

Winner of first World Young Reader Prize

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Winning Project:

The Young Reader Network project of *El Diario de los Chicos*.

El Diario de los Chicos is a four-year-old newspaper supplement directed at children ages. The paper began its Young Reader Network in 1997 based on WAN's World Young Reader Network.

Synopsis: Publisher of a weekly newspaper for children, *El Diario de los Chicos*, used the WAN Young Reader Network idea to launch an NIE programme using the children's paper. By joining the Young Reader Network, schools receive specified benefits that included communication with other countries, space within the children's paper for student writing, free subscriptions, training workshops, teaching materials and space within the main newspaper - *La Nueva Provincia*. The programme has created a great deal of interest -- 30 000 students, 65 schools, 230 teachers participating in the first round of the programme. And, already the paper has been able to link to young readers in other Spanish-speaking countries.

Judges comments:

The project is centered upon a newspaper for young readers: *El Diario de los Chicos*. This product encourages newspaper reading and writing for the newspaper.

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The programme uses the WAN Young Reader Network idea and actively encourages involvement.

It's link with an existing product - *El Diario de los Chicos* - is impressive.