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Tindle Newspapers Isle of Man in the Atex Cloud

Press Release

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PRESS RELEASE

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Tindle Newspaper Group papers of the Isle of Man, recently acquired from Johnston Press, go live with Cloud deployed Atex Digital Media Print.

Last year Tindle Newspapers Ltd, one of the 10 biggest UK regional press publishers, acquired the Isle of Man newspapers (Isle of Man Courier, Isle of Man Examiner and Manx Independent) from Johnston Press Plc.

Atex have been appointed as the editorial system supplier for the three papers, by Isle of Man Ltd and one of the key requirements has been the ability to have the new system up and running quickly. Atex has supplied Digital Media Print completely cloud delivered on Amazon AWS, including the usage of Amazon WorkSpaces to ensure a trouble-free deployment of workstations. The system went live in January 2017 with operations monitored by the Atex Managed Services team that ensure 24/7 availability of the solution.



Stewart Bowley, Sales Director at Atex, comments on the industry trend: "The media industry is undergoing lots of changes, driven by the transformation of news consumptions models and the competition for advertising revenues. One of the side effects is that we are seeing a growing number of consolidations and rearrangements, whereby smaller titles are acquired by larger groups and properties change hand for better alignment with a group DNA. In this scenario being able to offer a turnkey cloud based solution is extremely convenient as it empowers our customers to be operational after the acquisition in a very short space of time, with a close alignment to financial and business objectives".

About

Atex is a global technology company providing software and software-enabled services for media-rich industries. Atex develops editorial, web content management systems and advertising management platforms that enable companies to streamline operations and build multi-channel revenues. Atex is committed to developing and delivering software products that are increasingly engaging, collaborative, targeted, contextually relevant, and available on demand. See www.atex.com.

For further information, please reach Atex at <http://www.atex.com/contact>

