

Newspapers & Video Storytelling

7-8 March 2013 – Newsplex Asia, Singapore

Programme

Day 1: 09:30 – 17:30 hrs

Day 2: 0930 – 17:30 hrs

Outline

Day 1:

- What makes a good video story?
- Principles of video journalism
- Print and Video
- Team Exercise
- Flip cameras
- Shooting of stories
- Group Discussion & Critique

Day 2:

- Video in my newspaper and city
- Newspapers and Video
- Principles of video editing
- Editing of Stories
- View and critique stories
- Concluding Discussion

Introduction

Developing the proper skills necessary to produce and edit video content is an essential factor in publishing quality online content. More and more journalists are picking up video cameras to tell stories on the Web.

After this workshop:

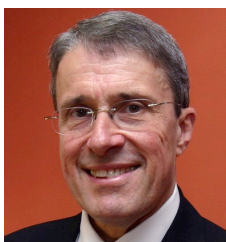
Participants will learning the basics of video for the Web and how to break down the elements of video storytelling that will engage the audience



More information & online registration at:

www.wan-ifra.org/events/newspapers-video-storytelling

Trainer



Randy Covington, is the Director of the WAN-IFRA Newsplex at the University of South Carolina, with a diverse media background that includes reporting for the Associated Press, running television news department and providing training and consulting to news organization around the world. Experienced in all facets of newsroom evaluation, organization, management and operation.

Randy works with and trains leading media houses worldwide on convergence strategies and newsroom organizations. Clients include Voice of America, the Financial Times in London, Grupo Ferre Rangel in San Juan Puerto Rico and many others. He was twice honoured for the best broadcast coverage of education in the nation, and has received numerous regional RTNDA awards as well as state broadcast association honours.

Venue

Newsplex Asia

Nanyang Technological University
Wee Kim Wee School of Communication & Information
Level 1, 31 Nanyang Link
Singapore 637718



For more information

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Training Manager

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Fee (2 days workshop)

Member: SGD 1,000

Non-Member: SGD 1,300

Fee inclusive: Training materials, coffee breaks & luncheons

Registration Form

Newspapers and Video Storytelling: 7-8 March 2013 – Singapore

Please complete the form and send, email or fax to:

WAN-IFRA Asia Pacific Pte Ltd, 25 International Business Park
#04-110, German Centre, Singapore 609916
Phone: +65 6562 8445 Fax: +65 6562 8442

First name _____

Surname _____

Company _____

Position _____

Address _____

Postal Code _____

Country _____

Email _____

Phone _____

Fax _____

WAN-IFRA Member Yes No

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