

Leadership Skills Enhancement for Editors

~ a workshop with a focus on Increase Employee Engagement

22 – 23 August 2016

Singapore

Course Outline

- ✚ Apply leadership techniques to newsroom management that improve workplace engagement
- ✚ Use the 5 principles model of communication to provide feedback to journalists
- ✚ Build an innovation culture within your editorial team following the ICE Creativity model
- ✚ Create a basic talent management plan for reporters that links to editorial priorities
- ✚ Manage competing newsroom and leadership priorities in the complex and demanding environment of today's workplace



Introduction

We're living in difficult times for publishing houses around the globe. Constant change and uncertainty in newsrooms make it hard for editors to motivate their teams and nurture innovative practices. Changing generational differences make team dynamics more complicated.

This two-day program looks at key leadership issues that editors face at a deeper level. Participants will explore motivation and techniques to increase workplace engagement, a key issue in today's leadership literature.

They will learn about talent management and how they can influence the development of staff while also building an innovative team environment where creativity flourishes in the day-to-day grind. And they will explore how to thrive in a world of competing priorities.

Schedule

Day 1: 09:30 – 17:30 hrs

Day 2: 09:30 – 17:30 hrs

Trainer



Jonathan Halls is Principal of Jonathan Halls & Associates and an adjunct professor at The George Washington University in Washington DC. He has worked for more than twenty years in the media industry, in more than 20 countries and with 30

different nationalities. He teaches and consults on organizational dynamics including leadership, change, communication and innovation. He also teaches media production. Jonathan designed and delivered the IFRA Newsplex' training for journalists at the Daily Telegraph when it moved to its converged newsroom in 2006, providing audio, video and web writing workshops. He has delivered training to journalists, editors and media professionals at newspapers, magazines and broadcasters around the world including Times of India, Hindustan Times, Media Corp, Nottingham Evening Post, DeVolkskrant, Romania Libera, Primera Hora, Financial Times, FHM, Cosmopolitan, The Nation, Metro and many more.

Jonathan formerly ran the BBC's prestigious production training department in London. He was responsible for the corporation's television, radio operations, new media and safety training. Jonathan started his career as a journalist and has worked as a trainer and executive.

Register Online

www.wan-ifra.org/editors_leadership_skills

For More Information

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Venue

Singapore Press Holdings Ltd
1000 Toa Payoh North, News Centre
Singapore 318994

Standard Fee

Member: SGD 1,000
Non Member: SGD 1,300

Fee inclusive:
Training materials, coffee breaks & luncheons

*Singapore WDA Subsidy Fee

Member: SGD 300
Non Member: SGD 600

Quota for WDA subsidized seats is limited. Subsidy fee will be extended base on first-come-first-serve basis.

* WDA Subsidy

Singapore Citizens and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

* Malaysia HRDF Claimable Fee

Malaysia companies can submit for HRDF claims up to 50% on the course fee, plus participant's daily travel allowance and airfare.

Interested companies are advice to check directly with HRDF for the exact claimable amount applicable to your organization.

Hotel Accommodation

Ramada and Days Hotels Singapore at Zhongshan Park, 18 Ah Hood Road
Singapore 329883

Attention: Mark Ng
Tel: +65 6808 6806 | + 65 9025 4699
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Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training

More information and online registration: www.wan-ifra.org/editors_leadership_skills