

Infographics

A WAN-IFRA hands-on workshop for visual editors and news design professionals

9 - 10 January 2014 New Delhi, India

Programme

Day 1: 10:00 - 17:30 hrs.

Day 2: 09:30 - 17:00 hrs.

- Understanding infographics
- When and why do graphics?
- Build your department for graphics
- How to produce good graphics step by step
- Graphics project
- Research for graphics
- Choosing the right style
- Creating visual identity
- Successful use of design
- Critique of works and exercises

Introduction

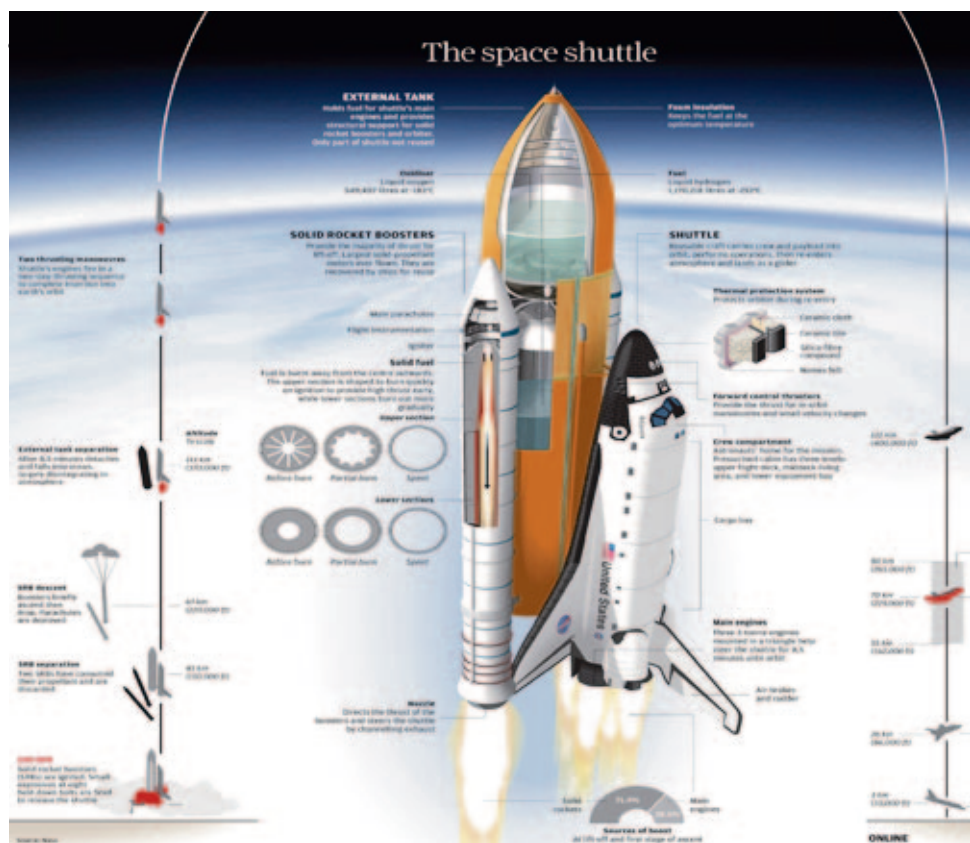
Visual presentation of news is now an integral part of storytelling. The information gathered has to be divided in what can be expressed with images and what can be said with text. Using powerful tools like charts, timelines, maps, scales and relationship diagrams, visual journalists make information clear and useful to the readers. From figurative representations to data driven visualisations, infographics fit into different editorial models and reader targets.

The main objective of this training is to help the editors and artists to think visually to conceptualise and execute graphics in their publications. The hands-on exercise will help them to go through the full cycle – from gathering information, research, analyzing the data, planning the graphic, sketching and to the actual execution. It will provide them a critical view of this discipline and the responsibility that comes with this powerful visual language.

Target group

- Graphic Editors
- Design Editors
- Art Directors
- Infographic Specialists
- Editors / Associate Editors
- Senior Graphic Designers
- Newspaper and Magazine Designers

More information & online registration at:
www.wan-ifra.org/academy



Trainer



Simon Scarr is Deputy Head of Graphics for Thomson Reuters, the world's largest international multimedia news provider. Simon is responsible for directing information graphic products, managing the team in Singapore and working closely with graphics desks in London and New York on a range of graphics including breaking news, financial data and sports. Previously worked with the Newspapers in the UK, and in Hong Kong as Graphics Director of the South China Morning Post. At SCMP he played a key role in transforming the use and quality of graphics in the paper and successfully guided the team to a number of awards. In addition to team recognition, Simon was awarded numerous awards for his own infographic work, including a prestigious gold medal from Malofiej International Infographics awards.

Venue

India Habitat Centre

Lodhi Road, Lodi Estate, Lodi Colony
 Entry from Gate no. 3
 New Delhi - 110003
 Tel:+ 91.11. 2468 2001
 website: www.indiahabitat.org

Fee

WAN-IFRA members: INR 25,000 / EUR 475
 Non-members: INR 30,000 / EUR 575

Please add 12.36% taxes to the above fee
 Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Important: *The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 25th December 2013 for confirmation.*

Special offer for WAN-IFRA members:

3 or more registrations : INR 20,000 / EUR 380 + 12.36% taxes

Contact

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REGISTRATION FORM

Infographics

9 - 10 January 2014, New Delhi

Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____
 Surname _____
 Company _____
 Position _____
 House no./street _____
 City/postal code _____
 Country _____
 E-Mail _____
 Phone _____
 Fax _____
 Signature _____

Please register me for
 Infographics
Payment details:
 Cheque / demand draft favouring **WAN-IFRA South Asia Pvt Ltd** for
 INR / EUR _____ enclosed.
 Name in block capitals _____
 Address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration
 2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.
 ...
 2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.
3. Performance and Change of Performance
 ...

3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.
4. Conditions of Payment
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4.2 The participation fee becomes due upon receipt of the invoice.
5. Cancellation and No Show
 ...
5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.
5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.
5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.
6. Liability
 ...
6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.