

Early Bird
Discount
until
10 February
2013

Printing Summit 2013

19 – 20 March 2013, Hamburg, Germany

Design, Digital, Energy and Innovation

Following on the success of its previous editions the Printing Summit will have, in 2013, the grand port city of Hamburg as a venue.

During two days an array of international speakers will bring participants up-to-date on a variety of important topics including:

- Printing process innovations
- Designing for success
- Business and innovation
- Less energy, less emissions
- The power of print
- Digital printing

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www.wan-ifra.org/events/printing-summit-2013



Printing Summit 2013

19 – 20 March 2013, Hamburg, Germany

Please find below a provisional structure for the programme as well some of the international speakers which will bring their experiences to the audience in Hamburg.

DAY ONE, 19 March

10:00 Registration

10:35 Welcome by the Chair



Keynote **Global trends of the newspaper industry**

Larry Kilman, Deputy CEO, Executive Director, Communications and Public Affairs, WAN-IFRA, France

Session 1: Business and innovation, striving in creativity



Starting a new newspaper in changing times

John Filippakis, Publisher, Democratic Press S.A., Greece



Future media trends – Why the printed newspaper will remain at the core of the new media business

Eamonn Byrne, Business Director, The Byrne Partnership Ltd, UK

Session 2: Less energy, less emissions, better costs, better future



Green Publishing

Manfred Werfel, Deputy CEO, Executive Director Competence Centre Newspaper Production, WAN-IFRA GmbH & Co. KG, Germany



Improving energy efficiency in existing buildings and equipment

Josef Schiebl, Technical Manager, Süddeutscher Verlag Zeitungsdruck GmbH, Germany

Session 3: Designing for success



Innovation [by design]

Adrian Norris, Creative Director, The Globe and Mail, Canada



Newsprint born again

Martin van Ee, Sales Director, Koninklijke BDU Grafisch Bedrijf B.V., Netherlands &



Koos Staal, Graphic designer, Staal&Duiker Designers, Netherlands

Session 4: The potentials of digital printing



INIGRAPH, bulwark against dematerialization!

Hubert Pedurand, INIGraph Project Manager UNIC (Union Nationale de l'Imprimerie & de la Communication), France



Digital Printing for the Global Marketplace

Rodd K Winscott, President – Newsweb Corporation, Printing Division, U.S.A.

17:30 End of the first day of conference

18:00 Buses leave hotel

19:30 Arrival at Axel Springer printing plant

19:45 Visit to the printing plant

DAY TWO, 20 March

09:20 Welcome by the Chair



The Brazilian newspaper business

Ricardo Bulhões Pedreira, Executive Director
of the Brazilian Newspaper Association

Session 5: Power of print



The power of a page – The efficiency of print

Markus Ruppe, Managing Director, ZMG
Zeitungs Marketing Gesellschaft, Germany



High quality in high circulation

Takehiko Murase, Engineering Center
Manager, Asahi, Printech Co., Ltd., Japan



Innovation in Print

Patrick Zürcher, Operating Manager and
Company Secretary, Freiburger Druck GmbH &
Co. KG, Germany



Future of Print, Perspectives from East Africa

Ann Gitao-Kinyua, Group Marketing
Director, Nation Media Group, Kenya

Session 6: Printing process innovations, a constant evolution



The future begins in the Allgäu – with the Colorman e:line to new dimensions

Markus Brehm, Managing Director,
Allgäuer Zeitungsverlag GmbH, Germany &
Wilfried Sutter, Technical Manager,
Allgäuer Zeitungsverlag GmbH, Germany



Automatic plate change

Moritz Schwarz, Consulting Manager,
Competence Centre Newspaper Production,
WAN-IFRA, Germany &



Horst-Walter Hauer, General Manager, IBH
Ingenieure für Druck-und Projekttechnologie,
Germany

16:00 iPad prize Draw

16:15 Closing remarks

16:30 End of the conference

General information

Conference Venue

Mövenpick Hotel Hamburg

Sternschanze 6
20357 Hamburg, Germany
Phone: +49.40.3344 110
Fax: +49.40.3344 113 333
E-mail: hotel.hamburg@moevenpick.com
Web: www.moevenpick-hotels.com

Special rate for our conference participants –
135€ for a single room.

Please use the code word **“WAN-IFRA”**.

Conference fees

For WAN-IFRA members

Early Bird discount until 10 February 2013:

EUR 1.090 + VAT

Standard rate:

EUR 1.290 + VAT

For non-members

Early Bird discount until 10 February 2013:

EUR 1.575 + VAT

Standard rate:

EUR 1.875 + VAT

Cancellation is possible in writing and will be accepted up to two weeks before the event. A non-refundable handling fee of 10 % becomes due in this case.

We regret that we will be compelled to retain the full participation fee for cancellations after this time.

iPad Draw

The iPad Draw will take place after the last session of the conference and to enter the draw the participant must be present in the room at that moment.

