



# Media Release

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## Publishers in US and Italy commit to GN4-based CMS and Portal solutions from Miles 33

*Advanced web capabilities, multi-media channels, automated workflow management and de-centralised deployment key to selection process.*

**July, 2011, Bracknell, UK** – Miles 33 is pleased to announce that the Tera GN4 system, which was first shown to the industry at IFRA 2010, has caught the attention of publishers in Italy and the US. Six orders, representing dozens of newspaper titles, were signed within a 3 month time span. The first papers are already live.

In Italy, two individual daily papers have signed up for GN4 content management systems. The **Nuovo Quotidiano di Rimini** is located on the Adriatic Coast while the **Sardegna Quotidiano** is based in Cagliari, the main city on the Island of Sardinia. The two papers (which are not related) each opted for a cloud-based deployment. Their environments run on the server farm at GMDE, the Italian reseller of Miles 33 who are based in Milan. Installation, configuration and training of each paper only took 4 weeks and journalists and newsroom staff now work remotely using standard internet connections.

**Kingsport Times News**, in Tennessee decided to upgrade their GN3 to the new GN4 platform, a move that will allow the Times-News to navigate a media-neutral publishing world with a fully integrated content management system from Miles 33. The driving force was for the newsroom to become more current and its desire to de-centralize the newsroom, giving each user the ability to login and do work from just about anywhere. GN4's advanced web capabilities, multimedia channels and the overall refinements were considered vital to generate new revenue platforms.

GateHouse Media is also expanding its commitment to Miles 33's Tera product line with multiple GN4 newspaper orders. The first one is a new GN4 system at **Metrowest Daily News** in Framingham, MA, and **The Milford Daily News**, in Milford, MA. Replacing a Quark-based editorial environment, both papers will be moving their operations into a private GateHouse Cloud, obtaining economies of scale from a technology and operational efficiencies. The papers will also be using the new GN4 environment to standardize their operations, adopting best practice methodologies, and laying an operational and functional foundation to eventually take on their weekly papers in the New England region.



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In a second order, **The Patriot Ledger** in Quincy, MA and the **Brockton Enterprise** in Brockton, MA, both currently GN3 users, will also transfer onto the new GateHouse GN4 cloud in 2012.

Over at the **Journal Register Company** (JRC), GNPortal has been selected to implement a PDF page workflow throughout the many papers and print sites owned by JRC. GNPortal is the "automation engine" within the Miles 33 Tera GN4 solution, which can be deployed standalone. GNPortal is used to manage input and output channels and offers a flexible workflow management engine. This is put to good use at JRC who have a copyflow where editorial management across the region authorize pages before they are sent to print. Instead of going directly to the output devices, the pages are automatically routed through the GNPortal system where management can accept or reject the page.

## About Miles 33

Miles 33 is a global software and solutions provider for the Publishing and Media markets. With over 30 years of experience, Miles 33 is one of the largest and longest serving providers to these industries. The current generation of solutions are designed to manage multi-media content and cover all aspects of Advertising, Editorial, Internet and Digital Asset Management to help publishers increase their revenues whilst lowering costs and improving productivity. Miles 33 has an innovative sales model that offers its customers exceptional return on their investment. Miles 33 is backed by European Capital, the European affiliate of American Capital a publicly traded private equity firm and global asset manager with \$14 billion in capital resources under management. Miles 33 has offices in Berkshire, England; Connecticut & California, USA; Victoria, Australia; Belo Horizonte, Brazil; Milan, Italy and Kuala Lumpur, Malaysia.

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