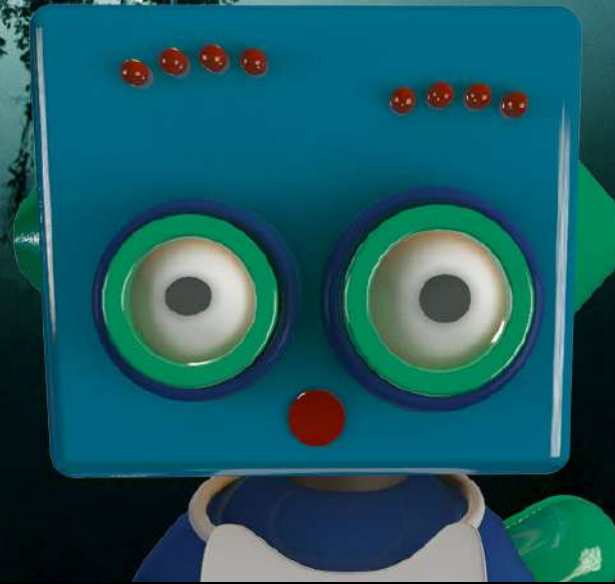




THE ROBOTS SCHOOL

AI for news with love





Robots don't have any clue about what they're reading on the Internet.

heeelp !

Woooo!
1 million
vues, 3 seconds,
gen Y!

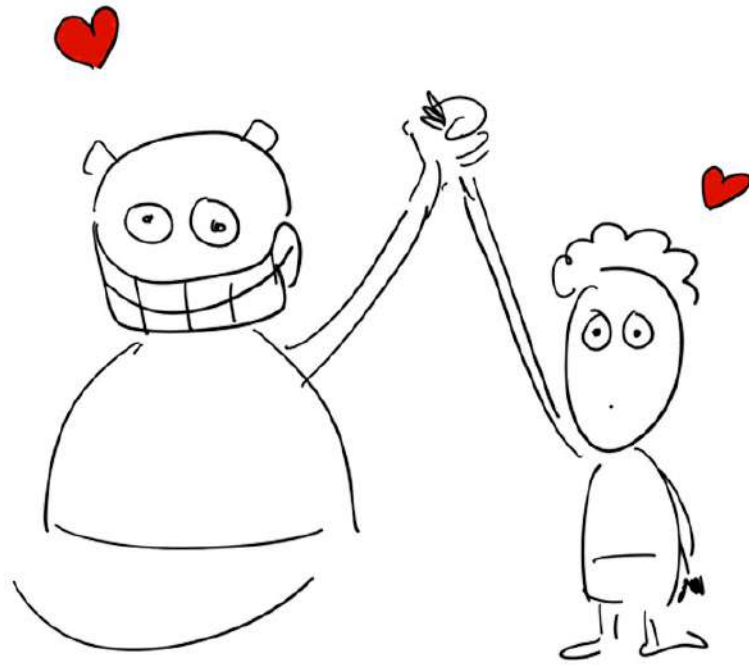
I'm sure
it's a good one



INFOCALYPSE NOW



Boring robot



**So we had
this cool idea:**

What if we helped
robots and humans
working together
to separate good
quality content
from crap ?

Flint is an artificial intelligence.

A cool yellow personal assistant for news that you can train to find great content.

flint.media





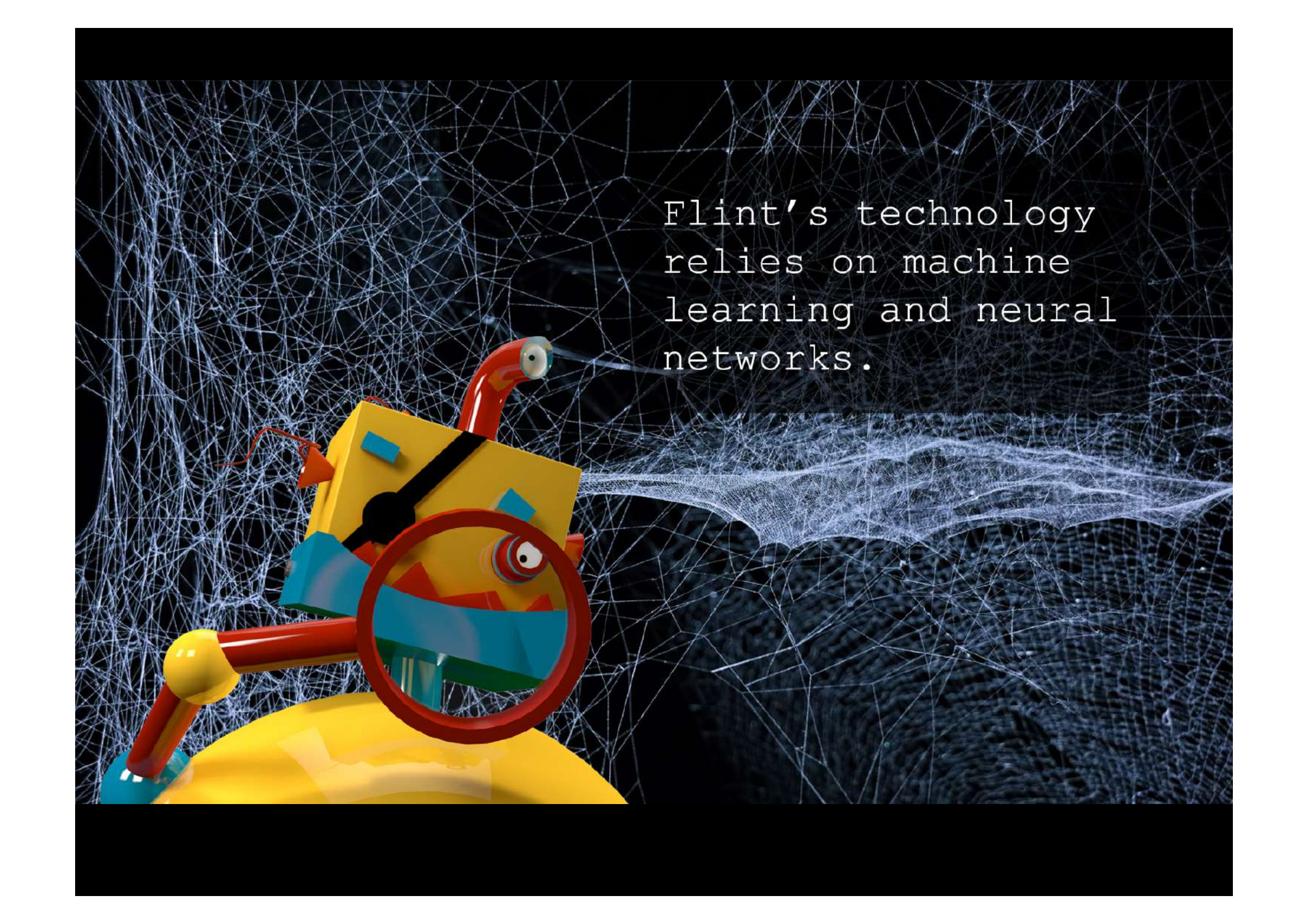
Every day, Flint curates for you quality articles from all over the web.

He sends you an email with a personalized selection of links, trying to push you out of your filter bubble.

Humans can train their Flint robot in the training center.

But they can also subscribe to specialized robots already trained by human experts, on several topics.

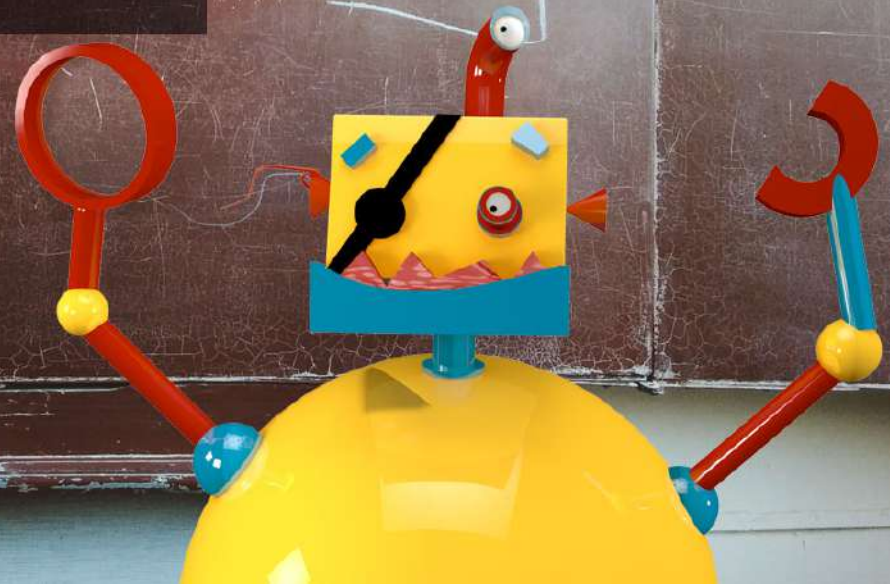


A 3D rendered yellow robot with a magnifying glass and a red antenna, set against a background of a complex, glowing blue neural network. The robot is positioned in the lower-left foreground, looking through a red magnifying glass. The background is a dense, intricate web of glowing blue lines representing a neural network, with a large, flat, glowing blue area in the center-right. The overall scene is set against a dark background.

Flint's technology
relies on machine
learning and neural
networks.

Flint's artificial intelligence needs to be educated by humans.

Just as you would do with a child.





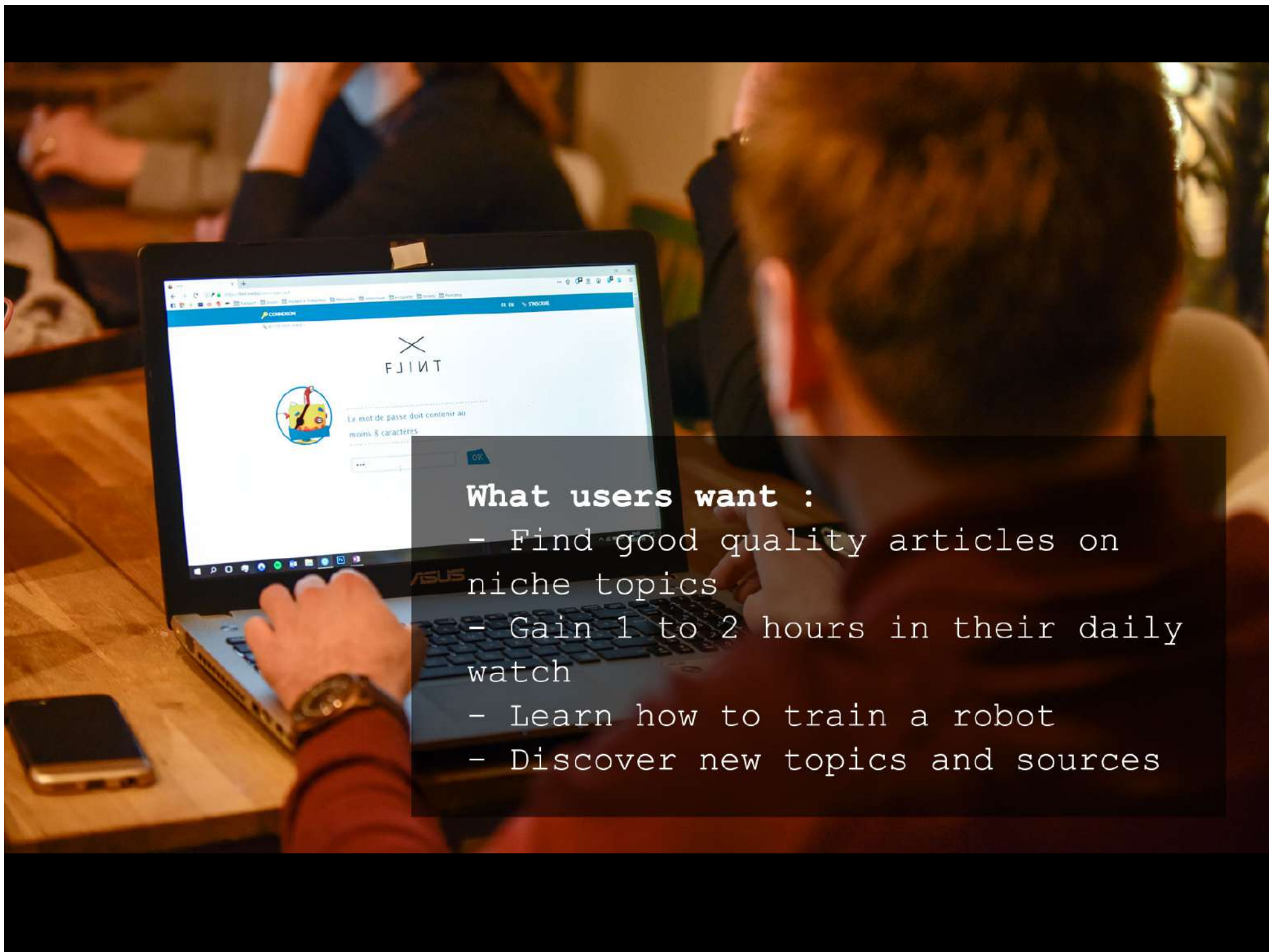
To make this possible we
needed to turn our audience
into pro-active users.

So Flint is also a
collaborative project.

Wich means :

- total transparency
- polls and events
- cool storytelling
and learning materials





What users want :

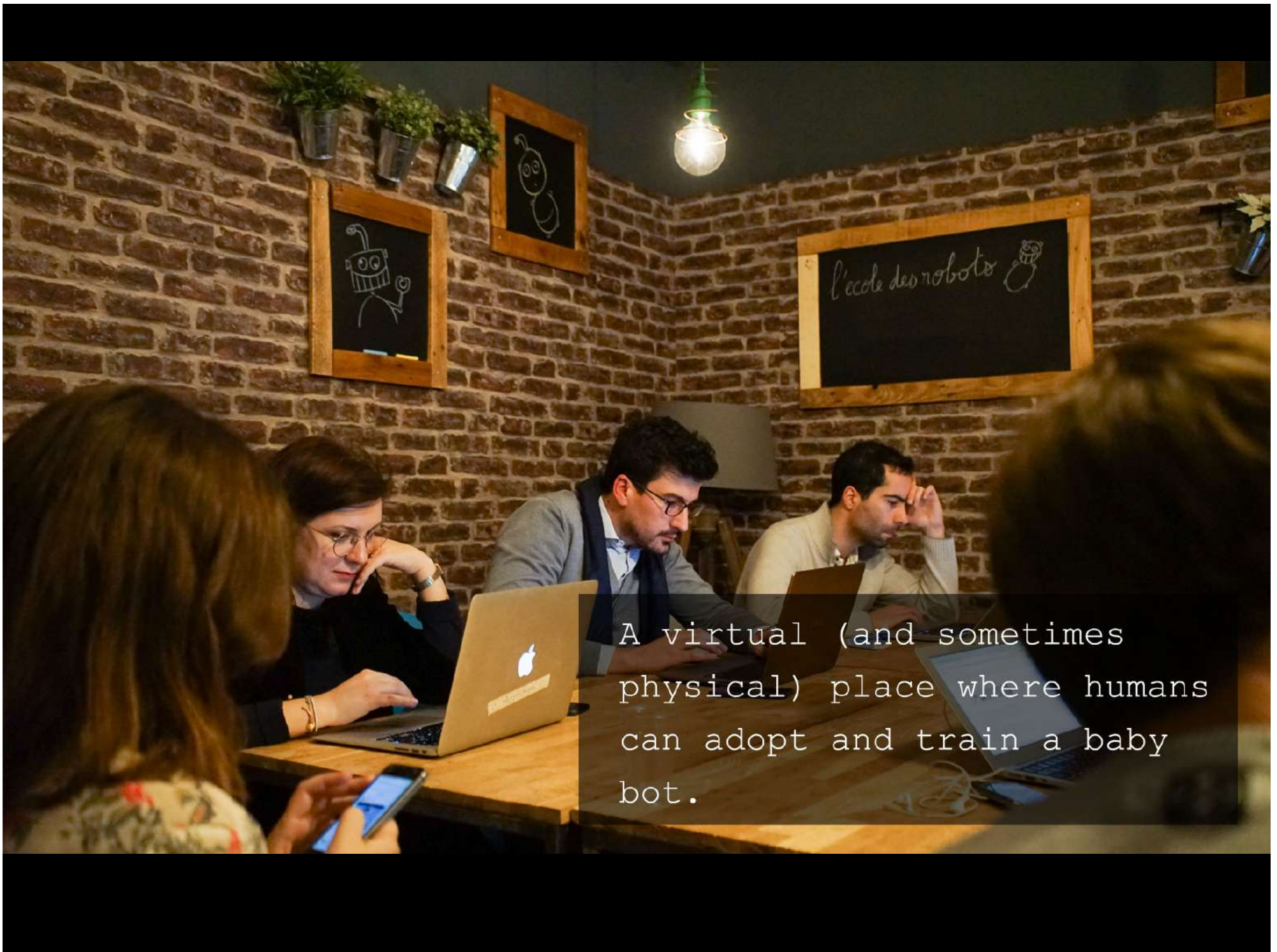
- Find good quality articles on niche topics
- Gain 1 to 2 hours in their daily watch
- Learn how to train a robot
- Discover new topics and sources



Robots School

To help them, we designed a new platform.

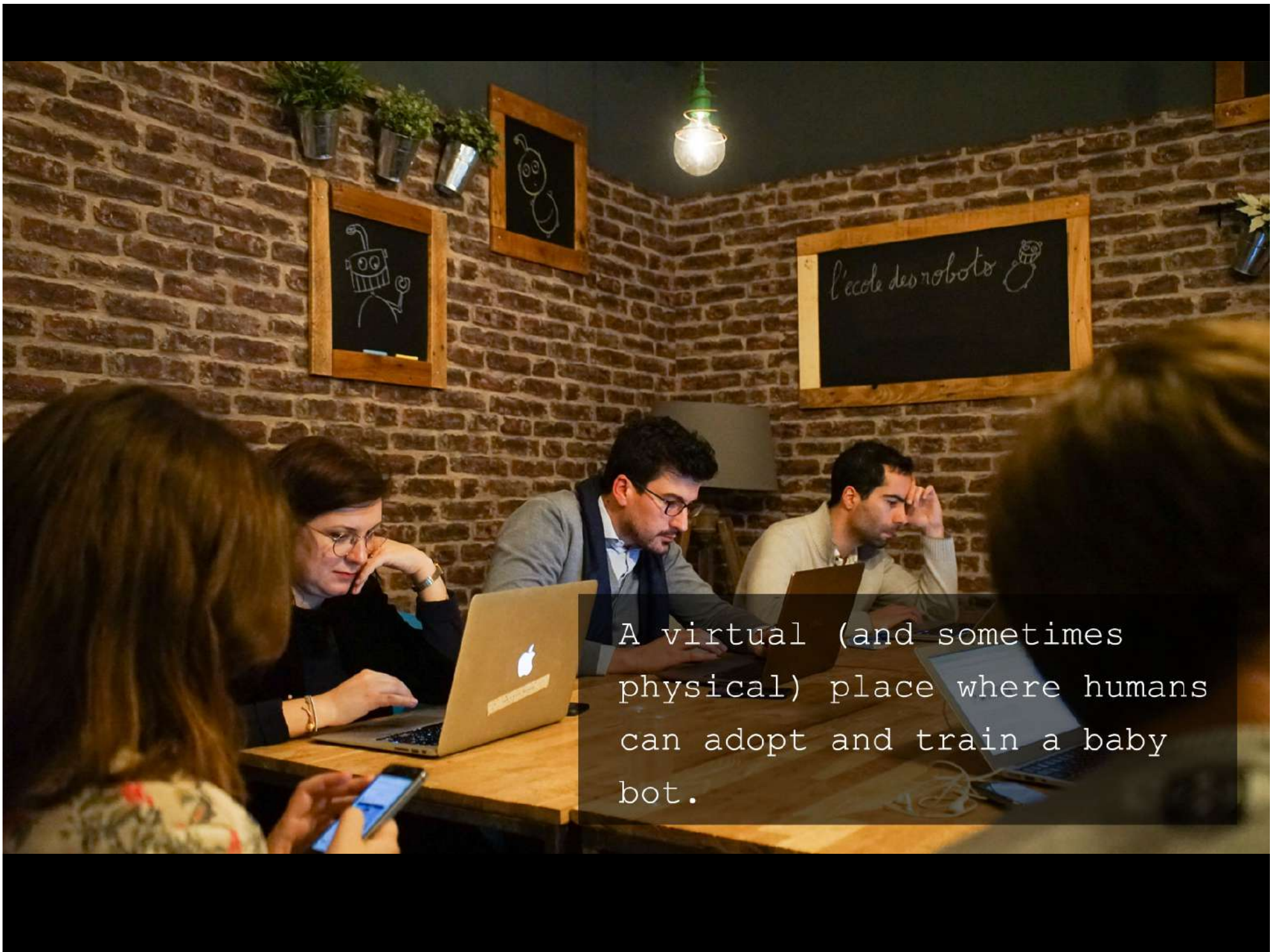
We called it «The Robots School».



A virtual (and sometimes physical) place where humans can adopt and train a baby bot.

A group of people in silhouette are looking up at a small robot with large, white, circular eyes hanging from above. The robot is suspended by a thin wire and has a small, colorful base. The background is a clear blue sky. The scene is lit from the side, creating strong silhouettes of the people and the robot.

In september 2017, as a start,
we launched a robots adoption program for
five large companies.



A virtual (and sometimes physical) place where humans can adopt and train a baby bot.

A team of experts from the company is picked-up to adopt and train a baby bot, as a collaborative experience. They're also involved in the design of the look of their robot.



Introducing
Lancelaw, a new
collaborator at
Baker McKenzie.

Trained by
lawyers, he
sends smart
newsletters
about the
future of law.





minister

trainer

robot

ELLA french activist
artificial robot



Atlanta

Dusseldorf

Gurugram

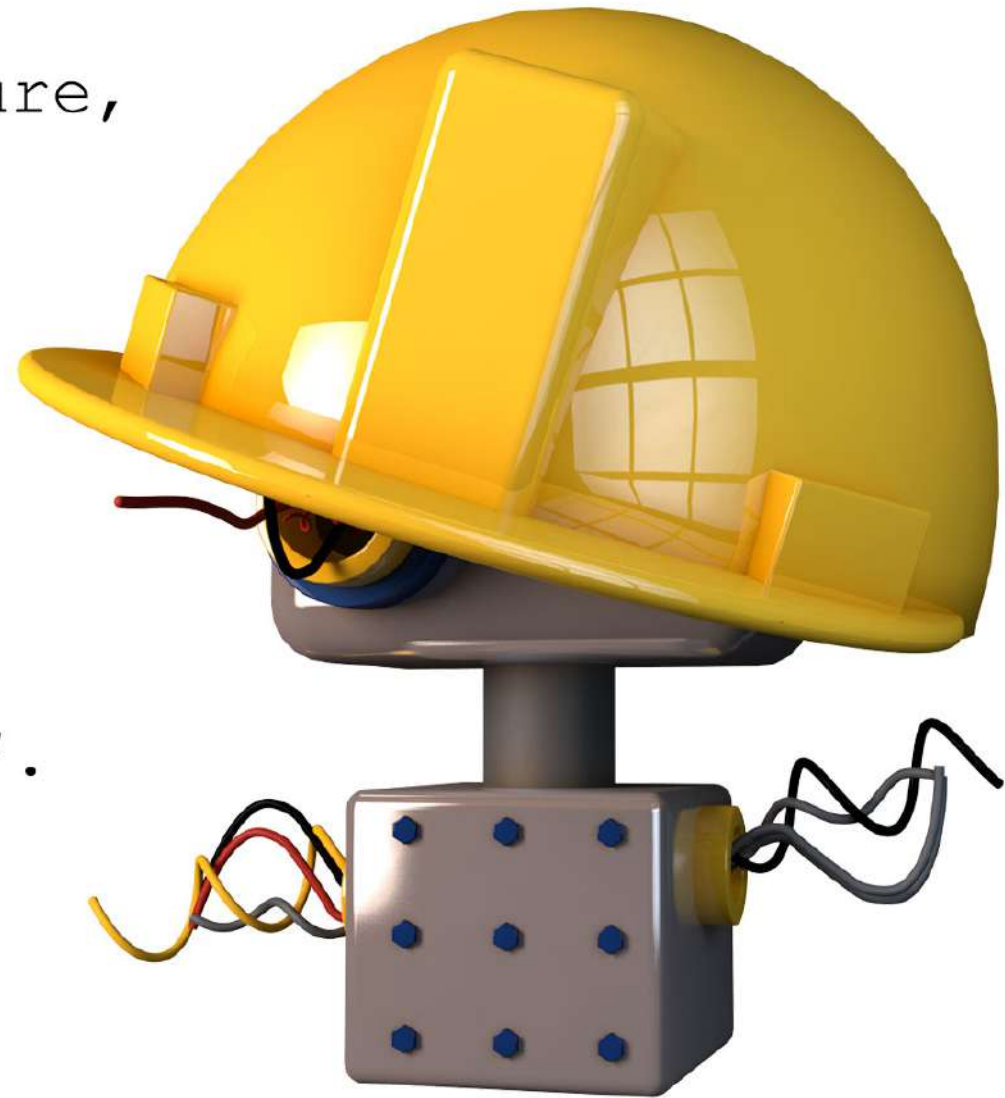
Bengalore

Tokyo

Accenture decided to
adopt 50 robots.

Researchers train their
AI assistants to find
information so they have
more time to analyse it.

"In the near future,
information
will find you,
but only if
you can trust
the system
to bring to you
what you need
when you need it".



All these robots come from the same artificial intelligence. What makes them unique is the expertise they learn from their trainers.



The robots also learn from each others.
So the more we get robots trained by smart people,
the more the robots are easy to train !





How will robots replace
journalists ? (or not)

Did Paul the octopus predict his own death?

We will never know. But looking at the highlights of his psychic career, chances are he would have got it right



Don't leave the robots
alone !



flint.media

