



**Trainer**



Saurav Sen is a journalist-turned media management professional, with a stellar experience of 25 years behind him that traverses print journalism, digital media and convergence, media strategy and monetization, social media, online brand development and risk mitigation.

Saurav is a Chevening Fellow at the University of Westminster, London and has worked briefly with The Guardian, London. He also heads the Digital Media Strategic Consulting Practice at MediaGuru -- an international media-consulting firm with offices Singapore, Dubai and London, apart from India. In the past, Saurav has been Editor of The Times of India Online, Head of CEO's Corporate Group at Times Group and also Group Business Head, Internet & VAS for ABP Group.

**Venue**

**Radisson Blu Hotel Chennai City Centre**  
 2, Ethiraj Salai,  
 Commander-in-Chief Road, Egmore,  
 Chennai 600 008, India  
 Tel: +91.44.3040 4444

**Fee**

WAN-IFRA members: INR 25,000 / EUR 350  
 Non-members: INR 30,000 / EUR 450

**Special offer for WAN-IFRA members:**  
 3 or more registrations : INR 20,000 / EUR 300

Please add 14% taxes to the above fee  
 Included in the price are the course fee, documentation, luncheon and beverages during breaks.

**Important:** The maximum number of participants will be limited to 15 persons on first-come first-served basis.  
 Please register before 25<sup>th</sup> July 2015 for confirmation.

**Contact**

**S.Selva Prabu**  
 WAN-IFRA South Asia Pvt. Ltd.  
 54 K.B.Dasan Road, SIET Admn. Building – III Floor  
 Chennai 600 018, India  
 Tel. +91.44.4211 2893 . Fax +91.44.2435 9744  
 Email: selvaprabu.s@wan-ifra.org

**REGISTRATION FORM**

**Content Monetisation**

**10 - 11 August 2015, Chennai**

**Please copy, fill in and fax or mail to:**  
 WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s \_\_\_\_\_  
 Surname \_\_\_\_\_  
 Company \_\_\_\_\_  
 Position \_\_\_\_\_  
 House no./street \_\_\_\_\_  
 City/postal code \_\_\_\_\_  
 Country \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Signature \_\_\_\_\_

Please register me for  
 Infographics  
**Payment details:**  
 Cheque / demand draft favouring **WAN-IFRA South Asia Pvt Ltd** for  
 INR / EUR \_\_\_\_\_ enclosed.  
 Name in block capitals \_\_\_\_\_  
 Address the invoice to \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events**

**2. Registration**  
 2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.  
 ...  
 2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.  
**3. Performance and Change of Performance**  
 ...

3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.  
**4. Conditions of Payment**  
 ...  
 4.2 The participation fee becomes due upon receipt of the invoice.  
**5. Cancellation and No Show**  
 ...  
 5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.  
 5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.  
 5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.  
**6. Liability**  
 ...  
 6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.