

Leadership Skills Enhancement for Editors

4 – 5 November 2015
Singapore

Course Outline

- Explain the psychology of change at an individual level and how it affects people working in the newsroom.
- Explain how change affects the newsroom and production staff at an organizational level.
- Discuss leadership, your role and the work of the change team.
- Explore tools that prepare an organization for the roller coaster ride of disruptive change such as readiness audits, communication plans, training and coaching.
- Prepare yourself personally to lead your newsroom or media house.
- Develop change and leadership skills including skills to deal with conflict, build trust and better communicate to increase employee engagement.



Introduction

In this changing media landscape, it is generally accepted that there is no one-size-fits-all recipe for how a newsroom should be structured and how it should operate. But it is clear that success comes down to good leadership.

This workshop looks at how to lead change and increase engagement by first examining what change is, how it affects staff and its impact on newsroom operation. It explores leadership, communication, conflict and trust and their role in increasing employee engagement. Participants also discuss key issues regarding organizational dynamics such as newsroom culture.

Participants will look at steps they can take, techniques to use and tools to lead change and reduce resistance to change. There is no “magic formula” for change. Every organization needs its own process and this workshop will help you work out what’s appropriate for your newsroom.

Trainer



Jonathan Halls is Principal of Jonathan Halls & Associates and an adjunct professor at The George Washington University in Washington DC. He has worked for more than twenty years in the media industry, in more than 20 countries and with 30 different nationalities. He teaches and consults on organizational dynamics including leadership, change, communication and innovation. He also teaches media production. Jonathan designed and delivered the IFRA Newsplex' training for journalists at the Daily Telegraph when it moved to its converged newsroom in 2006, providing audio, video and web writing workshops. He has delivered training to journalists, editors and media professionals at newspapers, magazines and broadcasters around the world including Times of India, Hindustan Times, Media Corp, Nottingham Evening Post, DeVolkskrant, Romania Libera, Primera Hora, Financial Times, FHM, Cosmopolitan, The Nation, Metro and many more.

Jonathan formerly ran the BBC's prestigious production training department in London. He was responsible for the corporation's television, radio operations, new media and safety training. Jonathan started his career as a journalist and has worked as a trainer and executive.

Schedule

Day 1: 10:00 – 18:00 hrs

Day 2: 10:00 – 18:00 hrs

Venue

Singapore Press Holdings Ltd
1000 Toa Payoh North, News Centre
Singapore 318994

Standard Fee

Member: SGD 1,000

Non Member: SGD 1,300

*WDA Subsidy Fee

Member: SGD 300

Non Member: SGD 600

* WDA Subsidy

Singapore Citizens and Permanent Residents can now enjoy **subsidies of up to 70% of the course fees** when they enroll in this workshop supported by the Singapore Workforce Development Agency (WDA). Terms and Conditions apply.

Fee inclusive:

Training materials, coffee breaks & luncheons

Hotel Accommodation

Ramada and Days Hotels Singapore at
Zhongshan Park, 18 Ah Hood Road
Singapore 329883

Attention: Mr Mark Ng

Tel: +65 6808 6806 | + 65 9025 4699

Email: mark.ng@ramada-dayshotelssingapore.com

Website: www.ramada-dayshotelssingapore.com |
www.wyndhamhotelgroup.com

Register Online

www.wan-ifra.org/leadership_skills

For More Information

Jen Teo | Senior Manager, Training

Tel: +65 6562 8445 | Email: jen.teo@wan-ifra.org

Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement:

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training

More information and online registration: www.wan-ifra.org/leadership_skills