

Mark your calendar

World Publishing
Expo 2013,
7-9 October, Berlin



www.wan-ifra.org/expo2013

Media Port

IFRA Expo & Conference
29-31 Oct. Messe Frankfurt, Germany

World
Publishing
Expo 2012

Digital Innovations

**The Cloud Publishing
Revolution: *Why Newspapers
are Looking Up!***

Steve Nilan
Digital Technology International

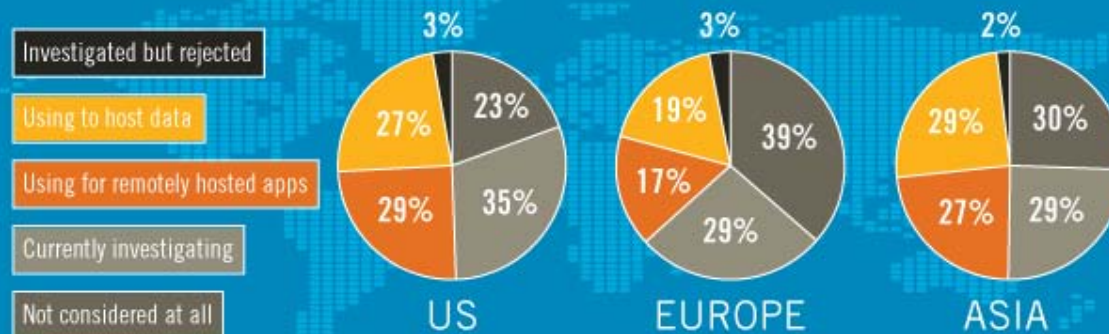
digital all ways.



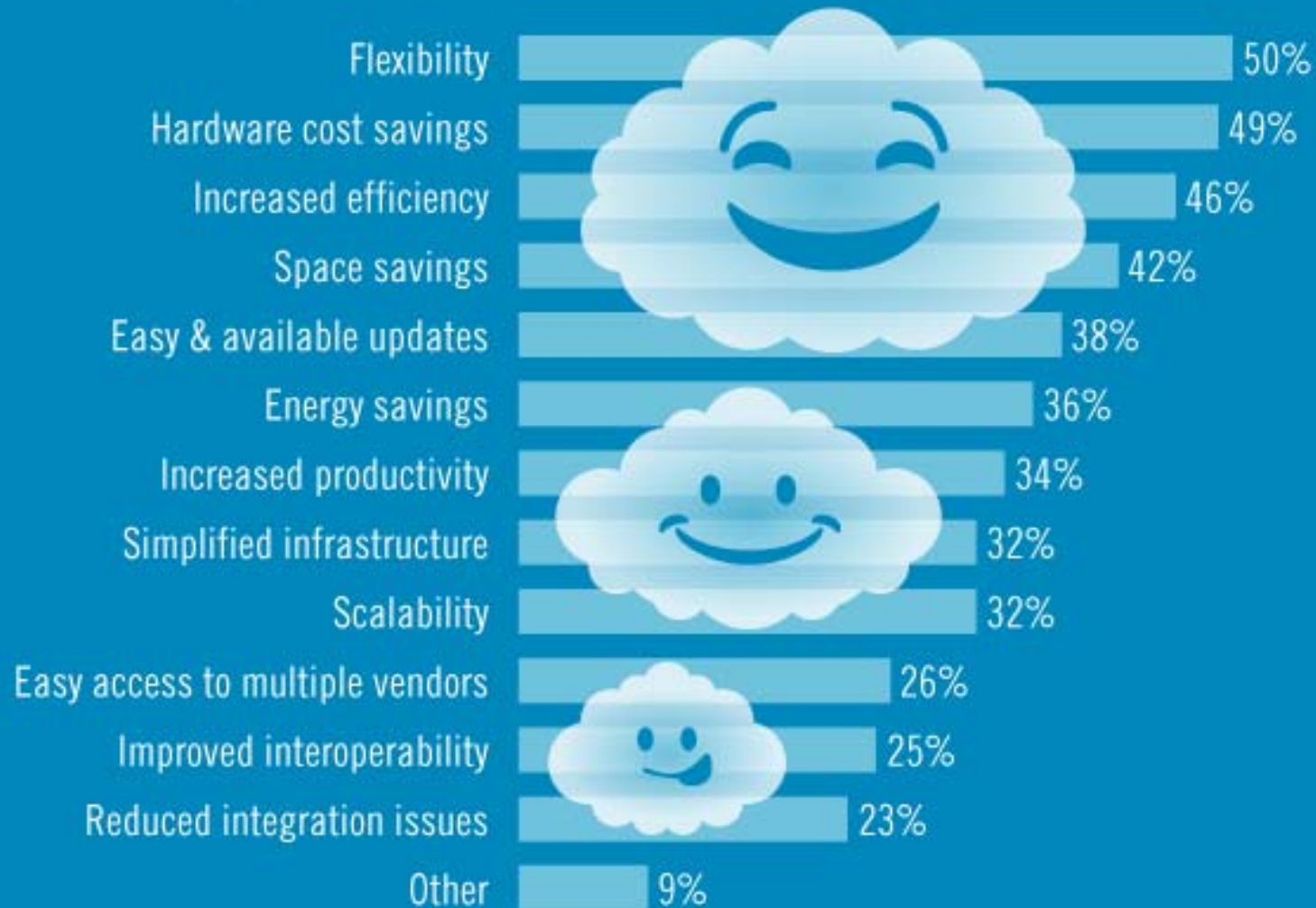
THE RISE OF CLOUD COMPUTING

Trust in the Cloud Is Growing,
But What Is Holding Us Back?

How many organizations use the Cloud?

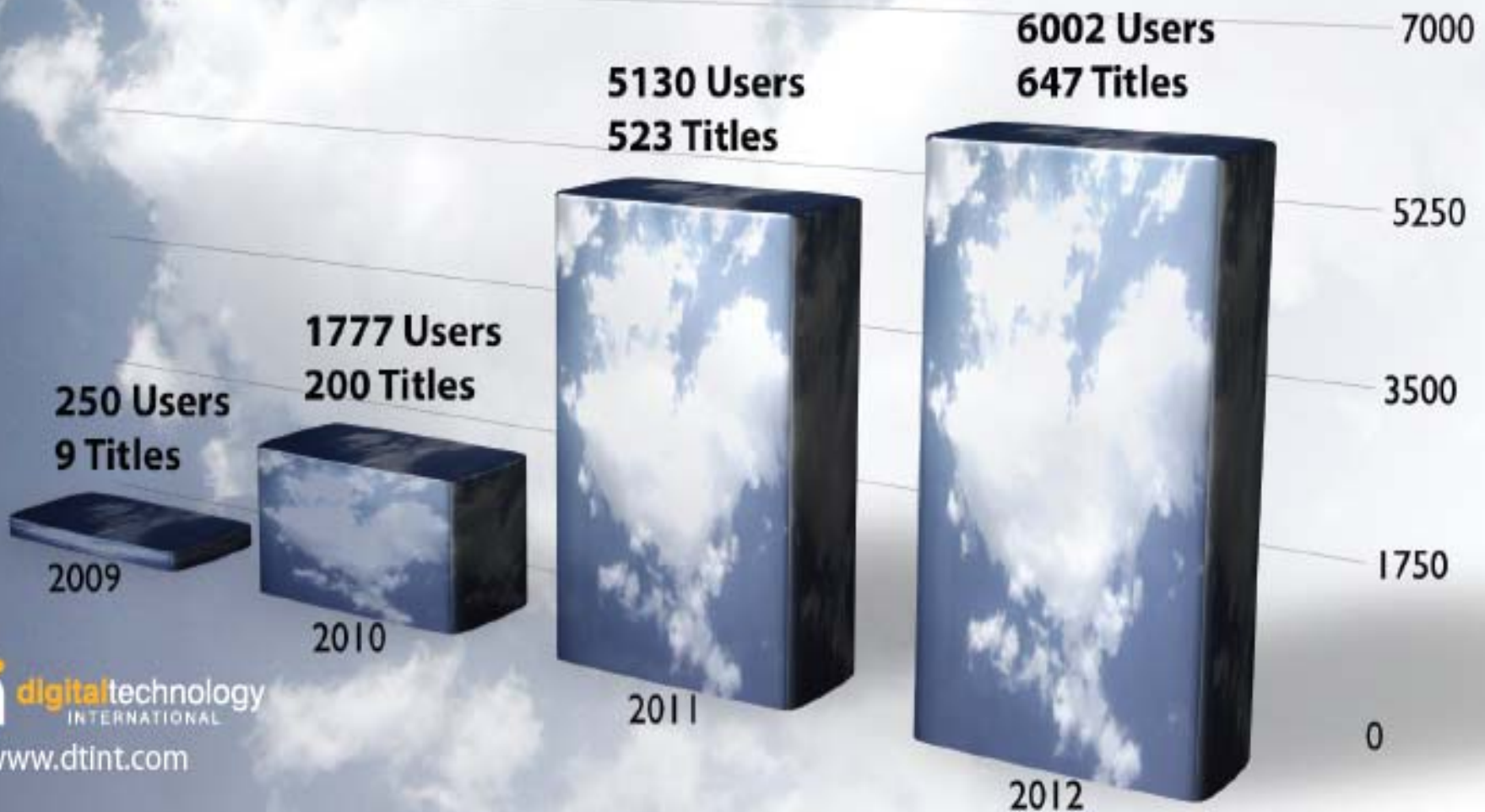


What do organizations see as the Cloud's greatest benefits?



DTI Cloud

- 2009: DTI Cloud launched
- 2010: 100 title milestone
- 2011: Cloud Computing Award
- Now: 6,002 users and 647 titles





Cloud

COMPUTING

EXCELLENCE AWARD 2011



Sun-Times Media ergänzt Cloud mit DTI Circulation



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digital audience engagement | digital revenue expansion | digital cost performance

KM Group erobert digitale Werbung in der DTI Cloud



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McClatchy stellt von Küste zu Küste auf digital um

Alle 30 Niederlassungen wählen für
den Vertrieb Digital Technology



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■ Video goes here.

Are you ready to look up to the Cloud?

- Visit us on Stand A585 to learn more about DTI Cloud
- Tour our Frankfurt data centre
 - *Depart Messe at 1100 - Return at 1230*
 - *Reservations are limited. Please see reception.*

