

Printing Summit 2014

19 – 20 March 2014, Munich, Germany

Join the “profits” of print, not doom

You cannot go a day without some industry prognosticator prophesising the doom of print. Interesting notion, when the vast majority of publishers across the globe still rake in most of their revenue from the print pie. And every day innovative publishers and suppliers are asking the right questions to make print even more profitable:

Can inkjet create new business models for newspapers? Can you remote control your press? What can we learn from the experiences of the magazine industry?

Get the answers to these questions and more by coming to Munich next March, and joining the international panel of speakers and participants at the Printing Summit 2014:

- Printing process innovations
- Digital printing
- Business and innovation
- Soft-proofing
- The power of print
- Magazines

www.wan-ifra.org/events/printing-summit-2014

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Innovation by Chemistry



Printing Summit 2014

19–20 March 2014, Munich, Germany

Wednesday, 19 March 2014

10:30 Welcome



Manfred Werfel, Deputy CEO,
WAN-IFRA, Germany

Session 1: Business und Innovation



Iwan Ittermann, Publisher,
Warum Verlag GmbH, Germany



Ole Munk, Managing Director,
Ribergaard & Munk communication design,
Denmark

Session 2: Lessons from magazines



Prof Dr Samir Husni, Director, Professor and
Hederman Lecturer, Magazine Innovation
Center, The University of Mississippi, USA

Session 3: Soft Proofing and Imaging



Peter Karp, Prepress Department,
Fogra Forschungsgesellschaft Druck e.V.,
Germany



Bernhard Stöhr, Research Assistant,
Printing and Media Technology, University of
Applied Sciences, Munich, Germany

Session 4: Printing Process Innovations



Dr Harald Werth
Director, Printing Division,
Athesiadruck GmbH, Italy

Thursday, 20 March 2014

Keynote



Larry Kilman, Deputy CEO, Executive
Director of Communications and Public
Affairs, WAN-IFRA

Session 5: The Power of Print



Claudia Mika, Head of Planning Service,
ZMG Zeitungs Marketing Gesellschaft,
Germany



Eva Fauth, Editor, Project Leader "Kruschel",
Verlagsgruppe Rhein Main, Germany



Saranga Wijeyarathne
Director, Marketing – Ceylon Newspapers,
Srilanka



Michael Hack, Gesellschafter,
estampado GmbH, Germany



Camilo Centeno
CEO, Rede Brasil Amazonia de Comunicacao,
Brazil

Session 6: Digital Printing



Rob Hedges, Associate Managing Editor,
The Sun, News UK, United Kingdom



Stefaan Vanysacker
Project Manager, Halewijn, Belgium



Dario De Cian
General Manager, CSQ – Centro Stampa
Quotidiani, Italy



General information

Venue

RAMADA Hotel & Conference Center

München Messe
Konrad Zuse Platz 14
81829 Munich

Tel.: +49. 89. 959933425
Fax.: +49. 89. 959933411
muenchen-messe@ramada.de
www.ramada.de

Comfort room – single occupancy:

109 Euros including breakfast. Rate available when mentioning **“Printing Summit”** at the time of booking.

Fees and Cancellation

Standard rate:

Members: EUR 1,190 + VAT
Non-Members: EUR 1,775 + VAT

Cancellation, withdrawal from the Contract by the customer:

If the delegate cancels the registration up to 30 days prior to the event, the registration fee will be reimbursed in accordance with the terms specified in article 2.3, minus a 10 % non-refundable handling fee. Up to 14 days before the event, 50 % of the amount will be reimbursed.

Contact

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