

## PageSuite complete roll-out of ePaper solutions for all of Mediahuis' newspaper titles

**The launch of a new ePaper solution for Het Nieuwsblad follows the successful launch of solutions for Gazet van Antwerpen, Het Belang Van Limburg, De Limburger and De Standaard, all owned by Mediahuis, one of Belgium and Netherlands leading media groups.**

For immediate release; Kent, UK, 17.04.18: PageSuite are delighted to announce the launch of a new ePaper and ePaper SDK for 'Het Nieuwsblad'. Readers of Het Nieuwsblad are now able to read the ePaper on desktop, mobile and tablet devices via PageSuite's market-leading solution. Further to this, PageSuite's ePaper SDK has enabled Mediahuis to 'plug in' the ePaper component to their existing iOS and Android apps which were developed in-house.

Michiel Van de Velde, Product Owner at Mediahuis said; "The launch of 'Het Nieuwsblad' our largest newspaper - was the smoothest and most successful launch thanks to the efforts of all teams, both internally and externally. Thanks to the good cooperation with PageSuite, we have successfully been able to migrate all our titles on our new platform in a short time."

Mediahuis have been able to customise the look and feel of the ePaper that resides within their apps to ensure that it stays on-brand. In some of the apps, Mediahuis offer readers the option to view either the replica ePaper content or a 'digitally-optimised' version so that they can consume content in their preferred format.

PageSuite has been working with Mediahuis, a leading media group in Belgium and Netherlands, since 2015 when they collaborated on a similar project for 'De Standaard'. Since then, they have continued to roll out solutions for each of their newspaper titles.

### **About Mediahuis:**

Mediahuis is a leading media group in Belgium and the Netherlands, and the publisher of newspapers including De Standaard, Het Belang Van Limburg and Gazet van Antwerpen.

### **About PageSuite**

PageSuite is a leading digital, mobile and tablet publishing company that provides strategic solutions for publishers. Their speciality lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, driving digital revenue and enhancing the end-user experience.

### **Contact**

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