

Infographics and Data Visualisation

5 - 6 December 2016, New Delhi, India

Session time

Day 1: 10:00 – 17:30 hrs.

Day 2: 09:30 – 17:00 hrs.

Programme

- Setting up your department for graphics
- Best practices when visualising data and making graphics
- Workshop: Graphics project. Group division, graphic idea, brainstorming and initial sketch.
- Research for graphics.
- Research graphics project and sketch
- Fundamental concepts I – Choosing the right style and creating a visual identity.
- Workshop 2: Graphics project
- Fundamental concepts II – Successful design for both print and the web. with Q&A
- Projects presentation, critique.
- Final considerations

Introduction

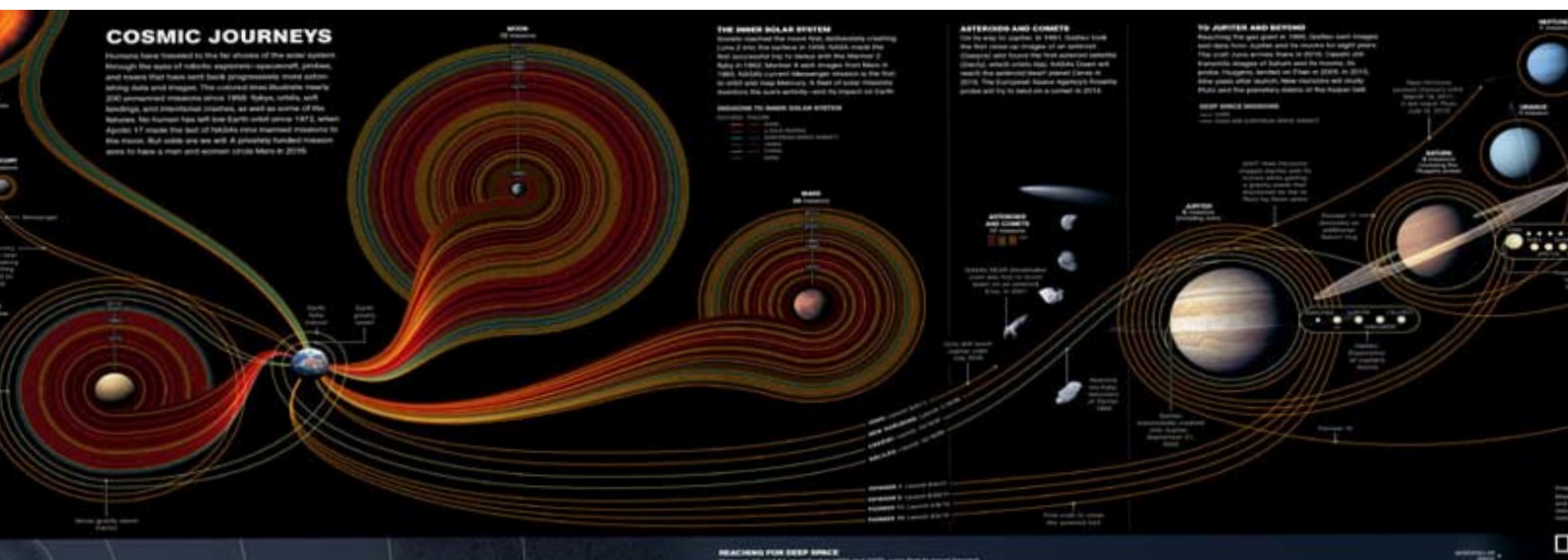
Visual presentation of news is now an integral part of storytelling. The information gathered has to be divided in what can be expressed with images and what can be said with text. Using powerful tools like charts, timelines, maps, scales and relationship diagrams, visual journalists make information clear and useful to the readers. From figurative representations to data driven visualisations, infographics fit into different editorial models and reader targets.

The main objective of this training is to help the editors and artists to think visually to conceptualise and execute graphics in their publications. The hands-on exercise will help them to go through the full cycle – from gathering information, research, analyzing the data, planning the graphic, sketching and to the actual execution. It will provide them a critical view of this discipline and the responsibility that comes with this powerful visual language.

This workshop is also offered as in-house training.

Target Group

Graphic Editors, Design Editors, Art Directors, Infographic Specialists, Editors / Associate Editors, Senior Graphic Designers, Newspaper and Magazine Designers.



Workshop Chairman



Simon Scarr is Deputy Head of Graphics for ThomsonReuters, the world's largest international multi-media news provider. Simon is responsible for directing information graphic products, managing the team in Singapore and working closely with graphics desks in London and New York on a range of graphics including breaking news, financial data and sports.

Simon has held previous roles with Reuters as well as Newspapers in the UK, and more recently, Hong Kong as Graphics Director of the South China Morning Post, where he played a key role in transforming the use and quality of graphics in the paper and successfully guided the team to a number of awards. In addition to team recognition, Simon was awarded numerous awards for his own infographic work, including a prestigious gold medal from Malofiej International Infographics awards.

Venue

Holiday Inn New Delhi International Airport

Asset Area 12, Hospitality District, Aero City,
Delhi International Airport, New Delhi – 110037, India
Tel: +91.11.4222 2000

Fee per participant

| | WAN-IFRA Members | Non-Members |
|-----------------|-------------------------|---------------------|
| One Participant | INR 25000 / EUR 375 | INR 30000 / EUR 440 |

Note: Please add 15% taxes to the above fee.

Overseas participants pay in EUR.

Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Important: The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 21st November for confirmation.

Contact

WAN-IFRA South Asia Pvt. Ltd.

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Chennai 600 018, India
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Email: vijayalakshmi.murali@wan-ifra.org

REGISTRATION FORM

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Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____

Surname _____

Company _____

Position _____

Address _____

City/postal code _____

Country _____

E-Mail _____

Phone _____

Fax _____

Signature _____

First name/s (2nd participant) _____

Surname _____

Company _____

Position _____

Payment details:

Please send me an invoice

Name in block capitals _____

Please address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.3 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.