



Press Release of February 7th 2014

## L'AGEFI

AGEFI, the Swiss daily newspaper specialized in financial, economic and political information, has chosen ALICE from X-MEDIA. The V5 of the software specially dedicated to CRM-Marketing will manage its newspaper subscriptions.

The daily newspaper is headquartered in the city of Lausanne with editorial offices in Zurich, Berne, Geneva (Switzerland) and also in Belgium, Germany, France and in the U.S.A. The AGEFI group also publishes several monthly magazines such as «Indices», «Agefi Magazine», and «WORK » and «PROFIL» dedicated to women.

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