

Newspaper Design Clinic

Hands-on workshop for design professionals

31 October - 1 November 2011, Kuala Lumpur

Programme

Day 1: 09.30 – 17:30 hrs. Day 2: 09:00 – 17:00 hrs.

Sessions

- The principles of newspaper design
- Newspaper design The latest trends worldwide
- Typography and legibility
- Modules and grids Professional page design
- Working with visuals
- Getting the best out of your pictures
- Colour as a guidance through the paper
- Creating better front and inside
- Practical problems and their solutions
- Working on the participants own projects

Target group

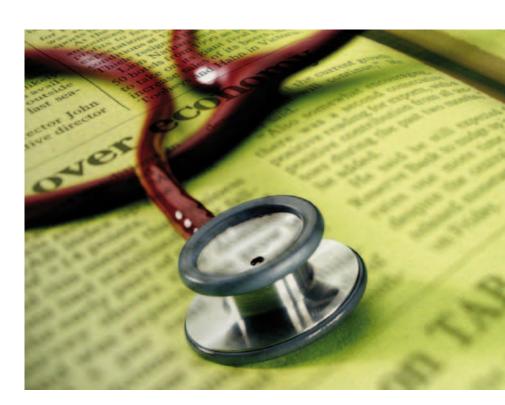
Publishers, Art Directors, Infographics Specialists, Editors, Designers, Visual Editors, Photo Editors, Design Editors, Copy Editors, Lay-out artists, Sub-Editors and News Editors

Introduction

This training guides the participants through the latest developments in the field of newspaper design. It also focuses on the latest trend: the transition from a newspaper into a daily magazine. The participants will learn how to use the design basics, as well as those graphic trends in the daily work of creating an appealing newspaper.

One of the main topics of this event is the use of visuals in newspapers – learning how to use photographs effectively as well as the secrets of good photo-cropping. Another one is how infographics attract the reader and can be used in today newspapers.

In the practical part of this workshop, the participants' works will be analyzed and design solutions for the different sections will be discussed. The participants will then work on those ideas and create design prototypes with the help of the trainer.



More information & online registration at:

Trainer



Hans Peter Janisch is a newspaper designer and consultant focussing on the redesign of existing publications as well as consulting on all issues pertaining to media design. Over the years he has designed numerous newspapers in Germany, Luxemburg, Bosnia-Herzegovina, Kazakhstan and

other countries. He is passionately committed to teaching visual journalism. Since 1990, Hans Peter has guided WAN-IFRA newspaper design seminars as well as inhouse seminars in various countries. Apart from teaching, he serves as a faculty member at the Institute for Journalistic Education in Hagen, Germany. He was one of the founders of the German branch of the Society for News Design and currently serves as International Director of Society for News Design (SND).

Fee

Member: SGD 1,000 Non-Member: SGD 1,300

Fee inclusive: Training materials, coffee breaks and luncheons. **Note:** Participants are requested to bring copies of their newspapers on weekdays and weekends, laptop with visuals and fonts.

REGISTRATION FORM

Newspaper Design Client

31 October - 1 November 2011, Kuala Lumpur, Malaysia

Please complete the form and send, email or fax to: WAN-IFRA Asia Pacific Pte Ltd, 25 International Business Park

#04-110 German Center · Singapore 609916

Phone +65.6562 8446 · Fax +65.6562 8441 · E-mail: wilson.leong@wan-itra.org
First name/s
Surname
Company
Position
House no./street
City/postal code
Country
E-Mail
Phone
Fax
First name/s (2nd participant)
Surname
Company
Position
E-Mail
WAN-IFRA Member

Venue

Park Royal Hotel Kuala Lumpur

Jalan Sultan Ismail

50250 Kuala Lumpur, Malaysia Website: www.parkroyalhotels.com

For hotel reservations, please contact: Ms Susan Goh, Director of Sales

Tel: +603 2782 8342

E-mail: susan.goh@pphg.com

Accomodation Fee

Superior Single RM 285++ per room night

Rate includes internet, breakfast and is subjected to 10% service charge and 6%

government tax

Contact

WAN-IFRA Asia Pacific Pte. Ltd.

Mr Wilson Leong

Fees

Event and Training Executive

Tel. +65 6562 8446

E-mail: wilson.leong@wan-ifra.org

Two Days :	ember	SGD 1,000	
□ No	on Member	SGD 1,300	
Fee inclusive: Training material, coffee breaks and luncheons			
Payment details: (Please select a method of payment)			
☐ By cheque. Please make cheque payable to WAN-IFRA Asia Pacific Pte. Ltd. and			
mail to address above			
☐ Please debit my credit card			
☐ 1 Visa ☐ 2 Mastercard ☐ 3 Amex			
Card No. Last 3 digits printed on the signature strip of reserved card)			
Card Holder Name in block capitals			
Signature			
☐ By Bank Transfer			
(Mandatory: Please indicate invoice number with payment) A/C Name: WAN-IFRA Asia Pacific Pte. Ltd. SGD A/C No.: 0-313518-019 Swift Code: CITISGSG Bank: Citibank Singapore Ltd Capital Square Branch, 23 Church St. #02-01, Singapore 049481			
Total amount payable in SGD			
Participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.			
The contract governing participation in events comes into effect exclusively subject to WAN-IFRA General Conference Conditions, an excerpt of which is produced in the following			
Signature ,Stamp			

Important Note:

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via email upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interests of the training without notice.

Cancellation & Replacement