

Presseinformation / Press Release

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The Miami Herald Media Company

Why Ferag is the favourite

The Miami Herald is moving. The media company is leaving Biscayne Bay in downtown Miami, its home since 1963, and going to the Westpoint Business Park in Doral, the site of a new printing centre where production is scheduled to start in May 2013.

Here, TTR conveyor technology from Ferag will secure the transport of newspapers between the press and the mailroom. Five fully overhauled conveyor systems are involved, supplied by Ferag and equipped with new forwarding and delivery stations. By contracting Ferag to replace the conveyor systems, the Miami Herald Media Company will be getting virtually a new system for its printing house. The careful selection of quality material from Ferag allows the customer to reap the benefits of a full guarantee and enjoy the support of qualified Ferag service technicians.

The Miami Herald and El Nuevo Herald are the two dominant newspapers in Southern Florida. With 18 additional newspapers printed under contract, circulations approach two million copies each week. To deliver such volumes on time, production runs at up to 65,000 copies per hour and line. The TTR conveyor technology from Ferag with its steel channel guides is also preferred because, in the past, this conveyor system has kept pace with demands while incurring low maintenance costs.



Ferag AG Zürichstrasse 74





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Assistant Director of Production Jeff Sauls can depend on one thing for sure: high-performance Ferag conveyor technology.

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