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Agderposten Medier in the Atex Cloud

Press Release

13 February 2017

PRESS RELEASE

Reading, UK, January 2017

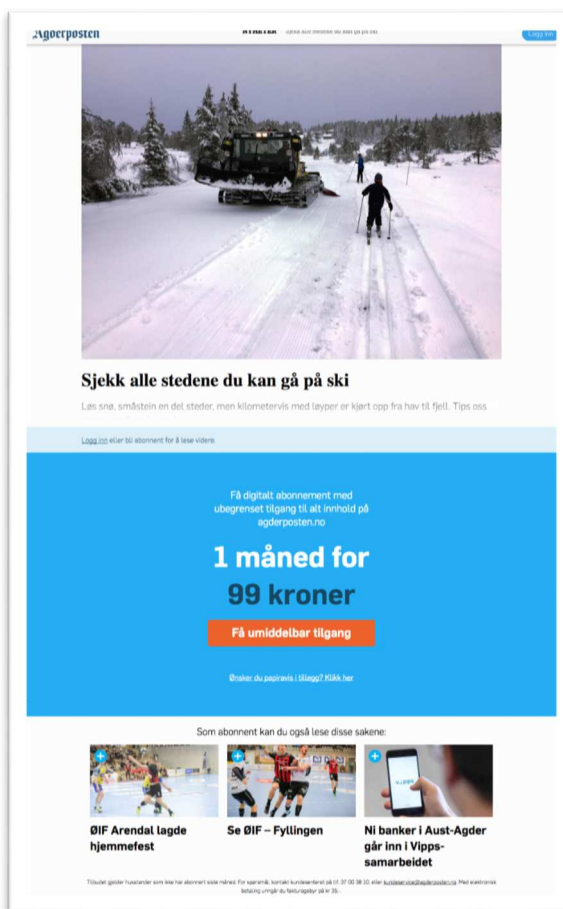
Agderposten Medier in the Atex Cloud

Agderposten Medier creates a common technology platform for news creation and publishing, hosted in the Atex Cloud

Agderposten Medier is a Norwegian news organization with six publications that is implementing a new concept to manage all the business processes of a modern news publisher - a platform completely Cloud based and shared by all the Agderposten publications. Other news organizations are invited to join the complete Agderposten technology, to share resources, development and innovation.

The vision behind Agderposten Medier strategy is simple. Partner with other media companies to fund technical innovation and direct focus and energies where it matters the most: journalism, the core business of a publisher. To support this strategy, they need suppliers that share their vision, coupled with the capability to offer trouble free and cost efficient operations.

Atex has implemented for the Agderposten network of partners the Atex Digital Media Polopoly web and mobile publishing solution, hosted within Amazon AWS and completely supported 24/7 by the Atex managed services team.



Jesper Frank, International Sales Director at Atex, highlights the reason for selecting Atex: "Agderposten Medier were looking for a modern technology platform: scalable, open and flexible to support their current business and any possible evolution. They wanted to create a foundation for a shared environment that effectively could be utilized by their different publications and other partnering media companies. Our managed services team in Stockholm has been able to transition Agderposten Medier to the Atex Cloud in less than three months, with a solution that is ready to host new initiatives and new partners as they become interested in the project".

www.agderposten.no

www.varden.no

www.gat.no

www.lp.no

www.venneslatidende.no

www.demokraten.no

About

Atex is a global technology company providing software and software-enabled services for media-rich industries. Atex develops editorial, web content management systems and advertising management platforms that enable companies to streamline operations and build multi-channel revenues. Atex is committed to developing and delivering software products that are increasingly engaging, collaborative, targeted, contextually relevant, and available on demand. See www.atex.com.

For further information, please reach Atex at <http://www.atex.com/contact>

