



THE 3 MAY POSTER PROJECT

BY THE YOUNG FOR FREEDOM OF THE PRESS



The task for the students

Create a poster that supports the importance of freedom of the press.

How to do it

1. Students can use all kinds of things to make a poster, from a computer art programme to cutting images and text from newspapers and magazines.
2. Posters are meant to be seen from a distance, so they should have strong images and heavy lines in strong colors or black and white.
3. Consider doing posters with NO words. It's harder but will have a much wider appeal
4. Background about press freedom, as well as a film suitable for secondary and university students, can be found at www.worldpressfreedomday.org.

Audience

Other students the same age

Objective

Our key objective for 2012 is to remind people that press freedom is a key element of life in any democracy and that in some places people are even killed for doing news work.

The global effort

Newspapers worldwide join the World Association of Newspapers and News Publishers in its annual initiative to draw attention on 3 May, World Press Freedom Day to the role of independent news and information in society, and how it is under attack. This year's global theme, "Silence Kills democracy, but a free press talks," concentrates on the general imperative of a free press for democracy, whether emerging or well-established. The campaign highlights:

- the value of a free, strong and independent press
- that there is no democracy without a free press.
- Such a press reports, investigates and challenges.

More background about press freedom

<http://www.worldpressfreedomday.org> (you can get there quickly using the QR code at the top of the page). This site has up-to-date materials in (English, Español, Français, Deutsch, Russki). Also available are other WAN-IFRA materials from past campaigns:

<http://www.wan-press.org/3may/2010/articles.php?id=1368>

<http://www.wan-press.org/3may/2010/home.php?id=440>

<http://www.rsf.org> - This is the website of Reporters without Borders (Reporters Sans Frontières), which defends journalists worldwide. (English, Français)

<http://www.ifex.org> - Ifex is a Canada-based consortium of press freedom organizations worldwide that tracks violations of the right to free expression. It is a good source for latest cases and statistics.

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