

# **Printing Summit 2014**

19-20 March 2014, Munich, Germany

## Join the "profits" of print, not doom

You cannot go a day without some industry prognosticator prophesising the doom of print. Interesting notion, when the vast majority of publishers across the globe still rake in most of their revenue from the print pie. And every day innovative publishers and suppliers are asking the right questions to make print even more profitable:

Can inkjet create new business models for newspapers? Can you remote control your press? What can we learn from the experiences of the magazine industry?

Get the answers to these questions and more by coming to Munich next March, and joining the international panel of speakers and participants at the Printing Summit 2014:

- Printing process innovations
- Digital printing
- Business and innovation
- Soft-proofing
- The power of print
- Magazines

www.wan-ifra.org/events/printing-summit-2014







## **Printing Summit 2014**

19-20 March 2014, Munich, Germany

## Wednesday, 19 March 2014

10:30 Welcome



**Manfred Werfel,** Deputy CEO, WAN-IFRA, Germany

#### **Session 1: Business und Innovation**



**Iwan Ittermann,** Publisher, Warum Verlag GmbH, Germany



**Ole Munk,** Managing Director, Ribergaard & Munk communication design, Denmark

#### Session 2: Lessons from magazines



**Prof Dr Samir Husni,** Director, Professor and Hederman Lecturer, Magazine Innovation Center, The University of Mississippi, USA

#### Session 3: Soft Proofing and Imaging



**Peter Karp**, Prepress Department, Fogra Forschungsgesellschaft Druck e.V., Germany



**Bernhard Stöhr,** Research Assistant, Printing and Media Technology, University of Applied Sciences, Munich, Germany

## **Session 4: Printing Process Innovations**



**Dr Harald Werth**Director, Printing Division,
Athesiadruck GmbH, Italy

## Thursday, 20 March 2014

#### **Keynote**



Larry Kilman, Deputy CEO, Executive Director of Communications and Public Affairs, WAN-IFRA

#### **Session 5: The Power of Print**



**Claudia Mika,** Head of Planning Service, ZMG Zeitungs Marketing Gesellschaft, Germany



**Eva Fauth,** Editor, Project Leader "Kruschel", Verlagsgruppe Rhein Main, Germany



**Saranga Wijeyarathne**Director, Marketing – Ceylon Newspapers,
Srilanka



**Michael Hack,** Gesellschafter, estampado GmbH, Germany



**Camilo Centeno** CEO, Rede Brasil Amazonia de Comunicacao, Brazil

## **Session 6: Digital Printing**



**Rob Hedges,** Associate Managing Editor, The Sun, News UK, United Kingdom



**Stefaan Vanysacker** Project Manager, Halewijn, Belgium



**Dario De Cian** General Manager, CSQ – Centro Stampa Quotidiani, Italy



## **General information**

## Venue

## **RAMADA Hotel & Conference Center**

München Messe Konrad Zuse Platz 14 81829 Munich

Tel.: +49.89.959933425 Fax.: +49.89.959933411 muenchen-messe@ramada.de

www.ramada.de

## **Comfort room – single occupancy:**

109 Euros including breakfast. Rate available when mentioning **"Printing Summit"** at the time of booking.

## **Fees and Cancellation**

## **Standard rate:**

Members: EUR 1,190 + VAT Non-Members: EUR 1,775 + VAT

# Cancellation, withdrawal from the Contract by the customer:

If the delegate cancels the registration up to 30 days prior to the event, the registration fee will be reimbursed in accordance with the terms specified in article 2.3, minus a 10 % non-refundable handling fee. Up to 14 days before the event, 50 % of the amount will be reimbursed.

#### Contact

Sergio de Oliveira Programme Manager Events WAN-IFRA, Darmstadt, Germany

Tel.: +49.6151.733-727

Email: sergio.oliveira@wan-ifra.org



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## **Registration Form**

**WEB** 

## Please copy and complete the form and send or fax to:

WAN-IFRA CH · Washingtonplatz 1 · 64287 Darmstadt · Germany · Phone +49.6151.733-6 · Fax +49.6151.733-802 · events@wan-ifra.org

Last name	Payment details (please select a method of payment):
First name	Please send me an invoice
riist ildille	Please debit my credit card
Company	American Express Visa Euro-/Mastercard Diners
Position	Card No
Street	valid until Card Security Code (CSC/CVC)
Postal code, city	Card Holder
Country	Signature
E-mail	Name in block capitals
Telephone	Please address the invoice to
Fax	
WAN-IFRA member  yes  no	The participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.
	The contract governing participation in events comes into effect exclusively subject to the WAN-IFRA General Conference Conditions, an excerpt of which is reproduced in the following.
	Signature, Stamp

## **Excerpt from the WAN-IFRA CH General Terms & Conditions for Events**

This excerpt from the General Conference Conditions applies only for participants who are considered contractors within the meaning of § 14 German Civil Code (BGB).

#### §1 Registration, Fees, and Payment Due

- 1.1 Registration for events must be in writing, either by paper or in electronic form.
- 1.2 WAN-IFRA will confirm registration to the delegate in writing in electronic form.
- 1.3 Payment of the registration fee becomes due upon receipt of the invoice.

## §2 Cancellation, Withdrawal from the Contract by the Customer

- 2.1 If the delegate cancels the registration up to 30 days prior to the event, the registration fee will be reimbursed in accordance with the terms specified in article 2.3, minus a 10 % non-refundable handling fee. Up to 14 days before the event, 50 % of the amount will be reimbursed. In the last 14 days prior to the event, no reimbursement will be possible except in cases of illness (with production of a medical certificate) or Act of God (supported by verifiable documentation).
- 2.2 All notices of cancellations must be made by delegates in writing, by letter, email or fax, and sent in due time together with the pertaining documentation to: WAN-IFRA • Events Department • Washingtonplatz 1 • 64287 Darmstadt, Germany T +49.6151.733-6 • F +49.6151.733-800 • info@wan-ifra.org
- 2.3 It is possible at all times to send a "substitute participant" on condition that WAN-IFRA agrees and is informed accordingly in writing and in advance, stating the name of the substitute person.

#### §9 Applicable Law/Place of jurisdiction

9.2 The Law of the Federal Republic of Germany shall govern any legal dispute arising out of this registration, exclusively.

 $\label{thm:conditions} Visit the full version of the General Terms \& Conditions for Events of WAN-IFRA at: \\ {\bf www.wan-ifra.org/gtc\_events}$