

CALENDAR 2015

January

Infographics

22 - 23 January, Chennai

February

Digital content strategy

Pricing strategy for digital news publishers

9 February, New Delhi

Digital Media India 2015

10 - 11 February, New Delhi

March

Copy editing

3 - 4 March, Bengaluru

Building a new printing plant

10 - 11 March, Chennai

April

Photo journalism

7 - 8 April, Hyderabad

Engaging cross-platform experience

21 - 22 April, Mumbai

May

News design workshop

12 - 13 May, New Delhi

June

Excellence in newspaper production

23 - 24 June, Colombo

July

INCQC Tutorial

7 July, Mumbai & 9 July, Chennai

August

Content monetisation

4 - 5 August, Chennai

September

1. Energy audit of printing plants

2. Digital marketing metrics

3. Classifieds revenue

1 September, Mumbai

WAN-IFRA India Conference & Expo 2015

2 - 4 September, Mumbai

October

Multimedia Storytelling

8 - 9 October, Hyderabad

November

Reader engagement workshop

3 - 4 November, New Delhi

Environmental management of printing plant

26 - 27 November, Hyderabad

December

Social media for news publishers

2 - 3 December, Bangalore

Other major events in the region

Publish Asia 2015

28 - 30 April, Bangkok

World News Media Congress

1 - 3 June, Washington

World Publishing Expo 2015

5 - 7 October, Hamburg

Digital Media Asia

17 - 20 November, Hong Kong