

# Leading The Newsroom Through Change

19 - 20 September 2016, Kolkata, India

## Session time & Programme

19 September: 10.00 - 17.30 hrs.

20 September: 09.30 - 17.00 hrs.

- Welcome and introductions
- The context of our changing newsrooms - what's involved with integration, digitisation, transformation
- Case studies of levels of editorial change from around the world
- The process of typical editorial transformation: Stages and phases
- What we've seen and learned: How other newsrooms have merged the structural process with the psychological cultural change
- What does it mean to be an editorial leader now? Leadership involvement of different key roles in the newsroom: Editor, section head, chief reporter etc
- Typical Triggers, Stressors and Utilising the Positives during editorial change
- Participants exercise - Mapping out what needs to be done to start implementation back at home.

## Introduction

The goal of the two days program is to give the participants unique insights in the process of managing newsroom change processes around digital and to provide them with the tools to start dealing with their own newsroom.

The workshop will provide several examples and cases from different types of newsrooms around the world who have recently undergone significant change. The workshop will use their experience to build a clear pathway of how best to lead in difficult times

**Note:** The same workshop can also be offered as in-house training programme

## Target Group

Publishers, Editor-in-Chiefs, Editors, Newsroom Managers, Sub-Editors, New Media Editors and Strategic Editors

More information & online registration at:  
[www.wan-ifra.org/academy](http://www.wan-ifra.org/academy)



## Workshop Chairman



**Sarah Schantin-Williams** is the co-founder of the Institute for Media Strategies. She is an expert in implementing difficult change processes in media organisations. With a background in Anthropology and leading change in a variety of industries, Sarah works as a coach and consultant, supporting Publishers and Editors make strategic concepts a daily reality through planning, implementing and sustaining successful transformation.

Over recent years, in the local and national press and in broadcast, Sarah has worked on designing new products and services to increase brand engagement with target group focus and reorganizing for integration (cross platform and brand).

## Venue

### Swissotel Kolkata

City Centre New Town  
Action area, 2D. Plot no. 11/5  
New town, Rajarhat  
Kolkata 700 157, India  
Tel: +91.33.6626 6666

## Fee

Workshop	WAN-IFRA Members	Non-Members
Leading the newsroom through change	INR 30,000 / EUR 430	INR 35,000 / EUR 510

Please add 15% taxes to the above fee. Included in the price are the course fee, documentation, luncheon and beverages during breaks.

**Important:** The maximum number of participants will be limited to 15 persons on first-come first-served basis. Please register before 9th September for confirmation.

## Contact

### WAN-IFRA South Asia Pvt. Ltd.

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Chennai 600 018, India  
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Email: vijayalakshmi.murali@wan-ifra.org  
Contact person: Vijayalakshmi

## REGISTRATION FORM

## Leading The Newsroom Through Change

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Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s \_\_\_\_\_  
Surname \_\_\_\_\_  
Company \_\_\_\_\_  
Position \_\_\_\_\_  
Address \_\_\_\_\_  
City/postal code \_\_\_\_\_  
Country \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Signature \_\_\_\_\_

First name/s (2nd participant) \_\_\_\_\_  
Surname \_\_\_\_\_  
Company \_\_\_\_\_  
Position \_\_\_\_\_  
**Payment details:**  
 Please send me an invoice  
Name in block capitals \_\_\_\_\_  
Please address the invoice to \_\_\_\_\_  
\_\_\_\_\_

### Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

**2. Registration**

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.2 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

**3. Performance and Change of Performance**

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

**4. Conditions of Payment**

4.2 The participation fee becomes due upon receipt of the invoice.

**5. Cancellation and No Show**

5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

**6. Liability**

6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.