



# Media Release

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## GN4 Content Management System sees explosive growth among publishers globally

*Miles 33's investment in TeraDP's content management service oriented architecture (CMSA) pays off with over 4500 seats sold since announcement*

**January, 2012, Bracknell, UK** – Miles 33 is pleased to announce that GN4 Content Management System Sales have literally exploded since the acquisition of TeraDP in 2010. With installations in Brazil, Italy, Malaysia, the Netherlands, Puerto Rico, Serbia, the UK and the USA, the GN4 content management system is helping publishers around the world become more efficient in managing their multi-channel content. Already, over 4500 seats have been deployed, an average of almost 400 seats per month since the first systems based on the CMSA architecture were released.

The system's unique architecture, called CMSA, is based on modern web services oriented principles and represents flexibility that few other systems can match today. The multiple modules that make up the suite can be deployed either standalone or as an integrated suite, providing an end-to-end solution for multi-channel news publishing, with a wide range of deployment options and flexibility. The suite of modules include:

- GN4 – a newsroom content management system
- GNWeb – a WebCMS
- GNPortal – a content acquisition, transformation and workflow management system
- TARK4 – an archive and media asset management system.
- GNXcapture – an iOS and Android app for journalists and editors.

Since the Miles 33 acquisition of Tera Digital Publishing, the GN4 development has significantly picked up momentum thanks to the Miles 33 injection of resources. Now that the GN4 product suite is released and being deployed all over the world, further developments and enhancements are being worked on such as the recent release of iOS and Android apps.

The GN4 solution has been implemented in a wide range of market segments with installations ranging from newspapers and magazines to catalogs, websites and radio stations, from newsroom management applications to workflow applications – all using the same technology.

"I am extremely happy with the integration into the Miles 33 group and with the overall progress in product development. The global reach and financial resources that Miles 33 had to offer were what



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excited me to the acquisition and I am very pleased to see that Miles 33 has delivered upon their goals and vision for the technology”, said Michele Mottini, original proprietor of Tera DP and now head of development at Miles 33. “The acquisition has also been of great benefit to our customers worldwide, who have seen a stronger support infrastructure and a better future for their investment materialise” he said.

Michael Moore, Miles 33 CEO, said “Miles 33’s Tera GN4 suite of content management solutions is, without doubt, a great solution for publishers and media companies needing multi channel management tools and a perfect addition to our product lineup. With our recent release of the mobile capture apps and more content capture and delivery apps to follow, we see a bright and exciting future for the solution and I am pleased to say we have many prospects for the technology lined up already”. Continuing Mike added “We are also extremely grateful to our network of GN4 and CMSA distributors and wish to thank them for their involvement and in playing a significant part in the explosion of content management user licenses”.

Miles 33’s acquisition of Tera DP in 2010 was the fifth acquisition since 2007, all which have been successfully integrated into the larger group and shows the management commitment to the Publishing and Media marketplace.

## About Miles 33

Miles 33 is a global software and solutions provider for the Publishing and Media markets. With over 30 years of experience, Miles 33 is one of the largest and longest serving providers to these industries. The current generation of solutions are designed to manage multi-media content and cover all aspects of Advertising, Editorial, Internet and Digital Asset Management to help publishers increase their revenues whilst lowering costs and improving productivity. Miles 33 has an innovative sales model that offers its customers exceptional return on their Investment. Miles 33 is backed by European Capital, the European affiliate of American Capital a publicly traded private equity firm and global asset manager with \$14 billion in capital resources under management. Miles 33 has offices in Berkshire, England; Connecticut & California, USA; Victoria, Australia; Belo Horizonte, Brazil; Milan, Italy and Kuala Lumpur, Malaysia.

Visit Miles 33 at: [www.miles33.com](http://www.miles33.com)

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