

# Newspaper Design Clinic

## Hands-on workshop for design professionals

31 October - 1 November 2011, Kuala Lumpur

### Programme

Day 1: 09.30 – 17:30 hrs.

Day 2: 09:00 – 17:00 hrs.

### Sessions

- The principles of newspaper design
- Newspaper design - The latest trends worldwide
- Typography and legibility
- Modules and grids - Professional page design
- Working with visuals
- Getting the best out of your pictures
- Colour as a guidance through the paper
- Creating better front and inside pages
- Practical problems and their solutions
- Working on the participants own projects

### Target group

Publishers, Art Directors, Infographics Specialists, Editors, Designers, Visual Editors, Photo Editors, Design Editors, Copy Editors, Lay-out artists, Sub-Editors and News Editors

### Introduction

This training guides the participants through the latest developments in the field of newspaper design. It also focuses on the latest trend: the transition from a newspaper into a daily magazine. The participants will learn how to use the design basics, as well as those graphic trends in the daily work of creating an appealing newspaper.

One of the main topics of this event is the use of visuals in newspapers – learning how to use photographs effectively as well as the secrets of good photo-cropping. Another one is how infographics attract the reader and can be used in today newspapers.

In the practical part of this workshop, the participants' works will be analyzed and design solutions for the different sections will be discussed. The participants will then work on those ideas and create design prototypes with the help of the trainer.



More information & online registration at:

[www.wan-ifra.org/academy](http://www.wan-ifra.org/academy)

**Trainer**



**Hans Peter Janisch** is a newspaper designer and consultant focussing on the redesign of existing publications as well as consulting on all issues pertaining to media design. Over the years he has designed numerous newspapers in Germany, Luxemburg, Bosnia-Herzegovina, Kazakhstan and other countries. He is passionately committed to teaching visual journalism. Since 1990, Hans Peter has guided WAN-IFRA newspaper design seminars as well as inhouse seminars in various countries. Apart from teaching, he serves as a faculty member at the Institute for Journalistic Education in Hagen, Germany. He was one of the founders of the German branch of the Society for News Design and currently serves as International Director of Society for News Design (SND).

**Fee**

Member: SGD 1,000

Non-Member: SGD 1,300

Fee inclusive: Training materials, coffee breaks and luncheons.

**Note:** Participants are requested to bring copies of their newspapers on weekdays and weekends, laptop with visuals and fonts.

**Venue**

**Park Royal Hotel Kuala Lumpur**

Jalan Sultan Ismail  
50250 Kuala Lumpur, Malaysia  
Website: www.parkroyalhotels.com

For hotel reservations, please contact:  
Ms Susan Goh, Director of Sales  
Tel: +603 2782 8342  
E-mail: susan.goh@pphg.com

**Accommodation Fee**

Superior Single RM 285++ per room night  
Rate includes internet, breakfast and is subjected to 10% service charge and 6% government tax

**Contact**

**WAN-IFRA Asia Pacific Pte. Ltd.**

Mr Wilson Leong  
Event and Training Executive  
Tel. +65 6562 8446  
E-mail: wilson.leong@wan-ifra.org

**REGISTRATION FORM**

**Newspaper Design Client**

**31 October - 1 November 2011, Kuala Lumpur, Malaysia**

Please complete the form and send, email or fax to:

WAN-IFRA Asia Pacific Pte Ltd, 25 International Business Park  
#04-110 German Center · Singapore 609916  
Phone +65.6562 8446 · Fax +65.6562 8441 · E-mail: wilson.leong@wan-ifra.org

First name/s \_\_\_\_\_  
Surname \_\_\_\_\_  
Company \_\_\_\_\_  
Position \_\_\_\_\_  
House no./street \_\_\_\_\_  
City/postal code \_\_\_\_\_  
Country \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
First name/s (2nd participant) \_\_\_\_\_  
Surname \_\_\_\_\_  
Company \_\_\_\_\_  
Position \_\_\_\_\_  
E-Mail \_\_\_\_\_  
WAN-IFRA Member  Yes  No

**Fees**

**Two Days :**  Member SGD 1,000  
 Non Member SGD 1,300

Fee inclusive: Training material, coffee breaks and luncheons

**Payment details: (Please select a method of payment)**

By cheque. Please make cheque payable to WAN-IFRA Asia Pacific Pte. Ltd. and mail to address above  
 Please debit my credit card  
 1 Visa  2 Mastercard  3 Amex

Card No. \_\_\_\_\_  
valid until \_\_\_\_\_ CVV No. \_\_\_\_\_ (Last 3 digits printed on the signature strip of reserved card)

Card Holder Name in block capitals \_\_\_\_\_

Signature \_\_\_\_\_

By Bank Transfer

**(Mandatory: Please indicate invoice number with payment)**

A/C Name: WAN-IFRA Asia Pacific Pte. Ltd.  
SGD A/C No.: 0-313518-019  
Swift Code: CITISGSG  
Bank: Citibank Singapore Ltd  
Capital Square Branch, 23 Church St. #02-01, Singapore 049481

Total amount payable in SGD \_\_\_\_\_

Participation fee becomes due immediately upon receipt of the invoice, or no later than 4 weeks before the beginning of the event.

The contract governing participation in events comes into effect exclusively subject to WAN-IFRA General Conference Conditions, an excerpt of which is produced in the following

Signature ,Stamp

**Important Note:**

Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via email upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interests of the training without notice.

**Cancellation & Replacement**

Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training.