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New web sites on Atex DM.Polopoly

Press Release

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PRESS RELEASE

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Cloud deployment is becoming the infrastructural choice for new web sites powered by the Atex DM.Polopoly platform. In the last six months, a lot of new initiatives in Europe and Northern America have been launched, with the common denominator of very short implementation and go live times.

In Norway, **Agderposten Medier** launched at the beginning of the year a common technology platform for news creation and publishing, hosted by Atex on Amazon AWS. Driving their move is a strategy to share resources, development and innovation between their own web sites and with other publishers.

After the successful launch, other partners are joining the alliance and in the last month three publishers announced their web sites are now live.

Hallingdølen:

<http://www.hallingdolen.no>

Sunnhordland:

<http://www.sunnhordland.no>

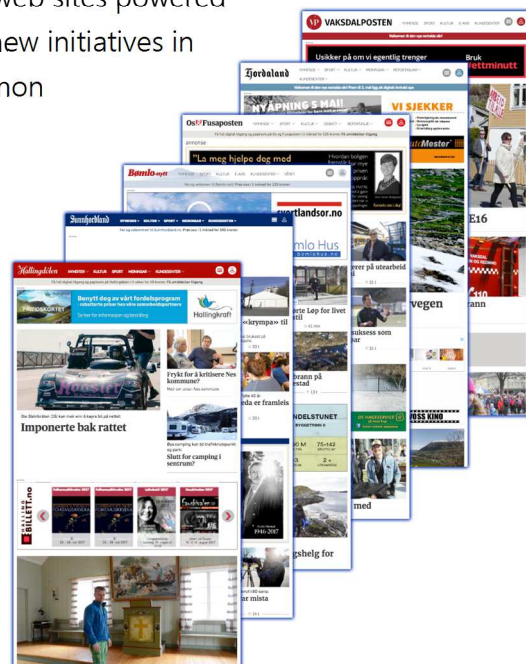
<http://www.bomlo-nytt.no>

<http://www.osogfusa.no>

Hordaland:

<http://www.avis-hordaland.no>

<http://www.vaksdalposten.no>



In Sweden, **Nya Lidköpings-Tidningen**, opted to go with Atex Managed Services, their web sites will be moved on the Amazon Cloud and will be supported 24/7 by Atex staff.

<http://nlt.se>

Again in Sweden, publishing group **Stampen** implemented last year a new platform for quick web initiatives deployment that has seen so far six titles being implemented:

<http://www.gp.se>

<http://www.hallandsposten.se>

<http://www.bohuslaningen.se>

<http://www.ttela.se>

<http://www.stromstadtidning.se>

<http://www.hn.se>

iHeartRadio, music and live events streaming service from **Bell Media**, went live last October on DM.Polopoly In Canada, as part of the broadcasting group strategy to implement a common

management platform for all their web properties.

<http://www.iheartradio.ca/home>

In Italy, **La Città** and **Il Centro**, the leading newspapers of the city of Salerno and of the Abruzzo region have been spun off in the first months of 2017 from the Finegil regional group and went live as independent publications, opting for Atex Managed Services and Cloud hosting with Elmec, an Atex partner.

<http://www.lacittadisalerno.it>

<http://ilcentro.it>

About

Atex is a global technology company providing software and software-enabled services for media-rich industries. Atex develops editorial, web content management systems and advertising management platforms that enable companies to streamline operations and build multi-channel revenues. Atex is committed to developing and delivering software products that are increasingly engaging, collaborative, targeted, contextually relevant, and available on demand. See www.atex.com.

For further information, please reach Atex at <http://www.atex.com/contact>

