

Early Bird Discount until 10 February 2013

Kindly sponsored by:



Printing Summit 2013

19 – 20 March 2013, Hamburg, Germany

Design, Digital, Energy and Innovation

Following on the success of its previous editions the Printing Summit will have, in 2013, the grand port city of Hamburg as a venue. During two days an array of international speakers will bring participants up-to-date on a variety of important topics including:

- Printing process innovations
- Designing for success
- Business and innovation
- Less energy, less emissions
- The power of print
- Digital printing

www.wan-ifra.org/events/printing-summit-2013



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Please find below a provisional structure for the programme as well some of the international speakers which will bring their experiences to the audience in Hamburg.

DAY ONE, 19 March

10:00Registration10:35Welcome by the Chair



Keynote Global trends of the newspaper industry

Larry Kilman, Deputy CEO, Executive Director, Communications and Public Affairs, WAN-IFRA, France

Session 1: Business and innovation, striving in creativity



Starting a new newspaper in changing times

John Filippakis, Publisher, Democratic Press S.A., Greece



Future media trends – Why the printed newspaper will remain at the core of the new media business Eamonn Byrne, Business Director, The Byrne Partnership Ltd, UK

Session 2: Less energy, less emissions, better costs, better future



Green Publishing *Manfred Werfel,* Deputy CEO, Executive Director Competence Centre Newspaper Production, WAN-IFRA GmbH & Co. KG, Germany



Improving energy efficiency in existing buildings and equipment Josef Schießl, Technical Manager, Süddeutscher Verlag Zeitungsdruck Gmbb

Josef Schleßl, Technical Manager, Süddeutscher Verlag Zeitungsdruck GmbH, Germany

Session 3: Designing for success



Innovation [by design] Adrian Norris, Creative Director, The Globe and Mail, Canada



Newsprint born again Martin van Ee, Sales Director, Koninklijke BDU Grafisch Bedrijf B.V., Netherlands & Koos Staal, Graphic designer, Staal&Duiker

Session 4: The potentials of digital printing

Designers, Netherlands



INIGRAPH, bulwark against dematerialization!

Hubert Pedurand, INIGraph Project Manager UNIC (Union Nationale de l'Imprimerie & de la Communication), France



Digital Printing for the Global Marketplace Rodd K Winscott, President – Newsweb

Corporation, Printing Division, U.S.A.

- 17:30 End of the first day of conference
- 18:00 Buses leave hotel
- 19:30 Arrival at Axel Springer printing plant
- 19:45 Visit to the printing plan

DAY TWO, 20 March

09:20 Welcome by the Chair



The Brazilian newspaper business Ricardo Bulhões Pedreira, Executive Director of the Brazilian Newspaper Association

Session 5: Power of print



The power of a page – The efficiency of print

Markus Ruppe, Managing Director, ZMG Zeitungs Marketing Gesellschaft, Germany

High quality in high circulation *Takehiko Murase, Engineering Center*

Manager, Asahi, Printech Co., Ltd., Japan

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Innovation in Print

Patrick Zürcher, Operating Manager and Company Secretary, Freiburger Druck GmbH & Co. KG, Germany



Future of Print, Perspectives from East Africa

Ann Gitao-Kinyua, Group Marketing Director, Nation Media Group, Kenya

Session 6: Printing process innovations, a constant evolution



The future begins in the Allgäu – with the Colorman e:line to new dimensions

Markus Brehm, Managing Director, Allgäuer Zeitungsverlag GmbH, Germany & Wilfried Sutter, Technical Manager, Allgäuer Zeitungsverlag GmbH, Germany



Automatic plate change

Moritz Schwarz, Consulting Manager, Competence Centre Newspaper Production, WAN-IFRA, Germany &

Horst-Walter Hauer, General Manager, IBH Ingenieure für Druck-und Projekttechnologie, Germany

16:00 iPad prize Draw16:15 Closing remarks16:30 End of the conference

General information

Conference Venue

Mövenpick Hotel Hamburg

Sternschanze 6 20357 Hamburg, Germany Phone: +49.40.3344 110 Fax: +49.40.3344 113 333 E-mail: hotel.hamburg@moevenpick.com Web: www.moevenpick-hotels.com

Special rate for our conference participants – 135€ for a single room.
Please use the code word "WAN-IFRA".

Conference fees

For WAN-IFRA members

Early Bird discount until 10 February 2013: EUR 1.090 + VAT Standard rate: EUR 1.290 + VAT

For non-members

Early Bird discount until 10 February 2013: EUR 1.575 + VAT Standard rate: EUR 1.875 + VAT

Cancellation is possible in writing and will be accepted up to two weeks before the event. A non-refundable handling fee of 10 % becomes due in this case. We regret that we will be compelled to retain the full participation fee for cancellations after this time.

iPad Draw

The iPad Draw will take place after the last session of the conference and to enter the draw the participant must be present in the room at that moment.



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Registration Form

Please copy and complete the form and send or fax to:

WAN-IFRA GmbH & Co. KG · Washingtonplatz 1 · 64287 Darmstadt · Germany · Phone +49.6151.733-6 · Fax +49.6151.733-802 · events@wan-ifra.org

Last name	Payment details (please select a method of payment):
First name	Please send me an invoice
	Please debit my credit card
Company	American Express 🗌 Visa 📄 Euro-/Mastercard 🗌 Diners
Position	Card No.
Street	valid until
Postal code, city	Card Holder
Country	Signature
E-mail	Name in block capitals
Telephone	Please address the invoice to
Fax	
WAN-IFRA member 🗌 yes 📄 no	The participation fee becomes due immediately upon receipt of the invoice, or no later than four weeks before the beginning of the event.
	The contract governing participation in events comes into effect exclusively subject to the WAN-IFRA General Conference Conditions, an excerpt of which is reproduced in the following.

Signature, Stamp

Excerpt from the WAN-IFRA GmbH & Co. KG General Conference Conditions

This excerpt from the General Conference Conditions applies only for participants who are considered contractors within the meaning of § 14 German Civil Code (BGB).

§ 1 Registration, Fees, and Payment Due

- 1.1 Registration for events must be in writing.
- 1.2 WAN-IFRA GmbH & Co. KG will confirm registration to the participant in writing.
- 1.3 Payment of the registration fee becomes due upon receipt of the invoice.

§ 2 Cancellation, Withdrawal from the Contract by the Customer

- 2.1 Cancellation is possible in writing and will be accepted up to two weeks before the event. A non-refundable handling fee of 10 % will become due in this case. We regret that we will be compelled to retain the full participation fee for cancellations after this time.
- 2.2 It is possible at all times to send a "substitute participant" on condition that WAN-IFRA GmbH & Co. KG is informed accordingly in writing in advance, stating the name of the substitute person.

§ 3 Cancellation of Events

- 3.1 WAN-IFRA GmbH & Co. KG can cancel the event for an important reason, especially in case of too few participants, cancellation or illness of a speaker, hotel closure or Act of God.
- 3.2 In case of too few participants, cancellation can be up to three weeks before the start of the event.
- 3.3 In all other cases of cancellation due to an important reason as well as in the event of necessary programme changes, WAN-IFRA GmbH & Co. KG will notify the participants as far in advance as possible.
- 3.4 In the unlikely case that an event must be cancelled, any paid registration fees will be reimbursed.

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§ 6 Applicable Law / Place of jurisdiction

The contract is subject to German law. Place of jurisdiction is Darmstadt.

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