

Interested?

Do you want to know more about the International Newspaper Color Quality Club?

Are you interested in seminars on quality print production?

Do you require information about WAN-IFRA's certification program for standardised printing?

Please fill in this small form and fax it to +49 6151 733-800

Name _____
Company _____
Country _____
E-Mail _____
Phone _____
Area of interest _____

You may also contact the project manager of the Color Quality Club for more information:

Beatrix Beckmann, WAN-IFRA,
Washingtonplatz 1, Darmstadt, Germany

E-Mail Beatrix.Beckmann@WAN-IFRA.org
Phone +49 6151 733-764

Register now!

You can register one or more of your newspaper titles for the competition for membership in the International Newspaper Color Quality Club 2014–2016 easily.

Simply scan the below printed »Quick Response Code« with your smartphone. This will bring you directly to the registration site. Complete the electronic form on your mobile device and you are done!



Alternatively you can also register on the web site: www.colorqualityclub.org



International Newspaper Color Quality Club 2014–2016



www.colorqualityclub.org



Why participate?

- ★ Motivate your employees by setting clear measurable targets.
- ★ Improve the quality awareness of your workforce, update their knowledge level.
- ★ Benefit from detailed technical performance reports.
- ★ Demonstrate your conformance with proven worldwide standards.
- ★ Optimise production processes by implementing standard procedures.
- ★ Use Color Quality Club Membership to promote your print plant on the market.

Participation is easy!

A single-column-wide print test-form – the »Cuboid« – can simply be integrated into one of your newspaper pages like a small colour ad. You can print it during your regular run, no time and resource-consuming extra print runs are required.

Four technical categories

The Color Quality Club competition is open to all newspapers. Four technical categories cover all requirements.

1. Coldset printing on newsprint
2. Heatset or UV cured printing on newsprint stock (»semi-commercial«)
3. Heatset or UV cured printing on SC or LWC paper (»semi-commercial«)
4. Extraordinary non-standardised printing conditions (e.g. tinted paper, flexo or digital printing)

What to do?

Register online using the special website www.colorqualityclub.org or just scan the QR code on the last page with your smartphone. Once registered you will receive detailed instructions on how to continue.



Members of the International Newspaper Color Quality Club celebrate their success at the Awarding Events during the World Publishing Expo in October 2012 (left and above)

During the period of the competition (January through March 2014) participating newspapers print the »Cuboid« every month and submit their sample copies. WAN-IFRA will measure the printed results.

Monthly reports will inform you about your performance. A jury of international experts will also evaluate the general print quality of your production copies.

The final report will contain your combined results of all tests. All participants who achieve the minimum number of points will be awarded membership of the International Newspaper Color Quality Club for the period of two years, from 2014 through 2016.

Fees

Newspaper titles can be registered for participation either by publishing houses or printing companies. The fees are set for each combination of title, print plant and category. One company can register several titles. The same title, printed at different locations, can enter several times.

Fee structure		
Non-members	WAN-IFRA members	Number of entries per participating company
2400 €	1200 €	for the 1 st entry
2000 €	1000 €	for the 2 nd entry
1600 €	800 €	for the 3 rd and each additional entry

If you register by 2 October 2013 you receive a free preliminary test evaluation from WAN-IFRA.

Asia Media Awards 2014 Best in Print Awards

Register once, benefit two-fold!

Participants in the International Newspaper Color Quality Club competition from the Asia-Pacific and the Middle East regions automatically take part also in the »Best in Print Awards 2014« competition organised by WAN-IFRA Asia Pacific.