

Engaging Audiences with Data Journalism

24 - 25 August 2015
Singapore

Schedule

Day 1: 10:00 – 18:00 hrs

Day 2: 10:00 – 18:00 hrs

Course Outline

- * How to plan data journalism projects
- * Choose the right graph or visualization
- * Finding your own data
- * Advanced data acquisition with Import.io
 - Datawrapper
 - Fusion tables
 - Pivot tables
- * Timelines, maps
- * Avoid common mistakes with data
- * Developing teams and talents
- * Integrate videos and data visualizations
- * Best in class data journalism storytelling techniques and projects



Introduction

Data journalism has exploded as one of the most exciting and successful areas of innovation in journalism. It has rapidly evolved over the past decade and has generated some of the most exciting areas of experimentation in new storytelling techniques.

Startups in the North America, Europe and Asia are now marrying data journalism with the mobile revolution to fight for Millennial audiences.

This workshop will enable and empower participants to bring cutting edge data journalism techniques to multiple platforms - print, digital, mobile and social - to engage existing and new audiences. Participants will walk away with practical skills in planning and executing data journalism projects and launching exciting new products to drive audience and revenue growth.

Who Should Attend

Reporters | data & digital journalists | editors | producers | designers | developers, coders and data miners who are interested to understand the best of journalistic practices

Trainer



Kevin Andersen brings almost 20 years of cutting edge journalism experience to his work. He is currently a regional executive editor

for Gannett Wisconsin Media, overseeing two newsrooms, the Sheboygan Press and HTR Media, while also working on regional and national strategy projects for Gannett.

Before joining Gannett, he held a number of pioneering positions with international news organizations. In 1998, he became the BBC's first online journalist based outside of the UK, covering the US for its award winning news website. In 2005, he went to London for the BBC where he developed a blogging strategy for BBC News, served on a corporate-wide blog and podcast steering committee, helped launch a program on BBC 5Live covering weblogs and podcasts and served as a member of the team that launched the interactive radio program World Have Your Say on the BBC World.

From 2006 to 2010, he worked at The Guardian as its first blogs editor and then as its digital research editor. While blogs editor, he launched a culture blogs network, a successful food blog and an environmental blog network that incorporated both Guardian and independent content. As digital research editor, he was responsible for monitoring key developments in digital media and evaluating their value to Guardian journalists and audiences.

Venue

Singapore Press Holdings Ltd

1000 Toa Payoh North, News Centre
Singapore 318994

Standard Fee

Member: SGD 1,000

Non Member: SGD 1,300

*WDA Subsidy Fee

Member: SGD 300

Non Member: SGD 600

* WDA Subsidy

Singapore Citizens and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Fee inclusive:

Training materials, coffee breaks & luncheons

Hotel Accommodation

Park Avenue Rochester

31 Rochester Drive Singapore 138637

Attention: Ms Jace Tan

Tel: +65 6830 8360 | + 65 6808 8600

Email: pareservations@uel.sg

Website: www.parkavenuerochester.com

Register Online

www.wan-ifra.org/data_journalism

For More Information

Jen Teo | Senior Manager, Training

Tel: +65 6562 8445 | Email: jen.teo@wan-ifra.org

Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training