

ppi Media once again premium partner of the Digital Week Kiel

The third Digital Week Kiel will take place in the capital of Schleswig-Holstein on September 7 – 14. As in 2018, ppi Media is again the premium partner of the event and will provide all participants and interested parties with the "Digital Week Kiel App" with all information they need about the "#diwokiel19" program.

July 17, 2019. The Digital Week Kiel is entering its third round in 2019 and, as a digital festival, has already become a model for a large number of similar events. Over 250 events will be offered throughout the municipal area this year, with different actors making the subject of digitization tangible for all the visitors.

As a representative of the digital economy, ppi Media is again lending its support to the Digital Week Kiel, developing an improved version of the mobile app for the event, which was available for the first time last year. This was announced at the official press conference held with the Lord Mayor of Kiel Dr. Ulf Kämpfer, Kathrin Reinicke, Head of the Digital Week Kiel Office at Kieler Wirtschaftsförderung, and Dr. Hauke Berndt, Managing Director of ppi Media to present the program of the #diwokiel19.

"As an internationally active company and a digitization expert from Northern Germany, we are very pleased to be the premium partner of the Digital Week Kiel again this year. Aside from Hamburg, Kiel is our home port, and it means a lot to us to contribute something to this series of events, one which serves as a role model for other cities," explained Dr. Hauke Berndt from ppi Media.

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"We are extremely gratified to have ppi Media on board again," stated Kathrin Reinicke. "A festival like the Digital Week Kiel thrives especially with strong partners that support us with their resources and expertise."

The diwokiel app will be available free of charge for iOS and Android applications in the well-known app stores. True to the spirit of the event, which will showcase a large number of innovations this year, the diwokiel app will also offer new and improved functions. These include, for example, updated filter and search functions that allow users to search through the events of the Digital Week Kiel even more easily. Moreover, the app will also offer a new program overview of all the events, plus optimized calendar and notification functions.

About ppi Media

ppi Media develops highly efficient solutions and services for media companies. The software house, which is managed by its owners, was founded in 1984 and has since become the leading workflow specialist for automated newspaper production. 80% of all daily newspapers on the German market are produced using products developed by ppi Media. Media companies in Europe, Asia, Africa and the US use the company's solutions in their daily work for the planning, production and editorial workflows of digital and print products. ppi Media also guides companies seeking innovation through their digital transformation process. ppi Media's portfolio includes the agile development of digital solutions using modern Design Thinking methods and the provision of innovation advice throughout the different stages of a company's change process.

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