

** PRESS RELEASE **



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Miles 33 helps customers prepare for new EU General Data Protection Regulation (GDPR)

*Notifies customers and outlines plan with timetable on how to meet
the regulations*

September 2017, Bracknell, UK – On May 25, 2018, new data protection laws will come into effect across the European Union and the UK. This new regulation supersedes the 28 current national data protection laws which were based on the 1995 Data Protection Directive.

GDPR will affect every organisation in the UK/EU that processes or shares personal data, it will also affect organisations outside the UK/EU which process or store personal data about UK/EU citizens.

As some of our Miles 33 systems store and process personal data it is our duty as a supplier to make you aware of the personal data our systems can store/process and to detail how our systems can be (and have been) further extended by our customers to enable additional personal data to be stored.

As part of the new GDPR regulations an individual can request of you a report that details all information you store about them and more importantly they can ask that some or all of this data be removed from your systems/processes.

Miles 33 are currently reviewing and preparing our systems to assist our customers in their preparation for GDPR. It is our intention to send out regular updates to keep you informed of our plans and progress.

Our current GDPR timeline is as follows:

- Confirmation of personal data stored and processed in Miles 33 systems to be communicated to our customers by 13 October 2017

- Modifications to Miles 33 software to enable our customers to become GDPR compliant to be completed by 31 December 2017
- Testing of Miles 33 software with selected customers to be completed by 28 February 2018
- Rollout of Miles 33 software to any customer needing updates to be completed by 30 April 2018

For more information see:

<https://ico.org.uk/for-organisations/data-protection-reform/overview-of-the-gdpr/>

About Miles 33

Miles 33 is a global software and solutions provider for the Publishing and Media markets. With over 40 years of experience, Miles 33 is one of the largest and longest serving providers to these industries. The current generation of solutions are designed to manage multi-channel content and cover all aspects of Advertising, Editorial, Internet, Audience Development, Digital Workflow and Asset Management to help publishers increase their revenues whilst lowering costs and improving productivity. Miles 33 has an innovative sales model that offers its customers exceptional return on their Investment.

Miles 33 has offices in Berkshire, England; Connecticut & California, USA; Milan, Italy and Kuala Lumpur, Malaysia.

Visit Miles 33 at: www.miles33.com

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