolls
- Increase your fill rate by:
- Adding programmatic/RTB/AdExchanges for international viewers
- Add multiple ad systems for peak viewing behavior
- Easily offer and run in video banner ad campaigns, rich media campaigns in exit screens and companion bannering by just a few clicks

All these features are offered in an easy-to-use Video Management System with an extensive roles and rights system, separating sales and editorial tasks. Come by our stand at **9.625** and convince yourself of the many advantages the Blue Billywig Video Management System offers over your current solution.

Advertising, Digital Media, Editorial**Boomads**

Stand 10.530

Onur Kabadayi

Oranienstr. 164, 10969 Berlin, Germany

Phone: +49 30 695 8087 10

Email: okabadayi@boomads.com

<http://www.boomads.com>

Boomads is a cloud based content marketing platform trusted by leading brands and publishers such as Axel Springer and De Telegraaf. Our turnkey solution allows efficient creation of engaging content at scale, as well as driving social and organic search traffic to content based websites. Using the platform clients can rapidly attract a network of relevant bloggers and social media influencers, who then become collaborators for content creation and seeding tasks, such as:

- Writing and posting articles based on given requirements (e.g. product reviews, blogs)
- Posting specific content on social media accounts and blogs in native formats
- Offline tasks, such as attending an event and taking pictures (e.g. for Instagram)

Once tasks are created, advanced tools are available to manage large-scale campaigns, moderate and manage incoming content, as well as track the reach and engagement on social media. Publishers who use the platform can drive significant incremental revenues by their campaign sales and also back-filling by Boomads. Over 35,000 members have joined the networks that we run in partnership with BILD (Stylebook Blogstars, Travelbook BlogStars and 1530Blog.de), De Telegraaf (BlogSociety) and Hurriyet (Bumerang). Boomads is headquartered in Berlin, and has worked with over 100 global brands such as Coca-Cola, Microsoft, and L'Oreal since 2011.

Business / Management / Organisation, Digital Media, Editorial, Miscellaneous**BrightGen Ltd**

Stand 10.450

Steve Warner

Ginetta House 155-157 Newland Street
CM8 1BE Witham, Essex, United Kingdom

Phone: +44 1376 520578

Email: stevewarner@brightgen.com

<http://www.brightgen.com><http://www.facebook.com/BrightGen><http://www.twitter.com/@BrightGen>

The combination of **Salesforce**, the market leading **Customer Management Platform**, and **BrightGen's** BrightMedia Solution enables Media companies to maximise process efficiencies and increase sales opportunities across the existing and emerging media revenue channels. All delivered in a single cloud-based solution for Multi Media Advertising. Built as a native solution on the Salesforce platform, BrightMedia extends the CRM functionality to provide Order Booking for the full lifecycle from Sales to Fulfilment, enabling a seamless improved User Experience and complete 360° view of activity, whilst providing accurate revenue forecasting. The solution also has the added benefits of disaster recovery scalability and security. BrightGen is a Platinum Cloud Alliance Partner of Salesforce.

Advertising, Business / Management / Organisation**Canadian Council of Forest Ministers**

Stand 11.528

Roxanne Comeau

580 Booth Street, 7th Floor
Ottawa, Ontario, Canada

Phone: +1 613 9925799

Email: forestinmind@sfmcanada.org

<http://www.sfmcanada.org>

The Canadian Council of Forest Ministers (CCFM) provides a forum for the federal, provincial and territorial governments responsible for forests to work cooperatively to address major areas of common interest. The Council provides leadership on national and international issues and sets direction for the stewardship and sustainable management of Canada's forests. Forest in Mind is a collaborative, proactive market intelligence and advocacy program of the Canadian Council of Forest Ministers (CCFM) supported by Canadian missions abroad to position Canada as a leader in sustainable forest management and environmental stewardship to protect and enhance market access for Canadian forest products.

Industry and Company Information



Canon Europe

Stand 11.535

Reinhold Frech

Commercial Printing Siemensallee 2

85586 Poing, Germany

Phone: +49 8121 72 4331

Fax: +49 8121 72 4055

Email: reinhold.frech@canon-europe.com

<http://www.canon-europe.com>

Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 116 countries and employing 16,000 people across Europe, the Middle East and Africa (EMEA). Founded in 1937 with the specific goal of making the best quality camera available to customers, Canon's tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products, ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services. Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers' needs. As a world market leader, Canon provides the industry's widest portfolio of high productive color digital inkjet solutions targeted at the Graphic Arts market, with its various facets. Based on the Océ ColorStream family, the Océ JetStream family, the ImageStream 3500, Océ Prisma workflow components and Professional Services, combined with best of breed solution components from partners, Canon successfully covers the digital newspaper market from decentralized production of international newspapers to short-run national markets and micro-zoning workflows combining offset and digital production, with cross media flexibility, enhancing the reach of print. Canon's corporate philosophy is Kyosei – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services. Canon has achieved global certification to ISO 14001, demonstrating a world-class environmental management standard. Further

information about Canon Europe is available at: www.canon-europe.com

Presses and Printing

CCI + Escenic

Stand 9.510

Kim Svendsen

Axel Kiers Vej 11, 8270 Højbjerg, Denmark

Phone: +45 8733-5401

Email: ksve@ccieurope.com

<http://www.ccieurope.com>

CCI is part of the Stibo Group and provider of editorial and advertising solutions for multimedia news environments. Our CCI AdDesk, CCI NewsGate and CCI NewsDesk products are the most robust and powerful systems in the industry, and are implemented in news organizations across five continents. CCI has recently acquired Norwegian online content management provider, Escenic, and together we provide the platform to support evolving needs of the world's largest news organizations, and scalable solutions to help growing media brands optimize their business strategies. Constant innovation and strong customer commitment remain the cornerstones of CCI's business model. CCI is an Oracle Certified Partner and an Adobe Gold Solution Partner.

Advertising, Digital Media, Editorial



CeleraOne GmbH

Stand 9.525

Moritz Hilger

Usedomer Straße 4, 13355 Berlin, Germany

Phone: +49 30 28097766

Email: request@celeraone.com

<http://www.celeraone.com>

<https://www.facebook.com/CeleraOne>

<https://twitter.com/celeraone>

CeleraOne is an independent provider of software for paid-content solutions with headquarters in Berlin. Its product line covers both the basic requirements of paid-content systems as well as advanced features. CeleraOne products are being used in a number of paid-content projects by leading publishing houses in Germany and Switzerland, and CeleraOne has worked side by side with them as a key service provider (see <http://www.celeraone.com/de/references.html>).

Business / Management / Organisation, Digital Media

CGI Deutschland

Stand 9.230

Reiner von Behren

Limespark 2

65843 Sulzbach (Taunus), Germany

Phone: +49 178 8855637

Fax: +49 6196 7742555

Email: reiner.von.behren@cgi.com

<http://www.de.cgi.com>

Founded in 1976, CGI is a global IT and business process services provider delivering high-quality business consulting, systems integration and outsourcing services. With 68,000 professionals in 40 countries, CGI has an industry-leading track record of on-time, on-budget projects, aligning our teams with clients' business strategies to achieve top-to-bottom line results.

Business / Management / Organisation, Digital Media, Information Technology



CloudSense Ltd.

Stand 10.405

Patricia Hyde

Moray House 23–31 Great Titchfield Street

London, United Kingdom

<http://www.cloudsense.com>

CloudSense helps media owners transform for cross-media advertising sales and multi-platform subscriptions. Our clients increase sales, quicken the speed of innovation and boost efficiency. Our Media Platform provides Advertising and Subscriptions products covering the full lifecycle cross-media. As a Salesforce Platinum partner our platform is 100% native, delivering fast time-to-value, lower upfront costs and fast time-to-implement.

Advertising, Business / Management / Organisation



COMYAN GmbH

Stand 9.100

Peter Resele

Karolingerstraße 34 A, 82205 Gilching, Germany

Phone: +49 8105 779390

Fax: +49 8105 779395

Email: peter.resele@comyan.com

<http://www.comyan.com>

We present two new ePaper editions, including **the first newspaper with Audio Navigation**, and a highly scalable **Media**

Asset Management System for the newspaper industry (images, text, articles, pages, audio and video). At the heart is COMYAN's unique **NewsBench** framework for high-quality processing of newspaper content from any editorial system into a highly reusable, media neutral format.



The first newspaper you can talk to!

ePaper with Audio Navigation: The new app enables reading of the **newspaper in the car** or e.g. when doing fitness. The user controls the reading of the newspaper with spoken commands only.

HTML5 ePaper "One for All": The HTML5 ePaper app runs on **all platforms**, including Android, iOS, Windows Phone and even Blackberry. It supports intuitive gestures (swipe, tap, pinch-to-zoom) and provides beautifully formatted articles which are automatically created.

Media Asset Management as the "Content Backbone": The "Content Backbone" provides a central place for all the publishing systems in the organization for sharing and exchanging content. The backbone enables connection of **many different vendors into a single infrastructure**

References: Leading quality newspapers in Germany (Süddeutsche Zeitung), Switzerland (Neue Zürcher Zeitung), Austria (Der Standard), India (Times of India) and Dubai (Gulf News) are working with the system that is offered both **on-premises** and **in the cloud**.

Archiving, Digital Media, Editorial

comio

Conmio Oy

Stand 9.320 - 8

Sami Ruotsalainen
Lapinrinne 3, 00100 Helsinki, Finland
Phone: +358 9 85620675
Fax: +358 9 85620676
Email: sami.ruotsalainen@comio.com
<http://www.comio.com>

Conmio is a software and service company bringing all content and services into mobile devices. Its world-class software platform enables the facilitation of the mobile content management chain from initial content creation to the mobile device in the user's hand. Established in 2002, Conmio has offices in New York City and Helsinki, Finland. Conmio software platform can handle any service provision in mobile ecosystem, from simple content publishing to revenue oriented mobile services and advertising, both in mobile web and mobile applications. Conmio's context-aware mobile service creation tools will enhance the use of existing content where advertisers can extend the brand presence among target groups and bring them new business opportunities. Going forward, Conmio will continue to enhance its leadership position of providing a world-class software platform to mobilize content and services for its clients that is complemented by exceptional professional services and support.

Digital Media

Content Fleet GmbH

Stand 9.525

Katrin Kolossa
Semperstr. 26, 22303 Hamburg, Germany
Phone: +49 40 650529023
Fax: +49 40 950692344
Email: kkolossa@contentfleet.com
<http://www.contentfleet.com>

Content Fleet at the World Publishing Expo 2014 Search engine or social media – Content marketing means constantly being flexible. Since 2010, Content Fleet has produced made-to-measure end-to-end solutions for profitable content businesses. A combination of text, team and tech has created this success story. Data-informed content production and agile structures provide content that pays off.

Editorial

CROWDYNEWS

Crowdynews

Stand 9.313

(Prisma Information Filtering)

Elleke Jansen
Friesestraatweg 213 B
9743 AD Groningen, Netherlands
Phone: +31508200220
Email: elleke@crowdynews.com
<http://www.crowdynews.com>
<http://www.facebook.com/Crowdynews>
<http://www.twitter.com/Crowdynews>

Social Media Curation Crowdynews is a platform that gathers and filters relevant social media content and posts it in real-time next to topical, popular stories. The service augments content with social media sources such as Twitter, Facebook, YouTube, Instagram and Vimeo. Crowdynews offers a revenue sharing model that creates new digital media revenues for publishing organisations with no implementation costs.



Collect, curate, moderate and publish social content across devices.

Blend news stories with social media

Media organisations need to embrace the social media explosion and use it to engage new readers. In breaking news environments, social media has become just as critical to a well-rounded story as traditional news reporting. Today's cutting-edge stories blend the editorial perspective with the crowd's experience and use both to draw readers. **Crowdynews** gives editors control over the content so they can create a mix of traditional stories and stories including the Crowdynews platform. **Crowdynews** uses advanced technologies such as natural language processing and artificial intelligence to achieve over 90% relevancy rates in more

than 25 languages. **Crowdynews** is a social media curation platform that is multi-lingual, globally scalable and pulls from a list of premium social media services.

Advertising, Digital Media, Editorial, Information Technology



Cxense ASA

Stand 10.320 - 4

Thomas Lee

Sommerrogaten 17, 0230 Oslo, Norway

Phone: +44 7850 343 309

Email: thomas.lee@cxense.com

<http://www.cxense.com>

<http://www.facebook.com/Cxense>

<https://twitter.com/cxense>

Cxense (pronounced see-sense) helps publishers succeed in a digital world. Using audience data and advanced real-time analytics, Cxense creates hyper-relevant content recommendations, targeted advertising and predictive search that help increase digital revenue for publishers, and provide users with a better experience. By capitalizing on Big Data to match user preferences and create unprecedented personalization online, publishers gain more engaged and loyal readers, higher advertising revenue and increased digital subscribership. Cxense is a global company headquartered in Oslo, Norway, with offices in Buenos Aires, Copenhagen, London, Madrid, Melbourne, Miami, New York, Rio de Janeiro, San Francisco, Singapore, Stockholm, and Tokyo. Customers include AEON Group, Aller Media, Alma Media, Amedia, Archant, A. H. Belo Corporation, Bonnier, El Comercio, The Economist, Egmont, Eniro, Globo, Local World, Morris Communications, MTG, Naspers, Nippon Television, Polaris Media, Rakuten, Grupo RBS, Ringier, Schibsted, Summit Media, Tamedia, VOYAGE GROUP and Yomiuri. Cxense is listed on the Oslo Stock Exchange (OSE: CXENSE).

More information at www.cxense.com or follow us on Twitter @Cxense.

Advertising, Digital Media, Editorial, Information Technology

D-Share Srl

Stand 10.140

Luigi Cerutti

Via delle Margherite 20/22

70026 Modugno (BA), Italy

Phone: +39 02 92865792

Email: luigi.cerutti@dshare.it

<http://www.dshare.com>

D-Share is an international company focused on **digital publishing and media**. Combining technological skills, comprehensive expertise in publishing business and unparalleled experience, D-Share collaborates with clients to explore new, advanced business models based on next generation technologies specifically developed for the news publishing. We provide worldwide publishers with **end-to-end solutions, user experience development and services**. Come to visit us and discover **Kolumbus Digital CMS**, our multi-channel solution for creating, distributing and monetizing digital content. Join us for a live demo of our cross platform **e-publishing** solutions and our **social engagement** tools.

Business / Management / Organisation, Digital Media, Editorial, Information Technology



dataplan

Stand 10.400

Beratungsgesellschaft mbH

Dr. Wolfgang Zetsche

Stahlwiete 23, 22761 Hamburg, Germany

Phone: +49 40 3984420

Fax: +49 40 3902639

Email: info@dataplan.de

<http://www.dataplan.de>

dataplan has been active in the publishing industry for more than 30 years, specializing in planning software for magazine and newspaper houses. Many leading publishers worldwide use **JournalDesigner** to produce their publications. Similarly, growing numbers of newspaper publishing houses are selecting **JournalSuite** as a planning system. **JournalDesigner** is the core of the modular ERP system **JournalSuite**. Other modules and web applications are: **MagazineDesigner** for issue planning as a web application, **AdvertDesigner** for producing classified and displayed ads, **JournalBrowser** for viewing issues in planning, **ReservationDesigner** for planning ad reserva-

tions, **ClassifiedDesigner** for classified ad pagination and **AdobeInDesignPlugIn** for integrating of the flatplan. The **JournalProducer** module covers the commercial planning aspect, calculates costs and revenues and defines the necessary resources in the printing plant. **DigitalDesigner** is dataplan's all-round solution for tablet publishing. It was developed especially for planning digital publications. An **iPad-app** shows all plans, both for print and digital media. **JournalDesigner** and **DigitalDesigner** offer many interfaces to ad booking systems as well as editorial and layout systems – development of new interfaces is possible.

Advertising, Digital Media, Editorial



DCOS Sweden AB

Stand 11.260

Mattias Andersson

Häggåstrandsvägen 5, 511 41 Kinna, Sweden

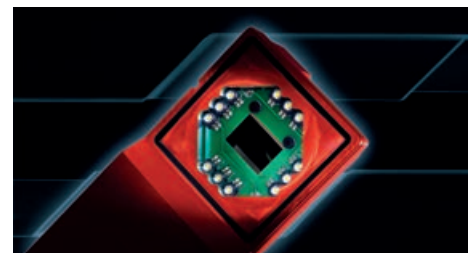
Phone: +46 320 207544

Fax: +46 320 10094

Email: mattias.andersson@dcos.se

<http://www.dcos.com>

At DCOS we are committed to providing increased productivity in our customers' printing processes. Thanks to specific expertise in printing automation and many years of experience from the printing industry we offer best of breed products and solutions.



CRC4 -the proven multi-function camera from DCOS Inspection system.

As for products we offer hardware such as drive controls, control desks and closed loop systems as well as software for operator interface and production management. However, just as important as our products is our dedication to always finding the optimal solution for every situation we are presented with. Since the company started in 2004 we have helped optimize printing processes all over the world. We work directly with our

customers as well as via a network of carefully selected agents. Come and visit us to learn more about us and our offerings.

Prepress Production, Presses and Printing

Demain un Autre Jour Stand 10.216

Bruno Génuit

20 Chemin de Lafilaire, 31500 Toulouse, France

Phone: +33 562183354

Email: bgenuit@gmail.com

<http://www.demainunautrejour.com>

We are a software publisher for media companies, publishers and media of any size. Our service covers the entire production chain with:

- a content management and publishing system: **Melody**, including digital publication (electronic kiosk) service
- and a solution for electronic information:

Cornelius.

It is distributed in a SaaS model and offers intuitive handling facilitating change management.

Digital Media, Editorial

DESK-NET >

Cloud-based Editorial Management

Desk-Net GmbH

Stand 9.320 - 9

Matthias Kretschmer

Hallerstraße 5c, 20146 Hamburg, Germany

Phone: +49 40 881417011

Fax: +49 40 881417010

Email: m.kretschmer@desk-net.com

<http://info.desk-net.com>

Desk-Net helps you streamline your multi-platform newsroom's management workflows. Plan your stories across platforms with ease. Manage related editorial appointments such as press conferences. Assign tasks to your internal and external staff, coordinate your newsroom's shifts and manage your staff's availability. Thousands of journalists in national, regional and local newsrooms from Finland to Australia use Desk-Net. Desk-Net is cloud-based, easy to use and sets up in minutes. Get your free test account at info.desk-net.com now or visit us at the Media Port Content in hall 9.

Business / Management / Organisation, Editorial



Stand 9.230

DIG Digitale Medienberatungs- und Produktions- GmbH

Stefanie Huber

Neckarstr. 1/5, 78727 Oberndorf a.N., Germany

Phone: +49 7423 875056

Fax: +49 7423 875023

Email: s.huber@dig.de

<http://www.dig.de>

The Digital Information Group (DIG) specialises in the development of high-quality software. The basic principle underpinning the fully integrated, flexible DIG systems is a creative approach with regard to the broad range of requirements from the media industry. DIG successfully covers such varied areas as advertisements, sales, production and CMS and thereby ensures a seamless synthesis of a wide variety of processes. The professional, modular and automated PDF workflow is just one of many innovative features here. All systems are web-based and thus allow the latest technologies to be integrated. With its comprehensive problem-solving strategies, DIG is able to meet all the requirements of the multifaceted and fast-developing media sector.

Advertising, Business / Management / Organisation, Editorial, Prepress Production

Digital Collections Verlagsgesellschaft mbH

Stand 9.415

Tim Storbeck

Hindenburgstrasse 49,

22297 Hamburg, Germany

Phone: +49 40 23535102

Fax: +49 40 23535180

Email: tim.storbeck@digicol.de

<http://www.digicol.com>

Customers such as Axel Springer, USA Today, Munich Re, the German Federal Government as well as nearly 200 other companies worldwide work with systems from Digital Collections. So if you want to get it right from the beginning ... **DC-X** is a central, media-neutral content system that makes available all current and archived data to all users everywhere and in the desired format via a simple, fast and comfortable search engine. The DC-X Client runs in a web browser

and offers links and interfaces to various editorial systems, web CMS, tablet apps and mobile services. It also features an integrated workflow engine and rights management. DC-X serves as an agency system, media observer, archive and collection point for external content for all media formats. **SES** is a web service that realises automatic categorisation and keyword assignment to content based on local and individual criteria. This permits intelligent services to be offered that provide the user what is relevant to him by an automated process. This leads to a faster searching speed, encourages online readers to spend more time on a site and makes websites more attractive. **Content-X** is the editorial solution of ppi Media and DC. With Content-X, all media channels can be supplied directly with contents – from a database, without overhead and with low investment of administrative resources. Content-X processes video, audio as well as other content for print, mobile and web services.

Archiving, Digital Media, Editorial

Domena.com d.o.o.

Stand 9.418

Marko Margeta

Frankopanska 22, 10000 Zagreb, Croatia

Phone: +385 91 2524006

Fax: +385 1 4846147

Email: marko.margeta@domenacom.hr

<http://www.domenacom.hr>

Domena.com company team is developing StoryEditor editorial system since 2002 and exhibiting at World Publishing Expo since 2007. Its All-in-One solution is used mostly by publishers of daily, weekly and monthly publications in content driven or template driven environments. It is a system which merges database of articles, media content, page planning and ads management with Adobe InDesign or InCopy applications through StoryLink client application, providing client through web interface an on-line control of page plans, ads management, media archive, messaging system, statistics and easy linking with mobile solutions. StoryEditor is CMS based on Apache, MySQL, PHP architecture. The whole system is developed completely according to client needs which are publishers, agencies or TV/radio stations, daily, weekly or monthly publications,

newspapers, magazines or catalogs. The same system can be independently set up for many publications and editorial teams organizing different workflow environment with different article and page statuses for different publications. The main goal of development was simple and user-friendly working environment. StoryLink is a client application that controls Adobe InDesign or InCopy, links content from DB with pages and back, helping graphic editors with automatic or semi-automatic image processing.

Advertising, Digital Media, Editorial, Industry and Company Information

Dorstener Drahtwerke H. W. Brune & Co. GmbH Stand 11.260

Markus Kruse
Marler Str. 109
46282 Dorsten (Westfalen), Germany
Phone: +49 2362 209938
Fax: +49 2362 26395
Email: mk@dorstener-drahtwerke.de
<http://www.dorstener-drahtwerke.de>

At its production site in Dorsten, the company manufactures stitching wire for wire stapling. Classicbind and Powerbind wire features clean and smooth surfaces, perfect cutting quality as well as a strong penetrating force and exact stapling. DDD developed the Bindservice division to offer customers tailored system solutions. Visitors to the stand will have the opportunity to obtain more detailed information about Classicbind, Powerbind, Bindservice and Easydrum.

Materials and Consumables / Materials Handling

DotLine GmbH Stand 11.510

Ralph Johannpeter
Ludwig-Erhard-Allee 49,
33719 Bielefeld, Germany
Phone: +49 521 23831212
Fax: +49 521 238312 10
Email: rj@dot-line.de
<http://www.dot-line.de>

DotLine VMAX is the next development step in newspaper production, underlines the technology leadership and complements the established offering of systems for newspaper printing. The violet technology is based on industry standards and combines maxi-

mum performance and production safety with innovative, reliable plate handling and intuitive operation. The autoloader module guarantees safe and simple paper removal as well as **production of up to 2000 plates, various formats without operator intervention. Production securing redundancy, backup already included.** The imager offers flexible plate output, single or parallel, and angled or in-line installation. The modular concept covers all performance categories, from the semi-automatic system with an entry level output of 50 single plates up to the fully automatic system **with more than 400 single plates/hour and a resolution of 1270dpi.** The facility to simply meet increasing demands by upgrading on-site with automation and speed safeguards investment. Integration into existing plate production operations can be realised easily by working with standardised data formats and interfaces. The integrated remote function permits access and control while retaining full functionality. Please contact us to meet future requirements in prepress production.

Prepress Production



Drag & Drop Ltd. Stand 10.320-9

James Wright
Suite 6, Chichester House
Southend-on-Sea, United Kingdom
Phone: +44 1268 779648
Fax: +44 1268 741675
Email: jameswright@drag-and-drop.com
<http://www.drag-and-drop.com>

will be showing its entire product range including: PM2.5 (real estate and vehicle advertising and web content product); Direct Dealer Input (DDI), a vehicle dealer's inventory system that links to PM2.5 to auto create advertising and feed the web and Recruiter, a system developed for employment agencies to create their advertising and feed the web. The company will also be showcasing its new product range, which includes editorial and PDF based advertising products. Also on the stand will be Bluefin Technology Partners who have a single vision: to generate new revenue sources for publishers by offering advertisers the best tools available to

place, review, and publish print and online media buys. Newspaper publishers are in the best position to become the local destination for online buyers and sellers. To achieve this, the company says publishers need to: aggressively adapt to the changing world of online and print, leverage "brand equity" to increase online revenue and readership and simultaneously grow their local markets through both print and online channels.

Advertising

EAE Engineering Automation Electronics GmbH Stand 11.650

Werner Ringel
Kornkamp 8, 22926 Ahrensburg, Germany
Phone: +49 4102 480290
Fax: +49 4102 480211
Email: ringel.werner@eae.com
<http://www.eae.com>

EAE will show smart control and workflow solutions for highly automated and efficient newspaper production. Emphasis will be put on retrofitting and on the economical enhancement of existing newspaper printing presses. For the retrofit sector, EAE will show the potentials of an efficient and economic modernisation of older presses, combined with a high level of production safety and modern control components. Further, as first proof of a successful partnership with Q.I. Press Controls, we present the successor of Q.I. Press Controls' main product, the IDS-3D. This automatic closed loop ink control system detects the smallest colour deviations very early on. The desired quality is reached very quickly, thus reducing waste and increasing efficiency. The fact that measuring is done directly in the image eliminates the need for control elements. Other highlights will be EAE's proven solutions for press presetting Print / PrintPP, control console, the "Softproof" system for reliable colour display and "Print Image" for automatic plate production.

Presses and Printing



EidosMedia S.p.a

Stand 10.410

Massimo Barsotti

Corso Vercelli 40, 20145 Milano, Italy

Phone: +39 02 36732 201

Fax: +39 02 36732 999

Email: massimo.barsotti@eidosmedia.com

<http://www.eidosmedia.com>

EidosMedia will present the latest release of its innovative editorial platform, Méthode. Méthode feeds editorial from a common content store to traditional publishing formats (newspapers and magazines, syndication), as well as e-channels (web, mobile, iPad, tablet devices, etc.), without the need for repurposing or revision. Its channel-neutral approach, based on end-to-end XML, allows news organizations to roll out new products for new channels and devices in rapid response to the changing needs of the evolving news market.

Archiving, Digital Media, Editorial, Industry and Company Information

Evolok Ltd.

Stand 10.215

Ana-Maria Leonte

72-75 Red Lion Street, London, United Kingdom

Phone: +44 207 1991500

Fax: +44 207 8315054

Email: anamaria.leonte@evolok.com

<http://www.evolok.com>

<https://www.facebook.com/EvolokLtd?ref=hl>

<https://twitter.com/EvolokLtd>

Evolok is a digital monetisation business, offering consultancy and products to the media & publishing industry. We develop paid content and digital identity strategies for market leading online businesses. The Evolok product suite sits at the heart of a Paywall Eco-System, managing Access Control and Identity Management, including SSO & Social Sign-On.

Digital Media

evolver media GmbH & Co. KG

Stand 9.405

Leipziger Str. 44 Carré 12,
09113 Chemnitz, Germany

Phone: +49 371 4000375

Fax: +49 371 4000379

Email: sales@evolver.de

<http://www.evolver.de>

The evolver group is the most innovative software house specialised on the needs of the media branch. With its core products evolverOAS (Online Advertising System), evolverCMS (Content Management System), evolverSSO (Single Sign-On + Paywall + Payment) and evolver rented software (portal solutions for the job, housing, motor vehicle and obituary markets), the evolver group offers the full spectrum of software products and IT solutions for publishing houses. With together 55 employees, evolver media GmbH & Co. KG and evolver services GmbH ensure that the media house clients of the evolver group remain successful in their Internet activities. evolver media can be considered the heart of the group. Founded by directors Torsten Gramann and Mathias Möckel in 1999, the company has shaped the media landscape decisively ever since. Customers of the evolver group include the "Frankfurter Allgemeine Zeitung", the "Rheinische Post", the FUNKE Media Group and Axel Springer AG. Further information can be found at www.evolver.de/ueber_uns/unternehmen/.

Advertising, Digital Media, Editorial, Information Technology



eZ Systems AS

Stand 9.320 - 1

Roland Benedetti

Klostergata 30. 3732 Skien, Norway

Phone: +1 (781) 605 9659

Email: roland.benedetti@ez.no

Information not available at the time of going to press.

Felix Böttcher GmbH & Co. KG

Stand 11.165

Thorsten Pfeil

Stolberger Str. 351-353, 50933 Köln, Germany

Phone: +49 221 4907621

Fax: +49 221 4907420

Email: thorsten.pfeil@boettcher-systems.com

<http://www.boettcher-systems.com>

Productivity, economy and process stability: these key factors are at the heart of Böttcher's presentation at the World Publishing Expo 2014:

- Extra long-life roller coverings, particu-

larly for modern compact press designs, waterless offset and for semi-commercial operations (both heatset and UV).

- NEW fountain solution additives BöttcherFount N1006G and N1008 for optimum results and economy.
- Non-VOC washes with excellent cleaning power and "Quix" emulsification technology for a spontaneous emulsion and optimum separation after use. Designed for all washing units, excellent performance on cleaning web systems and for in-house filtration. All Böttcher wash products are not only FOGRA and OEM approved, but also optimized to harmonize with Böttcher rubber coverings, making premature roller wear a thing of the past.
- BöttcherTex cleaning webs for modern blanket cleaning systems, now also as the pre-impregnated version BöttcherTex Supreme.
- BöttcherTop blankets with 2 compressible layers for premium performance, mechanical resistance and neutral feeding properties, whether in blanket-to-blanket or satellite configurations.
- Böttcherin Slimex dampening system cleaner and further maintenance aids and products complete the Böttcher product system.

Materials and Consumables / Materials Handling, Presses and Printing

ferag . . .

Ferag AG

Stand 11.210

Förder- und Verarbeitungssysteme

Richard Elmer

Zürichstrasse 74, 8340 Hinwil, Switzerland

Phone: +41 44 9387000

Fax: +41 44 9387068

Email: richard.elmer@ferag.com

<http://www.ferag.com>

Reliable inserting without compromise

EasySert – the universal inserting process. Create your inserting line with up to 40 hoppers. 30,000 cph, all in one system: commissioning, inserting, tape-fixing, addressing, packaging, zoning, controlling. MiniSert – inserting the new way. Inexpensive, easy-to-operate, from two to twelve hoppers, 20,000 cph, quick simple installation and commissioning. The compact RollSertDrum

and the high-speed MultiSertDrums perfect the entire spectrum of modern newspaper production. **HPC / HPS Conveying and bundling technology** HPC High Performance Conveyor, designed for the transport of newspaper products from A to B at speeds up to 90,000 cph. Fast return on investment, zero maintenance. HPS High Performance Stacker, a proven concept based on MultiStack technology with a maximum of 25 bundles/min. Easy-to-operate and program, low operating costs. **Navigator, the control and visualization of production and processes** Data input, assignment of production mode and quality control can be monitored by fingertip thanks to the Navigator's intuitive operating sequences, while generic plug-ins enable interfaces to any third-party component. And with the Optimizer, complex production plans are generated in seconds at the press of a key. *Mailroom and Distribution*



Fink & Partner Stand 9.320 - 2
Media Services GmbH

Ronny Günther
Pohlandstrasse 19, 01309 Dresden, Germany
Phone: +49 351 31406021
Fax: +49 351 31406001
Email: ronny.guenther@finkundpartner.de
<http://www.finkundpartner.de>
<http://www.twitter.com/FuPmedia>
This specialist in workflow and archive systems presents modular solutions for 360° Media Asset Management. From structured data recording from different sources via central, media-independent storing and making available for editorial and production systems, up to customised delivery for various publishing and utilisation channels, including recording and assigning invoicing information – huGO®systems provide a complete overview of media assets. Fink & Partner's Asset Flow Management is designed to ensure the efficient management and flexible supply of media assets. Mutually harmonised huGO®modules successfully manage the specific tasks and demands on individual assets in the entire recording, processing and utilisation cycle. The mod-

ular organisation permits the optimisation of established infrastructures, thereby creating the basis for new business models. For more than 20 years, Fink & Partner has been a partner to the media sector for the solution of workflow and archiving tasks. Besides the continuous further development of the huGO® asset management system, Fink & Partner acts as the exclusive service provider for conducting Readerscan projects aimed at identifying the reading behaviour of users of print products. The thus-gained experience and interface expertise is incorporated into the huGO® development.

Archiving, Digital Media, Editorial



FotoWare a.s Stand 10.210

Monica Iversen
Bryggegate 7, 0250 Oslo, Norway
Phone: +47 22032400
Fax: +47 22032401
Email: mi@fotoware.com
<http://www.fotoware.com>

specialises in developing and providing digital asset management and digital imaging software to newspapers and publishers in Europe and overseas. The company delivers archiving and workflow solutions that handle everything from simple reception and transmission of files to complex colour management, file flow and archiving operations. FotoWare has delivered millions of copies of FotoStation to users worldwide. The FotoWare product range, based on scalability and modularity, includes the following applications:

- Index Manager, a search engine that indexes the text content of digital assets and serves as the archive for FotoStation Pro and FotoWeb clients.
- Color Factory, a server application that handles media processing and workflow, automatic repro and image enhancement, colour management, PDF processing and archive management.
- FotoStation Pro and FotoWeb are front ends to the FotoWare system and provide users with the necessary tools to handle archiving and workflow of images, office documents, PDF's and video files.

This year, FotoWare launches version 8 of the product suite. Welcome to stand 10.210 for a demonstration and to see what's new.

Archiving, Editorial, Prepress Production

Fujifilm Europe GmbH Stand 11.510

Stefan Wisskirchen
Heesenstr. 31, 40549 Düsseldorf, Germany
Phone: +49 211 5089435
Email: stefan_wisskirchen@fujifilm.eu
<http://www.fujifilm.de>

Fujifilm is one of the leading suppliers of high quality pre-press equipment and consumables for newspaper printing and has earned its reputation due to the consistent high quality of its products and services. Fujifilm offers benchmark CTP solutions dedicated to newspaper applications that are designed to optimise production quality and efficiency while minimising costs. In particular at World Publishing Expo 2014, Fujifilm will be showcasing its 3rd generation Luxel News VMAX modular platesetters, which are capable of outputting high quality plates faster than any other system on the market, together with its Brillia PRO-VN 'lo-chem' plate. This solution delivers fast, high quality plate production with chemistry use figures amongst the lowest in the industry. The company will also be highlighting its Jet Press 540W digital inkjet web press, suitable for high quality, short-run digital web applications and will also be showing how newspaper printers can benefit by improving the quality and efficiency in their pressroom. Representatives from Fujifilm are looking forward to meeting and consulting with visitors on booth 11.510 in Amsterdam.

Materials and Consumables / Materials Handling, Prepress Production



Funkinform GmbH Stand 9.540

Siegfried Geisbauer
Rudolf-Plank-Str. 31, 76275 Ettlingen, Germany
Phone: +49 7243 595 0
Fax: +49 7243 595 200
Email: info@funkinform.de
<http://www.funkinform.de>

FUNKINFORM is presenting its new, HTML5-based DIALOG editor for the online advertising market. Users enjoy a diversity of

benefits when designing creative ads via the Internet. At the same time, the HTML5 technology lifts all platform-related restrictions; the editor can also be used on tablets, for example. The extraordinary user-friendliness makes ad design even simpler than ever before. The new, browser-based booking summary in DIALOG provides media advisers with a fast and uncomplicated overview of all booked and available advertising space. The customer can be informed immediately as to whether a certain space is still available. The overview is thus similarly an ideal tool for the marketing of remnant advertising. Thanks to the integration into the DIALOG Mobile Business Client (MBC), the media advisor can create a new ad order directly from the overview. When texts are structured for web pages, they need to be enriched with keywords. This process can be accomplished by way of manual keyword selection, or else fully automatically through linking to the semantic search engine from retresco. That takes a considerable workload off the shoulders of editorial staff, and nevertheless guarantees a high quality of keyword generation. FUNKINFORM offers DIALOG as a comprehensive solution for content management, marketing, production and sales in mobile, online and print environments. As a successful software developer, FUNKINFORM is dedicated to innovation and utility value. More than 70 media enterprises with 400 titles and websites and some 6,000 users have already placed their trust in DIALOG.

Advertising, Business / Management / Organisation, Digital Media, Editorial, Prepress Production

Glimworm Beacons Stand 10.530

Jonathan Carter

Eerste Weteringsplantsoen 8

1017 SK Amsterdam, Netherlands

Phone: +31 043070025

Email: jc@glimworm.com

<http://www.glimwormbeacons.com>

<http://www.twitter.com/@GlimwormIT>

Glimworm Beacons produces iBeacon compatible sensors.

Glimworm beacons is a co-operation between Glimworm IT of Amsterdam, and Tweetonig of Rotterdam and Sven-Erik Haitjema. **Glimworm IT** Since 2000 Glimworm IT has been innovating

with one goal in mind: make the web fast, easy and affordable for everyone. We began with Firefly, our own web content management system, building website and enabling organizations across industry sectors. **Sven-Erik Haitjema** Sven is a talented embedded systems engineer. He has worked a satellite currently orbiting earth, built creative solutions for marble tracks and now takes on the adventure of beacons. **Tweetonig** Tweetonig is a multidisciplinary design office. Our work varies from industrial to hardware design. Everything, as long as we enjoy doing it. 'Tweetonig' is a made up Dutch word. It translates literally to 'duotone', a variation of the Dutch word "eentonig" which means monotonous and is often used synonymously with boring. Things we enjoy, and our clients enjoy us doing, are concept development, product design, prototype and best of all, prepare and escort mass production. As real engineers we always have things like "easy assembly" or "better for mass production" in our heads.

Advertising, Information Technology



Stand 9.320 - 4

gogol medien GmbH & Co. KG

Stefan Mantei

Bismarckstraße 19 1/2,

86159 Augsburg, Germany

Phone: +49 821 90784444

Fax: +49 +49 821 90784484

Email: stefan.mantei@gogol-publishing.de

<http://www.gogol-publishing.de>

<http://www.facebook.com/gogolpublishing>

Gogol Publishing is the easy-to-use multi-channel editorial system for freesheets, local newspapers, special interest and corporate publishing. Our best-practice-sector solutions including an entirely browser-based workflow for print production and a "mobile first" strategy, build the basis for publishing successfully on all channels. We generate digital revenue sources for publishers and fulfill all of today's and tomorrow's requirements from mobile websites and apps to mobile tools for the traditional newspaper production. In addition, more than 350,000

citizen reporters on the portals of our clients make Gogol Publishing an innovative leader in the field of digital journalism. Our products are used by the biggest European publishing houses and companies, like FUNKE, Madsack, Springer, ProSieben, Moser or Styria.

Digital Media, Editorial, Presses and Printing

GOSS

Goss International

Stand 11.410

Eric R. Bell

Ir. Wagterstraat 10, 5831 AZ P.O. Box 203,

5830AE Boxmeer, Netherlands

Phone: +44 1772 226501

Email: eric.bell@gossinternational.com

<http://www.gossinternational.com>

At the World Publishing Expo Goss International is focused on the new landscape of today's newspaper publishing environment. With unrivaled command of the single-width industry and a solid footing in growing markets, Goss is delivering unique capabilities for the most vibrant newspaper printing arenas today. The stand at WPE will underline projects across Asia and Africa that continue to confirm standard Goss Community and Magnum presses as the models of choice for performance and value in traditional single-width applications. Goss has also now extended many of the efficiency and print quality features of its higher-end presses to provide unprecedented press utilization for smaller printers. The Magnum Compact press, highlighted on the Goss stand, is the world's first 2x1 with automatic plate changing. It supports multi-product business models, from ultra-short to traditional run lengths, for printers aiming to expand their range in newspaper, book and semi-commercial production. Goss will also provide an update on the latest double- and triple-width projects currently underway, including America's first 6x2 Uniliner installation now nearing completion at the Pittsburgh Post-Gazette. Lifetime Support services are key to Goss' commitment to customers. Team members will be available to offer advice on the opportunities available through servicing, enhancements and upgrades.

Presses and Printing


Grafikontrol Spa Stand 11.530

Via Ludovico D'Aragona, 7, 20132 Milano, Italy

Phone: +39 02 2100951

Fax: +39 02 21009597

Email: sales@grafikontrol.it

<http://www.grafikontrol.it>

Grafikontrol maintains the flexibility and passion of a family company, combining them with its strategy of expansion and the communication of its brand as a multinational. At WPE 2014 we will present:

- CR25: Equipment for the automatic colour register control with micromarks.
- CR25DE: Equipment for the automatic colour register control for newspaper offset presses implemented of closed loop density control function by using the same register micromarks. The same camera performs contemporary two functions.
- CR25FO: Equipment for the automatic control of the printed web width variations (Fan Out) for commercial and newspaper offset presses by using micromarks.
- CR25PLT: Equipment for the automatic longitudinal and sidelay register control of folding ribbons for web-offset presses for commercial and newspaper printing, reading micromarks.
- PM3: "Paper Monitoring" web surface analysis and defect inspection with pictures and video clips.
- COLORSCAN: New markless closed loop color control, with spectrophotometric analysis of the image. The features allow installation on all kind of web-offset presses: commercial, newspaper, narrow web and sheet-fed.
- SYSTÈME CHROMATIQUE: System of Colour Management for the global colour control in all process which allows the waste reduction at jobs start-up and the print quality enhancement using one CTP curve "only-1-profile".

Prepress Production, Presses and Printing


GraphicTeam GmbH Stand 11.422

Thomas Doliwa

Berner Str. 52, 60437 Frankfurt, Germany

Phone: +49 69 5000951

Fax: +49 69 5000955

Email: doliwa@graphic-team.eu

<http://www.graphic-team.eu>

We are a consulting and project management company which has specialized in the area of mailroom extensions or modifications (FERAG as well as Müller-Martini) at reasonable cost. We mostly use pre-owned components but also manufacture tailor-made units to achieve the intended purpose of the project.

Industry and Company Information, Mailroom and Distribution

GWS Printing Systems B.V. Stand 11.300

Eric van Kessel

Industrieweg 6, 5145PV Waalwijk, Netherlands

Phone: +31 88 4977777

Fax: +31 88 497 77 88

Email: debby.rovers@gws.nl

<http://www.gws.nl>

<https://www.facebook.com/gws.printing.systems>

GWS Printing Systems B.V.: a supplier of used web offset presses, auxiliaries and systems to the printing industry. GWS specializes in providing turn-key project solutions including the services for project management and engineering. A specialized team of in-house consultants is available to determine the needs of publishers and printers in order to compose tailor-made solutions. GWS also provides advanced solutions for press upgrades, web width modifications, press reconfigurations and services for dismantling, transport, installation, training and after-sales support. At GWS also a series of new products are being developed, such as the compact GWS infeed and outfeed modules, webbing up systems and the FLEXWEB variable web width module for double width presses. GWS is holding exclusive arrangements with some of the world's leading banks, insurance and leasing companies for appraisals and evaluations. GWS also provides tailor made solutions for preventive maintenance, service contracts, 24 hour

service through its daughter company GWS Services and Machinery Care. Sales support is available through the international GWS subsidiary offices and exclusive GWS dealer network.

Mailroom and Distribution, Miscellaneous, Presses and Printing

Hamann & Partner Ost-West Handel GmbH Stand 11.365

Jürgen Hamann

Reepmoorsweg 49,

27780 Wildeshausen, Germany

Phone: +49 4431 959661

Fax: +49 4431 3964

Email: Juergen.Hamann@hamann-partner.de

<http://www.hamann-partner.de>

has for many years been a supplier of used printing presses. The company's sales programme includes printing presses from the web offset (newspaper and magazine) and rotogravure sectors, offered in a wide range of different configurations and for various product formats. In the area of second-hand equipment for newspaper printing, Hamann & Partner offers complete solutions for pre-press to the production presses and finishing (mailroom and finishing equipment). The offers for these complete solutions cover the entire project management, from disassembly to transportation, up to re-assembly and commissioning. Company experts will be available to discuss projects with visitors.

Presses and Printing


Harland Simon Plc Stand 11.455

Rob Watson

Bond Avenue - Bletchley

Milton Keynes, United Kingdom

Phone: +44 1908 276734

Fax: +44 1908 276701

Email: rob.watson@harlandsimon.com

<http://www.harlandsimon.com>

<http://www.facebook.com/harlandsimon>

<http://twitter.com/@harlandsimon>

In the increasingly pressurized world of Newspaper Production you need to ensure that all your equipment is as reliable and supportable as possible and provides all the features you need for flexibility and efficien-

cy. Control system replacements provide an economic way to extend the working life of mechanically sound equipment in the press hall, reel room and mailroom. Come and talk to Harland Simon, one of the longest established, independent press drive and control system suppliers who have specialized in this field since the mid-1990s and have built up the widest experience in the upgrade and retrofit of existing systems. The company continues to expand their capabilities to replace systems from any original manufacturer whilst maintaining normal production and can demonstrate an impressive list of satisfied customers. Whatever your press, whatever your control system we can help you to maximize its life whilst providing a user friendly solution using non-proprietary "off the shelf" hardware and advanced diagnostic features. We can provide complete solutions or any sub system e.g. shafted or shaftless drives, reelstand drives or controls, ink controls and presetting systems, or complete control and management systems.

Presses and Printing

Hewlett Packard Ltd Stand 11.405

Amen Corner Cain Road
Bracknell, Berkshire, RG12 1HN, United Kingdom
Information not available at the time of going to press.

Holmen Paper AB Stand 10.200

Katarina Granö
Vattengränden 2, 601 88 Norrköping, Sweden
Phone: +46 11 236169
Fax: +46 11 236401
Email: katarina.grano@holmenpaper.com
<http://www.holmen.com>

Holmen Paper offers quality products, excellent service and qualified technical advice to daily newspapers, retailers, telephone directory companies, publishers and magazine publishers. We continuously strive to strengthen our position as a dedicated partner. Close communication with our customers results in better products and new value added solutions.

Materials and Consumables / Materials Handling

Honeywell Oy

Stand 11.205

Santtu Mäki
Viestikatu 1-3, 70601 Kuopio, Finland
Phone: +358 20 7522174
Fax: +358 20 7522400
Email: santtu.maki@honeywell.com
<http://www.honeywell.com>

Honeywell offers the newspaper printing industry a comprehensive portfolio of products for measuring, controlling and managing the print production process as well as the printing facilities. The products have been in the printing market for 30 years and they have been designed for new press deliveries as well as for press retrofits.

Printa Press Control System integrates all electronic press functions, from drives to auxiliaries, into one integrated system.

Printa Quality Control System provides online closed-loop register measurement and control for newspaper presses to decrease material waste, increase production efficiency, and enhance product quality and uniformity. **Printa Production Management** provides the printing house with tools for planning, monitoring and analyzing the entire production process from editorial and advertising through to distribution. **WMS 4G** camera system is a tool for identifying the causes of web breaks on the press as well as for troubleshooting press problems. WMS 4G monitors the paper web on the printing press at various locations using high speed cameras. Its intelligent analysis application instantly identifies the reasons for the break. **Honeywell Building Solutions** provides building automation, energy optimization as well as security and safety solutions for industrial facilities.

Business / Management / Organisation, Presses and Printing



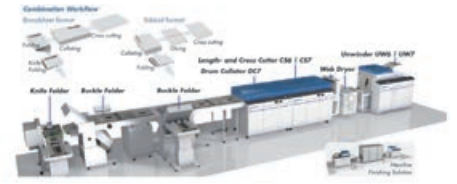
Excellence in Paper Processing

Hunkeler AG

Stand 11.630

Erich Hodel
Bahnhofstr. 31, 4806 Wikon, Switzerland
Phone: +41 62 745 6161
Fax: +41 62 745 6260
Email: e.hodel@hunkeler.ch
<http://www.hunkeler.ch>

Working for the printing industry since 1922, Hunkeler AG is an independent, owner-man-



Digital Newspaper Solution for tabloid and broadsheet format

aged family business which today employs some 280 persons around the world. Our offerings are concentrated in three business areas. In the "digital" segment we supply advanced pre- and post-solutions for high performance digital printing systems, print on demand, data centers and direct mailing. The area of "Hunkeler control platform" includes scalable quality assurance systems for web inspection and tracking. Under the heading of "web finishing", we supply modular systems for the production of application-based organizational, communication and advertising media. Our role as a technology leader is confirmed by thousands of successful installations all over the world. From banks and insurance companies, printing companies, publishing houses and mail rooms to print service providers and finishers. Our excellence in paper processing is at home everywhere. Partner, global representations and subsidiary companies in Germany, Italy and Hong Kong guarantee expert sales and service in the spirit of partnership.

Presses and Printing



Ihr Compass für innovative Medientechnologie

HUP AG

Stand 9.340 / 9.350

Alexander Kiszelya
Robert-Koch-Strasse 35, 55129 Mainz, Germany
Phone: +49 6131 9063251
Fax: +49 6131 9063299
Email: akiszelya@compass-online.de
<http://www.hup.de>

<https://www.facebook.com/HUPAG>

HUP AG – Your compass for innovative media technology. As a driving force in the publishing industry, **HUP AG** is a one-stop shop for a uniquely comprehensive portfolio of software solutions. We have been providing software solutions for advertising, sales, subscription and logistics, editing, page design, books, magazines and payroll to well over 300 customers for more than 25 years.

We also provide opportunities to increase efficiency, for instance through customised workflow automation, and guarantee bespoke implementation with our established HUP publishing service. Our philosophy is based on the development new products and the further development of existing HUP products following the simple principle of offering the best product on the market. We achieve this by consistently developing our own products or through acquisition and integration of the best solution on the market. This means our customers reach their goals faster and ensures continuity, a feel for what is special, long-term planning and high quality. **HUP AG** has business locations in Braunschweig (headquarters), Mainz, Leipzig, Coswig and Berlin.

Advertising, Business / Management / Organisation, Digital Media, Editorial, Miscellaneous, Prepress Production

IE Graphic Engineering Stand 11.100 **Ein Bereich der IE Industrial Engineering München GmbH**

Klaus Steupert
Paul-Gerhardt-Allee 48,
81245 München, Germany
Phone: +49 89 8299390
Fax: +49 89 82993933
Email: muenchen@ie-group.com
<http://www.ie-group.com>

We apply clear methods, and you reap corresponding benefits. Our goal is the maximum possible efficiency of your production – with the aid of industrial facilities tailored perfectly to your production processes. For that reason, our initial attention is focused not on the buildings, but on factors such as production sequences, the flows of goods and human resources, and expansion potential. We can thus promise you integrated operational and construction planning, whether for a new building or an expansion project. The outcome is a sustainable production facility: Efficient, flexible and with low emissions. **We have a clear opinion, and are pleased to share it with you!** Our transparent approach and guarantees serve above all one purpose: A sound partnership characterised by mutual trust and confidence. That is a basic prerequisite for the success of our projects. **We**

have clear analysis tools, and you are facing increasing cost pressures. Your means of production are not yet amortised, but they are causing ever higher costs and your production reliability is faltering. You are thinking about a new investment, a retrofit or relocation of your production. We sit down with you to analyse your production, your equipment and your building, help you to develop alternative future options, and determine how you can best maximise the economic efficiency of your operations. **We have developed a clear model, and that could drive your business!** And if you are looking for a partner who can supply not only a production building, but preferably also the products each night – on the ramp punctually and ready to distribute in the accustomed quality – then let us speak about the IE operator model!

Business / Management / Organisation, Industry and Company Information, Miscellaneous

imgZine Stand 10.530

Bert Kok
Basisweg 56 m, 1043 AP Amsterdam, Netherlands
Phone: +31 641112411
Email: bert@imgzine.com
<http://www.imgzine.com>
<https://www.facebook.com/imgZine>
<http://twitter.com/imgzine>

imgZine's platform is often called a white labeled Flipboard, Zite or Pulse. While we use similar (proven) technologies for enhancing the reading experience and focus on beautiful content, our goal is very different. We provide the solution to engage with your audience. Providing high quality, original and relevant content is the basis for online monetization. Be where your readers are: on tablets and smartphones. Our Digital Magazine offers a highly customizable yet standardized solution for monetizing your audience.

Digital Media, Information Technology

infomaker

Infomaker Scandinavia AB

Stand 10.420

Katti Wängelid
Svinövägen 100, 392 36 Kalmar, Sweden
Phone: +46 480 362008
Fax: +46 480 88725
Email: katti.wangelid@infomaker.se
<http://www.infomaker.se>

@infomakernews

Infomaker is one of the leading partners for media companies in the Nordic region, known for its early adoption of new tech solutions and efficient organizations. We develop and supply software, consulting services and training for premium publishers. We work together with over 150 media houses, newspapers and magazines. We have over 50 experienced employees and a large network of partners available to support and grow your business. Our one-tool-feeling software Newspilot (print- and digital CMS), Open Content (digital long-term repository), Everyware (digital frontends) and Everytell (e-paper) gives you a complete and truly open solution for both print- and digital publishing. **Welcome to our stand No. 10.420 Hall 10** and discuss options and ideas regarding editorial- and ad workflows, the changing print and digital publishing business from a Nordic perspective. Take the opportunity to meet Nordic premium publishers that can share their experiences.

Advertising, Archiving, Digital Media, Editorial

INFRA LOGIC

InfraLogic ApS

Stand 9.122

Niels Andersen
Lautruphøj 1-3, 2750 Ballerup, Denmark
Phone: +45 23 656416
Fax: +45 44 646531
Email: nan@infralogic.dk
<http://www.infralogic.dk>

InfraLogic is offering a line of pre-press workflows for planning, automation and output management. InfraLogic has been offering these systems for more than a decade now. The Workflow system is typically implemented as a central hub for PDF page and document reception from

print customers. PDF files are automatically analyzed, optimized, streamlined and imposed for plate production or for e-paper preparation. The main product line – 'ControlCenter' – has been installed at a number of large printing and publishing organisations worldwide, ranging from smaller



ControlCenter manages PDF processing, imposition and plate output

local printers to nationwide multi-site print corporations. The system allows planning of complex zoned editions being printed on several printing sites. The page and press planning may be done in dedicated client software or via a web portal called WebCenter for print orders from external customers. ControlCenter modules include features for automated PDF-analysis and fixup, PDF ink save, pre/post-RIP imposition, bitmap-based ICC-profiled proofing, ink-preset calculation, fan-out compensation and automated plan importing and reporting. Furthermore, IntraLogic offers customisation projects to adapt ControlCenter to existing infrastructure such as ERP systems or existing press systems.

Prepress Production, Presses and Printing

ingenieurbüro mauser-kaiser

Stand 11.365

Jürgen Mauser

Sternstraße 20, 85609 Aschheim, Germany

Phone: +49 89 94006940

Email: info@mauser-kaiser.de

<http://www.mauser-kaiser.de>

Ingenieurbüro Mauser offers process and plant planning for the graphics industry, with emphasis on site and production analysis, feasibility studies and investment strategies, equipment selection with specifications, plant commissioning and acceptance.

Jürgen Mauser has worked in the printing industry since 1988 and since 1996 has been involved in operations planning projects both in Germany and internationally. He has acquired a reputation in the industry for his strategy development, operational concepts, process analysis and optimisation as well as the design, planning and realisation of new production and logistics buildings, building extensions and conversion, as well as project management. Ingenieurbüro Mauser can call on a well-established network of contacts. Together with selected technological specialists and engineers, support is provided for projects in which a perfect balance must be found between the optimum machine park and economic efficiency. In addition, the members of the network provide the full range of services required in a project. The company specialises in building planning, architecture and statics, quality and environmental management up to ISO 9001 and ISO 14001 certification, cost calculation and controlling/benchmarking, personnel development training and consulting.

Business / Management / Organisation, Industry and Company Information, Miscellaneous

INTEGRATION X

Integration X A/S

Stand 10.425

Jacob Salomonsen

Diplomvej 377, 2800 Kongens Lyngby, Denmark

Phone: +45 48161690

Fax: +45 48161691

Email: jas@integration-x.com

<http://www.integration-x.com>

Integration X of Denmark showcases the latest version of **ADPOINT**, a complete ad tracking and production solution used by newspapers and magazines. **ADPOINT** provides an excellent overview of ad orders, materials, assets and production resources in a single system. Customizable workflows and seamless integration to ad and CRM systems deliver the highest possible level of automation. **ADPOINT** supports both print and online ads and provides sales consultants, producers and advertisers with excellent collaboration tools. An Integrated Asset management module and interfaces to leading design applications even makes **ADPOINT** a preferred tool to manage both in-house and

offshore ad production. The new Ad Traffic module offers unsurpassed overview and management of deadlines and production resources. Integration X also presents a new version of **OUTPUTWORKFLOW**. Whether you work in editorial or prepress, **OUTPUTWORKFLOW** provides flexible, yet easy to learn tools to set up production plans, review pages and direct output to both print and online editions. **OUTPUTWORKFLOW** features integrated page proofing with annotation support, strong flat planning tools and integrated CTP control, just to mention a few. All Integration X solutions run in a browser and can be implemented as both Enterprise and Cloud solutions.

Advertising, Prepress Production

InterRed

InterRed GmbH

Stand 10.220

Andreas Nentwig

Eiserfelder Straße 316, 57080 Siegen, Germany

Phone: +49 271 303770

Fax: +49 271 3037777

Email: info@interred.de

<http://www.interred.de>

<http://www.facebook.com/InterRed.de>

http://www.twitter.com/InterRed_CMS

InterRed GmbH is one of the technologically leading suppliers in the sectors **Content Management (CMS), Editorial System, Multi Channel Publishing, Knowledge Retrieval, Live Reporting** (website statistics) and offers **Print, Web, Tablet and Mobile solutions for magazines, newspapers, Corporate Publishing and catalogues**. The InterRed product family with the content management system InterRed, the app publishing system InterRed APS, the KM solution InterRed ContentAgents, the live reporting software InterRed RhoLive and the editorial system InterRed Print provides added value for all applications and all industrial sectors. InterRed GmbH is an official member of WAN-IFRA.

Digital Media, Editorial, Information Technology

IST Metz GmbH

Stand 11.555

Juergen Merz

Lauterstr. 14 - 18, 77622 Nürtingen , Germany

Phone: +49 7022 60020

Fax: +49 7022 6002952

Email: andreas.bosse@ist-uv.com

<http://www.ist-uv.com>

IST UV curing systems for newspaper printing. UV technology has been established in many sectors of the graphic arts industry for numerous years. The first UV curing systems are installed in newspaper printing presses. During the past few years, the UV process has undergone continual developments. The market for UV printing has been a growth sector for years and has even been able to withstand the depression that the printing industry has endured in the recent past. Inks and varnishes, which cure under UV light, have been growth areas for ink manufacturers for years. At the same time, the number of UV systems installed worldwide in the graphic arts has increased to an estimated 65,000 units. Now UV technology is also starting to gain a foothold in the newspaper printing sector. Which points have to be taken into consideration when deciding to change to UV printing? Which equipment is needed to be successful? These questions will be explained by IST METZ, a leading supplier of UV technology. IST METZ is an international group consisting of 12 companies with more than 500 employees worldwide. All core components of the UV systems are developed and manufactured within the group. The German headquarter is located in Nuertingen with sales and service companies in the United States, the Netherlands, U.K., France, Italy, Sweden, Spain, China, Thailand and Japan.

Presses and Printing

einfach immer besser werden

**JJK Gesellschaft
für innovative
Verlagssoftware mbH**

Stand 9.445

Thorsten Schmiedel

Emil-Schäfer-Str. 89, 47800 Krefeld, Germany

Phone: +49 2151 497720

Fax: +49 2151 497733

Email: tschmiedel@jjk.de

<http://www.jjk.de>
**JJK – We make publishers stronger,
healthier and fit for the future**

The world of newspapers is changing dramatically and at a breathless pace. And that means ever greater demands to be met by process visualisation and control software. We thus view ourselves primarily as an optimiser of publishing house processes. The three fields **Consulting, Software Development and Training** are the pillars which carry our strategy of continuous improvement. Our consulting services, powerful software and the specific training of your employees prepare your publishing house for all the challenges of tomorrow. JJK is one of the leading suppliers to the newspaper industry with 150 installations. Our clients include daily and weekly newspaper publishers, delivery enterprises, direct distributors and pre-press providers. Newspapers and brochures produced or distributed with the aid of JJK systems are delivered to approx. 22 million households all over the country.

JJK – Simply better and better

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial, Information Technology, Mailroom and Distribution, Miscellaneous, Prepress Production, Presses and Printing

**Kalooga**

Stand 9.525

Hylke Haanstra

Helperpark 288

9723 ZA Groningen, Netherlands

Phone: +31 502 103400

Email: hylke.haanstra@kalooga.com

<http://www.kalooga.com><http://www.facebook.com/Kalooga><http://twitter.com/Kalooga>

Kalooga enriches your website by activating your images. We engage users by exposing relevant pictorial content through integrated visual navigation – enhance the user journey, building traffic and growing revenue. We believe in the power of publishers' own content, therefore we are not mixing it with external content. Extending a user journey, instead of moving them away from your content. Kalooga provides your website with Image Activation Buttons, In-Page Visual widgets and an unique Visual Gallery Layer. The In-Page Visual widgets recommend

articles and images that are related to current topic or displays the latest and/or most popular articles. The Visual Gallery Layer displays relevant images on a specific topic across your page. Users add minutes to their session by discovering your Quality images and articles, displayed in a very appealing way. By clicking the images they can see the "full picture". Key benefits of integrating Kalooga visual navigation at your website:

- New traffic to your site e.g. by Social Sharing
- Up to 15% extra Page Impressions by using Kalooga services
- Increasing engagement / dwell time each session with minutes
- Creating an additional revenue stream for your business

We work with a wide range of well respected sites, notably sports, celebrity, travel and news.

*Business / Management / Organisation,
Design, Digital Media*

kau und behrens Stand 11.365
**Unternehmensberater für Verlage
und Druckindustrie GmbH**

Jens Behrens

Wilhelmstr. 4, 70182 Stuttgart, Germany

Phone: +49 711 24849576

Fax: +49 711 24849588

Email: behrens@kauundbehrens.de

<http://www.kauundbehrens.de>

specialises in business consultancy for printing plants and newspaper publishing houses. Its focus is on the areas of cost calculation and controlling, creating transparency in the cost, performance and revenue structures of its customers. It supplies control instruments that customers can use both to control their operative business as well as plan and take strategic decisions on a firm commercial basis. kau und behrens provides support for operational change processes, investment decisions and in organisational matters. Its services include: - Investment planning and investment calculations, - Introducing/optimising/realising operational cost calculations, - Cost analysis and optimisation with the aid of benchmarks, - Standard costing, budgeting and defining operating hourly/cost rates, - Transfer prices between printing plant and

publishing house, - Commercial printing contracts, - Optimisation of working hours and shift models, - Organisation consultancy and strategic corporate analysis. Together with its cooperation partner Ingenieurbüro Mauser, specialists in technical operating, building and process planning, kau und behrens provides support in all aspects of the technological and business planning, evaluation and realisation of investment projects. www.kauundbehrens.de

Business / Management / Organisation, Industry and Company Information

Kodak Graphic Communications Group Ltd. Stand 11.560

Heather Irving

Hemel One, Boundary Way

Hemel Hempstead, United Kingdom

Phone: +44 1442 846698

Fax: +44 1442 846571

Email: heather.irving@kodak.com

<http://graphics.kodak.com>

<https://www.facebook.com/KodakforBusiness>

<https://twitter.com/@KodakIDigPrint>

Kodak is the world's foremost imaging innovator. Kodak is committed to a digitally oriented growth strategy focused on helping people better use meaningful images and information in their life and work. Businesses communicate effectively with customers worldwide using KODAK solutions for pre-press, conventional and digital printing and document imaging. Creative Professionals rely on KODAK technology to uniquely tell their story through moving or still images. Kodak offers proven end-to-end solutions - including workflow, CTP, screening technologies and plates - designed specifically for newspapers. The Solutions originate from one source - Kodak solutions are modular, scalable, and adaptable for all newspaper production environments, from local dailies to international publications. Please contact your Kodak representative to select the combination that delivers the performance and features suiting your requirements. Kodak's team of newspaper-dedicated sales representatives, professional consultants, and service staff is ready to guide you through the transition to digital prepress with advice, training and technical support. KODAK solutions provide the speed, flexibility, qual-

ity and consistency you need to improve profitability, shorten production cycles and address new market opportunities.

Materials and Consumables / Materials Handling, Prepress Production, Presses and Printing



Koenig & Bauer AG (KBA) Stand 11.250

Klaus Schmidt

Friedrich-Koenig-Str. 4,
97080 Würzburg, Germany

Phone: +49 931 9094336

Fax: +49 931 9094101

Email: klaus.schmidt@kba.com

<http://www.kba.com>

Conventional or digital – newspaper trends “Made by KBA”

Innovative solutions for qualitative and economical newspaper printing will once again characterise Koenig & Bauer's (KBA) stand at this year's WPE in Amsterdam. The product spectrum presented ranges from the highly successful, extensively automated compact Commander CT web press, the Cortina for coldset and heatset printing, the Commander CL which can be optimally configured for individual requirements to the high-volume digital KBA RotaJET. This digital press is



Digital newspaper printing with the KBA RotaJET

particularly suited to new, future-focused business models in publishing, e.g. for hyper-local or special interest small circulations or for personalised supplements and special products for event and reader marketing. Current trends include the finishing of cold-

est products with coating in the KBA Cortina and retrofitting web presses with inkjet printing systems for coupons, lotteries and other reader campaigns. KBA-Service and PrintHouseService (PHS) will present their comprehensive product portfolio for KBA and third-party presses. Along with relocations, maintenance packages and retrofits, existing newspaper presses also can be retrofitted for new ad forms, such as Superpanorama, MultiView or Zip'n'Buy.

Presses and Printing

KRAUSE

Qualität schafft Vertrauen.

Krause-Biagosch GmbH Stand 11.265

Petra Meyer

Paul-Schwarze-Str. 5, 33649 Bielefeld, Germany

Phone: +49 521 45997271

Fax: +49 521 45997123

Email: petra.meyer@krause.de

<http://www.krause.de>

<http://www.facebook.com/KrauseBiagosch>

<http://www.twitter.com/KrauseGmbH>

Under the banner "Krause 5 Stars", Krause will be showcasing a new CtP combination for medium-sized newspaper publishers in Amsterdam. It unites an automated workflow, CtP platesetter and developer and a punch/bender, and can be supplemented with Krause consumables and support options. The package comprising LS Performance platesetter, the universal S'n'E Fin developer for polymer and/or low-chem plates and a matching punch/bender is tailored to an output of 150-200 plates per hour and thus promises highly economical operation. Visitors to World Publishing Expo 2014 will also be treated to Krause's JetNet Plus workflow, which offers a diversity of new automation features and moulds the complex steps of newspaper pre-press into efficient standard processes. Krause CtP systems contribute similarly to increased production efficiency: With an output of up to 400 plates per hour and flexible online access to up to 6,000 plates in different formats for just-in-time production, the LS Jet Multiformat with PowerLoader and the corresponding energy-saving BlueFin developer stands in a class of its own. The LS Jet Multiformat platesetter is offered in the model variants 200, 250, 300, 350 and 400, and can be configured with

trolley or pallet loading; on-site upgrades are likewise possible.

Materials and Consumables / Materials Handling, Prepress Production, Presses and Printing

Laakirchen Papier AG Stand 10.130

Stefan Eibl-Török

Schillerstr.5, 4663 Laakirchen, Austria

Phone: +43 7613 8800230

Email: stefan.eibl@heinzelpaper.com

<http://www.heinzelpaper.com>

Laakirchen Papier AG, a top performer!

Laakirchen Papier AG is an Austrian subsidiary of the international Heintel Group, one of the largest manufacturers of market pulp in Central and Eastern Europe, with its subsidiaries, Zellstoff Pöls AG and AS Estonian Cell. The trading division of the Heintel Group includes Wilfried Heintel AG, a global trader in cellulose and paper, and Europapier AG, the leading paper wholesaler in Central and Eastern Europe.

Materials and Consumables / Materials Handling, Miscellaneous

Laidback Solutions AB Stand 9.400

Pär Andersson

Skolgatan 10, 60225 Norrköping, Sweden

Phone: +46 11 127580

Fax: +46 11 127589

Email: par@laidbacksolutions.se

<http://www.laidbacksolutions.com>

Laidback Solutions AB focus on software to create highly efficient workflows for publishers and is one of the leading suppliers in the Nordic region. Our solutions aim to be as flexible as possible in order to let our customers have tailor-made workflows from our standard tools. **Cargo** is the most used system for handling advertising files effectively in the Nordic area today. Using Cargo, you can automate nearly all tasks starting when the advertising order is in the system to when the file is checked and ready to be published.

FileTrain is our product that can streamline more or less any kind of file based workflow, including database connectivity, image manipulation, FTP, e-mailing, integration with software like pdfToolbox, Pitstop Server, Elpical Claro Premedia etc. We also do automatic handling of image reporting between

publishers and image agencies, handling both print and web sites in our system **Feedback**.

This normally time consuming task is made in minutes. The **Sherpa** plug-in to InDesign is for handling metadata in images to create information based workflows. Integrate with other software without leaving your layout. Welcome to our stand, no 400 in Hall 9 for a nice chat regarding workflows!

Advertising, Prepress Production

Layout International Stand 9.140 S.A.L Offshore

Jean-Michel Habis

Habis Technology Center, Street 50 Sector 2, 3rd floor Jisr El Bacha, Beirut, Lebanon

Phone: +961 1 486220

Fax: +961 1 512570

Email: jmhabis@layoutintl.com

<http://www.layoutintl.com>

Layout specializes in workflow solutions to better meet the media industry's growing needs. Its growth has been acknowledged by the most prestigious media companies to become the leading supplier of highly customizable workflow solutions. Powering more than 50 companies worldwide, we maintain our leadership by offering a wide range of solutions that help our clients elevate their process efficiency, reduce their operating costs and boost their revenue stream. We pride ourselves for providing smart solutions ranging from editorial workflows that meet the needs of small and large publications, to software systems that fully track the job flow in Ad Agencies. NewsPress is a web-based workflow solution designed by Layout specifically for newspapers and magazines. Its ability to automate the production process by combining editorial and production stages makes it an essential tool for publications. In today's highly competitive market, NewsPress is a cost-effective, time-saving solution for managing your publication easily and efficiently. With its multi-lingual interface including Arabic, English and French, it guarantees the transfer of useful information across different departments and between all relevant personnel. From creation up until printing and archiving, NewsPress organises the complete editing cycle.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial



Lineup Systems Limited Stand 10.300

David Hall

Kennedy House 115 Hammersmith Road
W14 0QH London, United Kingdom

Phone: +44 20 34402400

Email: david.hall@lineup.com

<http://www.lineup.com>

<http://www.twitter.com/@lineupsystems>

Lineup Systems delivers high performance advertising sales tools designed specifically for multi-channel media companies. AdPoint is a 100% web based collaborative media solution, which can be installed on site or hosted in the cloud. From CRM and ad booking to invoicing and cash collection AdPoint helps streamline advertising operations, improve transparency, strengthen sales and increase profits. The solution is created and implemented by industry experts – a team who can help you deliver the business transformation needed to succeed in today's tough media markets. Lineup has momentum – recently adding many new clients – who include some of the world's largest international publishers; Abu Dhabi Media, Archant, Metro International, News Corp Australia, News UK, Telegraaf Media Groep, Time Inc., Time Out London, Time Out New York and Voice Media Group. Lineup Systems' AdPoint is installed across 33 countries in 21 languages, and support more than 4,500 users across the world's leading publishers in achieving their goals. Over 1400 titles, sites and stations rely on Lineup Systems.

Advertising, Business / Management / Organisation, Digital Media



Localstars Ltd.

Stand 10.320 - 5

Godfrey Moger

Parchment House, 4th Floor
13 Northburgh Street

EC1V 0JP London, United Kingdom

Phone: +44 207 4939900

Email: godfrey.moger@localstars.com

<http://www.localstars.com>

<https://www.facebook.com/localstarspage>

<https://twitter.com/Localstars>

Localstars is an award winning advertising technology business. Our services enable publishers to sell, create and deliver digital, video, print and mobile advertising faster than ever before – helping them to massively increase display advertising revenues in a very smart and efficient way. Our clients include Johnston Press, Local World, Trinity Mirror, Caxton, Berlingske, Global Radio, Süddeutsche Zeitung, Haymarket and many more large media organisations. We operate at scale in three continents, and delivered around a quarter of a million ad campaigns last year.

Advertising

Lufthansa Systems AG Stand 9.200

Carmen Brunner

Am Weiher 24, 65451 Kelsterbach, Germany

Phone: +49 69 69691293

Fax: +49 69 69693966

Email: carmen.brunner@LHsystems.com

<http://www.lhsystems.com>

Lufthansa Systems presents its extended media portfolio at the World Publishing Expo from October 13-15 in Amsterdam. The consulting group, which is successfully active in the media branch since 1998, can name numerous well-known customers their own. Just to mention the Frankfurter Allgemeine Zeitung, the media group M. DuMont Schauberg with the Mitteldeutschen Zeitung in Halle as well as the regional publishing house Lübecker Nachrichten and Ostsee-Zeitung in Rostock, which all belong to the media group Madsack. Lufthansa Systems is always thinking ahead and anticipating the challenges of the media branch. The extended media portfolio includes:

- IT- and process consulting for publishing houses
- IT Risk, BI/Big Data
- CRM and campaign management
- Realtime recommendation
- Innovation management
- SAP consulting
- Mobility solutions
- Publishing systems
- Cooperation with public transport and regional publishing houses (VELIMO)

You will find Lufthansa Systems in hall 9, booth 200 at the World Publishing Expo in Amsterdam.

Advertising, Business / Management / Organisation, Digital Media, Industry and Company Information, Information Technology, Prepress Production



Madgex Ltd.

Stand 10.320-9

One Gloucester Place

Brighton, BN1 4AA, United Kingdom

Phone: +44 1273 810800

Email: sales@madgex.com

<http://madgex.com>

Madgex job board software increases revenue for your business.

We help media businesses increase revenues whilst meeting the demands of the ever-changing digital recruitment landscape. Madgex are experts in designing and building award-winning white label job boards. We have in-depth experience working with Newspapers and B2B Publishers. Madgex bring you a complete job board solution where every aspect of the technology covered with dedicated support and ongoing innovation. We take care of the technology so that you can focus on driving revenues through sales and marketing. Our technology is in ten languages and we have satisfied clients in 16 countries. Madgex's success is due to a number of factors. The advanced SEO capability in our platform helps our customers grab traffic. High quality design and user experience ensure jobseekers and employers transact successfully & keep returning. Multiple digital channels extend the reach of our clients helping them to take market share. Insightful management information across all channels allows our customers to target sales resource to grow revenues and direct marketing as cost effectively as possible. Recognising an ever changing digital landscape, we provide feature & capability updates to each of our customers' sites every three weeks, at no extra cost, to keep you competitive without further investment. As part of our service, all our customers receive input, advice and support from us, ranging from Account Management, technical support, analytics reviews, benchmarking, advice and training. We are utterly focused on our customers maximising their turnover and profit from online recruit-

ment. Please come and visit us at Media Port 9, Hall 10 to find out more. We look forward to meeting you.

MADS B.V.

Stand 10.530

Bram Smits

Keizersgracht 635,

1017 DS Amsterdam, Netherlands

Phone: +31 615 957272

Email: bram.smits@mads.com

<http://www.mads.com>

MADS is the leading independent ad serving solution provider in Europe. Our innovative solutions, embedded in our Supply Side Platform (SSP), help our customers to derive the highest value for their digital media assets and provide consumers with a more relevant and personalized advertising experience across different screens. We offer a variety of publisher monetization solutions, all stacked up in one cloud-based Supply Side Platform (SSP): MADS ONE. The MADS ONE platform is geared towards maximizing the advertising revenues of publishers, while giving them full control. MADS ONE allows publishers to monetize their digital assets in any way they like and to find the optimum mix between direct sold, automated trading and performance campaigns. These solutions work seamlessly together and are delivered under the name MADS 'ONE':

- ONE Campaign: A robust Publisher Ad Server Platform that is rich in features, and an intuitive AdOps workflow. Manage your inventory and create, optimize and deliver your direct sold campaigns across any screen;
- ONE Studio: An innovative HTML5 Rich Media Toolkit to build engaging rich media advertising within minutes;
- ONE Yield: A proven automated trading (RTB) platform that connects your (unsold) inventory to demand partners worldwide;
- ONE Audience: A multi-source Data Management Platform (DMP) to capture, analyze, enrich and deliver actionable audience data.

MADS in short:

- Multi-screen publisher ad server
- HTML5 creative ad studio
- RTB exchange & private marketplace
- Real time analytics & insights
- Cross Device Audience Profiling (DMP)

- User segmentation & (re)targeting
- Made and hosted in Europe

Advertising, Business / Management / Organisation, Digital Media

MagazineCloner Ltd Stand 10.320 - 7

Ian Remmer

37 Pear Tree Street, London, United Kingdom

Phone: +44 207 6086337

Email: ian.remmer@magazinecloner.com

<http://www.magazinecloner.com>

MagazineCloner.com are Europe's leading App developer for Magazines and Newspapers. We power 20% of the titles globally on the Apple Newsstand and are ranked 8th in the World, across ALL Apps for both Android and Apple. We offer a complete end-to-end solution for Publishers with realtime reporting, sales and analytics. Please visit the MagazineCloner.com stand to find out why we are the leaders in Europe and beyond.

Digital Media

manroland web systems GmbH Stand 11.230

Christian Seitz

Alois-Senefelder-Allee 1,

86153 Augsburg, Germany

Phone: +49 821 4243181

Fax: +49 821 4241200

Email: christian.seitz@manroland-web.com

<http://www.manroland-web.com>

<https://www.facebook.com/manrolandweb>

https://twitter.com/manroland_web

manroland web systems continues to consequently follow the path towards automated newspaper production. At WPE 2014, new features will be presented in the areas of operation, Inline Control systems and controls for newspaper web offset and digital printing. The fully automatic plate change with APL and APL logistics, the radically new operating system in the ControlCenter with its SlidePad and the MobilPad, and the leading monitoring system for failure-free and efficient production have been integrated and realized in numerous installations worldwide as a comprehensive concept within the COLORMAN autoprint and COLORMAN e:line press lines, and are producing on a daily basis. As a modular system, it can be flexibly adapted to the needs of newspaper houses

all over the world, and even be retrofitted in existing installations. manroland web systems places special attention not only on the fast change-over but especially on the stable, exceptionally good printing quality for all circulation ranges. At WPE, manroland web systems will introduce a new hardware generation with off-the-shelf server architecture and a new InlineDensity Control system with micro marks especially for newspaper production. Also for the presslines CROMOMAN, UNISSET and GEOMAN, manroland web system introduces new features for reliable and high-quality printing. One example is the new implementation of the well-proven IROLOC self-adjusting inking roller lock-up system in these presses. New upgrades and retrofits from manroland make newspaper printing systems futureproof. manroland web system will present these new possibilities for higher print quality or efficiency, and a longer lifetime of the press.

Materials and Consumables / Materials Handling, Presses and Printing

MapCreator BV (Maps4News) Stand 10.450

Christian Erades

Anderlechtstraat 15

5628 WB Eindhoven, Netherlands

Phone: +316 533 717 44

Email: christian.erades@mapcreator.eu

<http://maps4news.com/>

<https://facebook.com/Maps4News@maps4news>

Maps4News is an online mapping provider used by journalists and news organizations. Maps4News is the easiest online tool for making beautiful custom tailored maps. You get high-quality web- and vector maps in minutes for your print and online publications.

- Customize maps, fonts and icons to match your publication
- Place markers, shapes, lines and text boxes
- Display directions
- Import address/location data

Meet Maps4News at the World Publishing Expo 2014 in Amsterdam. Please visit us at stand No. 10.450 at the Trade Show or contact us today to set a meeting during this event: info@maps4news.com

Design, Editorial, Information Technology, Miscellaneous, Prepress Production



Mediaspectrum, Inc. Stand 9.525

Susie Dougherty

1111 Lincoln Road, 4th Floor,

Miami Beach, FL, USA

Phone: +1 786 497-1881

Email: sdougherty@mediaspectrum.net

<http://www.mediaspectrum.net>

<http://www.facebook.com/MediaspectrumUS>

<http://twitter.com/mediaspectrumus>

Mediaspectrum's powerful suite of business applications help publishers super-charge sales, prioritize revenue opportunities, create content for multimedia channels and power your mobile apps. All are available to deploy on top of the highly configurable Mediaspectrum CORE platform. The only solution of its kind to seamlessly integrate both advertising and editorial content management, media companies can literally plug-into CORE's business transforming technology from the cloud to start realizing immediate savings and new revenue opportunities. We welcome you to visit our stand at the World Publishing Expo to learn more.

Advertising, Business / Management / Organisation, Digital Media, Editorial

Medien-Service Untermain GmbH Stand 9.305

Harald Salg

Weichertstr. 20, 63741 Aschaffenburg, Germany

Phone: +49 6021 396494

Fax: +49 6021 396155

Email: salg@msu.biz

<http://www.msu.biz>

<https://www.facebook.com/MSU.biz>

https://twitter.com/MSU_de

We have been developing and marketing innovative solutions for newspaper publishers since 1996:

- Time-saving: Optimum support for editorial work processes
- Media-neutral: Print, web, mobile – perfect tools for all channels
- Simple: Intuitive operation eliminates the need for complex familiarisation
- Global: Worldwide software access via browser and mobile devices

MSUevent – More than just an event database!

- Professional management of your event data
- Outsourcing of data acquisition from the editorial office
- Integration of sublocal news thanks to an own portal solution – Example: <http://meine.stimme.de>
- Individual formatting for all output media

MSUsport – The yardstick for all sports table solutions

- Sports tables at the press of a button
- Consolidation of all data sources on one platform
- Elimination of data acquisition, calculation and formatting tasks
- Additional module for a flexible online sports tip game
- Hyperlocal and multi-sport portal solution – Example: <http://www.main-kick.de>

MSUcloud Managed services for the design and operation of your systems and applications as relief for your IT staff.

Digital Media, Editorial, Information Technology

Miles 33 Ltd

Stand 10.335

Robert Parsons
 Miles House Easthampstead Rd
 Bracknell, United Kingdom
 Phone: +44 1344 861133
 Email: robertp@miles33.co.uk
<http://www.miles33.co.uk>
<http://www.facebook.com/pages/Miles-33/127898313954129>
<http://twitter.com/miles33group>

Whether you create content for web, tablets, smartphone or print, Miles 33 technology can help you improve content and deepen your audience engagement – and do so cost-efficiently. Mobile publishing is set to explode and the VirtualCom mobile products from Miles 33 will let you leverage that trend. With mobile web and native apps, you can set up true mobile-first publishing workflows to deliver your content to any device your readers use. A wide selection of monetisation modules ensure your mobile publishing efforts are effective and profitable. If you want to accelerate your sales and marketing processes and automate your production efforts, the Gemstone advertising suite is the answer. Now you can see your available inventory, sell impressions and clicks where it matters most,

book video ads, interactive banners or fluid media content. All guaranteed to help you beat the competition, grow your business and thrive in a digital world. If your needs lie in editorial or architectural infrastructure, get a demonstration of our editorial content management suite. It is the most technically advanced system that you can offer your newsroom. The media neutral infrastructure and collaboration features lets your newsroom efficiently leverage all of its resources. Now you can finally integrate all your news publishing into a single solution that can be extended to broadcast, video, online, mobile, iPad and print, tackling all your needs today and tomorrow. Miles 33 systems offer extraordinary value and of course all our solutions are backed by a global support infrastructure and can be deployed on-premise or in a cloud.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial



Mosca GmbH

Stand 11.428

Frank Mutschler
 Gerd-Mosca-Str. 1, 69428 Waldbrunn, Germany
 Phone: +49 6274 932179
 Fax: +49 6274 932240
 Email: frank.mutschler@mosca.com
<http://www.mosca.com>
<https://www.facebook.com/Mosca.gmbh?ref=hl>

From entry-level to high-end: Evolution SoniXs TAI-6 Base and Pro permit cross strapping of highest technical standards

- Alternative control concept for entry-level and high-end area
- Increased process security for industries with a high throughput
- Easy accessibility including CE marking from the factory

Mosca GmbH now offers its fully automated tandem machine for cross strapping, SoniXs TAI-6, as “Base” and “Pro” models. The models are mechanically identical and, with their ultrasonic technology, they provide reliable, quick and safe cross strapping. This is ideal for industries such as print or in the logistic area. Thanks to the CE marking from the factory, additional protective elements are not necessary. The unitised Standard-6 strap path with its open construction can be



easily accessed. The high-end model, SoniXs TAI-6 Pro, is supplied with a superior machine control and a touch panel as Human Machine Interface (HMI). Thanks to its easy control, the SoniXs TAI-6 Base is suited as a high-quality entry model.

Mailroom and Distribution, Materials and Consumables / Materials Handling



Stand 10.320 - 6

MPP Global Solutions Limited

Gabrielle Coggins
 Suite D & E Chadwick House Birchwood Park
 L23 6UX Warrington, United Kingdom
 Phone: +44 844 8731418
 Fax: +44 844 8731419
 Email: gabrielle.coggins@mppglobal.com
<http://www.mppglobal.com>
<https://www.facebook.com/MPPGlobalSolutions>
<https://twitter.com/mppglobal>

MPP Global Solutions delivers the market leading cloud-based CRM and eCommerce platform, eSuite, designed for the Media and Entertainment sectors to empower paid content strategies. Since 2000, eSuite has evolved through the explicit requirements of the most powerful Media and Entertainment brands. Our turnkey platform supports all your CRM and eCommerce needs from metered access and identity management to payment subscriptions, entitlements and promotions. MPP have an impressive track record of helping companies create successful business models that maximise

revenues, with clients including BSKyB, The Times, L'Équipe, The Daily Mail, el Mundo, el Tiempo, Local Media Group, The Irish Times, TP Vision and Universal Music Group.

Business / Management / Organisation, Digital Media, Information Technology



Medien System Haus

MSH Medien System Haus GmbH & Co. KG

Stand 9.230

Rüdiger Bauer

Plieninger Str. 150, 70567 Stuttgart, Germany

Phone: +49 711 720074372

Fax: +49 711 7200791

Email: r.bauer@msh.de

<http://www.msh.de>

With its 100 personnel, MSH Medien System is a leading full-service provider to the publishing industry. It specialises in the IS-Media SAP solution, including SAP add-ons for advertising and distribution, ePaper, editorial, planning/production and outsourcing. The focus at this year's exhibition will be on the SAP News@Paper all-in-one advertising and distribution solution for newspaper publishing houses – SAP M/AMC ad editor for recording/design --- SAP xApps-certified Ad:Web ad components for Internet/in-house processes (cross-media upselling, exposé, Internet order list, space blocker; digital job ticket (ProcSet envelop) with job workflow/production control/asset management, integration of digital copy, integration of outside composition studios, interface to ppi ad layout, preparation for online presentation and research). – Subscription suite Abo:Web with self-service features. – SAP portfolio: SAP ERP, SAP Medien, SAP CRM, SAP NetWeaver Business Intelligence. – ePaper functions from Web:digiPaper: integration audio/video, sample copy presentation, long-term archiving, personal archive, linking on websites, parsing of URLs/e-mail addresses, PDF Wizard, Deep Link, text version (HTML channels), audio output (TTS, MP3), NewsAgent, interface to the SAP fee system, Web:digiPaper mobile for iPhone und iPad: single copy sales and subscription management for the online and off-line reading experience.

Advertising, Business / Management / Organisation, Digital Media



MSP - Medien System-partner GmbH & Co. KG

Stand 9.315

Silke Nixdorf

Martinistr. 33, 28195 Bremen, Germany

Phone: +49 421 9579-2

Fax: +49 421 9579-7015

Email: msp@medien-systempartner.de

<http://www.medien-systempartner.de>

With a staff including some 70 SAP consultants and developers, web specialists and system engineers, MSP guarantees innovative solutions and smooth system implementations for media and publishing houses: Proactive care for the automation and optimisation of core and support processes, workflows for print products and digital offers is the domain of the organisation and process consulting experts at MSP. In-house SAP- and web-based software products complement implementations of SAP standard applications and branch solutions. MSP offers managed IT services for systems, applications and infrastructures through its own data centres. The realisation of new digital business models – paid content, big data – is a further focus for MSP.

Digital Media, Information Technology

MÜLLER MARTINI

Müller Martini Marketing AG

Stand 11.450

Jutta Thellmann

Untere Brühlstrasse 13

4800 Zofingen, Switzerland

Phone: +41 62 7454463

Fax: +41 62 7515550

Email: jutta.thellmann@ch.mullermartini.com

<http://www.mullermartini.com>

As an independent technology leader and with high-quality system solutions for post-press processes, the Swiss family-run company Müller Martini has been a strong partner for users all over the world for more than 65 years. Müller Martini serves not only today's print market, but also the markets of the future, with innovative developments and models for success. How can newspaper publishers remain flexible and at the same time profitable in the current market

situation, and how can they convince their customers with creative product designs? Added value and improved process reliability, with higher net outputs and lower operating costs: Müller Martini presents answers to these core questions under the motto "Fit for Profitability," with innovative and practice-proven solutions guaranteeing long-term protection for your investments.

Müller Martini – your strong partner.

Mailroom and Distribution



Multicom GmbH

Stand 9.310

Klaus Dombrowski

Dachauer Str. 37,

85232 Bergkirchen-Feldgeding, Germany

Phone: +49 8131 56500

Fax: +49 8131 87110

Email: info@multicom.de

<http://www.multicom.de>

Multicom will be presenting the latest major update of the NGen system to the trade public at World Publishing Expo 2014. This update brings an abundance of innovative function extensions in all modules. The development focus has been placed on the areas of multimedia publishing and technical advertisement production. For the development of sophisticated HD apps, Multicom offers a highly economical white-label package solution which minimises not only project times, but also project costs, resource input, licence investments and operating costs. Multicom enables the traditional print editor to develop, control and publish stylish tablet-based output from his familiar system desktop, and that by way of an automated process. This gives rise to synergy effects in the deployment of human resources and helps the editor to apply his competence across all media channels. With regard to advertisement production, Multicom is extending its web-based workflows to incorporate not only a new web editor, but also digital job folders, enabling convenient integration of the final customer into the coordination and proofing process. Both web modules – NGenTabletPublishing and NGenWebAnzeigenEditor – are offered not only to NGen customers, but also as add-ons for third-party environments. All these innovations

promote streamlined and homogeneous production structures, as well as synergetic but nevertheless flexible integration for cross-media production.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial

Mundiware Systems Ltda.

Stand 10.120

Emmanuel Ferreira

Rua Prudente de Moraes Neto 101/304

Rio de Janeiro, RJ - CEP 22795 345, Brazil

Information not available at the time of going to press.

MWM System AB

Stand 10.408

Jonas Rehn

Nybohovsbacken 23-25,

11763 Stockholm, Sweden

Phone: +46 723 102606

Email: jonas.rehn@mwm.se

<http://www.mwm.se>

MWM System offers systems resulting in increased profits and improved efficiency for the publishing and printing industry. The systems that we provide are:

- MS Dynamics AX – comprehensive business system with modules developed specifically for the publishing and printing industry
- Modules in MS Dynamics AX for reader engagement
- CopyTrack – production tracking system for press and mailroom/packaging operations including web-based monitoring screens & web-based reporting
- Production Planning – advanced planning system for production processes and machinery for printing operations
- ReelTrack – newsprint/paper inventory management system used to track newsprint inventory and consumption with web-based reporting
- Distribution Manager – distribution management system used to track transportations and deliveries from the loading dock to subscriber/point-of-sale

Along with its system offerings, MWM System offers consulting services that include process improvement suggestions to assist in increasing efficiency in a multitude of levels in the production process. MWM System's

extensive customer base have realized increase profits due to reducing newsprint waste, decreasing production time and increasing reporting possibilities on key statistical production data. Some of our most recent projects include Philadelphia Inquirer, New York Daily News, Burda Druck, Bold Printing Group, Mittmedia Print, Alma Manu, Kröger Druck and JMS.

Business / Management / Organisation, Information Technology, Materials and Consumables / Materials Handling, Prepress Production

native:media GmbH & Co. KG

Stand 9.120

Ralf Schreiber

Paul-Ehrlich-Straße 16,

63332 Rödermark, Germany

Phone: +49 6074 2119200

Fax: +49 6074 2114898

Email: info@nativemedia.de

<http://www.nativemedia.de>

You do print - we do the rest...

native:media offers affordable full service online solutions for publishing houses and media companies. We have the ideas, concepts, technology and all the implementation for your highly automated portal system. All in one technology for web, smartphone and tablet. German high level engineering with fair pricing.

Digital Media, Editorial, Information Technology



NELA - Brüder Neumeister GmbH

Stand 11.558

Bianca Bauer

Gottlieb-Daimler-Str. 15, 77909 Lahr, Germany

Phone: +49 7821 5808-61

Fax: +49 7821 5808-62

Email: bianca_bauer@nela.de

<http://www.nela.de>

As the leading worldwide supplier of register punching and bending equipment for the printing industry, NELA has been offering pre-press automation solutions for many years. The right plates at the right location at the right time – this is no problem with NELA just in time-concepts. With our modular sys-

tems, we help small, medium-sized and large newspaper printers reorganize their pre-press departments, which are, in the meantime, moving closer to the press. With editorial deadlines being shifted further back, time slots for plate making, sorting, and transport to press become always shorter. At the same time, frequent plate changes require large plate volumes, which have to be ready on the spot. An optimized synchronization of the plate making process with the press production schedule makes sure that always the right and complete sets of plates for the next print job are available in the NELA plate sorter – just in time. The increase in efficiency will result in substantial time and cost savings. NELA just in time concepts are available in different stages and can be tailored to individual production environments.

Prepress Production, Presses and Printing



Stand 10.428

ATC (Athens Technology Center)

Dimitris Tziotis

10, Rizariou str. Chalandri, 15233 Athens, Greece

Phone: +30 210 68743000

Fax: +30 210 6855564

Email: d.tziotis@atc.gr

<http://www.atc.gr>

https://twitter.com/atc_gr

Athens Technology Center (ATC), a company located in Greece, has an active presence in the EU, the Balkans and Eastern Europe, the Middle East and North Africa. Since 1987, we design, develop and support end-to-end solutions for the Media sector (incl. Publishing Organizations & News Agencies), along with high-end business integrated systems and eLearning solutions (both web and mobile based) for Government, Media, Banking, Distribution and the Services Industry. In the **World Publishing Expo 2014**, ATC will present

1. **newsasset Suite**, an intuitive, all-in-one, feature-rich system, available in a **News Agencies** edition and in a **Publishers**.

Newsasset is an innovative suite covering the overall planning, multimedia production & workflow, archiving and cross channel distribution needs (print, web, mobile, social media) of its users.



Integrated editorial, digital asset management & distribution system

2. the latest updates from our work in the **SocialSensor** project, an EU funded initiative, aiming to develop a new framework for enabling real-time multimedia indexing and search in the Social Web. Providing real-time social indexing capabilities SocialSensor is expected to have a transformational impact on the real-time discovery and verification of news content.

Visit Us in Hall 10, Stand 428!

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial, Industry and Company Information

NEWSCYCLE Solutions Stand 10.310

Birgit Ankjaer

Visionsvej 51, 9000 Aalborg, Denmark

Phone: +45 96 314200

Fax: +45 96 314242

Email: birgit.ankjaer@newscyclesolutions.com

<http://www.newscyclesolutions.com>

<http://www.facebook.com/NEWSCYCLEsolutions>

http://twitter.com/newscycle_news

At NEWSCYCLE Solutions, we are driven to be the industry's go-to source for best-in-suite software and services that increase digital revenues, streamline operations, and power innovative business models across the news media landscape. NEWSCYCLE Solutions was formed by the combination of DTI, SAXOTECH, Atex, Inc. and MediaSpan. NEWSCYCLE delivers the most complete range of software solutions for the global news media industry, including news content management, advertising, circulation, audience, and analytics.

Global Perspective: NEWSCYCLE Solutions' international business presence provides the unique ability to gain industry insights through meeting the needs of customers around the world.

Unified Platform: Our technical strategy is built on a unified platform with best-of-suite solutions to enable the ongoing transforma-

tion from print-centric to digitally focused, audience-first businesses.

Unlimited Possibilities: All NEWSCYCLE customers will always have a clear path to the most innovative new features and solutions.

NEWSCYCLE Solutions is a trusted technology partner serving more than 750 media companies with 8,000 properties across more than 30 countries on 6 continents. The company is headquartered in Bloomington, MN and has U.S. offices in Florida, Michigan and Utah; with international offices in Canada, Denmark, Germany, Norway, Sweden, and the United Kingdom. For more information, go to: <http://www.newscycle-solutions.com>.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial

Newsfactory GmbH Stand 9.105

Andreas Weis

Curt-Frenzel-Str. 2, 86167 Augsburg, Germany

Phone: +49 821 7773000

Fax: +49 821 7773009

Email: info@newsfactory.de

<http://www.newsfactory.de>

<http://www.facebook.com/Newsfactory.GmbH>

<https://twitter.com/newsfactory>

The Newsfactory GmbH is a specialized service provider to the publishing industry and producer of content management system (CMS). Well-known newspapers, magazines, and trade publishers operate for years their websites with redFACT. Newsfactory develops solutions for the media industry, which are geared to the needs of the market and according to the producer are highly innovative and proven in practice. The services range from complete installation of the content management system redFACT on individual modules such as newsletters, mobile sites, apps and products for cross-media marketing to the implementation of an online ad acquisition or adoption of SSO and paid content solutions. In addition makes Newsfactory the publishers fit for the demands of Web 2.0: communities, blogs, reader-reporter, user-generated content, Facebook apps. The company sees itself as a leading service provider offering web content management systems in the publishing industry. As a member of the Mediengruppe

Pressedruck (publishing the Augsburg Allgemeine) Newsfactory falls back to eleven years of experience in the construction and operation of news portals and has the expertise, to realize complete or partial solutions to the websites of newspapers, magazines and trade publishers to exceed the normal requirements for flexibility and efficiency.

Digital Media, Editorial, Information Technology

Newspaper Technology Stand 9.300

Rudolf K. Messer

Oberschwand 15, 4893 Zell am Moos, Austria

Phone: +43 699 17707966

Fax: +43 6234 7162

Email: redaktion@newspaper-technology.de

<http://www.newspaper-technology.de>

The European trade magazine on newspaper and media production and high volume web printing. Published quarterly in a German version for D/A/CH and two times a year with a special international/English extension.

Business / Management / Organisation, Miscellaneous

Océ Printing Systems GmbH & Co. KG Stand 11.535

Antje Wiedmann

Siemensallee 2, 85586 Poing, Germany

Phone: +49 8121 723657

Fax: +49 8121 72 3399

Email: antje.wiedmann@oce.com

Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 116 countries and employing 16,000 people across Europe, the Middle East and Africa (EMEA). Founded in 1937 with the specific goal of making the best quality camera available to customers, Canon's tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products, ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services. Canon invests heavily in R&D to deliver the richest and

most innovative products and services to satisfy customers' needs. As a world market leader, Canon provides the industry's widest portfolio of high productive color digital inkjet solutions targeted at the Graphic Arts market, with its various facets. Based on the Océ ColorStream family, the Océ JetStream family, the ImageStream 3500, Océ Prisma workflow components and Professional Services, combined with best of breed solution components from partners, Canon successfully covers the digital newspaper market from decentralized production of international newspapers to short-run national markets and micro-zoning workflows combining offset and digital production, with cross media flexibility, enhancing the reach of print. Canon's corporate philosophy is Kyosei – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services. Canon has achieved global certification to ISO 14001, demonstrating a world-class environmental management standard. Further information about Canon Europe is available at: www.canon-europe.com
Industry and Company Information, Miscellaneous, Presses and Printing

OneVision Software AG Stand 10.225

Julia Hertlein
Dr.-Leo-Ritter-Straße 9
93049 Regensburg, Germany
Phone: +49 941 78004 455
Fax: +49 941 78004 1111
Email: julia.hertlein@OneVision.com
<http://www.OneVision.com>

OneVision is a global provider of innovative software solutions for the printing and publishing industry. OneVision software solutions **ensure quality, save time and reduce costs** in data- and image-intensive premedia operations. Focusing on process automation and resource optimization, OneVision's portfolio comprises solutions for **file control, correction and normalization, ink saving, image enhancement, preflighting of online ads, in-house creation of ePapers and file logistics.** OneVision's customers include local, regional

and national newspapers in more than 60 countries. Headquartered in Regensburg, Germany, OneVision Software AG has subsidiaries in the USA, United Kingdom, France, Brazil, Singapore and India.

Digital Media, Editorial, Information Technology, Prepress Production, Presses and Printing

PageSuite Ltd Stand 10.227

Lucy Penn
Goldwell Court, Goldwell Lane
TN257DX Aldington, United Kingdom
Phone: +44 1233 721030
Email: lucy.penn@pagesuite.co.uk
<http://www.pagesuite.co.uk>
<https://www.facebook.com/PageSuite>
<https://twitter.com/PageSuite>
PageSuite is a leading digital, mobile and tablet publishing company that provides strategic solutions for future-focused publishers. Our speciality lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, cutting print and distribution costs and enhancing the end-user experience. PageSuite service over 1,500 clients worldwide and have recently launched apps for The Independent, Irish Independent, The Philippine Star and London Evening Standard. PageSuite's product range includes web-based and HTML5 Digital Editions, PDF-replica Dynamic Apps and feed driven apps powered by PageSuite Live. PageSuite Live enables publishers to bring together live content feeds directly from their CMS. Feeds are then input into customisable templates which are designed for device to ensure a seamless reading experience. Attendees will be able to find out more about PageSuite Live by visiting stand 10.227.

Digital Media



Papierfabrik Palm GmbH & Co. KG Stand 11.420

Silke Scherner
Neukochen 10,
73432 Aalen-Neukochen, Germany
Phone: +49 7361 577213
Fax: +49 7361 577165
Email: s.scherner@papierfabrik-palm.de
<http://www.papierfabrik-palm.de>

Papierfabrik Palm is a leading company in the European paper industry. It is family-owned in the fourth generation and specialises in the production of newsprint and corrugated board. All its products are manufactured in an environmentally friendly way from 100 percent recycled paper. At five paper mills, 1,000 employees produce 1,030,000 tonnes of newsprint and 1,110,000 tonnes of paper for converting into corrugated board each year. Besides standard newsprint for coldset, heatset and flexo printing, Palm also produces the improved newsprint grades Palm Print 68 and Palm Top. Palm newsprint is characterised by its consistent quality and runnability. Excellent service and short lead times are part of our corporate philosophy. In King's Lynn, U.K., Palm is operating the world's widest newsprint machine which employs the latest advanced technology. It has a net working width of 10.63 metres and a capacity of 400,000 tonnes annually. All Papierfabrik Palm production sites are ISO 9001, ISO 14001, ISO 50001, OHSAS 18001 and FSC certified. Also belonging to the Palm group are 25 production plants for corrugated board with an annual production capacity of 1.3 billion m².

Materials and Consumables / Materials Handling



Papierfabrik Utzenstorf AG Stand 11.525

Stephan Baumberger
Fabrikstrasse, 3427 Utzenstorf, Switzerland
Phone: +41 32 6714545
Fax: +41 32 6714625
Email: info@utzenstorf-papier.ch
<http://www.utzenstorf-papier.ch>

Utzenstorf Papier is a traditional and innovative company with strong local ties. Paper has been produced at the Utzenstorf Papier site since 1892. The company now uses modern technology to manufacture a broad range of high-quality newsprints for newspapers and advertising. Its products are mainly sold in Switzerland and the EU. Starting in the 1960s, Utzenstorf Papier changed its focus to waste paper processing and recycling. It hit an important milestone with the construction of a new waste paper

processing plant in 1995. Since then, the quality paper produced by Utzenstorf is made up of up to 100% recycled paper. Utzenstorf Papier alone processes some 25% of paper collected from households in Switzerland. Two paper machines, "MONA" (PM 1) and "LISA" (PM 2), are used for paper production in Utzenstorf, producing around 200,000 tonnes of paper annually. The company's 260 motivated employees ensure that the process is efficient and environmentally responsible.

Materials and Consumables / Materials Handling



Parenco B.V.

Stand 11.457

Marleen van den Berg
Industrieterrein Veerweg 1
6871 AV Renkum, Netherlands
Phone: +31 317 361772

Email: marleen.vandenberg@parenco.com
<http://www.parenco.com>

Parenco was founded in 1912, on the banks of the river Rhine, in Renkum, the Netherlands. During our eventful history, much has changed in the paper-making process and in the organizational structure, but one characteristic remained constant during all those decades: the undisputed quality of our paper. Paper making is an art and a science. 100% recovered paper, modern machines, great knowledge of processes and techniques and especially skilled and dedicated people ensure that Parenco is able to continue to make high quality paper. As a result, our products guarantee ideal runnability and optimal printability on the presses of our customers. As an independent producer of SC- paper and Improved Newsprint Parenco firmly believes in a personal approach of the highly competitive market we are active in. It is therefore that we have set up a dedicated network of exclusive partners in countries throughout Europe and the rest of the world.

Materials and Consumables / Materials Handling



Perlen Papier AG

Stand 11.460

Wolfgang Bucher
Perlenring 1, 6035 Perlen, Switzerland
Phone: +41 41 4558090
Fax: +41 41 4558009
Email: wolfgang.bucher@perlen.ch

<http://www.perlen.ch>

A tradition of innovation! Our firm was established in 1873 and today we rank as one of the most important manufactures of **magazine and publication papers (Perlentop and Perlenpress)** amongst the Swiss paper industry. We are a family-based business of the cph-group with over 360 employees. As an independent manufacturer of magazine and press papers focused on Europe, we produce more than 580'000 tons per year thanks to our **most modern production plants** here in Perlen/Switzerland.

Materials and Consumables / Materials Handling



plenigo GmbH

Stand 9.320 - 11

Thorsten Petter
Landsbergerstraße 110
80339 München, Germany
Phone: +49 89 51086743
Email: thorsten.petter@plenigo.com
<http://www.plenigo.com>

<https://www.facebook.com/plenigo>
<https://twitter.com/plenigo>

plenigo Ltd. is a technology company based in Munich, Germany, and the first to offer an eCommerce platform for media companies, publishing houses, etc., which is perfectly suited for the distribution of digital content. That's how plenigo enables a flexible implementation of paywalls for written, audio and video content as well as downloads. The idea is based on the experiences, made by the founders. All of them have a history of trying to implement paywalls for publishing and media companies. They realized that trying to technically implement such solutions was extremely difficult and time-consuming. In most cases, the result was less than sat-

isfying and not very user-friendly with regard to the respective offers and solutions. They've learned in numerous discussions with journalists and bloggers that it was absolutely vital to establish new business models for publishers. But especially for small and mid-cap media companies, implementing new monetize models remain a risk that's difficult to calculate – without a promising and reasonable technological basis to proceed from. plenigo will put an end to this by providing a vital contribution to advancing the development, setting affordable and user-friendly alternatives against the free publication of quality content on the Internet. Being a software-as-a-service platform, plenigo provides all the necessary functions "out of the box" – it's reasonably priced and can be integrated quickly. Thanks to flexible product adjustments, plenigo can be used for any popular business model. Journalists, publishers and other content producers thus obtain a custom-tailored, affordable and ready-to-implement infrastructure to monetize their digital content.

Digital Media

pme maurer GmbH proactive maintenance engineering

Stand 11.365

Hans Jörg Maurer
Schaezlerstr. 30, 86152 Augsburg, Germany
Phone: +49 821 272012
Fax: +49 821 272030

Email: hjm@pmeonline.net
<http://www.pmeonline.net>

pme maurer GmbH is a company that specialises in technical diagnostics. More than 15 years ago, Hans Jörg Maurer developed the application and analysing methods for using thermography to determine the reliability of electrical and mechanical modules. Besides thermographical inspections, the company also offers condition monitoring, ultrasound and motor testing as well as complex fault detection in the form of a comprehensive machine diagnosis. An inspection carried out by pme maurer GmbH offers an efficient, neutral and detailed technical status report for a customised, future-oriented maintenance. pme maurer GmbH is a member of expertsTEAM. The team works

to provide answers tailored to the demands of the business climate while also acting as independent, neutral, and highly competent partners for managing customers' printing plants and technical installations. Maintaining instead of running-down installations and investing in reliability instead of running the risk of operational failures are just two of the philosophies advocated by the expert-STEAM. In addition to technical diagnostic services pme maurer GmbH also offers a replacement parts service of the first order. On the website www.raespare.eu customers can find a platform on which spare parts as well as used, defective, and new machines can be either purchased or sold.

Miscellaneous, Presses and Printing

ppi Media GmbH **Stand 9.410**

Christian Finder

Hindenburgstr. 49, 22297 Hamburg, Germany

Phone: +49 40 227433637

Fax: +49 40 227433666

Email: christian.finder@ppimedia.de

<http://www.ppimedia.com>

<https://www.facebook.com/ppiMedia>

https://twitter.com/ppi_Media

We believe in publishing – and in the future of media. The publishing expert from Hamburg, Germany, offers software solutions for all media channels that allow for individual adjustments while providing the highest degree of automated and transparent process organization. ppi Media stands for efficiency in the publishing and printing industry. Visit us in **Hall 9!** ppi Media will present selected workflow solutions at its **Booth 9.410**. These include Content-X, the editorial system that was developed for multi-channel publishing. Content-X is the perfect solution for print, online, mobile and broadcast. In just a few short steps, it allows you to publish media-neutral content in different output channels. At the WPE, ppi Media will also launch a planning tool for digital publications. AdX, ppi Media's trans-medial solution for the ad sector, enables ads to be scheduled across all channels. It is used to enter, book and manage ads. This web-based system organizes advertising formats, combining them for both print and digital output channels. A central planning board and the overview in the page dummy

ensure maximum user friendliness. Interfaces to ad booking systems and ad servers have been designed to work in both directions. As a full service provider, ppi Media offers solutions for all publishing sectors, from the Ad Department to the Editorial Department, digital prepress and planning to output management. ppi Media's software modules turn publishing houses into agencies, print editions into apps, and ads into added value – increasingly as software as a service in the cloud. In addition, ppi Media develops apps for smartphones and tablets and provides interested publishing houses with a paid content model. With offices in Hamburg and Kiel, Germany, a branch in Chicago, USA, as well as a 24/7 hotline, ppi Media is always available for its customers, around the clock and around the world.

Advertising, Archiving, Digital Media, Editorial, Prepress Production

press reader

PressReader

Stand 9.312

200 - 13111 Vanier Place

V6V 2J1 Richmond, Canada

Phone: +1 604 2784604 ext. 559

Email: publishing@pressreader.com

<http://www.pressreader.com>

<https://www.facebook.com/PressReader>

<https://twitter.com/PressReader>

PressReader is the global leader in multi-channel, cross-platform content distribution and monetization, and the chosen partner of more than 4,000 publishers from over 100 countries. PressReader connects local, national and international newspaper and magazine publishers with readers around the globe and across all platforms including web, iOS, Android, Android for Amazon, Windows 8 and BlackBerry 10. It offers the world's most engaging reading experience to millions of readers and can be found in over 15,000 libraries, hotels, airlines, corporate and government offices, and aboard cruise ships worldwide, providing publishers with new revenue opportunities and increased global circulation. PressReader Technology, a fully customizable digital publishing solution, helps publishers of all sizes and media types digitize and monetize their content on all devices and platforms. This award-winning

solution offers an enhanced digital edition experience with its intelligent multimedia features and functionality.

Digital Media, Mailroom and Distribution

Prime UV Systems, Inc. **Stand 11.418**

Erich A. Midlik

416 Mission Street, 60188 Carol Stream, USA

Phone: +1 630 6812100 ext. 102

Fax: +1 630 6810022

Email: eam@primeuv.com

<http://www.primeuv.com>

PRIME UV-IR is the leading worldwide manufacturer of UV curing/drying systems for single and doublewide newspaper presses UV printing at press speeds up to 80,000 IPH. Now, printers and publishers are increasing revenue growth with PRIME UV by printing on coated, supercalendered, or newsprint by adding PRIME UV to any coldset web newspaper press including DGM, GOSS, GWS, KBA, MAN ROLAND, MANUGRAPH, SOLNA TENSOR, TKS, TPH, WIFAG, WPC and various other web presses. PRIME UV has installed both end-of-press and interstation UV dryers on Offset, Flexo and Gravure web presses throughout the world. PRIME UV Smart 2100 Controls provide exceptional UV system operation, superior reliability and direct diagnostic capability via either modem or ethernet connection to the PRIME UV factory. Print vibrant 4-color section covers, inserts, weekly supplements, magazines and mailers with PRIME UV. PRIME UV is a GREEN technology. With PRIME UV eliminate natural gas expense and eliminate V.O.C.'s in the pressroom. Installs easily and quickly on all newspaper and coldset web presses.

Presses and Printing



ProcSet Media Solutions, Gesellschaft für Softwareentwicklung und IT-Services mbH

Stand 9.320 - 5

Stefan Rost

Cicerostr. 21, 10709 Berlin, Germany

Phone: +49 30 890445940

Fax: +49 30 890445950

Email: kontakt@procset.com

<http://www.procset.com>

ProcSet Media Solutions GmbH opens up new production methods in the field of publishing. Its innovative system solutions virtually eliminate the classical boundaries between commercial and technical ad processing. With the ProcSet Workflow Solution – the end-to-end solution for a modern, highly automated and integrated publishing production – the entire workflow, from data delivery and design right through to the transfer of the checked PDF or EPS files, is automated, simplified and reduced to just a few steps. Thanks to the integration of licensed Adobe® and callas technology, which is unique in this form, the most powerful tools are available for checking and converting PostScript, PDF and other image formats. Furthermore, the customer becomes a real workflow partner with the optional "ProcSet involve" module: customers can deliver their own motifs, link to the assignment and view inspection reports and soft-proofs via an internet portal. All ProcSet solutions are easy to install and can be individually adapted to the respective system environment. Powerful interfaces are provided for link-up to SAP or other conventional business administration systems.

Advertising, Business / Management / Organisation, Prepress Production

PROIMAGE

New Prolmage Ltd Stand 11.220

Izzet Edige

Rowlandson House 289-293 Ballards Lane

N12 8NP London, United Kingdom

Phone: +44 20 84468909

Fax: +44 20 84468908

Email: sales.eu@new-proimage.com

<http://www.new-proimage.com>

<https://www.facebook.com/new.proimage>

<https://twitter.com/NewProlmage>

On show will be the world's leading print workflows as well as **Proimage Eversify**, a cloud-based mobile publishing system providing automatic delivery for a wide variety of mobile devices. Our software makes complex print and mobile publishing simple. We let our customers tell our story: Publishers including *Neue Zuercher Zeitung* in Switzerland use our **NewsWay** workflow software to provide their clients with a better service. *News UK* uses NewsWay to successfully manage the delivery of perfect print-ready

PDF pages to all its overseas print sites. Our plate sorting software has been implemented at *Allgaeuer Zeitungsverlag* in Switzerland while *De Persgroep* in Belgium has upgraded to the latest NewsWay version. In addition, our **ink optimization** software – available in the Cloud or on-premise – is saving money for a wide range of newspaper and magazine publishers. Benefits also include improved print quality and less set-off. We will gladly prove the savings on your own files, free of charge. Meanwhile around the globe *The Hindu*, one of the major English language newspapers in India, is among the many printers with aging presses that have installed **Prolmage Press Register**, an innovative software solution that corrects mis-registration on a printing press without the need to physically touch the press. We hope you will come to meet us and discuss how we might help you too.

Digital Media, Editorial, Prepress Production, Presses and Printing



Stand 10.230

Protecmedia Promocion Tecnologica y Comercial, S.A.

Juan Eloy Martín

Julián Camarillo, 29, 28037 Madrid, Spain

Phone: +34 91 5730808

Fax: +34 91 5734409

Email: jemartin@protecmedia.com

<http://www.protecmedia.com>

<http://www.facebook.com/pages/Protecmedia/38823777948589>

<https://twitter.com/ProtecmediaENG>

MILENIUM Cross Media starts from scratch to get global convergence and efficient workflows to encompass all main processes that modern media company demands: cross media booking, ad-sales and advertising production system, full integration with editorial products, planning of editorial agenda, management of contents, editing and production to PrintWebMobile multi-channel publishing, workflow control, multimedia archive-eCommerce, data processing for business analysis, multi-edition management, payment models for digital channels, Audience management: Subscrip-

tion, Circulation, analysis and metrics. The modern and modular architecture of these applications allows the media company to plan its investments, schedules and carrying on them according to its real necessities.



The software platform for the media company

Protecmedia is currently present in 25 countries with more than 400 customers.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial



Publisher Market

Stand 10.530

Laura van Driel

Basisweg 30, 1000 EB Amsterdam, Netherlands

Phone: +31 88 8242441

Email: laura@publishermarket.com

<http://www.publishermarket.com>

<http://twitter.com/pblshmrkt>

Publisher Market helps publishers to generate higher revenue and lower cost of sales through automated trading, by giving independent advice, assisting in operations and sharing custom-made technology. The Publisher Market initiative was born from years of developing and refining automated trading at TMG. As a result the Dutch market became leading in this area and Publisher Market wants to share this expertise with other publishers. **Consulting** Publisher Market shares know-how and insight in automated trading. We help you get tailored answers to your questions for display, mobile and video. **Operations** We believe the hardest struggle is setting up the right organization. Making sure the direct sales team adapts the changes going on in the market. We make it easier to focus by taking care of day to day operations. There is no urgency to form your own expensive team. By outsourcing operations to our highly qualified team you can have automated trading set up for your organization in days. We can handle your campaign management as well as your yield optimization analysis.

Technology Co-development can be a great way to save on investments. Publisher Market owns the first buying platform custom-built for publishers from which you can benefit. So developing your own buying platform won't be necessary. We also share ready to use retargeting technology and a self service platform.

Advertising, Business / Management / Organisation, Digital Media, Industry and Company Information, Information Technology



PuzzleFlow Stand 10.320 - 8
Media Technologies

Richard Laframboise
25000 Trans-X Drive, 48375 Novi, USA
Phone: +1 248 7675405
Email: richard@puzzleflow.us
<http://www.puzzleflow.com>

PuzzleFlow Media Technologies (PMT) is an established global provider of highly efficient and scalable PDF workflow automation software for newspaper and magazine publishers. These specialized applications simplify, organize, and automate sophisticated production methods for magazine and newspaper production planning, automatic page pairing, dynamic file correction, ink optimization, and intelligent image toning. PuzzleFlow Media Technologies' products include:

Publisher consolidates and simplifies the diverse production tasks of magazine publishing. From production planning through multi-site delivery, Publisher includes content scheduling, ad booking and processing, proofing, approval, digital editions, and more.

Automator will preflight, PDF (normalize), and optimize incoming files, auto-correct for prepress issues, resize ads/pages, and intelligently route files into any existing production workflow.

WebPaierer, an advanced PDF Page Pairing/imposition engine. A full featured workflow including page verification and resizing, color management, and simplified late page replacement.

ColorSaver provides automated ink optimization. Utilizing dynamic UCR and GCR to improve printability, it produces optimal separations specific to print requirements, corrects TAC, enhances quality, and reduces

CMY usage by 20% or more.

Claro provides intelligent image toning and enhancement workflow for publishers and printers requiring high quality, fast processing of high volumes of files. We will be demonstrating how these and other PuzzleFlow products can impact newspaper and magazine production on booth **10.320**.

Advertising, Business / Management / Organisation, Editorial, Information Technology, Prepress Production, Presses and Printing



Q.I. Press Controls BV Stand 11.650

Jaco Bleijenberg
Everdenberg 26
4902 TT Oosterhout, Netherlands
Phone: +31 162 408 222
Fax: +31 162 408 223
Email: j.bleijenberg@qipc.com
<http://www.qipc.com>

Q.I. Press Controls and EAE present **IDS-3D**. An "all-in-one" fully automatic image based colour and register measuring and control system for web offset presses that also detects failures in print. All functionalities are executed with joint intelligence and in markless mode. The ultimate result realized by **IDS-3D** is reproduction with absolute colour and register stability in products independent of job, printing company or press at minimum waste and labour and maximum efficiency.



IDS-3D world's first "all-in-one" camera for colour and register control.

IDS-3D is capable to

- accurately measure colour of online print from a free running web to control ink and damp.
- at the same time accurately measure colour of print independent of the focal distance and the deformations in the paper web for control of colour register correction devices.

- immediately detect deviations in print quality between the printed images and the digital references while simultaneously perform colour and register measurements.

Q.I. Press Controls is globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results. I am here... for you. For more information: www.qipc.com

Business / Management / Organisation, Prepress Production, Presses and Printing

QWAM Stand 10.216
Content Intelligence

Christian Langevin
22 rue Chauchat, 75009 Paris, France
Phone: +33 (1) 44695920
Email: langevin@qwamci.com
Information not available at the time of going to press.



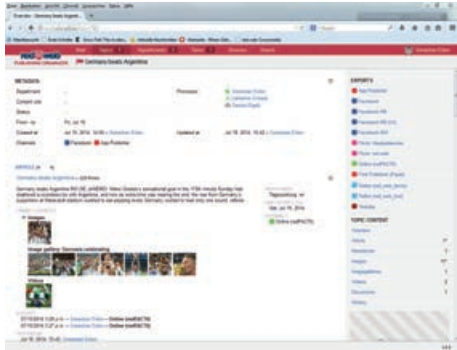
red.web Stand 9.210
(Mittelrhein-Verlag GmbH)

Catharina Schaab
August-Horch-Straße 28
56070 Koblenz, Germany
Phone: +49 261 892233
Fax: +49 261 89296133
Email: catharina.schaab@red-web.com
<http://www.red-web.com>

http://www.twitter.com/red_web

Print, web, mobile services, social media and more: today, news needs to be presented using an ever greater number of cleverly interlinked channels. The red.web publishing system allows newspaper and media houses to publish efficiently in all desired channels. At the same time, red.web offers a wide range of options to the newsroom organisation – while remaining logical and simple to operate. The central tool, red.web Publishing Organizer, allows cross-media content to be managed and makes operations transparent in the field of publication and beyond. Communication and topic planning can be organised in a transparent and practical manner. Moreover, with the highly integrated shift

planning and a sophisticated rights management system, media houses can organise their resources even more efficiently.



The Publishing Organizer puts together what belongs together.

Thanks to years of experience with the printed product and to the continuous further development of Print Publisher, the layout tool for designing modern publications, the customers of the Koblenz-based software company have always been able to rely on the highest level of flexibility and quality. As well as being able to call on a wealth of journalistic experience within its own team, red.web also sees customers as partners – thus allowing the innovators and thereby not least the users of the software to benefit from a deep understanding of the needs of modern media houses. In this way, red.web delivers exactly what media makers will need in the future.

Archiving, Digital Media, Editorial, Information Technology

RIMA-SYSTEM

Stand 11.450

Michael Daniel
Monschauer Strasse 1
40549 Düsseldorf, Germany
Phone: +49 211 950090
Fax: +49 211 9500911
Email: michael.daniel@rima-system.com
<http://www.rima-system.com>

RIMA-SYSTEM is a leading Post Press supplier with a complete package for web printers - consulting, analysis, solution design, realization and lifetime support. Turnkey systems for commercial, newspaper and book printers are based on reliable and innovative equipment covering the whole workflow behind modern web presses - floor & over-

head conveying, trimming, lift stacking, log stacking and palletizing, with solutions from a single stacker installation for small newspaper presses to a highly automated system for high volume presses. With the integration of CIVIEMME - leader for vertical log stackers - we now offer perfect service for these machines and the best log stacking solution for every application.

Mailroom and Distribution



Roxen AB

Stand 10.250

Per Östlund
S:t Larsgatan 22A, 581 05 Linköping, Sweden
Phone: +46 13 376800
Fax: +46 13 376801
Email: sales@roxen.com
<http://www.roxen.com>
<http://www.twitter.com/@roxen>

Roxen offers simplicity to your newsroom workflow. With Roxen's user- and maintenance-friendly solutions, that will be operated and upgraded from afar, you can concentrate fully on news content and quality and convert your savings into additional creative resources. Roxen mainly offers three different solutions:



Roxen Editorial Portal, a web-based editorial system for multi-channel publishing; **Roxen News Website**, an out-of-the-box news website; and **Roxen CMS**, the extremely powerful content management software beneath it all, suitable for demanding web sites. Customers include Metro, Shaw Media, Direktpress as well as Princeton University and Verizon.

Roxen was established in 1994. The head office and development center is located in Linköping, Sweden. Roxen also has offices in Stockholm, Amsterdam and New York. For more information, visit www.roxen.com
Digital Media, Editorial, Information Technology

Schuite & Schuite Druckfarben GmbH

Stand 11.425

Marijke van de Rijdt
Wolff-Knippenberg-Strasse 1
99334 Ichtershausen, Germany
Phone: +49 3628 5815202
Fax: +49 3628 5815163
Email: m.rijdt@s-s-inks.de
<http://www.s-s-inks.de>
Ink manufacturer
Presses and Printing

sabris AG

Stand 9.500

Karl Friedrich Trespe
Carl-Zeiss-Straße 14-18
65520 Bad Camberg, Germany
Phone: +49 6434 907660
Fax: +49 6434 907669
Email: kf.trespe@sabris.de
<http://www.sabris.de>

sabris ag is a systems house based in the Rhine-Main region in Germany. The company offers innovative solutions for newspaper and magazine publishing as well as for advertising journals. sabris ag develops and sells supplementary software solutions for the established sales and advertising systems. We advise and support publishing houses with a total circulation of over 14 million sold copies. Our product range comprises: sabris geomarketing with stand-alone applications for publishing houses – for optimising logistics, gaining subscribers, selling advertisements, analysing customer cards as well as selling brochures and supplements. sabris plays a leading role in optimising the logistics of publishing houses with its products and services, and also offers mature geomarketing products with simple handling and short implementation times thanks to its strong sector orientation. The solutions of sabris ag connect the various specialist disciplines of geomarketing and the IT systems of the publishing sector with one another.

The geographical information system acts as an interface between all important areas of publishing. sabris fee processing is based on SAP-R/3 and ensures the fast and efficient payment of freelance and salaried editorial staff including the recording of publications, automated data migration from editorial systems and approval procedures.

Advertising, Business / Management / Organisation, Editorial, Industry and Company Information, Information Technology, Miscellaneous



SAP SE - Walldorf

Stand 9.525

Harald Schmidt-Kleeßen
 Dietmar-Hopp-Allee 16
 69190 Walldorf, Germany
 Phone: +49 6227 766384
 Fax: +49 6227 7802463
 Email: harald.schmidt-kleessen@sap.com
<http://www.sap.com/solution/industry/media.html>
 SAP is the leading software vendor for businesses globally. Our comprehensive solution

portfolio supports nearly all processes within a media enterprise, including analytical and mobile applications. Over 6000 companies within the industry use our products. SAP has over 20 years of experience in the publishing industry and will stay a safe investment haven with our innovation strength. The focus of SAP is the provisioning of:

- Relevant technologies to meet the challenges of the digital transformation. Social Media, Big Data, personalized offers and the monetization of content.
 - Applications (OnPremise or in the Cloud), to support publishers to increase the bottom line. It's about internal processes, but also the collaboration between employees or with partners.
 - Pre-configured implementation offerings, to make projects predictable and cheaper.
 - And by maintaining an eco-system of partners, which deliver deep industry and process knowledge, such as arvato systems for the publishing industry.
- At World Publishing Expo 2014 you can expect the following focus topics:
- Audience Intelligence: innovative analytical

solutions to find customer segments within big data and use them for interactions

- Customer Engagement applications: the next evolution after CRM
- Mobile applications: from employee self-services, to reporting, to mobile support for the advertising sales rep
- Content and Product Commerce: paid content and more
- Other new applications from SAP: e.g. Ticketing, Sourcing

Advertising, Business / Management / Organisation, Digital Media, Editorial



Stand 10.130

SCA Graphic Paper Nederland B.V.

Edgar de Vries
 Postbus 22827
 1100 DH Amsterdam Z.O., Netherlands
 Phone: +31 20 6905881
 Email: edgar.devries@sca.com
<http://www.sca.com/publicationpapers>

**I AM HERE...
 The World's First**

**Automated
 Colour &
 Register
 Control**



- Colour control
- Dampening control
- Register control (incl. fan-out)
- Fault detection

IDS-3D

The double sensors and build-in microprocessors make IDS-3D multifunctional in a revolutionary manner. A unique patented image based solution that combines colour and register control in one camera and that can also be configured for detecting production failures. All functionalities are executed with joint intelligence and without the need for register marks or colour bars.



I AM. . . INTRODUCED at



World Publishing Expo
 Amsterdam RAI, The Netherlands
 13-15 October 2014
 booth: 11.650

SCA is a leading global hygiene and forest products company that develops and produces personal care products, tissue and forest products.

SCA supplies publication papers to customers who demand high-quality products with a strong environmental profile and supported by comprehensive services. SCA offers a broad range of publication papers from (improved) newsprint to LWC in various grammages. The newest product is named GraphoInvent. GraphoInvent offers entirely new possibilities to print newspapers, supplements, magazines, books, business forms and commercial jobs with a high-quality feel and appearance without costs going through the roof. The secret is high bulk and brightness. GraphoInvent is suitable for both heatset and coldset.

Materials and Consumables / Materials Handling

Schneider & Ozga oHG Stand 11.368

Ingrid Schneider-Pfaffenberger

Am Bahnhof 3, 95463 Bindlach, Germany

Phone: +49 9208 66830

Fax: +49 9208 717

Email: schneider.ozga@t-online.de

<http://www.schneider-ozga.de>

will present the SO 2004LQ cross-strapping system that offers high-quality bundle production at the rate of more than 40 cycles per minute. Optimum accessibility reduces makeready time as well as the time required for cleaning and maintenance to a minimum. Double clamping bars and bundle backstops, touch screen and LED signal lamps or power-saving function belong to the basic configuration. Possible options include top sheet imposition as well as communication via Ethernet with a mailroom system. TM 01RT is a lean and low-cost entry level variation that offers a capacity of up to 25 cross-strapping operations with bundle turning. The turntable positioned between the strapping machines can turn the produced bundle to the right or left at will. Thus the bundle can always lead with the closed side. This system constitutes a perfect solution especially for smaller operations with lower production volumes of print objects. The underwrap feeder can protect up to three sides of the bundle from dirt and damage

with kraft paper. Schneider & Ozga also offers semi-automatic strapping machines and the complete conveying facilities.

Mailroom and Distribution, Materials and Consumables / Materials Handling

Schur Packaging Systems AB Stand 11.600

Madeleine Schmidt

Telegatan 2, 575 22 Eksjö, Sweden

Phone: +46 381 663303

Fax: +46 381 663399

Email: mes@schur.com

<http://www.schur.com>

At World Publishing Expo Schur present the wide range of flexible solutions and services for adding value through cost-effective and accurate inserting. We present for the first time our **inserter A 955** for on-line and/or off-line inserting. The A 955 is designed to run up to 35 000 cph. Inserter A 955 has a compact and modular design which allows for simple integration in any existing or new mailroom system. The inserter A 955 is easy expandable as demand increases. Furthermore we present our **high speed inserter A 1455** with the unique feature of fine zoning and targeting down to one single copy – adding value through personalized copies or small zones in full speed. The inserter A 1455 can run with or without overlap and can handle main products with variable cut-off. For customers with requests for a highly flexible off-line inserter we offer our **inserting system A655** with integrated stacker. The inserter A 655 is compact and easy to operate and maintain and can be equipped with up to 30 hoppers. The inserter A665 can work with overlap, no-lap or vacuum opening off a various numbers of cut-offs and formats including ¼ fold products. We present nova, our Mailroom Control and Information System. nova is the tool kit for keeping control of and managing the mailroom process from the folder to the loading bay in an easy and flexible way. Nova offers you interface to Prime Network. Visit us and we will help you find a cost-effective solution that will give your business a competitive edge.

Mailroom and Distribution

Scoopshot

Stand 10.530

Eric Siereveld

41 Madison Avenue (31st floor), New York,, USA

Phone: +31651376429

Email: eric.siereveld@scoopshot.com

<http://www.scoopshot.com>

<http://www.facebook.com/scoopshot>

<http://www.twitter.com/@scoopshot>

Scoopshot is a digital service that changes the way media companies work with photos. The Scoopshot photo crowd-sourcing application enables smartphone owners to become news photographers for media companies. Users can take newsworthy photos and send them to the service through the Scoopshot mobile application, and sell them at a set price. Journalists writing editorials can purchase the photos at the price the photographer has set. Alternatively, editors can send location based tasks to the mobile users via the interface at a price determined by the media. This way media can incentivize and activate the scoopshooters locally, regionally and globally to get content from a desired scene or event. Besides media, the Scoopshot photo crowd-sourcing application can be used for marketing and promotion, listing, rating and activation purposes.

Business / Management / Organisation, Digital Media, Editorial



SEM Service-gesellschaft für Elektrik und Mechanik mbH

Stand 11.362

Achim Trenkner

Bruchwiesenstraße 1,

67059 Ludwigshafen, Germany

Phone: +49 621 67016132

Fax: +49 621 67016145

Email: a_trenkner@sem-gmbh.com

<http://www.sem-gmbh.com>

Maintenance services in the pressroom have been the core business of the Ludwigshafen-based SEM Servicegesellschaft für Elektrik und Mechanik mbH for more than 40 years. The company has approximately 190 employees. The scope of services ranges from simple maintenance work right up to highly sophisticated error analysis activities and the associated repair work. Repairs, inspections, maintenance, coordination of third-

party providers and spare parts warehouse management are included in the full-scope service as standard. In addition, the company also offers specialist machine operation at the customer's premises. SEM works with qualified, non-pay scale personnel, allowing it to respond flexibly to the customer's demands. The goals of SEM's maintenance services include guaranteeing a high level of equipment availability for customers, economical personnel deployment and supporting customers in all matters relating to maintenance, e.g. drawing up tailor-made target concepts and integrating its own services into the customer's organisation.

Business / Management / Organisation, Miscellaneous, Presses and Printing



Stand 9.320 - 6

Sensix GmbH

Ulrike Prochazka

Industriestraße 15, 82110 Germering, Germany

Phone: +43 1 897242623

Fax: +43 1 897242660

Email: ulrike.prochazka@sensix.net

<http://www.sensix.net>

Sensix is a European full-service provider with a focus on Customer Relationship Management (CRM) for the media industry. It has offices in Frankfurt, Munich, Hamburg, Vienna and Zurich and supervises the CRM initiatives of more than 300 national and international companies in almost 24 countries. Sensix is one of the largest dedicated CRM service providers in central Europe and focuses on medium-sized and international companies in central Europe, whom it supports, on an international basis, within the entire CRM value-added chain. Its services range from consulting in the run-up to CRM initiatives and the introduction of software to the optimal operation of the solution and the optimisation of market activities. In this difficult market situation, Sensix supports you in lowering process costs and at the same time upholding your service quality or even to improve it. We are able to do this with a common CRM initiative and the introduction of the following industry specific CRM processes like the administration of customers and interests, Visit planning, Complaint management, Advertising

administration or target group marketing. With the experience of numerous projects in the media industry (e.g. Axel Springer, WAZ-Mediengruppe, Neue Westfälische, Tiroler Tageszeitung) Sensix is the designated partner for CRM in the media branch.

Business / Management / Organisation, Digital Media, Industry and Company Information, Information Technology

Siegwerk Druckfarben AG & Co. KGaA

Stand 11.635

Nathalie Wirner

Alfred-Keller-Str. 55, 53721 Siegburg, Germany

Phone: +49 2241 304237

Fax: +49 2241 30480237

Email: nathalie.wirner@siegwerk.com

<http://www.siegwerk.com>

Siegwerk offers Ink, Heart & Soul to its customers. Ink, Heart & Soul – our company philosophy incorporates what our customers experience every day. We know our business and produce inks and individual solutions in close cooperation with our business partners. We are steeped in tradition, yet practice-oriented and with state-of-the-art technology. With more than 180 years of experience, Siegwerk commands a profound product knowledge and expertise for many printing methods. Our actions are market-driven – or even drive the market, which is proved by our many patents. With currently 4,600 staff in more than 30 country organizations we are able to supply and support every customer anywhere in the world. The precondition for such a performance on a sustained basis is a unique kind of reliable and goal-oriented people. Their motivation and commitment are the basis for our international growth, which is supported by institutionalized sharing of expertise across borders. This puts us in the position of being able to provide the best possible solution for the customer. And even to anticipate the demands of tomorrow.

Materials and Consumables / Materials Handling

SITECH SYSTEMS GmbH Stand 11.465

Jürg Vollenweider

Langhag 7b

8307 Effretikon, Switzerland

Phone: +41 52 3432259

Fax: +41 52 3432253

Email: jvollenweider@sitechsystems.ch

<http://www.sitechsystems.ch>

SITECH SYSTEMS GmbH is a consulting, engineering and trading company with a focus on postpress processing in newspaper production. As an independent partner, it takes responsibility for relocation projects with the disassembly and assembly of mailroom installations, as well as retrofit projects involving mailroom system conversion and overhaul. In cooperation with Norwegian software developer Realcom, SITECH SYSTEMS replaces old controls with the latest generation of control technology in the bundling area, using modern hardware and operating systems. SITECH SYSTEMS GmbH supports newspaper publishers with a complete offering for the promotion of their advertising business. At center stage are the development and application of creative forms of advertising based on self-adhesive labels and cards. These services include the provision of technology for applying advertising carriers on the open web and in the copystream, along with the supply of all advertising material in a range of shapes and formats.

Mailroom and Distribution

SITMA MACHINERY SpA Stand 11.450

Liborio Pettinella

Via Vignolese 1910

41057 Spilamberto (MO), Italy

Phone: +39 059 780311

Fax: +39 059 780300

Email: lpettinella@sitma.it

<http://www.sitma.com>

Sitma, a worldwide leader in printed media, packaging and distribution systems, will present its new range of machines at World Publishing Expo 2014. A result of a long history of success in the fields of newspaper mailrooms, postpress, commercial printing and mailing/direct marketing, Sitma has the expertise, knowledge and experience to provide value-added solutions to the world of newspaper processing. Sitma offers a

wide variety of solutions which can combine inserting into a magazine or jacket, gathering, foil or paper wrapping, product personalization and addressing, as well as the latest technology for unaddressed mail wrapped in film, a paper jacket or banderole. These features can be combined with the unique Sitma OPTIMA Software to optimize storage, collating and sorting for distribution by area and route. We cordially invite you to visit our stand 11.450 and to discuss with our specialists how we can improve your business and profits.

Mailroom and Distribution

SMB Schwede Maschinenbau GmbH

Stand 11.110

Sabine Sellheim

Markgrafenstr. 2, 95497 Goldkronach, Germany

Phone: +49 9273 982110

Fax: +49 9273 982127

Email: sabine.sellheim@smb.biz

<http://www.smb.biz>

is one of the leading manufacturers of high-performance strapping machines and equipment. Developed and produced in Germany, SMB technology is applied world-wide in places where highest availability, reliability and economic efficiency are required. In more than 35 years, SMB has become established as a competent and reliable partner of the newspaper industry and today is the first manufacturer to offer **intrinsically safe strapping systems** without bothersome protective doors. This design allows optimum accessibility as well as unique user friendliness. In addition, SMB offers a complete systems programme for ideal customer solutions:

- standard systems for automatic strapping in manual operation
- high performance strapping machines for which a wide range of options and accessories is available
- conveyor technology, optimally aligned for the operation with SMB strapping machines
- top sheet application within the strapping machine, upgradable to complete systems for Inline Top Sheet Printing

Mailroom and Distribution



SocialHoney

Stand 10.530

Social Honey

Michael Kavanagh

Herengracht 182, 1016BR Amsterdam, NL-

Phone: +1 250 301 7093

Email: michael.kavanagh@socialhoney.co

<http://www.socialhoney.co>

<http://www.twitter.com/@socialhoneyco>

Not every publisher can be a technology company and not every publisher can have a specialized team of data scientists on hand to process their data. We spend our time examining publisher needs and building an engine that analyses content and audience engagement – meaning you don't have to.

Advertising, Business / Management / Organisation, Digital Media, Editorial, Information Technology, Miscellaneous

Solikamskumprom JSC Stand 11.458

Alexandr Ovchinnikov

Kommunisticheskaya 21

RF-618548 Solikamsk, Russian Federation

Phone: +7 495 9567537

Fax: +7 495 2340573

Email: office@sopapex.ru

<http://www.solbum.ru>

Solikamskumprom JSC is one of the leading enterprises in the pulp and paper industry in Russia, producing high quality newsprint. Production of Solikamskumprom JSC is used by leading publishing houses in Russia and all over the world. Solikamskumprom JSC offers following product: NEWSPRINT PAPER

Materials and Consumables / Materials Handling

Stora Enso Oyj

Stand 11.108

Kanavaranta 1xx, 00101 Helsinki, Finland

<http://www.storaenso.com>

Stora Enso is the global rethinker of the paper, biomaterials, wood products and packaging industry. We always rethink the old and expand to the new to offer our customers innovative solutions based on renewable materials.

Materials and Consumables / Materials Handling

SUPAG

Stand 9.610

Spichtig und Partner AG

Beat J. Spichtig

Rietstrasse 15, 8108 Dällikon, Switzerland

Phone: +41 44 8442939

Fax: +41 44 8445811

Email: bspichtig@supag.ch

<http://www.supag.com>

SUPAG is a leading services and product supplier in the large format digital imaging market in Switzerland. SUPAG includes SUPAG MediaScan, which designs, develops, and markets the premier newspaper and media scanning system and software for established media monitoring companies in Europe and the United States. MediaScan is extending its support from traditional press clippings operations to organizations providing media monitoring and measurement.

Archiving, Business / Management / Organisation, Editorial, Information Technology, Prepress Production



Tansa Systems AS

Stand 10.218

Kjetil Haug

Østensjøveien 36, 0667 Oslo, Norway

Phone: +47 22071640

Fax: +47 22649140

Email: kjetil.haug@tansa.com

<http://www.tansa.com>

<https://www.facebook.com/TansaSystemsNorge>

<https://twitter.com/TansaSystems>

Tansa provides error-free text in seconds! Professional and corporate publishers worldwide have utilized Tansa's server-based proofing system to streamline their editing and proofing cycles for nearly two decades. Through its advanced text analysis, Tansa ensures clean, consistent copy by checking for style as well as finding and correcting errors in word usage, phrases and proper names. The system has proven itself by reducing errors in print, broadcast and digital content in some of the most rigorous editing environments by some of the world's leading news providers, including: The Financial Times, The Wall Street Journal, The New York Times, Amedia, NRK, Schibsted and many others. The Text Proofing System is available in English, French, German, Spanish, Dutch, Danish, Swedish and Norwegian, with more

languages to come.

Digital Media, Editorial, Industry and Company Information, Information Technology



Stand 9.417

TASS

Natalia Akafyeva

Tverskoy Bulvar, 10, Moscow, Russian Federation

Phone: +7 499 7910017 2518

Email: rodionova-nakayama_a@itar-tass.com

<http://www.itar-tass.com>

TASS today is:

- Vast correspondent network – over 1500 employees, 70 regional centers and news bureaus across Russia, 68 overseas bureaus in 63 countries.
- Continuous news flow in 6 languages: Russian, English, French, German, Spanish, Arabic.
- Over 100 information products covering political, economic, social, cultural and sports affairs at home and worldwide.
- «TASS Photo Service» – photo news releases and the largest in the country continuously expanding photo archive containing millions of photos and negative proofs.
- Internet site TASS.RU – hundreds of news items daily, dozens of photos and video content, modern infographics.
- TASS-Audio – a brand-new project of the agency. As of today the service has 40 radio stations subscribed with an estimate of over 3500 subscribers across the Russian Federation expected in the nearest future.
- TASS Research Center provides examination and analysis of economic, social and socially important processes in the country and across the globe.
- Referral Service – a unique TASS information resource founded in 1918. Contains over 7,000,000 documents.
- Subscribers – over 5000 corporate subscribers in Russia and abroad. Including over 1,000 media 200 diplomatic missions, more than 250 financial companies and banks, over 200 industrial enterprises, scientific and educational institutions and libraries.
- TASS news items are transmitted to the Administration of the President, the

Government and the major federal and regional government institutions.

- Information Partner of major conferences, forums, exhibitions in Russia and abroad.
- International multimedia press center – a modern communication platform in the center of Moscow. Over 300 highest-level events are held in the press-center annually.
- International cooperation – partnerships with more than 60 media outlets around the world.

Industry and Company Information

techniweb SAS

Stand 11.370

Pierre Borot

26/38 rue Gal Malleret Joinville Bât D1

94400 Vitry-sur-Seine, France

Phone: +33 147187033

Fax: +33 147187034

Email: info@techniweb.eu

<http://www.techniweb.eu>

techniweb will feature the last evolutions of the Technocleaner global cleaning process for blankets, dampening/inking/guide rollers and impression cylinders on newspaper presses. The firm has recently installed many technocleaners on double and triple width presses including waterless offset and satellite printing units machines. The PaperCleaner web cleaning system and the combination system Combicleaner will also be presented on the stand. techniweb blankets and rollers washers use the paper web for cleaning. The microemulsion cleaning solution is applied directly onto the paper and the natural friction makes the process. Since 2000, the company says Technocleaner has been installed on more than 1000 webs around the world and every kind of press has been equipped. The return on investment is fast because the technology is simple, reliable, easy to operate and without maintenance. It is actually a global way to wash the different rollers/cylinders and keep the press printing in good condition during the production. The cost in consumables is minimum and there is no wash residue to get recycled. techniweb will present also its Filtercleaner dampening solution recycling system which follows the same philosophy to supply the right technology to the right process.

Materials and Consumables / Materials Handling, Presses and Printing

TORAY WATERLESS PRINTING

We add value to print



In an increasingly challenging market environment, printing plants applying Toray waterless technology have been able to maintain a competitive edge due to productivity, quality and versatility advantages of the waterless printing process.

The ability to produce exceptional high quality on a wide variety of paper stocks helps expand the printer's semi-commercial product offering.

www.waterless-print.com/en

Visit us at stand 11.565

IFRA Expo & Conference
13-15 October, Amsterdam (NL)

World
Publishing
Expo 2014

TORAY

technotrans

technotrans AG

Stand 11.555

Sandra Kraft

Robert-Linnemann-Str. 17
48336 Sassenberg, Germany

Phone: +49 2583 3011702

Fax: +49 2583 3011060

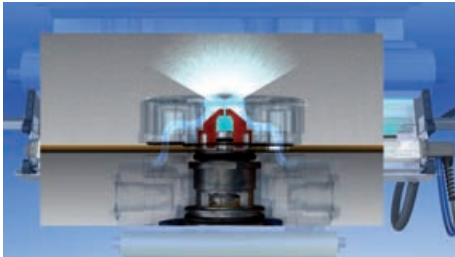
Email: sandra.kraft@technotrans.de

<http://www.technotrans.de>

<http://www.facebook.de/technotransAG>

<http://www.twitter.com/technotransAG>

"Profit Print – higher profit with the same turnover". This is the ambitious guiding principle of technotrans AG offered to newspaper printing companies. The liquid media technology experts particularly impress with the triumphal success of their spray dampening units that have been retrofitted into hundreds of newspaper rotary presses worldwide. The deltaspray spray bar uses the so-called "Venturi effect" that makes a contamination of the nozzles from the outside virtually impossible. Convinced users high-



deltaspray spray dampening - innovative technology for maximum productivity

light the almost maintenance-free operation of the components. Hand in hand with the spray dampening unit technology goes the matching dampening solution circulation that has been developed by the experts of the company with its headquarters in Sassenberg, Germany. Another highlight is the cross-flow filtration system delta.f. It cleans 99% of the return flow from the spray dampening units and feeds it back into the circuit. The fact that the system does not require any consumables, such as filter mats or cartridges, is particularly positive from an economic point of view. The presentation is rounded off with innovative solutions for the central ink supply. In this field, the Westphalian company has more than 30 years of experience based on global projects and

installations. Among the newest technologies of technotrans AG in this context is a particularly gentle process for the handling of UV inks for newspaper printing applications and a special ink pump that has been developed specifically for this purpose.

Presses and Printing

TECNAVIA SA

Stand 10.330

Katia Fasola

Via Cadepiano 28
6917 Barbengo (Lugano), Switzerland

Phone: +41 91 9932121

Fax: +41 91 9932223

Email: kfasola@tecnavia.com

<http://www.tecnavia.com>

Tecnavia develops **innovative and customized e-publishing solutions** that offer an engaging experience on **PCs, tablets, smartphones and e-readers**, providing publishers the support and tools to simplify workloads, improve efficiency and increase revenues. Tecnavia is an international company with offices in the USA, Switzerland and Italy, with 30 years' experience in editorial workflow and archiving. As one of the first e-Edition providers in Europe and in the USA, Tecnavia now has **16 years' experience** in e-publishing, processing and managing **1500 titles** and **8 million pages per year**.

At World Publishing Expo 2014, Tecnavia will show the latest developments of **News-Memory Bluebird**, the new generation of e-Edition: a full featured solution which successfully provides a cohesive layout and user experience **across platforms** and lets publishers of any size, on any budget monetize content without in-house requirements and costs. Tecnavia will further highlight new and advanced products to meet and exceed all of your needs: **Metered Paywall** with **Single Sign-On, native Apps, e-Archive**, editorial and advertising **Add-ons**, new **advertising opportunities** and, as a World Publishing Expo first, a **Hybrid App** with RSS feeds from both your website and e-Edition! Tecnavia is committed to being **the only partner** you'll need, **for 360° of service**. Visit our stand at World Publishing Expo, we have the publishing solutions you're looking for!

Archiving, Digital Media, Editorial

Teknograd AS

Stand 9.415

Peder Godvik

Tøyenbekken 21 Box 9204 Grønland
0134 Oslo, Norway

Phone: +47 (92) 883164

Fax: +47 () 22 64 44 99

Email: peder@teknograd.no

Information not available at the time of going to press.

AH Tensor International LLC

Stand 11.260

Michael Pavone

10330 Argonne Woods Dr. Suite 300
Woodridge, USA

Phone: +1 630 739 9600

Email: mpavone@ustensor.com

<http://www.ustensor.com>

Tensor International specializes in the development and production of flexible single-width web offset press equipment capable of printing 35,000 to 60,000 products per hour, with related folding equipment. Tensor focuses specifically on single-width printing solutions that deliver dependable, high quality at a competitive price and are backed by superior field support. Our network of knowledgeable global representatives has placed over 2500 units and approximately 180 presslines in 42 countries.

Presses and Printing

Tieto Finland Oy

Stand 9.520

Irene Salo

Hatanpään valtatie 30, 33100 Tampere, Finland

Phone: +358407484977

Email: irene.salo@tieto.com

<http://www.tieto.com>

Tieto provides online advertising and media content management solutions to media industry sector. We are the major provider of infrastructure operations to the Finnish and Swedish media industry. Tieto's solutions help media customers with the digitalization and transformation. We renew the business environment of the media sector by breaking the limits of media content and changing the way it is created, configured, serviced and consumed. Tieto is the largest Nordic IT services company providing full life-cycle services for both the private and public sectors and product development services

in the field of communications and embedded technologies. The company has global presence through its product development business and global delivery centres. Tieto is committed to developing enterprises and society through IT by realizing new opportunities in customers' business transformation. At Tieto, we believe in professional development and results. Founded in 1968, headquartered in Helsinki, Finland, and with approximately 14,000 experts, the company operates in over 20 countries with net sales of approximately EUR 1.6 billion. Tieto's shares are listed on NASDAQ OMX in Helsinki and Stockholm. Please visit www.tieto.com for more information.

Advertising, Archiving, Business / Management / Organisation, Digital Media, Editorial, Industry and Company Information, Information Technology

Telegraaf Media Groep **Stand 10.530**

Danielle Heerenveen

Basisweg 30

1000 EB Amsterdam, Netherlands

Phone: +31 637 285532

Email: danielle@publishersmarket.com

<http://www.tmg.nl>

<http://facebook.com/mediatmg>

<http://twitter.com/mediatmg>

TMG's ambition is to be the Dutch media company of the future. A company that responds adequately to the rapidly changing market and takes the lead in doing so. An enterprising and dynamic company that plays a key role in the media revolution of today and tomorrow. TMG is the publisher of the biggest and most read newspaper in the Netherlands: **De Telegraaf**. This paid newspaper provides its readers with news, background information and infotainment six days a week. With its regional newspapers, TMG reaches many readers with news and background information from the region. TMG publishes over a hundred free local papers and reaches, serves and retains many reader groups at local level. In magazines, TMG has a strong market position in the Netherlands with titles for a wide audience as well as titles for specific target groups (including puzzle books/boats/cars/showbiz). Through hundreds of websites and apps, TMG brings together information,

entertainment, supply and demand for a very wide or very specific target group. TMG holds an interest in Sky Radio Group and together with various top radio is active on the Dutch radio market as well as on the internet through several digital music stations. With its own production companies, TMG is a strategic partner for a.o. concept development and productions in the field of television, internet, video, audiovisual advertising & commercials.

Digital Media, Editorial, Miscellaneous



Stand 11.470

TMI Service GmbH

Heiko Schröder

Bogenstr. 28a, 22926 Ahrensburg, Germany

Phone: +49 4102 9889910

Fax: +49 4102 9889999

Email: schroeder.heiko@tmi-service.com

<http://www.tmi-service.eu>

The specialist service group TMI looks forward to explaining its comprehensive range of services for publishing houses and printers
Work and service contracts for all stages of the print process

- Pre-press services (CtP),
- Printing of publishing and commercial products,
- Handling of supplements,
- Ramp logistics,
- Special tasks (e.g. third-party product integration).

Temporary staff

- for all technical and commercial departments of a publishing house
- for all technical and production departments of a print company

Operator model

- Operation of a complete print enterprise, with all technical departments,
- including development of an implementation strategy for maximum cost savings (it is here crucial to make use of unique opportunities for implementation!).

Business consulting

- Organisational planning and restructuring
- Staffing concepts
- Technology (from demand catalogues to machinery configurations)

The TMI team would be pleased to welcome you to our stand 11.47 in Hall 11.

Business / Management / Organisation, Mailroom and Distribution, Presses and Printing

TOLERANS

The World Leader in In-line Stitching

Stand 11.260

Tolerans AB

Andreas Funke

135 26 Tyresö, Sweden

Phone: +46 8 4487048

Fax: +46 8 4487033

Email: andreas.funke@tolerans.com

<http://www.tolerans.com>

Tolerans AB is the world leader in design and manufacturing of advanced in-line stitching systems for the newspaper and commercial printing industries. Stitching makes newspapers and commercial print easy to navigate, gives them a high quality feeling and secures recycling. Stitching also provides a better packaging of supplements, and increases value for readers and advertisers. For more information, please visit our stand 11.260.

Mailroom and Distribution, Presses and Printing

Toray International Europe GmbH

Stand 11.565

Rinus Hoebeke

Hugenottenallee 175

63263 Neu-Isenburg, Germany

Phone: +31 229 264049

Email: rinus.hoebeke@ziggo.nl

<http://www.waterless-print.com/en>

Toray Industries is a leading provider of waterless technology, an innovative offset printing process that eliminates the dampening system used in conventional printing. Waterless offset enables reproduction of high-resolution images and outstanding overall quality on different substrates like paper, board, plastics, film and foils while reducing waste and helping to protect the environment. Besides newspaper and high quality coldset and heatset semi commercial printing waterless technology is used in a wide range of applications such as labels, plastic cards, CD/DVD, security and packaging production.

Materials and Consumables / Materials Handling



Transpak Equipment Corp.

Stand 11.559

Jennifer Chang

15F-1, No. 17, Sec. 1, Chengde Rd.

103 Taipei, Taiwan

Phone: +886 2 25552515

Fax: +886 2 25552516

Email: transpak@transpak.com.tw

<http://www.transpakcorp.com>

Established in 1983, Transpak is the largest exporter and manufacturer of world-class strapping machines in Taiwan.



TP-702NIL In-line Cross Strapping System

We are known as a value-driven enterprise through quality products, compelling price, and satisfactory service. We have been involved in the printed media industry over 10 years. With the upgrading products and technology, we have over 650 installations around the world. Transpak machines have high visibility on the market. The In-line Cross Strapping System TP-702NIL definitely shows the innovation and high performance. The cross strapping without turning the bundle design and other outstanding features provide high production efficiency. Transpak will keep developing new products with state-of-the-art technology to help our customers increase their business. **Always More Than You Expect!**

Mailroom and Distribution, Materials and Consumables / Materials Handling

Twipe Mobile Solutions N.V.

Stand 9.440

Danny Lein

Gaston Geenslaan 11, 3001 Leuven, Belgium

Phone: +32 16 235394

Email: contact@twipemobile.com

<http://www.twipemobile.com>

<http://www.facebook.com/Twipe>

<http://twitter.com/twipemobile>

Twipe takes digital publishing of newspapers on tablets beyond the PDF publishing model. The SaaS platform makes it easy to publish beautiful and engaging publications. The reading experience is optimised for tablets and generates delighted reader feedback. The Twipe digital publishing solution not only transforms your existing print publication to awesome tablet experiences. Twipe also allows to publish awesome digital-only editions, such as the recently launched evening edition of De Standaard. The Twipe innovative digital publishing solution is based on state-of-art HTML5 template technology, allowing for a very efficient publishing process. The HTML5 Viewer is embedded in apps available on all platforms (iOS, Android, Windows8 and web). Our current customers and references include: De Standaard, Metro, NRC Handelsblad, L'Avenir, Het Nieuwsblad, Gazet van Antwerpen, Belang van Limburg. *Digital Media, Editorial*



typoserv

Stand 9.445

TypoServ Gesellschaft für Satz und Druck mbH

Suzanne Walgenbach

Bleichstr. 21-23, 66111 Saarbrücken, Germany

Phone: +49 681 38802275

Fax: +49 681 388025275

Email: s.walgenbach@wochenspiegelonline.de

<http://www.typoserv.de>

TypoServ Gesellschaft für Satz und Druck mbH is specialised in the production of advertisements for newspaper and magazine products for publishers in Germany and Switzerland, with production in both German and French. At our location in Saarbrücken, we employ more than 60 highly qualified workers and work in four shifts, seven days a week. Every year, we produce 230,000 advertisements and optimise

150,000 editorial photos, with a complaint rate of just 0.1%. Layout, makeup and the production of print jobs and digital forms of advertising complete our service portfolio.

Advertising, Business / Management / Organisation, Design, Digital Media, Editorial, Miscellaneous, Prepress Production



UPM

Stand 11.415

Terhi Jokinen

Georg-Haindl-Strasse 5, 86153 Ausburg, Germany

Phone: +358 204 15 0491

Email: terhi.jokinen@upm.com

<http://www.upmpaper.com>

http://www.twitter.com/upm_papers

UPM Paper ENA (Europe & North America) is the world's leading producer of graphic papers, serving customers in Magazine Publishing & Advertising, Merchants, Home & Office, and Newspaper Publishing. A leader in sustainable and high performance papers, UPM Paper ENA's production is located in Finland, Germany, the United Kingdom, France, Austria, and the United States. With headquarters in Germany, UPM Paper ENA employs approximately 10,600 people. To learn more about UPM Paper ENA visit: www.upmpaper.com

Materials and Consumables / Materials Handling



Viewmy.tv^{CMX}

Stand 9.135

Stephen Ong

3 Perry Avenue, W3 64Q London, United Kingdom

Phone: +44 7771 822800

Email: stephen@viewmy.tv

<http://viewmy.tv>

Viewmy.tv^{CMX} Newsroom is the first global video hub for digital and mobile publishers to source up to date premium news videos in real time. Our Central Video Library comprises of over 1 million videos with over 250 new videos added daily, our clients get up to date global news from different perspectives. CMX Newsroom have videos in 8 languages and 12 categories from top global news sources such as the Press Association, Russia Today, Euronews,

France 24, Press TV and Al Jazeera. CMX Newsroom have videos covering News, Current Affairs, Business News, Celebrity Hollywood, Bollywood, Cooking, Fashion, Technology, Politics, Sports, Automotive, Education and DIY. Our Clients can browse, search and publish directly to their OVP (online video platforms) with one click and through our integrations with multiple OVP's our clients can access our service with no disruption to their existing workflows. We also provide customised video feeds which automates the video publishing service for our clients. We believe our clients can ENRICH, ENTICE & ENGAGE with our video content providing the new revenue increased advertising opportunities and increased audience engagement.

Editorial



Visiolink ApS

Lars Ørhøj

Bjørnholms Allé 20, 8260 Viby J, Denmark

Phone: +45 61602399

Email: lao@visiolink.com

<http://www.visiolink.com>

<https://www.facebook.com/visiolink>

<https://twitter.com/VisiolinkEpages>

Visiolink is a consultancy and software company that manages digital print media for more than 750 newspaper and magazine titles in Europe. Every month, more than 500 million newspaper and magazine pages are read via Visiolink's solutions for web browsers, tablets and smartphones. Visiolink has thus created a solid foundation for new digital revenue sources for media houses that attract both readers and advertisers in the new digital universe.

Advertising, Digital Media, Industry and Company Information

Volga

Stand 11.160

Konstantin S. Malyshev

Gorky Street 1 Nizhny Novgorod Region

Balakhna, 606407, Russian Federation

Phone: +7 (831) 4441010

Fax: +7 (831) 4441011

Email: info@volga-paper.ru

Information not available.

VPM International Marketing & Trading GmbH

Stand 11.160

Harald Brenner

Steiningerweg 1, 85748 Garching, Germany

Phone: +49 89 3065879710

Fax: +49 89 3065879729

Email: brenner@vpm-international.com

<http://www.vpm-international.com>

VPM International Marketing & Trading GmbH has been incorporated in 2009 with the head office in Garching in Germany. Today, VPM is a marketing & sales organization for VOLGAPRESS Standard Newsprint, selling this product to several countries in Europe, providing full service of logistic, financing and technical service. VOLGAPRESS Standard Newsprint is produced by JSC Volga, one of the leading manufacturers of newsprint in the Russian Federation. JSC Volga was established by privatization of the Balakhna Pulp and Paper mill – engineering and construction of the mill in Balakhna started in 1925. In October 1994, PM 8 from Voith went into operation. Its capacity is 220,000 tons of newsprint per year with a trimmed width of 8900 mm, a working speed of 1400 m/min and basis weight from 42 to 48.8 g/m². Currently JSC Volga operates four newsprint machines (PM 5, 6, 7 and 8) and one wrapping paper machine (PM 4). In 2002, the company achieved the first FSC certification of one of its wood suppliers and continues to successfully influence wood suppliers to adopt internationally accepted FSC standards of forest management. The total annual capacity of JSC Volga is 530-550,000 tons. VOLGA and VPM are FSC Mix certified.

Materials and Consumables / Materials Handling

VRS Media GmbH & Co.KG

Stand 9.125

Timo Seghorn

Hermann-Köhl-Str. 7, 28199 Bremen, Germany

Phone: +49 421 9601454

Fax: +49 421 9601150

Email: seghorn@vrsmedia.de

<http://www.vrsmedia.de>

<https://www.facebook.com/VRSMedia>

VRS Media GmbH & Co. KG operates more than 145 thematic portals and over 50 online ad submission systems for newspaper publishers all over Germany, Austria and

Switzerland. **White-label software for classified ad sections**

- "Bereavement"
- "Wedding"
- "Baby"
- "Pets"
- "Congratulations"

The solution is designed as "Software as a Service" (SaaS) and encompasses more than just the provision of portal software and data maintenance. Alongside comprehensive customer service, the Bremen-based company also provides support for announcing and marketing thematic portals, which is realised in the form of marketing packages and workshops. The special strength of the portals lies in the high customisability of the software with regard to the requirements and corporate design of the publishing house. **NEW: ad configurator for ALL classified sections** The online ad entry system is a completely new development and enables the following to be configured and used individually:

- Obituary notices
- Family, congratulations and greeting notices
- Car advertisements
- Job advertisements
- Real estate advertisements
- Classified ads (both in text and image form)

The new system impresses with its extremely simple operation and is highly **user-friendly, running in the browser on ALL end devices** (no Adobe® Flash® or other plug-ins required!). An advertiser and publisher back end and a tool for creating specimens are also integral parts of the system. For more information, please visit our website at www.vrsmedia.de.

Business / Management / Organisation, Digital Media, Information Technology, Prepress Production, Presses and Printing

Vuole Oy

Stand 10.355

Pasi Vuorio

Asemakatu 20 as 11, 90100 Oulu, Finland

Phone: +358 40 550 3173

Fax: +358

Email: pasi.vuorio@vuole.fi

<http://vuole.fi>

<https://www.facebook.com/pages/Vuole-Oy/>

<http://twitter.com/vuole>

Our lead product, Buzzaar, is a next generation online marketplace platform designed for the local newspaper and local businesses. Buzzaar provides tools the local publisher needs to build a new service concept and monetize the existing online audience. Buzzaar integrates eCommerce, digital and content marketing and social features into one single platform. Vuole is a pioneering Finnish technology company founded in 2009. Our expertise originates from marketplace technology and understanding the media business. Our story started as a frontrunner in Facebook commerce. Since then we have had the vision to become a leading marketplace platform provider to local media publishers in Europe.

Advertising, Digital Media, Information Technology



WAN-IFRA

Entrance Foyer

96 bis rue Beaubourg, 75003 Paris, France

Tel: 33.1.47428500

Membership: Aliston Meston

Email: alison.meston@wan-ifra.org

Rotfeder-Ring 11

60327 Frankfurt am Main, Germany

Phone: +49 69 2400 630

Expo: Sergio de Oliveira

Email: sergio.oliveira@wan-ifra.org

Congress: Christin Herger

Email: christin.herger@wan-ifra.org

Consulting: Benjamin Shaw

Email: ben.shaw@wan-ifra.org

Publications: Dean Roper

Email: dean.ropер@wan-ifra.org

<http://www.wan-ifra.org>

<http://www.facebook.com/newspaperworld>

<http://www.twitter.com/newspaperworld>

The WAN-IFRA Stand is your information and networking hub throughout the three days of World Publishing Expo. We will be happy to welcome you to the stand and provide you with the opportunity to learn more about our global network and make new connections. Come and join us for a coffee, meet the WAN-IFRA team, or just take a few minutes to rest your feet. The stand is your place to go for information about the exhibition, hall plans and exhibitor catalogues, as well as learning about our membership and

extensive service offer aimed at helping independent news publishing companies succeed in their transformation process, increase their business, and perform their crucial role in open societies.

Industry and Company Information, Miscellaneous



Stand 11.520

WIFAG-Polytype Technologies AG

Nicole Wicht

26, route de la Glâne

1701 Fribourg, Switzerland

Phone: +41 26 426 11 11

Fax: +41 26 426 11 12

Email: nicole.wicht@polytype.com

<http://www.wifag-polytype.com>

wifag//polytype is a broadly multi-faceted and flexibly structured international technology company and a market leader in the production of machines and process solutions for coating, finishing and printing on to flexible substrates and packages. Expertise and technology is managed across the group and transferred between the individual divisions and countries. This approach guarantees constant advancement and is an engine for forward-looking innovations. **The new wifag//polytype Digital Competence Center** considers itself an inter-departmental research and development entity in all issues related to digital technologies and to converting. Along with its own advances, the company is also contracted by others to conduct development projects for ink-jet applications. This flexibility means the company is open to joint projects with other manufacturers wishing to integrate printing head electronics, ink/lacquer supply, workflow solutions and other wifag//polytype technologies into their own systems.

Presses and Printing



wobe-team GmbH

Stand 11.265

Oliver Dissars

Wittland 2-4, 24109 Kiel, Germany

Phone: +49 431 382165 00

Fax: +49 431 382165 99

Email: od@wobe-team.com

<http://www.wobe-team.com>

From data delivery to plate production, wNewsNet is the comprehensive solution for newspaper printers. With the wNewsNet portal, users can plan print products on a web browser, deliver production data, test production feasibility and transfer data to downstream systems. Planning data for the portal can also be imported from external sources. When used in conjunction with the wNewsNet workflow, users can offer post-RIP approval in the portal, allowing for full involvement of customers and departments. The wNewsNet workflow provides all the tools for processing PDF and TIFF/PS data: pre-flight, correction and ink saving for PDF data, RIP pooling, soft-proofing (optionally colour binding and with integration in the control centre), complex sheet assembly, output management for production planning and/or print location distribution. The wNewsNet workflow allows a very high degree of automation through the integration of production planning and printing press control systems. There are currently integrations with systems by ABB, EAE, FUNKINFORM, KBA, Honeywell, manroland and ppi Media. As a PRIME Network member, we naturally support all relevant PRIME Network integrations. Integration with other systems is also possible upon request. The wNewsNet CONTROL client software application offers an intuitive and ergonomic user interface, just as one needs for comfortable control of even the most complex production processes. The wNewsNet system is designed to be multilingual and supports the processing of Unicode data.

Advertising, Business / Management / Organisation, Digital Media, Editorial, Information Technology, Prepress Production, Presses and Printing



WoodWing Software BV

Stand 10.100

Mark Hoff

Ronde Tocht 1d, 1507 CC Zaandam, Netherlands

Phone: +31 75 6143400

Fax: +31 75 6143399

Email: info@woodwing.com

<http://www.woodwing.com>

<https://www.facebook.com/WoodWingSoftware>

<https://twitter.com/woodwingsoft>

For all your **Multi-Channel Publishing and Digital Asset Management (DAM)** needs, visit WoodWing at **booth 10.100** at the World Publishing Expo.

Multi-Channel Publishing

From traditional print to online, mobile and tablets, WoodWing's Multi-channel Publishing System, Enterprise, has the power to keep your staff in control and on the cutting edge of new media. It lets you manage and **deliver content to your audiences** in efficient and innovative ways.

Digital Asset Management (DAM)

To manage your growing amounts of digital files, a DAM system has become a necessity. WoodWing Elvis DAM helps you **centralize, manage and share assets** both within your company, as well as with external stakeholders. With our latest Elvis DAM version 5, you can manage up to one billion files.

Join the party at Jimmy Woo!

We invite you to visit us at **booth 10.100** to experience the power of our solutions. When visiting our booth, you will also receive an **invite for WoodWing's IFRA party at the Jimmy Woo** – Amsterdam's hottest nightclub – on Tuesday October 14th. **See you in Amsterdam!**

Archiving, Digital Media, Editorial, Industry and Company Information, Information Technology

wrh marketing . . .

WRH Marketing AG Stand 11.210

Richard Elmer

Industriestr. 1, 8340 Hinwil/Zürich, Switzerland

Phone: +41 44 9387000

Fax: +41 44 9387068

Email: richard.elmer@wrh-marketing.com

<http://www.wrh-marketing.com>

Added value thanks to professional services

ValuePlus gives Ferag customers investment security. The Domino and RetroFit products are the pillars of a service offering from WRH Marketing AG and its global network. In the foreground is the efficient utilization of Ferag technology over as long a period as possible. Domino guarantees high availability for Ferag production installations throughout their service life. Service contracts, analyses, expert reviews and overhauls guarantee high availability and reduce maintenance costs. As part of

the RetroFit concept, the separate components of a Ferag system are brought fully up to date by the use of conversion kits. The service life of the installation is extended for years to come, and the availability of original spare parts is once again secured over the long term. The services also include software maintenance contracts and support agreements for the control systems. Software maintenance contracts cover remote support, 24/7 telephone support and free software updates. In the case of the support agreements, 24/7 telephone support also applies. The WRH Marketing Group supplements its portfolio of services with machines, systems and consumables supplied by well-known manufacturing companies from the print industry.

Business / Management / Organisation

X-CAGO b.v.

Stand 9.450

Koos Hussem

Olympialaan 1, 6042 JZ Roermond, Netherlands

Phone: +31 475 354060

Fax: +31 475 354069

Email: khussem@x-cago.com

<http://www.x-cago.com>

X-CAGO works with the world's most successful publishers, providing them with cutting-edge digital technology and cost-effective service solutions, so that they can build new revenue streams and maximize the profits of their multi-platform business. X-CAGO's e-publishing suite provides a cost-effective solution with a proven track record. There are three web-enabled modules:

- **Online Editions:** delivers a publisher's existing print edition on the Internet with the exact look and feel of the hardcopy edition but with increased functionality and accessibility;
- **Archive ExPress:** allows publishers to commercially exploit the vast amount of archive material they own and capitalise on untapped sources of revenue. Archive ExPress combined with online Editions provides an ongoing low-cost digital archive for internal research use with added commercial sales potential;
- **ClipWorX:** enables publishers to generate customised content-based websites to target readers with regional specific news, thematic content for specialist reader

groups and even provides individual readers with personalised selected content. X-CAGO excels in online editions, newspaper and magazine digitization, digital archiving, digital subscriptions, digital business models, content repurposing and POD and RePUB services.

Find out more at www.x-cago.com.

Archiving, Digital Media, Editorial

XYNAMIX Vertriebs GmbH

Stand 11.422

Thomas Plank

Viktorgasse 22, 1040 Wien, Austria

Phone: +43 1 9348383915

Fax: +43 1 934838315

Email: thomas@xynamix.com

<http://www.xynamix.com>

CoverSticker brings the ad of your advertising customers on the front page of your newspaper. The advantage of the advertising customer is the high awareness of the readership when reading news on the front page. Too many ads decrease the awareness of the readers and so the impact of advertisements gets weaker. While many mailings don't remain in mind of the customers, CoverStickers force customers to a certain action. **Customers are motivated to:**

- Visit shops
- Visit websites to get additional information
- Call hotlines
- Redeem vouchers

Xynamix offers you a unique marketing and sales concept including:

- Installation of a CoverSticker applicator
- Sales training including common meetings with customers
- Stickers with the best print quality on the market (production in Switzerland)
- Sales brochures (pricelists incl. samples, image brochures and success-stories)

We create additional value and revenue for you!

Advertising, Business / Management / Organisation, Design, Mailroom and Distribution



Zapaday

Stand 9.320 - 10

Stefan Hoevenaar

Rokin 81-83, 1012 KL Amsterdam, Netherlands

Phone: +31 20 716 56 55

Email: stefan@zapaday.com

<http://www.zapaday.com>

Zapaday is a global news calendar and the world's most comprehensive source of future news, including foreign affairs, industry events, economy, justice and entertainment. Zapaday supports newsrooms, journalists and communication professionals to know future news events and plan ahead.

Founded in Amsterdam in 2011, Zapaday has established itself as the prime global future content provider of European news agencies and outlets. Partnership with ANP, the Dutch Press Agency, to launch the ANP Agenda based on the Zapaday platform, means Zapaday is the key global content provider for over 1,000 journalists, broadcasters and communication professionals in The Netherlands. More and more European press agencies and news outlets choose to collaborate with Zapaday based on its comprehensive research on future events and advanced API tools, which allow Zapaday to manage

editorial calendars outside its new platform. Zapaday's custom made platforms increase efficiency and productivity in the newsroom, making Zapaday the essential tool for editorial planning and industry intelligence. Collaboration with global news-reporting network GRNlive, allows Zapaday clients to search its database of future worldwide news and, in a matter of minutes, arrange coverage of upcoming news events from GRNlive correspondents on the ground, saving newsrooms time and costs.

Editorial

Zissor AS

Stand 9.610

Jon Asakskogen

Vollsveien 13F, 1366 Lysaker, Norway

Phone: +47 22 838500

Email: jon@zissor.com

<http://www.zissor.com>

Provides automated solutions for industrial conversion of document images to digitised information for easy full text search and retrieval. Newspaper archive digitisation is Zissor's speciality. Automated text recognition, article zoning, XML export, database management are key to enabling the shortest time-to-market. Digital archives offer ac-

cess to and repurposing of valuable content. The company states that all projects, from a few thousand pages to millions of pages, are converted with the same degree of quality and automation – books, documents and journals as well. Because today's newspaper will be in tomorrow's archive, Zissor says its services also deal with this, creating a seamless and updated archive. The company's products are the Media System and the Content Conversion System. Zissor Service Centre offers the outsourced service of digitising contents for archives. Zissor Media System is used by the world's largest media monitoring companies. Zissor Content Conversion System is for publishers, libraries, service providers and large administrations. At World Publishing Expo, several large digitised archives will be available for live, free-text search using a web interface developed and hosted by Zissor. When it's all about content, Zissor can offer turn-key or tailored solutions at very competitive prices.

Archiving, Digital Media, Industry and Company Information, Information Technology, Miscellaneous

World Publishing Expo 2014

Exhibitors by Product Categories

The following pages show which type of products the exhibitors offer and on which stand you can find them.

If you are looking for a specific product category, please refer to product finder at the end of the catalogue.

Exhibitors sorted by Product Categories

3

3D-Printing

pme maurer GmbH 11.365
Prime UV Systems, Inc. 11.418

A

Ad Page Planning

alfa Media Partner GmbH 9.220
dataplan Beratungs-
gesellschaft mbH 10.400
DIG Digitale Medienberatungs-
und Produktions- GmbH 9.230
Domena.com d.o.o. 9.418
Funkinform GmbH 9.540
HUP AG 9.340 / 9.350
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
NEWSCYCLE Solutions 10.310
Social Honey 10.530

Ad Pagation

alfa Media Partner GmbH 9.220
dataplan Beratungs-
gesellschaft mbH 10.400
DIG Digitale Medienberatungs-
und Produktions- GmbH 9.230
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445

Ad Production / Ad Make Up

AdFactory International 10.255
alfa Media Partner GmbH 9.220
DIG Digitale Medienberatungs-
und Produktions- GmbH 9.230
HUP AG 9.340 / 9.350
Integration X A/S 10.425
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Laidback Solutions AB 9.400
MSH Medien System Haus 9.230
Multicom GmbH 9.310
ProcSet Media Solutions 9.320 - 5
Protecmedia 10.230
TypoServ Gesellschaft
für Satz und Druck mbH 9.445

Ad Transmission

alfa Media Partner GmbH 9.220
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445

Laidback Solutions AB 9.400
ProcSet Media Solutions 9.320 - 5
TypoServ Gesellschaft
für Satz und Druck mbH 9.445
wobe-team GmbH 11.265

Addressing Machines

SITMA MACHINERY SpA 11.450
XYNAMIX Vertriebs GmbH 11.422

Advertising - Miscellaneous

5 fifteen Ltd 9.620
Adincon Networks LTD 10.320 - 3
alfa Media Partner GmbH 9.220
arvato Systems GmbH 9.525
Crowdynews 9.313
Cxense ASA 10.320 - 4
Glimworm Beacons 10.530
Laidback Solutions AB 9.400
sabris AG 9.500
TypoServ Gesellschaft
für Satz und Druck mbH 9.445
Visiolink ApS 9.318
XYNAMIX Vertriebs GmbH 11.422

Advertising Sales and Booking Systems

5 fifteen Ltd 9.620
AdFactory International 10.255
alfa Media Partner GmbH 9.220
Anygraaf OY 10.340
BrightGen Ltd 10.450
CloudSense Ltd 10.405
Drag & Drop Ltd. 10.320 - 9
evolver media GmbH & Co. KG 9.405
Funkinform GmbH 9.540
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Lineup Systems Limited 10.300
Localstars Ltd. 10.320 - 5
Lufthansa Systems AG 9.200
MADS B.V. 10.530
Mediaspectrum, Inc. 9.525
Miles 33 Ltd. 10.335
MSH Medien System Haus 9.230
Multicom GmbH 9.310
NEWSCYCLE Solutions 10.310
ppi Media GmbH 9.410
Protecmedia 10.230

Advertising Systems

5 fifteen Ltd 9.620
AdFactory International 10.255
AdFlow-Systems GmbH 9.330
Adincon Networks LTD 10.320 - 3
alfa Media Partner GmbH 9.220
arvato Systems GmbH 9.525
CCI Europe A/S 9.510
CloudSense Ltd 10.405
Cxense ASA 10.320 - 4
DIG Digitale Medienberatungs-
und Produktions- GmbH 9.230
Drag & Drop Ltd. 10.320 - 9
evolver media GmbH & Co. KG 9.405
Funkinform GmbH 9.540
HUP AG 9.340 / 9.350
Integration X A/S 10.425
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Laidback Solutions AB 9.400
Lineup Systems Limited 10.300
Localstars Ltd. 10.320 - 5
MADS B.V. 10.530
Mediaspectrum, Inc. 9.525
Oppolis Software Ltd 10.406
Protecmedia 10.230
Publisher Market 10.530
SAP SE - Walldorf 9.525
Tieto Finland Oy 9.520
Vuole Oy 10.355

Advertising Systems - Installations

5 fifteen Ltd 9.620
alfa Media Partner GmbH 9.220
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Lineup Systems Limited 10.300
Publisher Market 10.530

Advertising Workflow

AdFactory International 10.255
AdFlow-Systems GmbH 9.330
alfa Media Partner GmbH 9.220
arvato Systems GmbH 9.525
BrightGen Ltd 10.450
dataplan Beratungs-
gesellschaft mbH 10.400
DIG Digitale Medienberatungs-
und Produktions- GmbH 9.230
Infomaker Scandinavia AB 10.420
Integration X A/S 10.425

| | |
|---|------------|
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Laidback Solutions AB | 9.400 |
| Layout International | 9.140 |
| Lineup Systems Limited | 10.300 |
| Mediaspectrum, Inc. | 9.525 |
| MSH Medien System Haus | 9.230 |
| ATC (Athens Technology Center) | 10.428 |
| Oppolis Software Ltd. | 10.406 |
| ppi Media GmbH | 9.410 |
| ProcSet Media Solutions | 9.320 - 5 |
| PuzzleFlow Media Technologies | 10.320 - 8 |

Agencies - News Agencies

| | |
|--------------------------------|--------|
| Anygraaf OY | 10.340 |
| Domena.com d.o.o. | 9.418 |
| EidosMedia S.p.a. | 10.410 |
| TASS | 9.417 |
| ATC (Athens Technology Center) | 10.428 |

Agencies - Picture Agencies

| | |
|----------------------|--------|
| Domena.com d.o.o. | 9.418 |
| WoodWing Software BV | 10.100 |

Archive Systems

| | |
|-------------------------------|-----------|
| alfa Media Partner GmbH | 9.220 |
| Anygraaf OY | 10.340 |
| arvato Systems GmbH | 9.525 |
| Atex Group Ltd. | 10.430 |
| COMYAN GmbH | 9.100 |
| Digital Collections | |
| Verlagsgesellschaft mbH | 9.415 |
| EidosMedia S.p.a. | 10.410 |
| Fink & Partner Media Services | 9.320 - 2 |
| Infomaker Scandinavia AB | 10.420 |
| Layout International | 9.140 |
| Multicom GmbH | 9.310 |
| NEWSCYCLE Solutions | 10.310 |
| SUPAG Spichtig und Partner AG | 9.610 |
| Tieto Finland Oy | 9.520 |
| WoodWing Software BV | 10.100 |
| X-CAGO b.v. | 9.450 |
| Zissor AS | 9.610 |

Archive Systems - Installations

| | |
|-------------------------|-------|
| alfa Media Partner GmbH | 9.220 |
|-------------------------|-------|

Archives

| | |
|-------------------------------|--------|
| alfa Media Partner GmbH | 9.220 |
| COMYAN GmbH | 9.100 |
| Digital Collections | |
| Verlagsgesellschaft mbH | 9.415 |
| SUPAG Spichtig und Partner AG | 9.610 |
| TECNAVIA SA | 10.330 |

| | |
|-------------|-------|
| X-CAGO b.v. | 9.450 |
| Zissor AS | 9.610 |

Archiving - Miscellaneous

| | |
|-------------------------|--------|
| alfa Media Partner GmbH | 9.220 |
| FotoWare a.s. | 10.210 |
| Zissor AS | 9.610 |

Asset Management

| | |
|---|-----------|
| alfa Media Partner GmbH | 9.220 |
| Atex Group Ltd. | 10.430 |
| COMYAN GmbH | 9.100 |
| Digital Collections | |
| Verlagsgesellschaft mbH | 9.415 |
| Fink & Partner Media Services | 9.320 - 2 |
| FotoWare a.s. | 10.210 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Layout International | 9.140 |
| Miles 33 Ltd. | 10.335 |
| ATC (Athens Technology Center) | 10.428 |
| ppi Media GmbH | 9.410 |
| Protecmedia | 10.230 |
| red.web (Mittelrhein-Verlag GmbH) | 9.210 |
| WoodWing Software BV | 10.100 |

Associations / Institutes

| | |
|--------------------------------------|----------------|
| Canadian Council of Forest Ministers | 11.528 |
| WAN-IFRA | Entrance Foyer |

Augmented reality

| | |
|-------------|--------|
| Protecmedia | 10.230 |
|-------------|--------|

Automated Guided Vehicle

| | |
|---------------------------|--------|
| BEIL Registersysteme GmbH | 11.270 |
|---------------------------|--------|

B**Behavioral Targeting**

| | |
|------------------------------|------------|
| CeleraOne GmbH | 9.525 |
| Cxense ASA | 10.320 - 4 |
| Miles 33 Ltd. | 10.335 |
| MPP Global Solutions Limited | 10.320 - 6 |
| NEWSCYCLE Solutions | 10.310 |
| SAP SE - Walldorf | 9.525 |
| Social Honey | 10.530 |

Blanket Washers

| | |
|---------------|--------|
| techniweb SAS | 11.370 |
|---------------|--------|

Blankets

| | |
|------------------------------|--------|
| Felix Böttcher GmbH & Co. KG | 11.165 |
|------------------------------|--------|

Buffer Storage Systems

| | |
|-----------------------------|--------|
| Ferag AG | 11.210 |
| Müller Martini Marketing AG | 11.450 |
| Schur Packaging Systems AB | 11.600 |

Building and Construction

| | |
|-----------------------------|--------|
| IE Graphic Engineering | 11.100 |
| ingenieurbüro mauser-kaiser | 11.365 |
| pme maurer GmbH | 11.365 |

Bundle Distribution Systems

| | |
|-----------------------------|--------|
| Mosca GmbH | 11.428 |
| Müller Martini Marketing AG | 11.450 |
| Transpak Equipment Corp. | 11.559 |

Bundling Systems

| | |
|--------------------------|--------|
| Ferag AG | 11.210 |
| Mosca GmbH | 11.428 |
| SITMA MACHINERY SpA | 11.450 |
| Transpak Equipment Corp. | 11.559 |

Business / Management / Organisation - Miscellaneous

| | |
|---|-----------|
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |
| CGI Deutschland | 9.230 |
| ingenieurbüro mauser-kaiser | 11.365 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| kau und behrens | 11.365 |
| Lufthansa Systems AG | 9.200 |
| MSH Medien System Haus | 9.230 |
| sabris AG | 9.500 |
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |
| Sensix GmbH | 9.320 - 6 |
| wobe-team GmbH | 11.265 |

Business Planning

| | |
|---|-----------|
| arvato Systems GmbH | 9.525 |
| CGI Deutschland | 9.230 |
| IE Graphic Engineering | 11.100 |
| ingenieurbüro mauser-kaiser | 11.365 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| kau und behrens | 11.365 |
| Lineup Systems Limited | 10.300 |
| Sensix GmbH | 9.320 - 6 |
| Tieto Finland Oy | 9.520 |

Business Systems / Commercial Systems

| | |
|-------------------------|-------|
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |

| | |
|--|-----------|
| BrightGen Ltd..... | 10.450 |
| CeleraOne GmbH..... | 9.525 |
| CGI Deutschland | 9.230 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Lineup Systems Limited | 10.300 |
| Lufthansa Systems AG..... | 9.200 |
| Miles 33 Ltd..... | 10.335 |
| MSH Medien System Haus | 9.230 |
| MWM System AB..... | 10.408 |
| ATC (Athens Technology Center)... | 10.428 |
| SAP SE - Walldorf | 9.525 |
| Sensix GmbH..... | 9.320 - 6 |
| WRH Marketing AG..... | 11.210 |

C**CD Publishing**

| | |
|------------------|--------|
| TECNAVIA SA..... | 10.330 |
|------------------|--------|

CTP Imager

| | |
|----------------------------|--------|
| DotLine GmbH | 11.510 |
| Krause-Biagosch GmbH | 11.265 |

CTP Systems

| | |
|-----------------------------------|---------------|
| Agfa Graphics NV..... | 9.240 + 9.250 |
| BEIL Registersysteme GmbH | 11.270 |
| DotLine GmbH | 11.510 |
| Fujifilm Europe GmbH | 11.510 |
| Kodak Graphic Communications | 11.560 |
| Krause-Biagosch GmbH | 11.265 |
| wobe-team GmbH | 11.265 |

CTP Systems - Installations

| | |
|----------------------------|--------|
| DotLine GmbH | 11.510 |
| Krause-Biagosch GmbH | 11.265 |

Chemicals and Additives

| | |
|------------------------------------|---------------|
| Agfa Graphics NV..... | 9.240 + 9.250 |
| Felix Böttcher GmbH & Co. KG | 11.165 |
| Fujifilm Europe GmbH | 11.510 |
| Krause-Biagosch GmbH | 11.265 |
| techniweb SAS..... | 11.370 |

Circulation Management

| | |
|---------------------------|---------------|
| HUP AG..... | 9.340 / 9.350 |
| NEWSCYCLE Solutions | 10.310 |
| Protecmedia | 10.230 |
| sabris AG..... | 9.500 |
| SAP SE - Walldorf | 9.525 |

Citizen journalism

| | |
|-------------------------------|-----------|
| alfa Media Partner GmbH..... | 9.220 |
| gogol medien GmbH & Co. KG .. | 9.320 - 4 |

| | |
|--|--------|
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Medien-Service Untermain GmbH... .. | 9.305 |
| Newsfactory GmbH..... | 9.105 |
| Scoopshot | 10.530 |

Coatings / Treatments

| | |
|------------------------------------|--------|
| Felix Böttcher GmbH & Co. KG | 11.165 |
|------------------------------------|--------|

Colour / Print Quality Control

| | |
|-----------------------------------|--------|
| DCOS Sweden AB | 11.260 |
| Grafikontrol Spa | 11.530 |
| manroland web systems GmbH..... | 11.230 |
| Océ Printing Systems | 11.535 |
| Q.I. Press Controls BV | 11.650 |
| AH Tensor International LLC | 11.260 |

Colour Management Systems

| | |
|-----------------------------------|---------------|
| Agfa Graphics NV..... | 9.240 + 9.250 |
| binuscan..... | 10.426 |
| FotoWare a.s | 10.210 |
| Grafikontrol Spa | 11.530 |
| InfraLogic ApS..... | 9.122 |
| Kodak Graphic Communications | 11.560 |
| OneVision Software AG..... | 10.225 |
| ProcSet Media Solutions..... | 9.320 - 5 |
| Q.I. Press Controls BV | 11.650 |
| wobe-team GmbH | 11.265 |

Colour Measuring Devices

| | |
|------------------------------|--------|
| Grafikontrol Spa | 11.530 |
| Q.I. Press Controls BV | 11.650 |

Congresses, Exhibitions and Conferences

| | |
|---------------|----------------|
| WAN-IFRA..... | Entrance Foyer |
|---------------|----------------|

Consultants

| | |
|-----------------------------------|----------------|
| alfa Media Partner GmbH..... | 9.220 |
| GraphicTeam GmbH | 11.422 |
| IE Graphic Engineering | 11.100 |
| ingenieurbüro mauser-kaiser | 11.365 |
| kau und behrens | 11.365 |
| Lufthansa Systems AG..... | 9.200 |
| Océ Printing Systems | 11.535 |
| Publisher Market | 10.530 |
| Sensix GmbH..... | 9.320 - 6 |
| Tansa Systems AS | 10.218 |
| Tieto Finland Oy | 9.520 |
| WAN-IFRA..... | Entrance Foyer |
| Zissor AS | 9.610 |

Consumer Information

| | |
|---------------------|-------|
| CeleraOne GmbH..... | 9.525 |
|---------------------|-------|

| | |
|-------------------|--------|
| Social Honey..... | 10.530 |
|-------------------|--------|

Content Management Systems

| | |
|--|-------------|
| AdFactory International | 10.255 |
| Agile Contents..... | 10.320 - 10 |
| alfa Media Partner GmbH..... | 9.220 |
| Anygraaf OY..... | 10.340 |
| arvato Systems GmbH | 9.525 |
| Atex Group Ltd..... | 10.430 |
| Blue Billywig B.V. | 9.625 |
| Boomads | 10.530 |
| CCI Europe A/S..... | 9.510 |
| COMYAN GmbH | 9.100 |
| Content Fleet GmbH | 9.525 |
| D-Share Srl | 10.140 |
| Demain un Autre Jour sarl..... | 10.216 |
| DIG Digitale Medienberatungs- und Produktions- GmbH | 9.230 |
| Digital Collections Verlagsgesellschaft mbH..... | 9.415 |
| Domena.com d.o.o..... | 9.418 |
| EidosMedia S.p.a..... | 10.410 |
| evolver media GmbH & Co. KG | 9.405 |
| Fink & Partner Media Services | 9.320 - 2 |
| FotoWare a.s | 10.210 |
| Funkinform GmbH..... | 9.540 |
| gogol medien GmbH & Co. KG .. | 9.320 - 4 |
| InterRed GmbH | 10.220 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Layout International..... | 9.140 |
| MapCreator BV (Maps4News) | 10.450 |
| Mediaspectrum, Inc..... | 9.525 |
| Miles 33 Ltd..... | 10.335 |
| ATC (Athens Technology Center)... | 10.428 |
| Newsfactory GmbH..... | 9.105 |
| red.web (Mittelrhein-Verlag GmbH)... | 9.210 |
| Roxen AB | 10.250 |
| Scoopshot | 10.530 |
| SUPAG Spichtig und Partner AG..... | 9.610 |
| Tansa Systems AS..... | 10.218 |
| Twipe Mobile Solutions N.V. | 9.440 |
| WoodWing Software BV | 10.100 |

Conveyors

| | |
|-----------------------------------|--------|
| Ferag AG..... | 11.210 |
| Mosca GmbH | 11.428 |
| Müller Martini Marketing AG | 11.450 |
| RIMA-SYSTEM | 11.450 |
| Schneider & Ozga oHG..... | 11.368 |
| Schur Packaging Systems AB | 11.600 |
| SMB Schwede Maschinenbau | 11.110 |

Copy Stream Storage Systems

Ferag AG 11.210

Cross Media Publishing

AdFactory International 10.255

alfa Media Partner GmbH 9.220

Anygraaf OY 10.340

arvato Systems GmbH 9.525

Atex Group Ltd 10.430

CCI Europe A/S 9.510

COMYAN GmbH 9.100

Content Fleet GmbH 9.525

Demain un Autre Jour sarl 10.216

Desk-Net GmbH 9.320 - 9

Digital Collections

Verlagsgesellschaft mbH 9.415

EidosMedia S.p.a 10.410

evolver media GmbH & Co. KG 9.405

Fink & Partner Media Services 9.320 - 2

FotoWare a.s 10.210

Funkinform GmbH 9.540

gogol medien GmbH & Co. KG .. 9.320 - 4

HUP AG 9.340 / 9.350

Infomaker Scandinavia AB 10.420

InterRed GmbH 10.220

JJK Gesellschaft für

innovative Verlagssoftware mbH 9.445

Mediaspectrum, Inc. 9.525

Miles 33 Ltd 10.335

Multicom GmbH 9.310

native:media GmbH & Co. KG 9.120

ATC (Athens Technology Center) ... 10.428

NEWSCYCLE Solutions 10.310

Newsfactory GmbH 9.105

OneVision Software AG 10.225

ppi Media GmbH 9.410

New Prolmage Ltd 11.220

Protecmedia 10.230

red.web (Mittelrhein-Verlag GmbH) ... 9.210

Roxen AB 10.250

Social Honey 10.530

Tansa Systems AS 10.218

TECNAVIA SA 10.330

Tieto Finland Oy 9.520

Twipe Mobile Solutions N.V. 9.440

WoodWing Software BV 10.100

X-CAGO b.v. 9.450

Crowdsourcing

Boomads 10.530

Scoopshot 10.530

Curing Systems

IST Metz GmbH 11.555

Prime UV Systems, Inc. 11.418

Customer Relations Management

alfa Media Partner GmbH 9.220

arvato Systems GmbH 9.525

BrightGen Ltd 10.450

CGI Deutschland 9.230

Funkinform GmbH 9.540

HUP AG 9.340 / 9.350

JJK Gesellschaft für

innovative Verlagssoftware mbH 9.445

Lineup Systems Limited 10.300

Lufthansa Systems AG 9.200

Mediaspectrum, Inc. 9.525

MPP Global Solutions Limited... 10.320 - 6

MSH Medien System Haus 9.230

SAP SE - Walldorf 9.525

Sensix GmbH 9.320 - 6

D**Damping Systems**

techniweb SAS 11.370

technotrans AG 11.555

Data Formats

ProcSet Media Solutions 9.320 - 5

wobe-team GmbH 11.265

Depalletisers

RIMA-SYSTEM 11.450

Design - Miscellaneous

Kalooga 9.525

MapCreator BV (Maps4News) 10.450

XYNAMIX Vertriebs GmbH 11.422

Developing Processors

Krause-Biagosch GmbH 11.265

Digital Media - Miscellaneous

Agile Contents 10.320 - 10

alfa Media Partner GmbH 9.220

arvato Systems GmbH 9.525

Atex Group Ltd 10.430

Conmio Oy 9.320 - 8

Crowdynews 9.313

D-Share Srl 10.140

dataplan Beratungs-

gesellschaft mbH 10.400

imgZine 10.530

Kalooga 9.525

Lufthansa Systems AG 9.200

MADS B.V. 10.530

Medien-Service Untermain GmbH ... 9.305

native:media GmbH & Co. KG 9.120

Newsfactory GmbH 9.105

PressReader 9.312

Tieto Finland Oy 9.520

Twipe Mobile Solutions N.V. 9.440

Visiolink ApS 9.318

X-CAGO b.v. 9.450

Distribution

JJK Gesellschaft für

innovative Verlagssoftware mbH 9.445

Müller Martini Marketing AG 11.450

PressReader 9.312

Schneider & Ozga oHG 11.368

XYNAMIX Vertriebs GmbH 11.422

Distribution Equipment

SITMA MACHINERY SpA 11.450

Transpak Equipment Corp. 11.559

XYNAMIX Vertriebs GmbH 11.422

Dryers

Goss International 11.410

IST Metz GmbH 11.555

Prime UV Systems, Inc. 11.418

Drying Systems

Hamann & Partner 11.365

IST Metz GmbH 11.555

Prime UV Systems, Inc. 11.418

E**E-Commerce**

alfa Media Partner GmbH 9.220

arvato Systems GmbH 9.525

CeleraOne GmbH 9.525

CGI Deutschland 9.230

Conmio Oy 9.320 - 8

Evolok Ltd 10.215

MPP Global Solutions Limited... 10.320 - 6

plenigo GmbH 9.320 - 11

ppi Media GmbH 9.410

Protecmedia 10.230

SAP SE - Walldorf 9.525

TECNAVIA SA 10.330

Telegraaf Media Groep 10.530

Vuole Oy 10.355

Editorial - Miscellaneous

alfa Media Partner GmbH 9.220

Aptoma AS 9.320 - 7

Medien-Service Untermain GmbH ... 9.305

red.web (Mittelrhein-Verlag GmbH)...9.210
Tansa Systems AS 10.218
wobe-team GmbH 11.265

Editorial Planning Solutions

alfa Media Partner GmbH..... 9.220
Blue Billywig B.V. 9.625
CCI Europe A/S.....9.510
Cxense ASA 10.320 - 4
Desk-Net GmbH 9.320 - 9
EidosMedia S.p.a 10.410
Infomaker Scandinavia AB 10.420
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
ATC (Athens Technology Center) ... 10.428
Oppolis Software Ltd..... 10.406
Roxen AB 10.250

Editorial Systems

AdFactory International 10.255
alfa Media Partner GmbH..... 9.220
Anygraaf OY..... 10.340
Atex Group Ltd 10.430
CCI Europe A/S.....9.510
Demain un Autre Jour sarl 10.216
Desk-Net GmbH 9.320 - 9
Domena.com d.o.o.....9.418
Funkinform GmbH..... 9.540
gogol medien GmbH & Co. KG .. 9.320 - 4
HUP AG..... 9.340 / 9.350
Infomaker Scandinavia AB 10.420
InterRed GmbH 10.220
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Layout International.....9.140
MapCreator BV (Maps4News) 10.450
Miles 33 Ltd..... 10.335
Multicom GmbH 9.310
ATC (Athens Technology Center) ... 10.428
NEWSCYCLE Solutions 10.310
Protecmedia 10.230
red.web (Mittelrhein-Verlag GmbH)...9.210
Roxen AB 10.250
SAP SE - Walldorf 9.525
Twipe Mobile Solutions N.V. 9.440
WoodWing Software BV 10.100

Editorial Systems - Installations

alfa Media Partner GmbH..... 9.220
Infomaker Scandinavia AB 10.420
InterRed GmbH 10.220
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445

Editorial Technology

Agile Contents..... 10.320 - 10
alfa Media Partner GmbH..... 9.220
Aptoma AS..... 9.320 - 7
D-Share Srl 10.140
Desk-Net GmbH 9.320 - 9
InterRed GmbH 10.220
MapCreator BV (Maps4News) 10.450
Roxen AB 10.250
Social Honey..... 10.530
Tansa Systems AS 10.218
WoodWing Software BV 10.100
X-CAGO b.v..... 9.450

Editorial Workflow

AdFactory International 10.255
alfa Media Partner GmbH..... 9.220
dataplan Beratungs-
gesellschaft mbH..... 10.400
Demain un Autre Jour sarl 10.216
Desk-Net GmbH 9.320 - 9
Digital Collections
Verlagsgesellschaft mbH.....9.415
Domena.com d.o.o.....9.418
EidosMedia S.p.a 10.410
gogol medien GmbH & Co. KG .. 9.320 - 4
Infomaker Scandinavia AB 10.420
InterRed GmbH 10.220
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Layout International.....9.140
Medien-Service Untermain GmbH... 9.305
ATC (Athens Technology Center) ... 10.428
Oppolis Software Ltd..... 10.406
ppi Media GmbH.....9.410
PuzzleFlow Media Technologies .. 10.320 - 8
Roxen AB 10.250
Tansa Systems AS 10.218

Education and Training

ingenieurbüro mauser-kaiser 11.365
JKK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Océ Printing Systems 11.535

Electronic Paper / Electronic Ink

alfa Media Partner GmbH..... 9.220
COMYAN GmbH 9.100
Conmio Oy 9.320 - 8
Demain un Autre Jour sarl 10.216
Infomaker Scandinavia AB 10.420
InterRed GmbH 10.220
MagazineCloner Ltd 10.320 - 7
Multicom GmbH 9.310

PageSuite Ltd..... 10.227
red.web (Mittelrhein-Verlag GmbH)...9.210
TECNAVIA SA..... 10.330

Environment / Recycling

Agfa Graphics NV..... 9.240 + 9.250

F

Fan-out Compensation (RIP)

InfraLogic ApS 9.122
New Prolmage Ltd..... 11.220
wobe-team GmbH 11.265

Fee settlement

alfa Media Partner GmbH..... 9.220
sabris AG..... 9.500

File transfer

AdFlow-Systems GmbH 9.330
alfa Media Partner GmbH..... 9.220
InfraLogic ApS 9.122
Laidback Solutions AB 9.400
wobe-team GmbH 11.265

Film Output Systems

wobe-team GmbH 11.265

Folders

Canon Europe 11.535
Goss International 11.410
Hamann & Partner..... 11.365
manroland web systems GmbH..... 11.230

Fountain Solution Cleaning System

techniweb SAS 11.370
technotrans AG 11.555

Fountain Solution Preparation

techniweb SAS 11.370
technotrans AG 11.555

Fountain Solutions

Agfa Graphics NV..... 9.240 + 9.250
Felix Böttcher GmbH & Co. KG 11.165
Fujifilm Europe GmbH 11.510

Free Newspapers

HUP AG..... 9.340 / 9.350
Telegraaf Media Groep..... 10.530

G**Graphic Services**

| | |
|--|--------|
| MapCreator BV (Maps4News) | 10.450 |
| TypoServ Gesellschaft für Satz und Druck mbH..... | 9.445 |

H**Hardware and Software**

| | |
|--|------------|
| AdFlow-Systems GmbH..... | 9.330 |
| alfa Media Partner GmbH..... | 9.220 |
| Aquafadas SAS..... | 10.223 |
| arvato Systems GmbH | 9.525 |
| Cxense ASA | 10.320 - 4 |
| D-Share Srl | 10.140 |
| Glimworm Beacons | 10.530 |
| imgZine | 10.530 |
| InterRed GmbH | 10.220 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| MapCreator BV (Maps4News) | 10.450 |
| MPP Global Solutions Limited... .. | 10.320 - 6 |
| MSP - Medien Systempartner | 9.315 |
| OneVision Software AG..... | 10.225 |
| Oppolis Software Ltd..... | 10.406 |
| Publisher Market | 10.530 |
| PuzzleFlow Media Technologies .. | 10.320 - 8 |
| red.web (Mittelrhein-Verlag GmbH)... | 9.210 |
| sabris AG..... | 9.500 |
| Sensix GmbH..... | 9.320 - 6 |
| SUPAG Spichtig und Partner AG..... | 9.610 |
| Tansa Systems AS | 10.218 |
| WoodWing Software BV | 10.100 |

I**Image Capture - Cameras**

| | |
|------------------------|--------|
| Grafikontrol Spa | 11.530 |
|------------------------|--------|

Image Capture - Scanners

| | |
|------------------------------------|-------|
| SUPAG Spichtig und Partner AG..... | 9.610 |
|------------------------------------|-------|

Image Editing

| | |
|--|--------|
| FotoWare a.s | 10.210 |
| TypoServ Gesellschaft für Satz und Druck mbH..... | 9.445 |

Image Editing by Operator

| | |
|--------------------|--------|
| FotoWare a.s | 10.210 |
|--------------------|--------|

Image Processing Automated

| | |
|----------------------------|--------|
| Anygraaf OY..... | 10.340 |
| binuscan..... | 10.426 |
| OneVision Software AG..... | 10.225 |

| | |
|------------------------------------|------------|
| New ProlImage Ltd..... | 11.220 |
| PuzzleFlow Media Technologies .. | 10.320 - 8 |
| SUPAG Spichtig und Partner AG..... | 9.610 |

Infographics

| | |
|---------------------------------|--------|
| MapCreator BV (Maps4News) | 10.450 |
|---------------------------------|--------|

Information Technology -**Miscellaneous**

| | |
|------------------------------------|------------|
| alfa Media Partner GmbH..... | 9.220 |
| arvato Systems GmbH | 9.525 |
| CGI Deutschland | 9.230 |
| Crowdynews | 9.313 |
| Cxense ASA | 10.320 - 4 |
| Glimworm Beacons | 10.530 |
| Lufthansa Systems AG..... | 9.200 |
| MPP Global Solutions Limited... .. | 10.320 - 6 |
| MWM System AB..... | 10.408 |
| Social Honey..... | 10.530 |
| SUPAG Spichtig und Partner AG..... | 9.610 |
| Tieto Finland Oy | 9.520 |
| Zissor AS | 9.610 |

Ink Keys Presetting

| | |
|------------------------------|---------------|
| Agfa Graphics NV..... | 9.240 + 9.250 |
| DCOS Sweden AB | 11.260 |
| Grafikontrol Spa | 11.530 |
| Harland Simon Plc | 11.455 |
| Honeywell Oy..... | 11.205 |
| Q.I. Press Controls BV | 11.650 |
| wobe-team GmbH | 11.265 |

Ink Saving

| | |
|----------------------------------|---------------|
| Agfa Graphics NV..... | 9.240 + 9.250 |
| alfa Media Partner GmbH..... | 9.220 |
| binuscan..... | 10.426 |
| DCOS Sweden AB | 11.260 |
| Harland Simon Plc | 11.455 |
| InfraLogic ApS | 9.122 |
| OneVision Software AG..... | 10.225 |
| New ProlImage Ltd..... | 11.220 |
| PuzzleFlow Media Technologies .. | 10.320 - 8 |
| Q.I. Press Controls BV | 11.650 |
| wobe-team GmbH | 11.265 |

Ink Supply & Ink Mixing

| | |
|-------------------------------------|--------|
| Schuite & Schuite Druckfarben | 11.425 |
| techniweb SAS | 11.370 |
| technotrans AG | 11.555 |

Inking Systems

| | |
|----------------------------|--------|
| Harland Simon Plc | 11.455 |
| Océ Printing Systems | 11.535 |
| technotrans AG | 11.555 |

Inserting Systems

| | |
|-----------------------------------|--------|
| Ferag AG | 11.210 |
| Müller Martini Marketing AG | 11.450 |
| SITMA MACHINERY SpA..... | 11.450 |

Internet / Intranet

| | |
|-------------------------------------|--------|
| alfa Media Partner GmbH..... | 9.220 |
| arvato Systems GmbH | 9.525 |
| CGI Deutschland | 9.230 |
| D-Share Srl | 10.140 |
| Glimworm Beacons | 10.530 |
| InterRed GmbH | 10.220 |
| MapCreator BV (Maps4News) | 10.450 |
| Medien-Service Untermain GmbH... .. | 9.305 |
| native:media GmbH & Co. KG | 9.120 |
| Newsfactory GmbH..... | 9.105 |
| VRS Media GmbH & Co.KG..... | 9.125 |
| Vuole Oy | 10.355 |
| wobe-team GmbH | 11.265 |
| Zissor AS | 9.610 |

J**Journalism**

| | |
|---------------------------------------|--------|
| CCI Europe A/S..... | 9.510 |
| ATC (Athens Technology Center) | 10.428 |
| Telegraaf Media Groep..... | 10.530 |

L**Labelling Systems**

| | |
|------------------------------|--------|
| Schneider & Ozga oHG..... | 11.368 |
| SITECH SYSTEMS GmbH | 11.465 |
| XYNAMIX Vertriebs GmbH | 11.422 |

M**Mailroom - Installations**

| | |
|-----------------------------------|--------|
| Müller Martini Marketing AG | 11.450 |
| SITECH SYSTEMS GmbH | 11.465 |

Mailroom - Workflow

| | |
|--|--------|
| ABB Schweiz AG | 11.220 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Müller Martini Marketing AG | 11.450 |
| RIMA-SYSTEM | 11.450 |
| Transpak Equipment Corp. | 11.559 |

Mailroom Automation Systems

| | |
|-------------------------------|--------|
| RIMA-SYSTEM | 11.450 |
| Transpak Equipment Corp. | 11.559 |

Mailroom Control Systems

| | |
|--------------------------------------|--------|
| Ferag AG | 11.210 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |
| Müller Martini Marketing AG | 11.450 |
| Schur Packaging Systems AB | 11.600 |
| SITECH SYSTEMS GmbH | 11.465 |

Mailroom Design

| | |
|------------------------|--------|
| TMI Service GmbH | 11.470 |
|------------------------|--------|

Mailroom Planning Systems

| | |
|--------------------------------------|--------|
| ABB Schweiz AG | 11.220 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |

Mailroom Systems

| | |
|-----------------------------------|--------|
| Ferag AG | 11.210 |
| GWS Printing Systems B.V. | 11.300 |
| Müller Martini Marketing AG | 11.450 |
| Schur Packaging Systems AB | 11.600 |
| SITMA MACHINERY SpA | 11.450 |
| Transpak Equipment Corp. | 11.559 |

Mailroom and Distribution - Miscellaneous

| | |
|-------------------------------|--------|
| GraphicTeam GmbH | 11.422 |
| TMI Service GmbH | 11.470 |
| Tolerans AB | 11.260 |
| Transpak Equipment Corp. | 11.559 |

Management Systems

| | |
|--------------------------------------|-----------|
| ABB Schweiz AG | 11.220 |
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |
| BrightGen Ltd | 10.450 |
| CGI Deutschland | 9.230 |
| Desk-Net GmbH | 9.320 - 9 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |
| kau und behrens | 11.365 |
| Layout International | 9.140 |
| Mediaspectrum, Inc. | 9.525 |
| MWM System AB | 10.408 |
| Q.I. Press Controls BV | 11.650 |
| SAP SE - Walldorf | 9.525 |
| Sensix GmbH | 9.320 - 6 |

Market Research Information

| | |
|------------------------|----------------|
| Canadian Council of | |
| Forest Ministers | 11.528 |
| sabris AG | 9.500 |
| Visiolink ApS | 9.318 |
| WAN-IFRA | Entrance Foyer |

Marketing

| | |
|--------------------------------------|---------------|
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |
| Boomads | 10.530 |
| BrightGen Ltd | 10.450 |
| CeleraOne GmbH | 9.525 |
| HUP AG | 9.340 / 9.350 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |
| Kalooga | 9.525 |
| MPP Global Solutions Limited ... | 10.320 - 6 |
| Newspaper Technology | 9.300 |
| sabris AG | 9.500 |
| SAP SE - Walldorf | 9.525 |
| Sensix GmbH | 9.320 - 6 |
| VRS Media GmbH & Co.KG | 9.125 |

Marketing Services

| | |
|----------------------------|--------|
| arvato Systems GmbH | 9.525 |
| Boomads | 10.530 |
| Newspaper Technology | 9.300 |
| sabris AG | 9.500 |
| Social Honey | 10.530 |

Materials Handling

| | |
|-------------------------------|--------|
| Transpak Equipment Corp. | 11.559 |
|-------------------------------|--------|

Materials and Consumables - Miscellaneous

| | |
|------------------------------------|--------|
| Felix Böttcher GmbH & Co. KG | 11.165 |
| Krause-Biagosch GmbH | 11.265 |
| manroland web systems GmbH | 11.230 |
| techniweb SAS | 11.370 |

Measuring Devices

| | |
|------------------------|--------|
| Grafikontrol Spa | 11.530 |
|------------------------|--------|

Mobile Services

| | |
|--------------------------------------|-------------|
| Agile Contents | 10.320 - 10 |
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |
| Connio Oy | 9.320 - 8 |
| D-Share Srl | 10.140 |
| Evolok Ltd | 10.215 |
| imgZine | 10.530 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |
| MADS B.V. | 10.530 |
| Medien-Service Untermain GmbH ... | 9.305 |
| Newsfactory GmbH | 9.105 |
| Oppolis Software Ltd | 10.406 |
| Scoopshot | 10.530 |
| Twipe Mobile Solutions N.V. | 9.440 |
| Visiolink ApS | 9.318 |

| | |
|----------------|--------|
| Vuole Oy | 10.355 |
|----------------|--------|

Mobile TV

| | |
|-------------------------|-------------|
| Agile Contents | 10.320 - 10 |
| Blue Billywig B.V. | 9.625 |
| Connio Oy | 9.320 - 8 |

Mobile applications

| | |
|---------------------------------------|---------------|
| Agfa Graphics NV | 9.240 + 9.250 |
| alfa Media Partner GmbH | 9.220 |
| Anygraaf OY | 10.340 |
| Aquafadas SAS | 10.223 |
| arvato Systems GmbH | 9.525 |
| Atex Group Ltd | 10.430 |
| CeleraOne GmbH | 9.525 |
| CGI Deutschland | 9.230 |
| Connio Oy | 9.320 - 8 |
| D-Share Srl | 10.140 |
| gogol medien GmbH & Co. KG .. | 9.320 - 4 |
| imgZine | 10.530 |
| InterRed GmbH | 10.220 |
| JJK Gesellschaft für | |
| innovative Verlagssoftware mbH | 9.445 |
| MADS B.V. | 10.530 |
| MagazineCloner Ltd | 10.320 - 7 |
| Medien-Service Untermain GmbH ... | 9.305 |
| Miles 33 Ltd | 10.335 |
| native:media GmbH & Co. KG | 9.120 |
| ATC (Athens Technology Center) ... | 10.428 |
| Newsfactory GmbH | 9.105 |
| OneVision Software AG | 10.225 |
| PageSuite Ltd | 10.227 |
| ppi Media GmbH | 9.410 |
| PressReader | 9.312 |
| New Prolmage Ltd | 11.220 |
| red.web (Mittelrhein-Verlag GmbH) ... | 9.210 |
| SAP SE - Walldorf | 9.525 |
| Scoopshot | 10.530 |
| Sensix GmbH | 9.320 - 6 |
| TECNAVIA SA | 10.330 |
| Tieto Finland Oy | 9.520 |
| Telegraaf Media Groep | 10.530 |
| Twipe Mobile Solutions N.V. | 9.440 |
| Visiolink ApS | 9.318 |
| X-CAGO b.v. | 9.450 |

N**Network / Server**

| | |
|-----------------------------------|---------------|
| Agfa Graphics NV | 9.240 + 9.250 |
| alfa Media Partner GmbH | 9.220 |
| arvato Systems GmbH | 9.525 |
| evolver media GmbH & Co. KG | 9.405 |
| MSP - Medien Systempartner | 9.315 |

Roxen AB 10.250

News Gathering

alfa Media Partner GmbH..... 9.220
Crowdynews 9.313
Digital Collections
Verlagsgesellschaft mbH.....9.415
ATC (Athens Technology Center) ... 10.428
Scoopshot 10.530
Zapaday 9.320 - 10

Newsink

4C-coloured Business Solutions BV 11.400
Siegwark Druckfarben 11.635

Newspaper Design

MapCreator BV (Maps4News) 10.450
TypoSrv Gesellschaft
für Satz und Druck mbH..... 9.445

Newspaper History and Museums

Zissor AS9.610

Newspaper Studies

ingenieurbüro mauser-kaiser 11.365

Newsprint

Agfa Graphics NV 9.240 + 9.250
Aylesford Newsprint Ltd 10.130
Holmen Paper AB 10.200
MWM System AB 10.408
Papierfabrik Palm 11.420
Papierfabrik Utzenstorf AG 11.525
Parenco B.V. 11.457
Perlen Papier AG 11.460
SCA Graphic Paper Nederland 10.130
Solikamskumprom JSC 11.458
Stora Enso Oyj 11.108
UPM 11.415
VPM International
Marketing & Trading GmbH 11.160

Newsroom Management

Agile Contents..... 10.320 - 10
alfa Media Partner GmbH..... 9.220
Desk-Net GmbH 9.320 - 9
Digital Collections
Verlagsgesellschaft mbH.....9.415
JJK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Layout International.....9.140
ATC (Athens Technology Center) ... 10.428
NEWSCYCLE Solutions 10.310

O

Online / Mobile Gaming

CeleraOne GmbH 9.525
Telegraaf Media Groep 10.530

Online Advertising

alfa Media Partner GmbH..... 9.220
arvato Systems GmbH 9.525
Blue Billywig B.V. 9.625
Boomads 10.530
Connio Oy 9.320 - 8
Crowdynews 9.313
Cxense ASA 10.320 - 4
dataplan Beratungs-
gesellschaft mbH 10.400
evolver media GmbH & Co. KG 9.405
gogol medien GmbH & Co. KG .. 9.320 - 4
HUP AG 9.340 / 9.350
JJK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Lineup Systems Limited 10.300
MADS B.V. 10.530
Mediaspectrum, Inc. 9.525
MSH Medien System Haus 9.230
NEWSCYCLE Solutions 10.310
ppi Media GmbH 9.410
Publisher Market 10.530
Social Honey 10.530
Telegraaf Media Groep 10.530
TypoSrv Gesellschaft
für Satz und Druck mbH 9.445
Visiolink ApS 9.318
VRS Media GmbH & Co.KG 9.125
Vuole Oy 10.355

Online Archives

alfa Media Partner GmbH 9.220
COMYAN GmbH 9.100
Digital Collections
Verlagsgesellschaft mbH 9.415
Fink & Partner Media Services 9.320 - 2
TECNAVIA SA 10.330
Visiolink ApS 9.318
X-CAGO b.v. 9.450
Zissor AS 9.610

Online Newspapers

Agfa Graphics NV 9.240 + 9.250
Agile Contents..... 10.320 - 10
alfa Media Partner GmbH..... 9.220
Aptoma AS 9.320 - 7
arvato Systems GmbH 9.525
Atex Group Ltd 10.430
Boomads 10.530

CeleraOne GmbH 9.525
COMYAN GmbH 9.100
Connio Oy 9.320 - 8
Crowdynews 9.313
dataplan Beratungs-
gesellschaft mbH 10.400
EidosMedia S.p.a 10.410
Fink & Partner Media Services 9.320 - 2
HUP AG 9.340 / 9.350
InterRed GmbH 10.220
Kalooga 9.525
Layout International 9.140
MSH Medien System Haus 9.230
native:media GmbH & Co. KG 9.120
NEWSCYCLE Solutions 10.310
Newsfactory GmbH 9.105
PageSuite Ltd 10.227
TECNAVIA SA 10.330
Telegraaf Media Groep 10.530
Twipe Mobile Solutions N.V. 9.440
Visiolink ApS 9.318
VRS Media GmbH & Co.KG 9.125
Vuole Oy 10.355
X-CAGO b.v. 9.450

Online Services

alfa Media Partner GmbH 9.220
CGI Deutschland 9.230
Connio Oy 9.320 - 8
Crowdynews 9.313
Evolok Ltd 10.215
evolver media GmbH & Co. KG 9.405
Fink & Partner Media Services 9.320 - 2
JJK Gesellschaft für
innovative Verlagssoftware mbH 9.445
Kalooga 9.525
MADS B.V. 10.530
Medien-Service Untermain GmbH ... 9.305
MSH Medien System Haus 9.230
MSP - Medien Systempartner 9.315
Newsfactory GmbH 9.105
Publisher Market 10.530
Scoopshot 10.530
Telegraaf Media Groep 10.530
Vuole Oy 10.355

Onserting Equipment

SITMA MACHINERY SpA 11.450
XYNAMIX Vertriebs GmbH 11.422

Other Paper Grades

Holmen Paper AB 10.200
Laakirchen Papier AG 10.130
Papierfabrik Palm 11.420

Parenco B.V. 11.457
 Perlen Papier AG 11.460
 UPM..... 11.415

Outsourcing

AdFlow-Systems GmbH 9.330
 alfa Media Partner GmbH..... 9.220
 arvato Systems GmbH 9.525
 CGI Deutschland 9.230
 kau und behrens 11.365
 ProcSet Media Solutions..... 9.320 - 5
 Publisher Market 10.530
 SEM Servicegesellschaft für
 Elektrik und Mechanik mbH 11.362
 TypoServ Gesellschaft
 für Satz und Druck mbH..... 9.445

P

Page Layout / Composition

alfa Media Partner GmbH..... 9.220
 Anygraaf OY..... 10.340
 Aptoma AS..... 9.320 - 7
 CCI Europe A/S..... 9.510
 dataplan Beratungs-
 gesellschaft mbH..... 10.400
 Domena.com d.o.o..... 9.418
 EidosMedia S.p.a 10.410
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 Layout International..... 9.140
 TypoServ Gesellschaft
 für Satz und Druck mbH..... 9.445

Page Make-Up Systems

alfa Media Partner GmbH..... 9.220
 DIG Digitale Medienberatungs-
 und Produktions- GmbH 9.230
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 PuzzleFlow Media Technologies ..10.320 - 8
 wobe-team GmbH 11.265

Palletisers

RIMA-SYSTEM 11.450
 Schur Packaging Systems AB 11.600
 Transpak Equipment Corp. 11.559

Picture Transmission

TypoServ Gesellschaft
 für Satz und Druck mbH..... 9.445

Plate Bending / Punching

DotLine GmbH 11.510

Krause-Biagosch GmbH 11.265
 NELA - Brüder Neumeister GmbH ..11.558

Plate Exposure Systems

Agfa Graphics NV..... 9.240 + 9.250
 DotLine GmbH 11.510

Plate Handling Devices

BEIL Registersysteme GmbH 11.270
 DotLine GmbH 11.510
 Krause-Biagosch GmbH 11.265
 NELA - Brüder Neumeister GmbH ..11.558

Plate Sorting / Stacking System

BEIL Registersysteme GmbH 11.270
 Hamann & Partner..... 11.365
 NELA - Brüder Neumeister GmbH ..11.558

Plates

Agfa Graphics NV..... 9.240 + 9.250
 BEIL Registersysteme GmbH 11.270
 Fujifilm Europe GmbH 11.510
 Kodak Graphic Communications 11.560
 Krause-Biagosch GmbH 11.265
 Toray International Europe GmbH... 11.565

Pre-impregnated blanket wash cloth

Felix Böttcher GmbH & Co. KG 11.165

Preflight Systems

AdFlow-Systems GmbH 9.330
 InfraLogic ApS 9.122
 Integration X A/S..... 10.425
 OneVision Software AG..... 10.225
 ppi Media GmbH..... 9.410
 ProcSet Media Solutions..... 9.320 - 5
 wobe-team GmbH 11.265

Prepress Production - Miscellaneous

alfa Media Partner GmbH..... 9.220
 FotoWare a.s 10.210
 InfraLogic ApS 9.122
 Lufthansa Systems AG..... 9.200
 TypoServ Gesellschaft
 für Satz und Druck mbH..... 9.445
 wobe-team GmbH 11.265

Prepress Workflow

ABB Schweiz AG 11.220
 AdFlow-Systems GmbH 9.330
 Agfa Graphics NV..... 9.240 + 9.250
 alfa Media Partner GmbH..... 9.220
 BEIL Registersysteme GmbH 11.270
 binuscan..... 10.426

DIG Digitale Medienberatungs-
 und Produktions- GmbH 9.230
 FotoWare a.s 10.210
 Fujifilm Europe GmbH 11.510
 HUP AG..... 9.340 / 9.350
 InfraLogic ApS 9.122
 Kodak Graphic Communications 11.560
 Krause-Biagosch GmbH 11.265
 Laidback Solutions AB 9.400
 MapCreator BV (Maps4News) 10.450
 MWM System AB..... 10.408
 OneVision Software AG..... 10.225
 ppi Media GmbH..... 9.410
 ProcSet Media Solutions..... 9.320 - 5
 New Prolmage Ltd..... 11.220
 PuzzleFlow Media Technologies 10.320 - 8
 wobe-team GmbH 11.265

Press Accessories

BEIL Registersysteme GmbH 11.270
 GWS Printing Systems B.V. 11.300
 manroland web systems GmbH..... 11.230
 Prime UV Systems, Inc. 11.418
 Tolerans AB 11.260

Press Cleaning Equipment (besides blanket washers)

techniweb SAS 11.370

Press Control

ABB Schweiz AG 11.220
 DCOS Sweden AB 11.260
 EAE Engineering
 Automation Electronics GmbH 11.650
 Harland Simon Plc 11.455
 Honeywell Oy..... 11.205
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 Koenig & Bauer AG (KBA) 11.250
 manroland web systems GmbH..... 11.230
 pme maurer GmbH 11.365
 AH Tensor International LLC 11.260

Press Drives

ABB Schweiz AG 11.220
 DCOS Sweden AB 11.260
 Harland Simon Plc 11.455
 Honeywell Oy..... 11.205
 pme maurer GmbH 11.365
 AH Tensor International LLC 11.260

Press Maintenance

Canon Europe 11.535

| | |
|--|--------|
| EAE Engineering | |
| Automation Electronics GmbH | 11.650 |
| Goss International | 11.410 |
| GWS Printing Systems B.V. | 11.300 |
| Koenig & Bauer AG (KBA) | 11.250 |
| Océ Printing Systems | 11.535 |
| pme maurer GmbH | 11.365 |
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |

Press Management

| | |
|-----------------------------------|--------|
| ABB Schweiz AG | 11.220 |
| EAE Engineering | |
| Automation Electronics GmbH | 11.650 |
| Harland Simon Plc | 11.455 |
| Honeywell Oy..... | 11.205 |

Press freedom

| | |
|---------------|----------------|
| WAN-IFRA..... | Entrance Foyer |
|---------------|----------------|

Presses

| | |
|-----------------------------------|--------|
| Goss International | 11.410 |
| GWS Printing Systems B.V. | 11.300 |
| Hamann & Partner..... | 11.365 |
| Koenig & Bauer AG (KBA) | 11.250 |
| manroland web systems GmbH..... | 11.230 |
| Prime UV Systems, Inc. | 11.418 |
| AH Tensor International LLC | 11.260 |

Presses - Design and Development

| | |
|-----------------------------------|--------|
| Goss International | 11.410 |
| Océ Printing Systems | 11.535 |
| Prime UV Systems, Inc. | 11.418 |
| AH Tensor International LLC | 11.260 |
| TMI Service GmbH | 11.470 |

Presses - Digital Production Printers

| | |
|-----------------------------------|--------|
| Canon Europe | 11.535 |
| Kodak Graphic Communications | 11.560 |
| manroland web systems GmbH..... | 11.230 |
| Océ Printing Systems | 11.535 |
| Prime UV Systems, Inc. | 11.418 |
| WIFAG Polytype Technologies AG .. | 11.520 |

Presses - Installations

| | |
|-----------------------------------|--------|
| Goss International | 11.410 |
| GWS Printing Systems B.V. | 11.300 |
| manroland web systems GmbH..... | 11.230 |
| Prime UV Systems, Inc. | 11.418 |
| AH Tensor International LLC | 11.260 |

Presses - Large Format Printers (LFP)

| | |
|-----------------------------------|--------|
| Prime UV Systems, Inc. | 11.418 |
| WIFAG Polytype Technologies AG .. | 11.520 |

Presses - Workflow

| | |
|-----------------------------------|--------|
| ABB Schweiz AG | 11.220 |
| Canon Europe | 11.535 |
| EAE Engineering | |
| Automation Electronics GmbH | 11.650 |
| Harland Simon Plc | 11.455 |
| manroland web systems GmbH..... | 11.230 |
| Océ Printing Systems | 11.535 |

Presses and Printing - Miscellaneous

| | |
|--|--------|
| GWS Printing Systems B.V. | 11.300 |
| Hamann & Partner..... | 11.365 |
| Hunkeler AG..... | 11.630 |
| pme maurer GmbH | 11.365 |
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |

Printing Technologies and Problems

| | |
|-----------------------------------|--------|
| DCOS Sweden AB | 11.260 |
| GWS Printing Systems B.V. | 11.300 |
| pme maurer GmbH | 11.365 |
| AH Tensor International LLC | 11.260 |

Printing houses

| | |
|--|--------|
| IE Graphic Engineering | 11.100 |
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |
| Telegraaf Media Groep..... | 10.530 |

Printing on Demand

| | |
|---------------------------------|--------|
| BEIL Registersysteme GmbH | 11.270 |
| Hunkeler AG..... | 11.630 |
| manroland web systems GmbH..... | 11.230 |
| Océ Printing Systems | 11.535 |
| wobe-team GmbH | 11.265 |

Production Management

| | |
|--|------------|
| ABB Schweiz AG | 11.220 |
| AdFlow-Systems GmbH | 9.330 |
| alfa Media Partner GmbH..... | 9.220 |
| D-Share Srl | 10.140 |
| Honeywell Oy..... | 11.205 |
| ingenieurbüro mauser-kaiser | 11.365 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| MWM System AB..... | 10.408 |
| NEWSCYCLE Solutions | 10.310 |
| PuzzleFlow Media Technologies .. | 10.320 - 8 |
| Q.I. Press Controls BV | 11.650 |

Production Planning

| | |
|--|-------|
| alfa Media Partner GmbH..... | 9.220 |
| DIG Digitale Medienberatungs- und Produktions- GmbH | 9.230 |

| | |
|--|---------------|
| Funkinform GmbH..... | 9.540 |
| HUP AG..... | 9.340 / 9.350 |
| ingenieurbüro mauser-kaiser | 11.365 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| kau und behrens | 11.365 |
| Multicom GmbH | 9.310 |
| MWM System AB..... | 10.408 |
| NEWSCYCLE Solutions | 10.310 |
| wobe-team GmbH | 11.265 |

Production Tracking

| | |
|--|--------|
| alfa Media Partner GmbH..... | 9.220 |
| DIG Digitale Medienberatungs- und Produktions- GmbH | 9.230 |
| Honeywell Oy..... | 11.205 |
| MWM System AB..... | 10.408 |
| NEWSCYCLE Solutions | 10.310 |

Production services for the printing industry

| | |
|--|--------|
| alfa Media Partner GmbH..... | 9.220 |
| ingenieurbüro mauser-kaiser | 11.365 |
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |
| TMI Service GmbH | 11.470 |

Promotion

| | |
|------------------------------------|------------|
| CeleraOne GmbH..... | 9.525 |
| MPP Global Solutions Limited... .. | 10.320 - 6 |
| Scoopshot | 10.530 |
| XYNAMIX Vertriebs GmbH | 11.422 |

Proofing Systems

| | |
|-----------------------------------|--------|
| alfa Media Partner GmbH..... | 9.220 |
| DCOS Sweden AB | 11.260 |
| Kodak Graphic Communications | 11.560 |
| wobe-team GmbH | 11.265 |

Publications Specialised

| | |
|-----------------------------------|----------------|
| Industriemagazin Verlag GmbH..... | 10.125 |
| Laakirchen Papier AG | 10.130 |
| WAN-IFRA..... | Entrance Foyer |

Publishing and Print Workflow

| | |
|--|---------------|
| AdFlow-Systems GmbH | 9.330 |
| Agfa Graphics NV..... | 9.240 + 9.250 |
| alfa Media Partner GmbH..... | 9.220 |
| Funkinform GmbH..... | 9.540 |
| HUP AG..... | 9.340 / 9.350 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Kodak Graphic Communications | 11.560 |
| OneVision Software AG..... | 10.225 |

ProcSet Media Solutions..... 9.320 - 5
 New Prolmage Ltd..... 11.220
 PuzzleFlow Media Technologies ..10.320 - 8
 VRS Media GmbH & Co.KG..... 9.125
 wobe-team GmbH 11.265

Q**Quality Control**

alfa Media Partner GmbH..... 9.220
 BEIL Registersysteme GmbH..... 11.270
 Grafikontrol Spa 11.530
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 NELA - Brüder Neumeister GmbH .. 11.558
 Q.I. Press Controls BV 11.650
 wobe-team GmbH 11.265

R**RIPs**

Agfa Graphics NV..... 9.240 + 9.250
 InfraLogic ApS..... 9.122
 Krause-Biagosch GmbH 11.265
 OneVision Software AG..... 10.225
 ProcSet Media Solutions..... 9.320 - 5
 wobe-team GmbH 11.265

Reel Handling

ABB Schweiz AG 11.220
 Goss International 11.410
 Koenig & Bauer AG (KBA) 11.250

Reel Unwrapping

Goss International 11.410

Reelstands

DCOS Sweden AB 11.260
 EAE Engineering
 Automation Electronics GmbH 11.650
 Goss International 11.410
 Hamann & Partner..... 11.365
 Harland Simon Plc 11.455
 Koenig & Bauer AG (KBA) 11.250
 pme maurer GmbH 11.365
 AH Tensor International LLC 11.260

Register Control

DCOS Sweden AB 11.260
 Grafikontrol Spa 11.530
 Honeywell Oy..... 11.205
 NELA - Brüder Neumeister GmbH .. 11.558
 New Prolmage Ltd..... 11.220
 Q.I. Press Controls BV 11.650

Roller Rubber Coatings

Felix Böttcher GmbH & Co. KG 11.165

Rollers

Felix Böttcher GmbH & Co. KG 11.165
 Hamann & Partner..... 11.365

Rotary Cutting Machines

RIMA-SYSTEM 11.450

Rotating Brushes for blanket cleaners

Felix Böttcher GmbH & Co. KG 11.165

Route Planning Systems

JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 SITMA MACHINERY SpA..... 11.450

S**Sales - Advertising**

alfa Media Partner GmbH..... 9.220
 arvato Systems GmbH 9.525
 BrightGen Ltd..... 10.450
 CeleraOne GmbH..... 9.525
 CloudSense Ltd..... 10.405
 HUP AG..... 9.340 / 9.350
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 Lineup Systems Limited 10.300
 MAD S B.V..... 10.530
 Mediaspectrum, Inc..... 9.525
 MSH Medien System Haus 9.230
 sabris AG..... 9.500
 Sensix GmbH..... 9.320 - 6
 Social Honey..... 10.530
 XYNAMIX Vertriebs GmbH 11.422

Sales - Circulation

alfa Media Partner GmbH..... 9.220
 BrightGen Ltd..... 10.450
 CloudSense Ltd..... 10.405
 Lufthansa Systems AG..... 9.200
 XYNAMIX Vertriebs GmbH 11.422

Sales - Distribution

arvato Systems GmbH 9.525
 BrightGen Ltd..... 10.450
 CloudSense Ltd..... 10.405
 HUP AG..... 9.340 / 9.350
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 Lufthansa Systems AG..... 9.200
 MWM System AB..... 10.408
 sabris AG..... 9.500

Screening Technology

Krause-Biagosch GmbH 11.265
 wobe-team GmbH 11.265

Self Service Ads

AdFactory International 10.255
 alfa Media Partner GmbH..... 9.220
 Blue Billywig B.V. 9.625
 Cxense ASA 10.320 - 4
 Drag & Drop Ltd. 10.320 - 9
 evolver media GmbH & Co. KG 9.405
 HUP AG..... 9.340 / 9.350
 JJK Gesellschaft für
 innovative Verlagssoftware mbH 9.445
 Lineup Systems Limited 10.300
 NEWSCYCLE Solutions..... 10.310
 Vuole Oy 10.355

Slitters

Tolerans AB 11.260

Software for Fan-out-Compensation

InfraLogic ApS..... 9.122
 Krause-Biagosch GmbH 11.265
 New Prolmage Ltd..... 11.220
 Q.I. Press Controls BV 11.650
 wobe-team GmbH 11.265

Solvent Recycling Equipment

techniweb SAS 11.370

Splice Preparation Devices

Goss International 11.410

Sports Tables Software

Medien-Service Untermain GmbH... 9.305
 Multicom GmbH 9.310
 red.web (Mittelrhein-Verlag GmbH)... 9.210

Stackers

Ferag AG 11.210
 GWS Printing Systems B.V. 11.300
 Müller Martini Marketing AG 11.450
 RIMA-SYSTEM 11.450
 Schur Packaging Systems AB 11.600
 SITMA MACHINERY SpA..... 11.450

Stitchers

Hamann & Partner..... 11.365
 Tolerans AB 11.260

Stitching wire

Dorstener Drahtwerke
 H. W. Brune & Co. GmbH..... 11.260

Strapper Bands

| | |
|----------------------|--------|
| Mosca GmbH | 11.428 |
| Schneider & Ozga oHG | 11.368 |

Strapping Systems

| | |
|--------------------------|--------|
| Ferag AG | 11.210 |
| Mosca GmbH | 11.428 |
| Schneider & Ozga oHG | 11.368 |
| SMB Schwede Maschinenbau | 11.110 |
| Transpak Equipment Corp. | 11.559 |

T**Tablet Publishing**

| | |
|---|---------------|
| Agfa Graphics NV | 9.240 + 9.250 |
| alfa Media Partner GmbH | 9.220 |
| Aquafadas SAS | 10.223 |
| CCI Europe A/S | 9.510 |
| COMYAN GmbH | 9.100 |
| Conmio Oy | 9.320 - 8 |
| Crowdynews | 9.313 |
| dataplan Beratungs- gesellschaft mbH | 10.400 |
| EidosMedia S.p.a | 10.410 |
| Fink & Partner Media Services | 9.320 - 2 |
| gogol medien GmbH & Co. KG | 9.320 - 4 |
| imgZine | 10.530 |
| InterRed GmbH | 10.220 |
| Kalooga | 9.525 |
| MagazineCloner Ltd | 10.320 - 7 |
| Mediaspectrum, Inc. | 9.525 |
| Miles 33 Ltd | 10.335 |
| Multicom GmbH | 9.310 |
| native:media GmbH & Co. KG | 9.120 |
| ATC (Athens Technology Center) | 10.428 |
| NEWSCYCLE Solutions | 10.310 |
| Oppolis Software Ltd | 10.406 |
| PageSuite Ltd | 10.227 |
| New Prolmage Ltd | 11.220 |
| Protecmedia | 10.230 |
| red.web (Mittelrhein-Verlag GmbH) | 9.210 |
| Roxen AB | 10.250 |
| TECNAVIA SA | 10.330 |
| Twipe Mobile Solutions N.V. | 9.440 |
| Visiolink ApS | 9.318 |
| WoodWing Software BV | 10.100 |
| X-CAGO b.v. | 9.450 |

Tailored Distribution

| | |
|--|-------|
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
|--|-------|

Tailored Online Services

| | |
|-------------------------|-------|
| alfa Media Partner GmbH | 9.220 |
|-------------------------|-------|

| | |
|--|------------|
| Boomads | 10.530 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Kalooga | 9.525 |
| MPP Global Solutions Limited | 10.320 - 6 |
| native:media GmbH & Co. KG | 9.120 |
| Social Honey | 10.530 |
| Tansa Systems AS | 10.218 |
| TECNAVIA SA | 10.330 |

Temperature Control Equipment

| | |
|-----------------|--------|
| pme maurer GmbH | 11.365 |
| technotrans AG | 11.555 |

Tension Control Systems

| | |
|-----------------------------|--------|
| DCOS Sweden AB | 11.260 |
| AH Tensor International LLC | 11.260 |

Top Sheet Applicators

| | |
|--------------------------|--------|
| Ferag AG | 11.210 |
| SITMA MACHINERY SpA | 11.450 |
| SMB Schwede Maschinenbau | 11.110 |

Total Quality Management

| | |
|--|--------|
| CGI Deutschland | 9.230 |
| ingenieurbüro mauser-kaiser | 11.365 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Q.I. Press Controls BV | 11.650 |

Trade

| | |
|-------------------------------|--------|
| SUPAG Spichtig und Partner AG | 9.610 |
| WRH Marketing AG | 11.210 |

U**Used Equipment**

| | |
|---------------------------|--------|
| GWS Printing Systems B.V. | 11.300 |
|---------------------------|--------|

V**Vibration Isolation**

| | |
|-----------------|--------|
| pme maurer GmbH | 11.365 |
|-----------------|--------|

Video ad embedding

| | |
|--|--------|
| Blue Billywig B.V. | 9.625 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| MADS B.V. | 10.530 |

Video content management

| | |
|-------------------------|-------------|
| Agile Contents | 10.320 - 10 |
| alfa Media Partner GmbH | 9.220 |
| Aptoma AS | 9.320 - 7 |

| | |
|--|-----------|
| Blue Billywig B.V. | 9.625 |
| COMYAN GmbH | 9.100 |
| Digital Collections Verlagsgesellschaft mbH | 9.415 |
| Fink & Partner Media Services | 9.320 - 2 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Scoopshot | 10.530 |
| Viewmy.tv ^{CMX} | 9.135 |

Video editing

| | |
|-----------------------|--------|
| Telegraaf Media Groep | 10.530 |
|-----------------------|--------|

W**Waste Management**

| | |
|------------------|---------------|
| Agfa Graphics NV | 9.240 + 9.250 |
| MWM System AB | 10.408 |

Web Cleaning

| | |
|--|--------|
| SEM Servicegesellschaft für Elektrik und Mechanik mbH | 11.362 |
| techniweb SAS | 11.370 |

Web Consulting and Services

| | |
|--|--------|
| alfa Media Partner GmbH | 9.220 |
| CGI Deutschland | 9.230 |
| evolver media GmbH & Co. KG | 9.405 |
| Infomaker Scandinavia AB | 10.420 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| native:media GmbH & Co. KG | 9.120 |
| Roxen AB | 10.250 |
| Tansa Systems AS | 10.218 |
| Vuole Oy | 10.355 |

Web Content Syndication

| | |
|--------------------|--------|
| Atex Group Ltd | 10.430 |
| Blue Billywig B.V. | 9.625 |
| Boomads | 10.530 |
| InterRed GmbH | 10.220 |
| Kalooga | 9.525 |

Web Design

| | |
|-----------------------------|--------|
| D-Share Srl | 10.140 |
| evolver media GmbH & Co. KG | 9.405 |
| Infomaker Scandinavia AB | 10.420 |

Web Infeed Units

| | |
|-----------------------------|--------|
| GWS Printing Systems B.V. | 11.300 |
| AH Tensor International LLC | 11.260 |

Web Publishing

| | |
|-------------------------|-------|
| alfa Media Partner GmbH | 9.220 |
|-------------------------|-------|

| | |
|--|---------------|
| Anygraaf OY..... | 10.340 |
| Atex Group Ltd..... | 10.430 |
| Boomads..... | 10.530 |
| CCI Europe A/S..... | 9.510 |
| Crowdynews..... | 9.313 |
| D-Share Srl..... | 10.140 |
| dataplan Beratungs- gesellschaft mbH..... | 10.400 |
| Domena.com d.o.o..... | 9.418 |
| EidosMedia S.p.a..... | 10.410 |
| Fink & Partner Media Services | 9.320 - 2 |
| Funkinform GmbH..... | 9.540 |
| gogol medien GmbH & Co. KG .. | 9.320 - 4 |
| HUP AG..... | 9.340 / 9.350 |
| InterRed GmbH..... | 10.220 |
| JJK Gesellschaft für innovative Verlagssoftware mbH | 9.445 |
| Kalooga..... | 9.525 |
| Miles 33 Ltd..... | 10.335 |
| MPP Global Solutions Limited... .. | 10.320 - 6 |
| Multicom GmbH..... | 9.310 |
| native:media GmbH & Co. KG | 9.120 |
| ATC (Athens Technology Center)... .. | 10.428 |
| Newsfactory GmbH..... | 9.105 |
| PageSuite Ltd..... | 10.227 |
| PressReader..... | 9.312 |
| Protecmedia..... | 10.230 |
| Roxen AB..... | 10.250 |
| Twipe Mobile Solutions N.V. | 9.440 |
| Visiolink ApS..... | 9.318 |
| VRS Media GmbH & Co.KG..... | 9.125 |
| WoodWing Software BV..... | 10.100 |
| X-CAGO b.v..... | 9.450 |

Web Services

| | |
|-------------------------------------|---------------|
| Agile Contents..... | 10.320 - 10 |
| alfa Media Partner GmbH..... | 9.220 |
| Blue Billywig B.V. | 9.625 |
| Boomads..... | 10.530 |
| CGI Deutschland..... | 9.230 |
| Crowdynews..... | 9.313 |
| HUP AG..... | 9.340 / 9.350 |
| Medien-Service Untermain GmbH... .. | 9.305 |
| native:media GmbH & Co. KG | 9.120 |
| Tansa Systems AS..... | 10.218 |
| Vuole Oy..... | 10.355 |
| wobe-team GmbH..... | 11.265 |

Web TV

| | |
|-------------------------|-------------|
| Agile Contents..... | 10.320 - 10 |
| Aptoma AS..... | 9.320 - 7 |
| Blue Billywig B.V. | 9.625 |

Web-to-Print

| | |
|----------------------------------|------------|
| gogol medien GmbH & Co. KG .. | 9.320 - 4 |
| Hamann & Partner..... | 11.365 |
| Océ Printing Systems..... | 11.535 |
| PuzzleFlow Media Technologies .. | 10.320 - 8 |
| VRS Media GmbH & Co.KG..... | 9.125 |

Wire Services

| | |
|------------------------------|-----------|
| alfa Media Partner GmbH..... | 9.220 |
| COMYAN GmbH..... | 9.100 |
| Desk-Net GmbH..... | 9.320 - 9 |

Wrapping Machines

| | |
|---------------------------------|--------|
| Mosca GmbH..... | 11.428 |
| Schneider & Ozga oHG..... | 11.368 |
| Schur Packaging Systems AB..... | 11.600 |
| SITMA MACHINERY SpA..... | 11.450 |

Others

| | |
|--------------------------------|-----------|
| 4property.com..... | 9.142 |
| Applix..... | 10.430 |
| basecom GmbH & Co.KG | 9.315 |
| eZ Systems AS..... | 9.320 - 1 |
| Hewlett Packard Ltd..... | 11.405 |
| Madgex Ltd. | 10.320-9 |
| Mundiware Systems Ltda..... | 10.120 |
| QWAM Content Intelligence..... | 10.216 |
| Teknograd AS..... | 9.415 |
| Volga..... | 11.160 |

World Publishing Expo 2014

**Product
Finder**

worldpublishingexpo.com

Where do you find the Products?

3

3D-Printing..... 52

A

Ad Page Planning 52
 Ad Pagination..... 52
 Ad Production / Ad Make Up 52
 Ad Transmission 52
 Addressing Machines 52
 Advertising - Miscellaneous 52
 Advertising Sales and Booking Systems 52
 Advertising Systems..... 52
 Advertising Systems - Installations 52
 Advertising Workflow 52
 Agencies - News Agencies..... 53
 Agencies - Picture Agencies..... 53
 Archive Systems..... 53
 Archive Systems - Installations 53
 Archives 53
 Archiving - Miscellaneous 53
 Asset Management 53
 Associations / Institutes 53
 Augmented reality..... 53
 Automated Guided Vehicle 53

B

Behavioral Targeting 53
 Blanket Washers..... 53
 Blankets..... 53
 Buffer Storage Systems..... 53
 Building and Construction 53
 Bundle Distribution Systems 53
 Bundling Systems 53
 Business / Management /
 Organisation - Miscellaneous..... 53
 Business Planning 53
 Business Systems / Commercial Systems 53

C

CD Publishing 54
 CTP Imager..... 54
 CTP Systems 54
 CTP Systems - Installations..... 54
 Chemicals and Additives..... 54
 Circulation Management 54
 Citizen journalism 54
 Coatings / Treatments..... 54
 Colour / Print Quality Control 54

Colour Management Systems..... 54
 Colour Measuring Devices 54
 Congresses, Exhibitions and
 Conferences 54
 Consultants 54
 Consumer Information 54
 Content Management Systems..... 54
 Conveyors 54
 Copy Stream Storage Systems 55
 Cross Media Publishing..... 55
 Crowdsourcing 55
 Curing Systems..... 55
 Customer Relations Management 55

D

Damping Systems 55
 Data Formats..... 55
 Depalletisers 55
 Design - Miscellaneous 55
 Developing Processors..... 55
 Digital Media - Miscellaneous 55
 Distribution 55
 Distribution Equipment..... 55
 Dryers..... 55
 Drying Systems..... 55

E

E-Commerce 55
 Editorial - Miscellaneous 55
 Editorial Planning Solutions..... 56
 Editorial Systems..... 56
 Editorial Systems - Installations 56
 Editorial Technology 56
 Editorial Workflow..... 56
 Education and Training 56
 Electronic Paper / Electronic Ink 56
 Environment / Recycling..... 56

F

Fan-out Compensation (RIP) 56
 Fee settlement..... 56
 File transfer..... 56
 Film Output Systems..... 56
 Folders 56
 Fountain Solution Cleaning System 56
 Fountain Solution Preparation 56
 Fountain Solutions..... 56
 Free Newspapers 56

G

Graphic Services 57

H

Hardware and Software 57

I

Image Capture - Cameras..... 57
 Image Capture - Scanners 57
 Image Editing 57
 Image Editing by Operator..... 57
 Image Processing Automated 57
 Infographics 57
 Information Technology -
 Miscellaneous..... 57
 Ink Keys Presetting 57
 Ink Saving..... 57
 Ink Supply & Ink Mixing..... 57
 Inking Systems..... 57
 Inserting Systems..... 57
 Internet / Intranet 57

J

Journalism 57

L

Labelling Systems 57

M

Mailroom - Installations 57
 Mailroom - Workflow..... 57
 Mailroom Automation Systems 57
 Mailroom Control Systems..... 58
 Mailroom Design 58
 Mailroom Planning Systems..... 58
 Mailroom Systems 58
 Mailroom and Distribution -
 Miscellaneous..... 58
 Management Systems 58
 Market Research Information 58
 Marketing Services 58
 Marketing..... 58
 Materials Handling 58
 Materials and Consumables -
 Miscellaneous..... 58
 Measuring Devices 58

| | |
|---------------------------|----|
| Mobile Services | 58 |
| Mobile TV | 58 |
| Mobile applications | 58 |

N

| | |
|-------------------------------------|----|
| Network / Server | 58 |
| News Gathering | 59 |
| Newsink | 59 |
| Newspaper Design | 59 |
| Newspaper History and Museums | 59 |
| Newspaper Studies | 59 |
| Newsprint | 59 |
| Newsroom Management | 59 |

O

| | |
|------------------------------|----|
| Online / Mobile Gaming | 59 |
| Online Advertising | 59 |
| Online Archives | 59 |
| Online Newspapers | 59 |
| Online Services | 59 |
| Onserting Equipment | 59 |
| Other Paper Grades | 59 |
| Outsourcing | 60 |

P

| | |
|---|----|
| Page Layout / Composition | 60 |
| Page Make-Up Systems | 60 |
| Palletisers | 60 |
| Picture Transmission | 60 |
| Plate Bending / Punching | 60 |
| Plate Exposure Systems | 60 |
| Plate Handling Devices | 60 |
| Plate Sorting / Stacking System | 60 |
| Plates | 60 |
| Pre-impregnated blanket wash cloth | 60 |
| Preflight Systems | 60 |
| Prepress Production - Miscellaneous | 60 |
| Prepress Workflow | 60 |
| Press Accessories | 60 |
| Press Cleaning Equipment (besides blanket washers) | 60 |
| Press Control | 60 |
| Press Drives | 60 |
| Press Maintenance | 60 |
| Press Management | 61 |
| Press freedom | 61 |
| Presses | 61 |
| Presses - Design and Development | 61 |
| Presses - Digital Production Printers | 61 |
| Presses - Installations | 61 |
| Presses - Large Format Printers (LFP) | 61 |

| | |
|--|----|
| Presses - Workflow | 61 |
| Presses and Printing - Miscellaneous | 61 |
| Printing Technologies and Problems | 61 |
| Printing houses | 61 |
| Printing on Demand | 61 |
| Production Management | 61 |
| Production Planning | 61 |
| Production Tracking | 61 |
| Production services for the printing industry | 61 |
| Promotion | 61 |
| Proofing Systems | 61 |
| Publications Specialised | 61 |
| Publishing and Print Workflow | 61 |

Q

| | |
|-----------------------|----|
| Quality Control | 62 |
|-----------------------|----|

R

| | |
|---|----|
| RIPs | 62 |
| Reel Handling | 62 |
| Reel Unwrapping | 62 |
| Reelstands | 62 |
| Register Control | 62 |
| Roller Rubber Coatings | 62 |
| Rollers | 62 |
| Rotary Cutting Machines | 62 |
| Rotating Brushes for blanket cleaners | 62 |
| Route Planning Systems | 62 |

S

| | |
|---|----|
| Sales - Advertising | 62 |
| Sales - Circulation | 62 |
| Sales - Distribution | 62 |
| Screening Technology | 62 |
| Self Service Ads | 62 |
| Slitters | 62 |
| Software for Fan-out-Compensation | 62 |
| Solvent Recycling Equipment | 62 |
| Splice Preparation Devices | 62 |
| Sports Tables Software | 62 |
| Stackers | 62 |
| Stitchers | 62 |
| Stitching wire | 62 |
| Strapper Bands | 63 |
| Strapping Systems | 63 |

T

| | |
|-----------------------------|----|
| Tablet Publishing | 63 |
| Tailored Distribution | 63 |

| | |
|-------------------------------------|----|
| Tailored Online Services | 63 |
| Temperature Control Equipment | 63 |
| Tension Control Systems | 63 |
| Top Sheet Applicators | 63 |
| Total Quality Management | 63 |
| Trade | 63 |

U

| | |
|----------------------|----|
| Used Equipment | 63 |
|----------------------|----|

V

| | |
|--------------------------------|----|
| Vibration Isolation | 63 |
| Video ad embedding | 63 |
| Video content management | 63 |
| Video editing | 63 |

W

| | |
|-----------------------------------|----|
| Waste Management | 63 |
| Web Cleaning | 63 |
| Web Consulting and Services | 63 |
| Web Content Syndication | 63 |
| Web Design | 63 |
| Web Infeed Units | 63 |
| Web Publishing | 63 |
| Web Services | 64 |
| Web TV | 64 |
| Web-to-Print | 64 |
| Wire Services | 64 |
| Wrapping Machines | 64 |

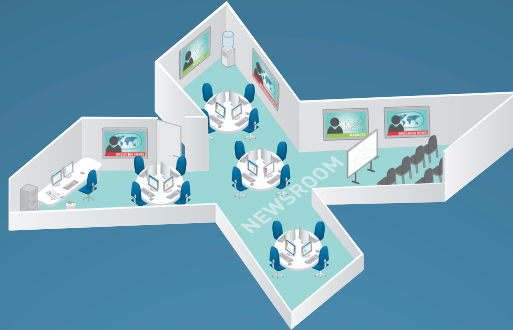
Others

| | |
|-------|----|
| | 64 |
|-------|----|

Meet ppi Media at Hall 9 - Booth 410

Content-X

Smart Editorial Solution for Multi-Channel Publishing



AdX

Optimum Sales Support for all Advertising Channels



OM portal

Advanced Self Service Tool for Print Buyers



ppi Media – Trusted Worldwide

Hundreds of publishing houses around the globe trust in the efficient and integrative software solutions of ppi Media. We deliver high quality publishing workflows for print, online, tablet and mobile to increase profits and reduce costs.



We Believe in Publishing.

info@ppimedia.com ▪ www.ppimedia.com