

IFRA Expo & Conference
13-15 October, Amsterdam RAI

World Publishing Expo 2014

Hall Plan

Programme at the three open Media Port stages

Open stages in the exhibition area (free for Expo visitors) with parallel programmes during the three days: International keynote speakers, practical cases and success stories, talks and discussions.

	Monday	Tuesday	Wednesday
Media Port CONTENT Hall 9	Starts 12:30 h Mobile Publishing Solutions Starts 16:00 h Efficient Content Creation and Distribution	Starts 11:30 h Video Starts 14:30 h Content Management tools & efficiency	Starts 10:00 h Responsive Design
Media Port REVENUE Hall 10	Starts 14:30 h Paywall 2.0	Starts 10:00 h New Revenue Streams: e-commerce, gamification etc. Starts 13:00 h Women in Media Starts 16:00 h Efficient Advertising: Real-Time Bidding	Starts 11:30 h Video monetisation
Media Port POWER OF PRINT Hall 11	Starts 14:30 h Materials	Starts 11:30 h Digital Printing Starts 14:30 h Automation	INCQC Pictures

The full Media Port programme: www.wan-ifra.org/expo_programme
Media Port sessions are simultaneously translated into German and English.

Events, Times and Locations

Monday, 13 October 2014

Official Opening of the World Publishing Expo

Mon, 13 October 2014, 11:45 h – 12:30 h

Location: Amsterdam RAI Forum

The open Media Port stages

Mon, 13 October 2014, 12:30 h – 17:30 h

3 hot topics: Content, Revenue, Power of Print

Open stages in the exhibition area (free for visitors) with parallel programmes during the three days.

13th Int. Newsroom Summit

Mon, 13 October 2014, 9:45 h – 17:30 h

Location: Amsterdam RAI Forum

Sync to digital realities – Join editors and experts and see how successful editors are syncing their newsrooms to the digital world.

Startup Tour

Mon, 13 October 2014, 17:45 h

Location: Amsterdam

Join us for a unique chance to explore the vibrant journalism startup scene of The Netherlands. Canal boat ride stopping at De Correspondent, Blendle and more.

Get-Together

Mon, 13 October 2014, 18:00 h

Location: Holland Terrace (Foyer above Main Entrance C), near WAN-IFRA stand

Get re-energised after a successful exhibition and conference day. Enjoy drinks and finger-food while networking with colleagues from around the world.

Tuesday, 14 October 2014

13th Int. Newsroom Summit - part 2

Tue, 14 October 2014, 9:30 h – 13:00 h

Location: Amsterdam RAI Forum

The open Media Port stages

Tue, 14 October 2014, 10:00 h – 17:30 h

3 hot topics: Content, Revenue, Power of Print

Editorial Systems Tour

Tue, 14 October 2014, 10:00 h

Location: WAN-IFRA Stand, Foyer

Investigate the array of cross-media publishing systems on-hand.

Women in Media Networking lunch

Tue, 14 October 2014, 13:00 h – 14:00 h

Location: Hall 10, Media Port Revenue

Meet and get inspired by women working in the media business worldwide.

7th Tablet and App Summit

Tue, 14 October 2014, 14:00 h – 19:45 h

Location: Amsterdam RAI Forum

Think mobile in everything you do – #TAS14 will showcase recent mobile news case studies, show how to build winning news products and bring expert voices to the stage ready to answer everyone's questions at this crucial moment.

Wednesday, 15 October 2014

7th Tablet and App Summit - part 2

Wed, 15 October 2014, 9:30 h – 13:00 h

Location: Amsterdam RAI Forum

The open Media Port stages

Wed, 15 October 2014, 10:00 h – 16:00 h

3 hot topics: Content, Revenue, Power of Print

World Printers Forum (WPF)

Wed, 15 October 2014, 14:00 h – 18:00 h

Thu, 16 October 2014, 9:30 h – 15:30 h

Location: Amsterdam RAI Forum

The WPF will guide WAN-IFRA's activities in all areas of newspaper production, materials and sustainability.

Alphabetical List of Exhibitors

Exhibitor	Stand No
4C- Printing Inks	11.400
4c - Magazin für Druck und Design	10.125
4property.com	9.142
5 fifteen	9.620
ABB	11.220
AdFactory Intern.	10.255
AdFlow-Systems	9.330
Adincon Networks	10.320 - 3
Agfa Graphics	9.240 + 9.250
Agile Contents	10.320-10
alfa Media Partner	9.220
Anygraaf	10.340
Applix	10.430
Aptoma AS	9.320 - 7
Aquafadas	10.223
arvato Systems	9.525
Atex	10.430
Aylesford Newsprint	10.130
basecom	9.315
BEIL Registersysteme	11.270
binuscan	10.426
Blue Billywig	9.625
Boomads	10.530
BrightGen Ltd	10.450
Canadian Council of Forest Ministers	11.528
Canon EMEA	11.535
CCI + Escenic	9.510
CeleraOne GmbH	9.525
CGI	9.230
CloudSense Ltd.	10.405
COMYAN GmbH	9.100
Conmio Ltd	9.320-8
Content Fleet GmbH	9.525
Crowdnews	9.313
Cxense AS	10.320 - 4
D-Share	10.140
dataplan Beratungs-gesellschaft mbH	10.400
DCOS Sweden AB	11.260

Exhibitor	Stand No
Demain un Autre Jour	10.216
Desk-Net	9.320 - 9
DIG Digitale Medien-beratungs- und Produktions- GmbH	9.230
Digital Collections Verlagsgesellschaft	9.415
Domena.com	9.418
Dorstener Drahtwerke	11.260
DotLine	11.510
Drag & Drop Ltd.	10.320 - 9
EAE Ewert Ahrensburg Electronic	11.650
EidosMedia Spa	10.410
Evolok	10.215
evolver group	9.405
eZ Systems	9.320 - 1
Felix Böttcher	11.165
Ferag AG	11.210
Fink & Partner Media Services GmbH	9.320 - 2
FotoWare a.s	10.210
Fujifilm	11.510
Funkinform GmbH	9.540
Glimworm	10.530
Gogol Publishing	9.320 - 4
Goss International	11.410
Grafikontrol Spa	11.530
GraphicTeam	11.422
GWS Printing Systems	11.300
Hamann & Partner	11.365
Harland Simon Plc	11.455
Hewlett Packard	11.405
Holmen Paper AB	10.200
Honeywell	11.205
Hunkeler AG	11.630
HUP AG	9.340 + 9.350
IE Graphic Engineering	11.100
imgZine	10.530
Infomaker AB	10.420
InfraLogic ApS	9.122

Exhibitor	Stand No
ingenieurbüro mauser-kaiser	11.365
Integration X	10.425
InterRed GmbH	10.220
IST METZ	11.555
ITAR-TASS	9.417
JJK	9.445
Kalooga	9.525
kau und behrens Unternehmensberater	11.365
Kodak	11.560
Koenig & Bauer AG	11.250
Krause-Biagosch	11.265
Laakirchen Papier AG	10.130
Laidback Solutions	9.400
Layout International	9.140
Lineup Systems	10.300
Localstars	10.320 - 5
Lufthansa Systems	9.200
Madgex	10.320 - 9
MADS	10.530
MagazineCloner.com	10.320 - 7
manroland web systems	11.230
Maps4News	10.450
Media Port CONTENT	9.320
Media Port REVENUE	10.320
Media Port POWER OF PRINT	11.430
Mediaspectrum, Inc.	9.525
Medien-Service Untermain GmbH	9.305
Miles 33	10.335
Mosca	11.428
MPP Global Solutions	10.320 - 6
MSH Medien System Haus GmbH & Co. KG	9.230
MSP - Medien Systempartner	9.315
Müller Martini Marketing AG	11.450
Multicom GmbH	9.310

ALPHABETICAL LIST OF EXHIBITORS

Exhibitor	Stand No	Exhibitor	Stand No	Exhibitor	Stand No
Mundiware Systems	10.120	sabris AG	9.500	WAN-IFRA	Entrance Foyer
MWM System AB	10.408	salesforce.com	10.450	WIFAG Maschinenfabrik AG	11.520
native:media - online for media-natives	9.120	SAP Deutschland AG	9.525	wobe-team GmbH	11.265
NELA - Brüder Neumeister GmbH	11.558	SCA Graphic Paper	10.130	WoodWing Software	10.100
Newsasset Ltd.	10.428	Schneider & Ozga	11.368	WRH Marketing	11.210
NEWSCYCLE Solutions	10.310	Schur Packaging Systems AB	11.600	X-CAGO	9.450
Newsfactory GmbH	9.105	Scoopshot	10.530	XYNAMIX	11.422
Newspaper Technology	9.300	SEM Serviceges.	11.362	Zapaday	9.320-10
Océ Printing Systems	11.535	Sensix GmbH	9.320 - 6	Zissor	9.610
OneVision Software	10.225	Siegwerk Druckfarben	11.635		
Oppolis Software Ltd	10.406	Sitech Systems	11.465		
PageSuite	10.227	SITMA MACHINERY	11.450		
Papierfabrik Palm	11.420	SMB Schwede Maschinenbau	11.110		
Papierfabrik Utzenstorf AG	11.525	Social Honey	10.530		
Parenco B.V.	11.457	Solikamskbumprom	11.458		
Perlen Papier AG	11.460	Stora Enso Oyj	11.108		
plenigo GmbH	9.320-11	SUPAG	9.610		
pme maurer GmbH	11.365	Tansa Systems	10.218		
ppi Media GmbH	9.410	techniweb	11.370		
prepress / World of Print	9.128	technotrans AG	11.555		
PressReader	9.312	TECNAVIA SA	10.330		
Prime UV-IR	11.418	Teknograd AS	9.415		
ProcSet Media Solutions GmbH	9.320 - 5	Tensor International	11.260		
Prolmage Ltd	11.220	tieto finland oy	9.520		
Protecmedia	10.230	TMG	10.530		
Publisher Market	10.530	TMI Service GmbH	11.470		
Publishr.nl	9.320 - 3	Tolerans AB	11.260		
PuzzleFlow Media Technologies	10.320 - 8	Toray Industries, Inc.	11.565		
Q.I. Press Controls	11.650	Transpak	11.559		
QWAM Content Intelligence	10.216	Twipe Mobile Solutions	9.440		
red.web	9.210	TypoServ	9.445		
RIMA-SYSTEM	11.450	UPM	11.415		
Roxen Internet Software AB	10.250	Viewmy.tv ^{CMX}	9.135		
S & S Druckfarben	11.425	Visiolink ApS	9.318		
		Volga	11.160		
		VPM International Marketing & Trading	11.160		
		VRS Media	9125		
		Vuole Oy	10.355		

Hall 9 and Hall 10

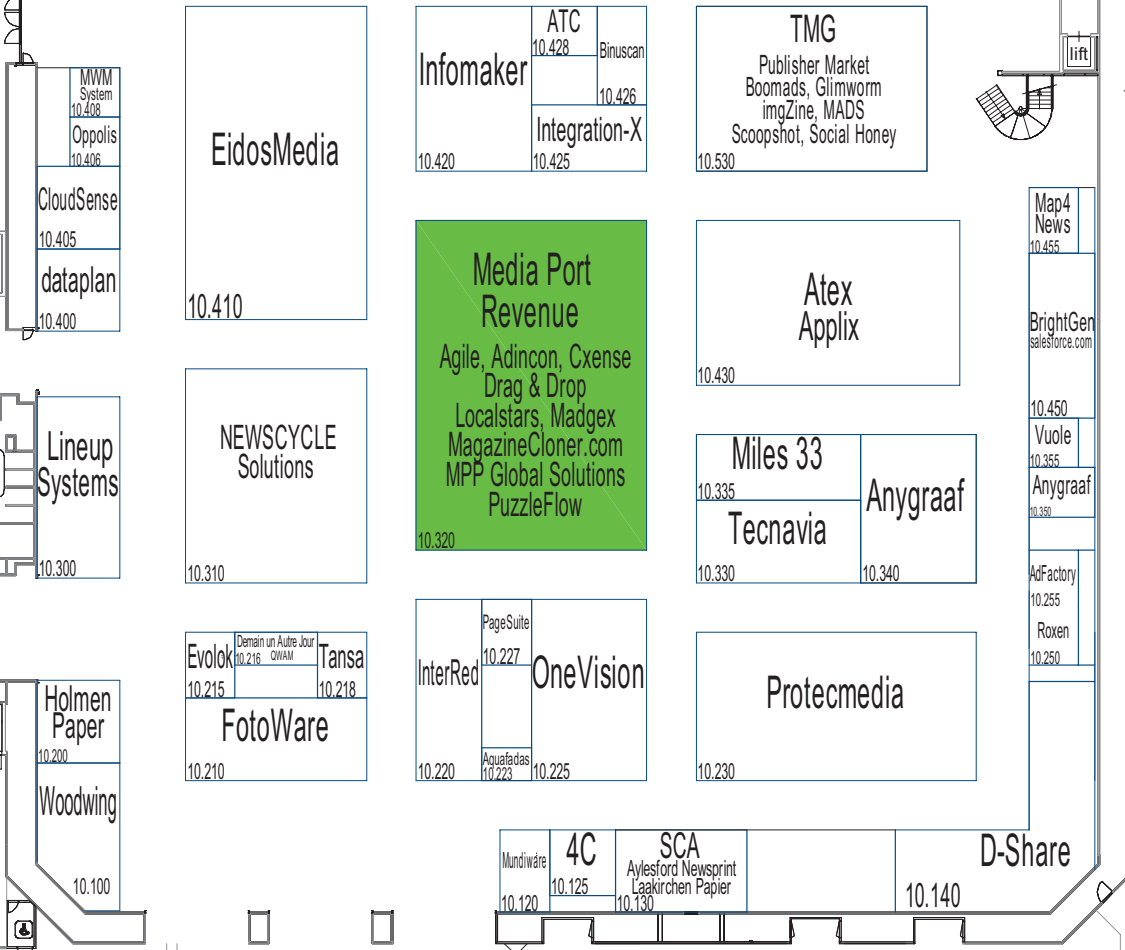


Conference Room (FORUM)
 13th Intl. Newsroom Summit
 7th Tablet and App Summit
 World Printers Forum

Ruby Lounge

HALL 10

WAN-IFRA Trade Press Center / Press Conferences
Media Partner Area
 10.600



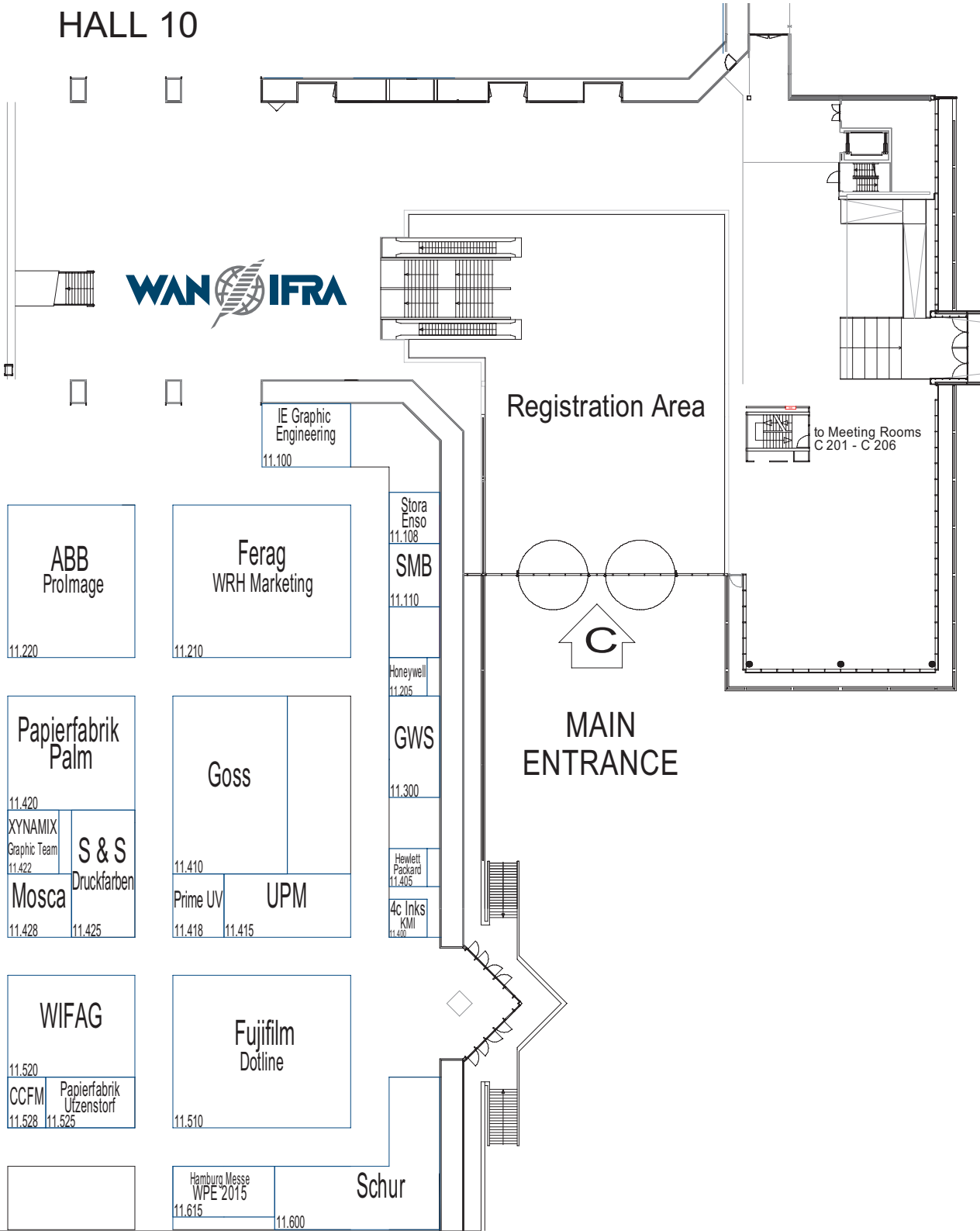
HALL 11

Registration Area

Hall 11



HALL 10



About Amsterdam RAI



World Publishing Expo 2014

13 – 15 October 2014
Opening hours: 9.30 – 18.00 h

Amsterdam RAI

Holland Complex, halls 9/10/11
Europaplein
1078 GZ Amsterdam
The Netherlands
www.rai.nl

Exhibitors and Visitors

Some 250 exhibitors from 25 countries and approx. 8,000 visitors from more than 80 countries are expected to attend.
An up-to-the-minute list of exhibitors is available at www.worldpublishingexpo.com.

Visitor tickets

http://www.wan-ifra.org/expo_ticket
http://www.wan-ifra.org/expo_ticket_dt

Hotel Reservation

RAI Hotel & Travel Service is the official booking agent of the World Publishing Expo 2014. Find and book your ideal accommodation in Amsterdam at www.wan-ifra.org/expo_hotel at WAN-IFRA's special Expo rates.

WPE 2014 on Social Media

Join the Community on the leading social networks: Facebook, LinkedIn and XING (search for "World Publishing Expo group"). Visit the event blog on a regular basis wan-ifra.org/wpe_blog

Official Publication



World News Publishing Focus, the bi-monthly international magazine published by WAN-IFRA, is the official Media Partner for World Publishing Expo 2014. Follow all our live coverage of #WPE14 at: www.wan-ifra.org/expo_blog

We thank our Media Partners





See you in Hamburg!

World Publishing Expo 2015

5-7 October 2015, Hamburg Messe

The leading exhibition for technology
to publish news on tablets, mobile,
in print and online