## Press Release

NELA Contact: Taag Erickson FOR IMMEDIATE RELEASE

Phone: (715) 425-1973 January 11, 2012

## The Columbian in Vancouver, WA chooses NELA for its Pre-Press Plate Automation and Replacement Lock Project

River Falls, WI – January 11, 2012 – NELA is proud to announce that it has been selected as the prepress plate automation and lock supplier by The Columbian of Vancouver, WA.

The Columbian has selected NELA's, VISIO, Vision Register Punch Bender for inline connection with its new CtP system. NELA's VISIO is one of the highest quality, most cost effective inline Vision Register Punch and Bending solutions available today.

In conjunction with its web width reduction from 50" to 44" scheduled for late January through Pressline Services, The Columbian also selected NELA Metro Lock Ups to replace all of its existing locks. The NELA lock up design includes a built in Lead Edge, designed to cover and replace the existing lead edge on the Goss Metro press. Jeff Stalcup, Production Director of The Columbian stated, 'The Lead Edge NELA Lock Up eliminated the potential need for costly and time consuming machining of the existing cylinder inserts.

**About NELA:** NELA forms the largest register control and plate automation company in the printing industry. As a full service register provider, NELA's Register & Vision Systems include automated punch and bending, press locks ups and controls for On Press Register, Cut-Off, Color Register and Color Density. NELA can be your 'one stop shop' for all your offset presses! With more than 1,300 Vision and Register systems installed worldwide, NELA should be your partner too.

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