



**PageSuite collaborates with The Dallas Morning News to launch a new app and HTML5 desktop solution.**

FOR IMMEDIATE RELEASE: PageSuite are pleased to announce that they have been working with The Dallas Morning News, one of the largest paid-for daily newspapers in the USA, to launch their new digital project.

PageSuite have produced a new digital solution including a PDF multi-title replica app and HTML5 desktop solution for The Dallas Morning News. The ePaper launched on PageSuite's HTML5 reader which guarantees the content can be viewed in the browser across mobile and tablet devices as well as desktops. Both the app and ePaper feature PageSuite's latest functionality, guaranteeing that The Dallas Morning News are offering their audience the latest cross-platform browsing experience.

The PDF replica app and the desktop solution includes PageSuite's innovative translations feature and pop-out article functionality which allows readers to select an article of interest and read it in an enhanced 'pop up' view. This alternative reading view permits subscribers to read the content clearly across desktop, tablet and mobile devices. We are delighted to be collaborating with such a respected title to improve their digital presence and provide their subscribers with a superior reading experience.

Eric Evans, Product Manager at The Dallas Morning News said "PageSuite has enabled us to reach more users than ever before by providing a solution that works across multiple platforms and ecosystems. We are thrilled to have the chance to increase engagement within our digital product portfolio through the most advanced ePaper platform available."

The Dallas Morning News has moved from a stand-alone iPad replica solution and have now launched their first Android replica solution alongside a mobile and tablet iOS app on PageSuite's '**Cosmo**' template. The move also sees them launch a vastly superior desktop ePaper solution with additional functionality and reader features. The Dallas Morning News has launched with two other complementary newspapers, The Denton Record-Chronicle and Spanish title Al Dia.

PageSuite's SVP of Business Development, Ben Edwards, said "*We are delighted to launch a new digital solution for The Dallas Morning News on our new Cosmo app template and market-leading ePaper platform. The new digital solution will help enhance the reader experience with new innovative reader features such as pop-out article and translations functionality*".

**About PageSuite**

PageSuite is a leading digital, mobile and tablet publishing company that provides strategic solutions for future focused publishers. Their speciality lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, cutting print and distribution costs and enhancing the end-user experience.

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