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BADEN, SWITZERLAND, AUGUST 17, 2018

# ABB at the IFRA World Publishing Expo, Berlin

Stand E.06 in Hall 21a

ABB, one of the leading suppliers of automation solutions for the newspaper industry, will be taking part once more at this year's IFRA World Publishing Expo in Berlin. We will be exhibiting on stand E.06 together with Prolmage, 3T Control Precision Systems and Makro Solutions. On the one stand you will find solutions across the whole newspaper production process.

We will present our modular press control and drives retrofit solutions for newspaper presses from all leading manufacturers. These solutions give you the opportunity to replace the controls or drives on selected press units, thereby freeing up spare parts for the rest of the press and minimizing the cost of keeping the presses in reliable production.

In addition, at a time when many people are talking about Industry 4.0 or Print 4.0, we can show you our suite of management systems that have already made this a reality.

ABB is a leading automation supplier to the newspaper industry. ABB Printing ([www.abb.com/printing](http://www.abb.com/printing)) delivers solutions that provide unique and totally integrated end-to-end control, protect existing investments and provide management information essential to improving profitability.

**ABB** (ABBN: SIX Swiss Ex) is a pioneering technology leader in power grids, electrification products, industrial automation and robotics and motion, serving customers in utilities, industry and transport & infrastructure globally. Continuing a history of innovation spanning more than 130 years, ABB today is writing the future of industrial digitalization with two clear value propositions: bringing electricity from any power plant to any plug and automating industries from natural resources to finished products. As title partner in ABB Formula E, the fully electric international FIA motorsport class, ABB is pushing the boundaries of e-mobility to contribute to a sustainable future. ABB operates in more than 100 countries with about 147,000 employees. [www.abb.com](http://www.abb.com)

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